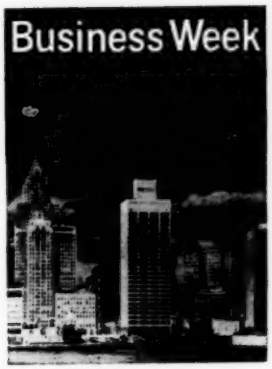
BUSINESS WEEK • EDITORIAL • 1967 • JULY-DECEMBER



index

OF EDITORIAL CONTENT—2nd HALF 1967

How to Use this Index

Every article appearing in Business Week during the last six months of 1967 is comprehensively indexed in this volume. All articles are indexed alphabetically by subjects and by the names of individuals, private businesses and government agencies in all cases where such were either the subject of the story reported or had a primary relationship to the topic covered. The following paragraphs are offered as a guide to the index.

Business Organizations. Industries are indexed under their simple designations such as: "Aviation," "Shipbuilding," "Textiles," etc. In addition, all articles having reference to a private company will be found under that company's name.

Labor. General labor news is indexed under such broad headings as "Wages," "Employment," "Labor," and the like. Reference should also be made to the various government labor agencies and to individual companies. Because the full names of many trade unions are not generally well known, trade union items are indexed by parent organization, under "AFL-CIO," or "Independent Unions," and then in turn under subheads by the trade or industry in which they operate. There is one exception: the railroad brotherhoods are indexed only under "Railroads—Labor."

Government. The permanently established departments of the Federal Government will be found under "D," "Department of the Treasury," "Department of Defense," and "Post Office Department."

Independent Commissions and Special Emergency Agencies. These will be found arranged alphabetically by their established names. In addition, they are also indexed under their field of activity.

Reference Dept. Many individual headings suggest other entries (See also . . .) which may be consulted in looking for specific articles. If, however, you cannot find a specific article, or you would like any general information about material which Business Week has published, do not hesitate to make direct inquiry by mail or telephone to Business Week Library, 330 West 42nd Street, New York 10036, N. Y.; telephone 971-3298.

TESSIE MANTZOROS, Librarian

BUSINESS WEEK INDEX

July-December, 1967

A

AFL-CIO

See also Independent Unions; Labor; Wages; Dept. of Labor; National Labor Relations Board

Now AFL-CIO woos 'gray collar' workers — the 25-million in service industries p72, Aug.5

Will labor feel a backlash? Unions with mixed membership see little backlash, but will step up educational campaigns (with illus) p69, Aug.5

Labor leaders decide to seek one victory p46, Aug.12

Blue-collar workers get smarter: They pay less heed to leaders. Labor Outlook p150, Aug.19

Meany says unions will seek nationalization of key industries if strikes are disallowed (with illus) p116, Aug.26

The executive council will concentrate on legislative and political problems and on civil rights worries in session next week # p72, Sep.9

AFL-CIO executive council calls for huge spending program to ease the urban crisis p168, Sep. 16

War stirs union doves: AFL-CIO's backing of war is opposed at Chicago meeting p36, Nov.18

Labor leaders will map next year's election strategy at AFL-CIO biennial convention p64, Dec.2

Crafts ease their stand on bias: Unions change attitude toward recruitment of Negro apprentices (with illus) p133, Dec.9

AFL-CIO gets wooed for 1968: To win labor's political support, Administration saturated convention with top officials (with illus) p76, Dec.16

AFL-CIO supports nonferrous metals strikes; dispute is seen as coalition bargaining test p83, Dec.16

More tough talk in bargaining: Unions and management take up harder stances — and there's more likelihood of government intervention (with table) p56, Dec.30

Auto, Aerospace, Agric. Implements

Avco strike heats up pressure for a law: Workers are still turning out helicopter engines, but T-H injunction that holds them expires next week (with illus) p114, Jul.1

Round-the-clock bargaining produced a settlement in the critical dispute between UAW and Avco Corp. # p38, Jul.8

UAW lends $1-million to striking rubber union, which also seeks guaranteed annual wage p114, Jul.8

Union forces Ford-UAW umpire out of his job on eve of negotiations for new contract p114, Jul.8

Auto bargaining gets under way (Editorial) p160, Jul.15

The big one begins: Bargaining gets started between auto industry and the UAW (with illus) p29, Jul.15

When workers share the pie: More and more unions are expected to make profit sharing a future bargaining goal (with charts) p118, Jul.22

Future shipments of M-16 rifle to Vietnam threatened by strike at Colt plant p104, Jul.29

The shape of the salary plan: The United Auto Workers has unveiled its guaranteed annual salary scheme (with table) p102, Jul.29

Negotiators see peaceful outcome likely at UAW, farm equipment makers begin talks p52, Aug.12

New autos race for a head start: Showroom days will be earlier as Detroit tries to build production backlogs against a possible strike (with illus) p32, Aug.12

UAW will shelve its profit-sharing issue if auto companies agree to other demands p52, Aug.12

Auto workers shrug at the big issues: Bargaining deadline is three weeks off, yet rank and file hasn't decided what it wants (with illus) p152, Aug.19

Detroit tries brinkmanship: Auto makers are holding back on offers in the hope of forcing the UAW to name specific priorities first p115, Aug.26

Detroit's labor talks race down to the wire: Big Three and UAW finally settle down for first hard bargaining on new pact (with illus) p21, Sep.2

UAW's strike fund is about $66-million compared with $47-million in 1964 p86, Sep.2

Ford takes the blow: Reuther pulls UAW out after months of going through bargaining motions (with illus) p35, Sep.9

The mood is adamant: Neither Ford nor UAW is ready to sit down and bargain. Observers wonder how relations between the two got in this fix (with illus) p37, Sep.16

Where the auto talks are going smoothly: At Livonia, negotiators for both sides understand the other's problems (with illus) p146, Sep.23

Strike woes multiply: While auto workers gird for a long strike against Ford, other labor troubles dot the scene (with illus) p35, Oct.7

Reuther nears showdown: Auto-Workers' president gives a little and sets stage for clear-cut issues to emerge p150, Oct.14

Ford dealers battle the storm: What comes after a Ford settlement p44, Oct.21

Ford sets costly pattern: Hefty contract of at least 6% which UAW won is expected to set standard for future union demands (with illus) p37, Oct.28

UAW'S big package from Ford (Editorial) p164, Oct.28

Reuther delivers the goods: 'Luscious' contracts won at Ford and Caterpillar strengthen his prestige (with tables) p51, Nov.4

UAW opens Act II: Union demands wage parity for Canadians in talks with Chrysler, GM (with illus) p31, Nov.4

How UAW has propped up income: After 30 years of bargaining, the union has pieced together protections for pay, health, old age (with table) p83, Nov.11

UAW contract is part of long-range plan. Labor Outlook p80, Nov.11

UAW's new target: GM. After a tentative settlement to avoid a strike against Chrysler, the hard-bargaining union gets set for General Motors (with illus) p50, Nov.11

Speeding of white-collar pact is target as UAW sets new Chrysler strike deadline p50, Nov.18

The strike deadline for white-collar workers at Chrysler was set back to Sunday, because of the death of Valentine Reuther # p46, Nov.25

GM fight delays a family battle: UAW's Reuther, facing contract struggle, may find it hard to break loose for planned showdown with AFL-CIO chief Meany at Miami Beach (with illus) p57, Dec.2

Bargaining without a bludgeon: UAW and GM are trying to reach an agreement without usual strike threat (with illus) p42, Dec.9

Election brings UAW 560 new white-collar workers p83, Dec.16

Labor peace in '68? The pattern of the UAW-GM negotiations showed the union could talk without setting a strike deadline; this eased pressures (with illus) p17, Dec.23

Electrical

The union has moved to oust Milton Weihrauch, the director, and Joseph Iozzi, the treasurer, of the union's New Jersey-New York district # p28, Jul.1

Union's ouster of Milton Weihrauch and Joseph Iozzi is being contested in courts # p158, Oct.7

Farm Workers

AFL-CIO farm union talks truce with Teamsters; recent pacts hint possible reaffiliation p114, Jul.8

Toronto feels California grape pickers' strike as union starts long-range consumer boycott (with illus) p152, Oct.14

Glass & Ceramics

Small glass workers' union wants to merge with UAW, but appears headed for a rebuff p118, Jul.1

Machinists

Severence pay for post-Vietnam layoffs is strike issue at Army ammunition plant p86, Sep.2

Oil, Chemical & Atomic Workers

Unions' president urges unions to champion the oppressed p86, Sep.2

Packinghouse

Workers at Swift & Co. gain 66¢ an hour; North-South wage differentials eased p168, Sep.16

Dwindling profits from beef output lead Armour to set plans for closing five plants p152, Oct.14

Pressmen

Last run for union home: The International Pressmen's Union will move its headquarters to Washington (with illus) p66, Sep.9

Retail Clerks

AFL-CIO calls it quits on seven-year boycott pushed by Retail Clerks against Sears p118, Jul.1

Rubber

Supplemental unemployment benefits remains key sticking point in rubber workers' strike p118, Jul.1

UAW lends $1-million to striking rubber union, which also seeks guaranteed annual wage p114, Jul.8

General Tire and Goodrich settle with URW; three other companies strikebound p124, Jul.22

Tire makers roll again: Strike settlement leaves tire makers lamenting higher costs p30, Jul.29

Steel

Tough stands stymie a copper settlement: The industry seems determined to hold out against the basic issues p111, Jul.8

Strike shuts off 80% of copper production, with no quick settlement in sight p124, Jul.22

Higher pay, more benefits for steelworkers prompt forecast of narrowing profits p104, Jul.29

Holding back on foreign trade: With strong labor backing, the Administration will have trouble getting Congress to pass liberal trade bills (with illus) p83, Sep.2

Short News Item

Crucial copper talks move to Washington: Copper production is low, unions and companies are still far apart, and defense suppliers are almost out of metal — so LBJ calls talks p38, Sep.9

R. Conrad Cooper speaks his mind: The steel industry's chief labor negotiator sees a breakdown in bargaining (with illus) p152, Oct.7

United Steelworkers has terminated its long-range sharing plan with Kaiser Steel # p158, Oct.7

Walter Burke says 200,000 workers will be out of jobs when the steel mills are automated. Shorter workweek demands are in the talking stage again # p158, Oct.7

How to avoid the picket lines: Labor and management have heightened their search for strike alternatives (with illus) p83, Oct.21

Walkouts hurt USW: Wildcat strikes have brought damage suits against union that threatens its $20-million treasury p56, Nov.4

The pinch of a five-month strike: The pinch is still not desperate for Magna's copper workers, but no end is in sight (with illus) p160, Nov. 18

Steel tries to break an old bind: Fearful of import flood and inventory buildup, it asks USW to reconsider plan to end crisis bargaining (with illus) p166, Nov.18

Can industry bargaining may spotlight USW's goals in steel, aluminum negotiations p64, Dec.2

Steel prospects harden: Crisis bargaining is almost certain next year as no-strike arbitration plan fails p136, Dec.9

Teachers

Teachers strike hard: Their push for better pay and working conditions is taking on an increasingly strident tone (with illus) p43, Sep.16

The teachers are not slow learners. Labor Outlook p152, Sep.30

Textiles

Textile union wins round in 11-year battle with Deering Milliken over organizing in South p114, Jul.8

NLRB orders Stevens to rehire 18 workers p170, Sep.9

'Conspiracy' charge jolts textile men (with illus) p136, Dec.9

Supreme Court refused to hear a J. P. Stevens appeal against a lower court order to reinstate 71 workers illegally fired for union activity # p48, Dec.16

Typographical

Printers approve merger with pressmen, predict other unions will join new group p168, Sep.16

ABEL, I. W.

See also AFL-CIO — Steel

Abel raps plan to unionize the poor p50, Jul.15

Holding back on foreign trade: With strong labor backing, the Administration will have trouble getting Congress to pass liberal trade bills (with illus) p83, Sep.2

Calls on management and labor to seek "constructive alternatives" to government intervention in disputes # p72, Sep.9

How to avoid the picket lines: Labor and management have heightened their search for strike alternatives (with illus) p83, Oct.21

ABRAHAM, Mrs. Lee

Sotheby's touch in St. Louis (with illus) p140, Dec.9

ABRAHAMS, Mort

How a new film maker made it in Hollywood (with illus) p188, Sep.16

ABRAMS, Charles

A land bank for the big cities. Cities Outlook p192, Oct.21

Short News Item

ACCIDENTS

Settling the claim without the blame: Auto insurance plan would eliminate fault-finding in the courts for most accidents (with illus) p168, Nov.11

Readers Report: Missing fees p8, Dec.2

ACCOUNTANTS

Cloud over convertible debentures: Accountants' ruling that may limit use of convertibles angers bankers and brokers p143, Oct.7

CPAs reconsider decision on 7% tax credit p116, Dec.9

ACKLEY, Gardner

See also Council of Economic Advisers

Auto excise cut in '68 seems doomed p33, Jul.1

Coming in strong for a tax hike: Administration musters some big guns to argue again for a tax surcharge of 6% or more (with illus) p16, Jul.1

Action on taxes depends on strength of business advance p19, Jul.8

How much — and when? The specter of a $29-billion deficit makes a tax hike certain (with illus) p25, Aug.12

Mills takes his time on tax rise: Ways & Means chief serves notice he won't be rushed into acting on White House plan (with illus) p31, Aug.19

First hearings keep surtax in slow motion. Delay throws spotlight on Ackley forecast p39, Sep.2

Steel prices stir capital jitters: Administration hopes to prevent further increases following recent boosts (with table and illus) p37, Sep.9

How Washington makes its forecast: The troika and its technicians (with cover and illus) p80, Dec.30

ADAMS, Walter

Too big for antitrust to handle? The trend to great corporate size and control is irreversible, John K. Galbraith told three critics last week, and antitrust has been 'a charade' (with illus) p70, Jul.8

ADDONIZIO, Hugh

Newark: scarred, scared, but hopeful (with illus) p25, Jul.29

ADDRESSOGRAPH-Multigraph Corp.

A-M may get a looser rein under its new chief executive p144, Sep.9

Company plans to start shipping its AMCD-1 copier in April or May # p115, Dec.16

ADEN

Britain has vowed to get out of Aden by next January # p150, Sep.9

ADRIATIC Sea

Into the Adriatic for oil and gas p108, Oct.28

ADVERTISING

See also Newspapers; Magazines; Radio; Television

Deficit-ridden Pacific Air Lines merges and grounds ad campaign based on fear p58, Jul.1

WCBS-TV defies regulators' demand it give 'significant' time to warnings on smoking p28, Jul.1

Can FTC stunt growth of smokers? Commission claims that industry's advertising policies are a big factor in the sharp rise in cigarette consumption p34, Jul.8

Master promoter McLendon turns talents to drumming up ad business for FM radio p51, Jul.8

Readers Report: Roadside web (with illus) p4, Jul.8

Fighting aspirin ads three ways: Proposed FTC rules restricting claims for headache remedies in three areas are giving drug makers a pain (with illus) p38, Jul.15

Mike Douglas lights up screen of daytime TV: Douglas turns his syndicated program into charmer for legions of housewives and advertisers (with illus) p86, Jul.22

Readers Report: Blame the ad man p5, Jul.29

Readers Report: Don't blame the ad man p5, Jul.29

FTC has begun a long-expected inquiry into advertising rates charged by daily newspapers # p40, Aug.12

Home-heating battle gets still warmer: Competition for the home-heating market is leading the gas, oil, and electric interests to taking their complaints to court and to Congress (with illus) p76, Aug.12

Color the ad dollar a paler green: Economy's lag in first half puts brake on advertising spending p93, Aug.26

Why the Negro market counts: Negroes spend $30-billion a year, and they want 'to live the life that TV says everybody lives' (with illus) p64, Sep.2

When $30-million walks the plank (with illus) p38, Sep.16

Something special for magazines . . . is catching on with clients. Marketing Outlook p174, Oct.14

Researchers turn to CATV to determine effectiveness of television commercials p113, Oct.21

FTC delays hearings on food ads p48, Nov.4

A profit squeeze has hit the advertising business # p134, Nov.11

Detroit's No. 4 holds on: American Motors finds a bit of cheer in early returns on its new Javelin (with illus) p42, Nov.18

Changing the format: Marion Harper's fall from power at Interpublic puts to work a cost-oriented team trying to slim the giant down (with illus) p42, Dec.2

Conjurers put magic touch on sales: Legerdemain is becoming big business as companies use magician's tricks to promote wares (with illus) p100, Dec.16

Ad men shiver as profits melt: Caught in an earnings squeeze, Madison Avenue is seeking ways to cut costs, and men who can do the trimming (with illus) p36, Dec.23

AEROJET-General Corp.

Bringing new jobs into the ghettos: Companies, on their own and under government prodding, put up plants in slum areas (with illus) p84, Dec.2

AEROSPACE Industry

Aerospace shoots for diversity: The industry is pressing hard toward commercial markets (with tables and charts) p150, Dec.9

AETNA Life & Casualty Co.

Aetna and Raytheon Co. have developed a drivotrainer to teach student drivers # p73, Oct.28

AFTER Six, Inc.

Keeping their success in the family: Why they don't 'go public' (with illus) p96, Dec.9

AGENCY for International Development

Foreign aid: year of the meat ax. Damming the capital flow p86, Jul.29

A tighter wallet for foreign aid: Congressional sentiment in favor of whittling the program down is stronger than ever this year (with table) p32, Aug.19

Putting a brake on runaway birth rates: U.S. will supply India and other developing nations with contraceptive products (with tables) p76, Sep.23

Food processors will soon get fish flour plan p54, Dec.16

AGING

A young science looks at aging: Gerontologists step up research on how normal people age, in effort to extend man's useful lifetime (with illus) p118, Aug.26

Readers Report: Old dogs, new tricks p7, Sep.16

AGRICULTURE

See also Dept. of Agriculture

The farm becomes the factory: Confinement breeding — raising animals indoors under controlled conditions — is catching on with farmers (with illus) p68, Aug.19

Feast-plus-famine twist in commodities cuts futures prices on news of bumper crops p124, Aug.19

Incomes point up — but not for the farmer p24, Aug.19

Rough road for new grain buying bill p50, Aug.19

Got a yen for the good earth? Price varies with distance from town p111, Aug.26

When middlemen are in the middle: With food prices certain to rise, housewives prepare war on supermarket profits while farmers plan withholding to get more for their products (with illus) p26, Aug.26

Readers Report: Industrializing the farm p7, Sep.9

Farmers get closer to the market: Secretary Freeman is slowly exposing agriculture to the free play of the marketplace, and saving the taxpayers' money (with charts and illus) p110, Sep.16

New kind of poverty war: Led by Freeman, six Cabinet officers hold forum on improving the lot of the poor on farms and in small towns (with illus) p44, Dec.16

AID to Families with Dependent Children

'New poor' swell the ranks: Despite the war on poverty, there are over 8-million Americans on welfare rolls p72, Nov.11

AILES, Roger

Mike Douglas lights up screen of daytime TV (with illus) p86, Jul.22

AIR Pollution

Garbage for health and power: By burning refuse to produce power, some cities are cutting pollution and costs (with illus) p82, Jul.1

Broad air pollution control program approved by Senate group; it calls for state action p44, Jul.15

A guide for smog-bound investors: Shares of companies making pollution equipment are drawing analysts' attention (with table) p110, Jul.22

Congress starts clearing the air: Senate passage of air-pollution control bill augurs legislation that will stress regional control but give HEW strong emergency powers (with illus) p109, Jul.22

It's open season on utilities: Everybody's taking potshots at power companies and urging greater federal controls p41, Jul.22

New process turns pollutant into marketable sulfur or sulfuric acid p75, Aug.19

Detroit bets it can clean up its engines: Auto makers say answer to air pollution is a new breed of cleaner gasoline engines (with table and illus) p88, Sep.23

Injecting fuel into the VW: Model 1600s now have computer-directed fuel injection system that meets U. S. anti-pollution standards (with illus) p44, Sep.23

Sweeping air pollution control bill passed; benefits could be felt in five years p50, Nov.18

Clean air drive gets fast start for long race p51, Nov.25

TVA and U. S. Public Health Service are teaming up to test a new method of cutting down one of the most harmful air pollutants — sulfur dioxide # p90, Dec.30

Short News Item

AIR Quality Act

Clean air drive gets fast start for long race p51, Nov.25

AIR Transport Assn.

Airlines preview electronic redcap (with illus) p126, Aug.19

Homing in on the airport crisis: Studies outline what's needed before jumbo jets arrive in 1969 p115, Nov.18

AIRCO Alloys Div.

Airco says its new technique for producing and cutting ferroalloys cuts loss by 10% p138, Jul.8

AIRCO Chemicals & Plastics

Plastics get push into food container field with Airco resin duplicating clarity of glass p166, Nov.11

ALASKA

Fishmen protest that 'Greenland halibut' is really just Newfoundland turbot p51, Jul.8

A resource comes out of its shell in Alaska: King crab emerges as a rich segment of Alaska's important fishing industry (with illus) p132, Oct.7

Alaska tries to break the ice: A long-range federal and state drive is now under way to develop its vast natural resources (with illus) p150, Nov.4

ALCO Standard Corp.

Zurn Industries and Alco Standard are rumored to be interested in Fawick Corp. # p118, Dec.2

ALEXANDER, Clifford L., Jr.

A broader effort on job bias: Equal Employment Opportunity Commission plans to spur reform (with illus) p56, Jul.15

ALEXANDER, Marc

Learning the secrets of companies abroad: Most European corporations would rather bury their figures than talk (with illus) p94, Sep.9

ALGER, Fred

The young millionaires of finance: Wall Street is luring an aggressive new breed — and some are striking it rich (with illus) p76, Dec.30

ALGERIA

Algerians order $20-million rolling mill from Italy p186, Sep.30

ALIOTO, Joseph L.

Gadflies who put the bite on business: Plaintiffs' lawyers get rich bringing suit against companies that bend the law (with illus) p124, Oct.14

ALLEGHANY Corp.

It is rumored that company has received a bid of $4,000 a share for its block of stock in Missouri Pacific RR, but turned it down # p126, Oct.28

ALLIANCE for Progress

A tighter wallet for foreign aid p32, Aug.19

ALLIED Van Lines, Inc.

Another hot summer for movers: The peak season for moving industry is in full swing (with illus) p94, Jul.15

ALLIS-Chalmers Mfg. Co.

Vacations with a premium p17, Jul.1

LTV maps two giant deals: Seeks to buy Greatamerica, plans tender offer for Allis-Chalmers p40, Aug.12

Negotiators see peaceful outcome likely at UAW; farm equipment makers begin talks p52, Aug.12

Ling raises the ante: After being rejected once, Ling-Temco-Vought has made a more tempting offer in its bid for Allis-Chalmers p36, Aug.19

Readers Report: A-C's agreement p7, Sep.9

A shareholder sued Allis-Chalmers for its rejection of takeover bid made by Ling-Temco-Vought # p50, Sep.9

It is rumored that L-T-V will soon try again to take over Allis-Chalmers # p146, Oct.21

Company will merge with Signal Oil & Gas Co. # p46, Dec.2

ALMON, Clopper, Jr.

What input-output tells industry: (with cover, tables, and charts) p88, Dec.9

ALUMINUM

Can industry bargaining may spotlight USW's goals in steel, aluminum negotiations p64, Dec.2

Aluminum expects to resume its climb: Industry thinks hedge buying, other factors will assure record shipments (with chart) p142, Dec.16

ALVIN, Tex.

Quieting the clang and clatter (with illus) p146, Dec.16

AMAZON River

Science takes a field trip up the Amazon: River expedition is yielding valuable clues to some baffling questions (with illus) p132, Sep.16

AMCHITKA Island

AEC digs deep for big blast: It plans new test series on remote island if an explosion this winter indicates need (with map and illus) p140, Sep.16

Readers Report: Sailing directions p5, Oct.7

AMERICAN Airlines

A market warms up for secondhand jets p56, Sep.2

AMERICAN Bankers Assn.

Plea to stem dollar flow: Bankers appeal to government to fight hard for equilibrium in nation's payments balance p108, Aug.5

Bankers hedge bets: Meeting for the ABA convention, they have only muted enthusiasm for the business outlook (with illus) p34, Sep.30

Tough new challenger threatens the banks: Banking battle starts next week with House hearings on new savings institutions that could compete with commercial banks (with table) p42, Oct.14

AMERICAN Broadcasting Companies, Inc.

Tough time seen for antitrusters if they challenge agency approval of ITT-ABC merger p28, Jul.1

ITT and ABC will defer merger till court rules on legality of FCC's approval p36, Jul.29

ABC will revamp its radio network in January # p70, Sep.16

When $30-million walks the plank (with illus) p38, Sep.16

Two strike settlements improve labor scene, but copper strike appears far from over p64, Dec.2

AMERICAN Can Co.

Can industry bargaining may spotlight USW's goals in steel, aluminum negotiations p64, Dec.2

AMERICAN Chemical Society

Planners put big picture on a grid: Input-output tables are turning into a key tool for marketing, and may soon map total corporate strategy (with tables and chart) p62, Sep.23

AMERICAN Commercial Fish Exposition

Fishing fleet tries to cast off the past: U. S. industry is snagged in foreign competition and its own obsolescence (with illus) p94, Oct.21

AMERICAN Crystal Sugar Co.

Denver-based cement, sugar, and fertilizer producers plan a single corporate shelter p36, Aug.26

AMERICAN Cyanamid Co.

Drug companies go on trial: Chas. Pfizer, American Cyanamid, and Bristol-Myers face not only a court trial for alleged antitrust violations, but big damage suits should they lose p80, Nov.4

AMERICAN Electric Power Co.

Company has awarded Brown, Boveri the largest single steam turbogenerator contract in history # p90, Dec.30

AMERICAN Farm Bureau Federation

Rough road for new grain buying bill p50, Aug.19

AMERICAN Foundation for Management Research

Mapping management to the 21st Century: American Foundation for Management Research has set up center to help managers meet the problems of the future (with illus) p112, Sep.2

AMERICAN Gas Assn.

Home-heating battle gets still warmer (with illus) p76, Aug.12

AMERICAN Heart Assn.

Scientists hear of new hopes to cut heart toll: At the AHA's annual meeting; reports on new technology and new hope for cardiac cases (with illus) p88, Oct.28

AMERICAN Home Products Corp.

Fighting aspirin ads three ways (with illus) p38, Jul.15

Company leaves the Ted Bates advertising agency # p86, Nov.18

AMERICAN Hospital Assn.

Hospitals try to cure a high-cost syndrome (with illus) p128, Jul.15

AMERICAN Institute of Certified Public Accountants

Cloud over convertible debentures: Accountants' ruling that may limit use of convertibles angers bankers and brokers p143, Oct.7

More disclosure by conglomerates gets new backing p50, Oct.7

CPAs reconsider decision on 7% tax credit p116, Dec.9

AMERICAN Insurance Assn.

Writing a policy for the ghetto: The summer riots brought question of insuring property in the slums to a head (with illus) p118, Sep. 9

AMERICAN Iron & Steel Institute

John C. Lobb assails the trade group's drive for government quotas on steel imports # p24, Dec.23

AMERICAN Leduc Petroleums, Ltd.

Birrell goes on trial to answer charges of investment swindles and tax evasion p116, Dec.9

AMERICAN Management Assn.

AMA will lease new Chicago conference center being built on the edge of O'Hare Airport p144, Sep.9

AMERICAN Metal Climax, Inc.

Molybdenum producers bow to White House, retract their announced price hike p38, Jul.16

AMERICAN Motors Corp.

See also AFL-CIO — Auto-Aircraft

Losses so far in the fiscal year that began last October are nearly $48-million # p40, Aug.12

Will the Javelin pull AM back on the road? Hard-pressed auto maker bets heavily on its entry (with illus) p24, Aug.26

Detroit's No. 4 holds on: American Motors finds a bit of cheer in early returns on its new Javelin (with illus) p42, Nov.18

American Motors and Consumer Reports differ over seriousness of gas spillage p46, Dec.2

Plans to make a three-passenger electric car within five years. It will be powered by Gulton Industries' battery # p48, Dec.16

AMERICAN Ship Building Co.

Takeover on the lakes: American Ship Building will be sailing soon under a new captain — who believes there is a future for ore boat builders on the Great Lakes (with illus) p29, Aug.26

Lake boat operators sight a brighter day p118, Nov.25

AMERICAN Smelting & Refining Co.

Negotiations in nonferrous mining industry show no progress, but stoppage may be averted p118, Jul.1

Tough stands stymie a copper settlement p111, Jul.8

AMERICAN Stock Exchange

Heavy trading on Amex is boon for brokers, but exchange staff worries about speculation p94, Jul.1

Speculative spree alarms Amex: Perils in wild trading spur Amex President Saul to back up tougher margin rules with warning to members on cooling the fever (with charts) p36, Jul.15

Why Big Board hopes to tame a paper tiger: Burdened with 10-million share days, it cuts daily sessions (with chart) p96, Aug.12

Fast-growing brokerage house lands in hot water over trading practices p150, Oct.7

Error in figuring 'hot' stock's profit is latest in series of Street alarms p160, Oct.14

Amex speculation heats up again, renewing fears of stock frauds and a collapse (with chart) p132, Nov.4

Amex puts a $5 floor under new listings to ease speculation in low-priced shares p130, Nov.25

Readers Report: Hoi polloi p7, Dec.9

AMERICAN Telephone & Telegraph Co.

AT&T decision coming soon p33, Jul.1

FCC says talk must be cheaper: AT&T is ordered to cut rates on interstate service and limit earnings there to 7.5% p38, Jul.8

Introduces its cordless, pocket-size phone that performs all the chores of a regular phone # p38, Jul.8

AT&T likely to get a consolation prize p122, Jul.15

Decoding FCC's signal: The commission's decisions on AT&T's rate structure indicate the hard line it will follow in the future (with table) p120, Jul.15

Putting the squeeze on AT&T (Editorial) p160, Jul.15

Some brokers are having second and more bearish thoughts on the outlook for AT&T following the FCC rate decision # p114, Jul.22

Bulk discounts on private telephone lines for businesses ruled out by FCC p38, Aug.5

New jolt for Ma Bell and friends: Pending two cases that could upset traditional practices p91, Aug.19

Atlantic cable faces FCC clash p40, Sep.2

FCC is expected to approve AT&T's proposed $115-million-a-year rate reduction in long distance calls # p46, Sep.30

Blair & Co. believes AT&T will not be hurt by the FCC probe and the stock is a good buy # p126, Oct.28

Behind the communications mess: Outdated laws and conflicting policies have tied the communications field into knots p66, Nov.18

Cables and satellite prepare for the mat: AT&T and others want to build a new transatlantic line cable, but Washington hesitates to approve because of global satellite commitments p139, Dec.16

Two odd-lot houses are hurt by AT&T's stock selling in the low 50s # p79, Dec.30

AMERICAN Tobacco Co.

Company quits the Cigarette Advertising Code # p34, Sep.2

Wholesale cigarette prices returned to normal as company lifted the list price of its extra-long 100-mm brands # p56, Oct.21

AMERICANS for Democratic Action

Vietnam criticism no threat yet to LBJ in Congress. ADA, new business group add pressure p51, Sep.30

AMERICA's Cup Races

Front-row seat for the Cup p108, Jul.29

Australians set sail for the cup: Fifteen companies from Down Under are challenging U.S. hold on the America's trophy (with illus) p34, Aug.19

AMPHENOL Corp.

Company is still resisting a takeover by Solitron Devices # p146, Oct.21

When a suitor knocks: Courtship of Amphenol points up elements that make a company ripe for takeover (with illus) p121, Nov.11

AMPHETAMINES

Putting the brakes on 'speed:' Government and private efforts are afoot to curb the illegal use of amphetamines p92, Oct.28

ANACONDA Co.

Negotiations in nonferrous mining industry show no progress, but stoppage may be averted p118, Jul.1

Tough stands stymie a copper settlement p111, Jul.8

ANDERSEN, Leonall C.

Maverick in the Fed system: St. Louis bank preaches that it's quantity of money, not cost, that counts (with illus) p128, Nov.18

ANDERSON, Clinton P.

The powerhouse behind the atom: The Joint Committee on Atomic Energy (with illus) p160, Sep.16

ANDREA Radio Corp.

Company has put a five-year warranty on its television sets # p51, Jul.8

ANDREOTTI, James

It helps if you know both of the languages (with illus) p96, Nov.25

ANGOLA

Gulf says prospects are 'excellent' for new oil fields in Portuguese African province p112, Sep.9

ANTITRUST Laws and Enforcement

Tough time seen for antitrusters if they challenge agency approval of ITT-ABC merger p28, Jul.1

Too big for antitrust to handle: The trend to great corporate size and control is irreversible, John K. Galbraith told three critics last week, and antitrust has been 'a charade' (with illus) p70, Jul.8

Antitrust hears a kind word: FTC economist says merger policy is lessening concentration at the top (with charts and illus) p78, Jul.29

GM agrees to antitrusters' demand to sell off the part of Euclid it originally bought p38, Aug.5

Putting the brake on GM: Settlement with Justice Dept. lets auto maker retain earthmoving machinery developed after purchase of Euclid, but it must sell rest of Euclid's business p33, Aug.12

Mine Workers appeals $3-million judgment; union is charged with antitrust violations p86, Sep.2

Antitrust seeks settlements out of court p52, Sep.30

Can company's divisions violate antitrust p130, Oct.14

Short News Item

Drug companies go on trial: Chas. Pfizer, American Cyanamid, Bristol-Myers face not only a court trial for alleged antitrust violations, but big damage suits should they lose p80, Nov.4

Local governments to fight consent decree that hampers book price damage suits p46, Dec.2

Finding homes for merger orphans: Companies ordered divested by antitrusters may be hard to sell, and frequently the Justice Dept. or FTC has to help p154, Dec.9

ANVIL Mining Corp.

Company will go ahead with a $60-million lead-zinc mining project in Canada's Yukon Territory # p34, Sep.2

APOLLO

Apollo team finds big reason to smile: Successful launching of Apollo/Saturn V gives U.S. boost toward manned moon landing (with illus) p62, Nov.18

APPLIED Data Research, Inc.

Software gets a hardsell approach: Computer consulting companies p171, Oct.21

ARBUCKLE, Ernest C.

Dean of Stanford B-School will quit campus to become director of Wells Fargo Bank p93, Oct.21

ARCHITECTS

Store designers help ring the cash registers: Competitive retailers are asking architects to design ever more striking showcases for their wares (with illus) p42, Jul.1

He sells architecture the way he sold soap: Charles Luckman has lead his firm to success by using the hard-sell approach he honed as president of Lever Bros. and Pepsodent (with illus) p74, Oct.28

ARGENTINA

Kaiser Jeep makes ready to sell its share of auto companies in Brazil, Argentina p84, Jul.15

Renault in Argentina, Ford in Brazil wind up purchase of Kaiser's auto plant interests p48, Oct.14

Keeping up the pace: Japan leads world in GNP growth rate (with table) p46, Dec.30

ARGONNE National Laboratory

Lithium-tellurium battery proves more powerful than any in use, but it's also expensive p60, Aug.19

ARIES, Robert

Merck, Aries settle industrial espionage case p107, Sep.2

ARMCO Steel Corp.

Steel goes afield: Industry seeks to diversify p42, Sep.30

ARMOUR & Co.

Dwindling profits from beef output lead Armour to set plans for closing five plants p152, Oct.14

Conjurers put magic touch on sales p100, Dec.16

ARMS

Man under the gun in military research: As chief of Pentagon's $8-billion-a-year R&D operation, John S. Foster, Jr., stirs controversy in efforts to get new weapons for Vietnam and keep ahead of Russia (with table and illus) p60, Dec.16

ARMSTRONG Cork Co.

Armstrong's AMPS give dealers the spark for do-it-yourself prizegiving p72, Dec.2

ART

Coriolanus on the cuff? Arts council in St. Louis issues credit cards to patrons p160, Sep.23

Science for art's sake: New York group asks companies to let their scientists collaborate with artists in using new materials, techniques (with illus) p56, Oct.21

Short News Item

Sotheby's touch in St. Louis: Auction house chairman knocks down works of art for benefit of City Museum (with illus) p140, Dec.9

ASPIRIN

Fighting aspirin ads three ways: Proposed FTC rules restricting claims for headache remedies in three areas are giving drug makers a pain (with illus) p38, Jul.15

Readers Report: Headache (with illus) p4, Aug.5

ASSOCIATED General Contractors

How to avoid the picket lines: Labor and management have heightened their search for strike alternatives p83, Oct.21

ASSN. of Local Transport Airlines

Puddle-jump airlines struggle with jets: Local service carriers are squeezed by economics of their new planes (with illus) p151, Oct.28

ASSN. of Mutual Fund Plan Sponsors

Mutual funds soften stand on regulation p48, Nov.4

ASTRONAUTS

The U.N. General Assembly agreed to cooperate in the rescue of astronauts and objects returning from space # p24, Dec.23

ATLANTA, Ga.

Box office movie belle makes its third debut: latest 'premiere' of Gone With the Wind is MGM's play to regain film's No. 1 ranking (with illus) p40, Oct.14

ATOMIC Energy

AEC compromises with industry, permits gas centrifuge research on a limited basis p65, Jul.8

Europe's giant atom smasher: CERN hopes to have world's most powerful machine by 1977 (with illus) p66, Jul.8

New $25-million research reactor will aid in study of matter and new type of analysis p111, Jul.29

Congress hopes for nuclear 'pro' p46, Aug.12

New force in vaccines: Powerful centrifuge developed at AEC center promises vaccines that will shield against many diseases p127, Aug.12

Seven New York utilities will launch cooperative project to build breeder reactor p64, Aug.12

Who'll buy the nuclear pact? Putting a tag on the bomb p25, Sep.2

Army's newest emergency power plant is a ship that uses nuclear fuel to drive generators (with illus) p200, Sep.9

Public power scraps for share in atom plants p56 Sep.9

AEC digs deep for big blast: It plans new test series on remote island if an explosion this winter indicates need (with map and illus) p140, Sep.16

The powerhouse behind the atom: The Joint Committee on Atomic Energy rules U.S. nuclear programs with an iron hand (with illus) p160, Sep.16

Some stock analysts feel the best way to play AEC's Operation Gasbuggy is to buy Eberline Instruments # p156, Sep.16

Nuclear power plants a steady fire p54, Nov.18

Uranium industry gets new punch: The push to nuclear power revives the uranium business (with illus) p72, Nov.25

New legislation empowers AEC to open its facilities to non-nuclear research in public health and safety p104, Dec.2

AUDITS & Surveys, Inc.

Business will spend $550-million-plus on marketing research next year p65, Dec.30

AUSTRALIA

Bauxite deposit found in Western Australia may contain 500-million tons of ore p118, Jul.29

Cotton finds another throne Down Under: By using modern techniques in Australia restless emigrant Californians give old sheep-grazing lands a new money-making crop (with map and illus) p46, Aug.5

Australians set sail for the cup: Fifteen companies from Down Under are challenging U.S. hold on the America's trophy (with illus) p34, Aug.19

New $300-million deal with Japan highlights iron ore boom in Western Australia p52, Sep.16

Australia in the spring time. The natives are friendly p165, Sep.23

Keeping up the pace: Japan leads world in GNP growth rate (with table) p46, Dec.30

"AUTOMATIC" Sprinkler Corp. of America

Fireball on the acquisition front: Harry E. Figgie's bare-knuckles method of empire building is paying handsome dividends (with ilus) p78, Aug.12

AUTOMATION

Brick kiln builds up its speed: First automated plant due in an industry deeply rooted in antiquity (with illus) p72, Jul.15

Printing is turning the page: Electronics, photography, and computers are combining to put hot-metal typesetters on the shelf (with illus) p122, Sep.9

From design to finished product: Metalworking factories using computer-linked NC tools are being set up here and abroad (with illus) p88, Dec.30

AUTOMATION Institute of America, Inc.

How good are computer schools p98, Oct.7

AUTOMOBILES

Auto excise cut in '68 seems doomed p33, Jul.1

Pushing the captives: The Big Three are putting a lot more effort behind their European makes (with illus) p19, Jul.1

Put the brakes on teen-age crackups early. Driver training practice needed p111, Jul.1

Domestic new car sales in June topped the 1966 figure by 4.2% p38, Jul.8

Famous Barr Co. has joined the ranks of department stores in the car rental business # p51, Jul.8

All major auto makers are expected to meet federal exhaust control regulations for 1968 production schedules # p44, Jul.15

Readers Report: At the wheel p4, Jul.15

Retail sales are firm, bolstered by upturn in autos p24, Jul.15

Schrader Div. is trying to interest auto makers in its pneumatic system that works off a central air compressor # p44, Jul.15

Delay in meeting safety rules on '68 cars may give Chrysler brief price edge p32, Jul.22

Readers Report: Creative and careful p6, Jul.22

Worrying about car theft . . . comes down to insurance p129, Jul.22

Celler orders study of auto insurance, says federal intervention may be needed p36, Jul.29

New-car sales have improved p18, Jul.29

Used-car-buying plans are at a record level p18, Jul.29

New autos race for a head start: Showroom days will be earlier as Detroit tries to build production backlogs against a possible strike (with illus) p32, Aug.12

With 1968 autos already coming off lines, interior safety standards are eased for now p75, Aug.19

Deliveries of U.S.-built autos for the mid-August sales period dropped # p36, Aug.26

A partial auto strike would slow the upturn . . . but would reinvigorate it in first-half '68 p13, Sep.2

Ford will add an extra safety feature — collapsible front sections — to most of its 1968 models p74, Sep.2

On all 1968 models of major U.S. auto makers, retail prices are expected to increase $100 to $150 # p34, Sep.2

Swinging, low, sweet chariots. Safeguards: more to come p103, Sep.2

Middle management gets a chauffeur (with illus) p142, Sep.9

The auto strike clouds outlook for tax increase p33, Sep.16

Chrysler boosts 1968 models an average $133, limits long warranty to first two owners p52, Sep.16

Hefty advance in retail trade . . . even though auto sales dip p34, Sep.16

The lengthening reach of liability p100, Sep.16

1968s make debut — with higher tags p172, Sep.16

Detroit bets it can clean up its engine: Auto makers say answer to air pollution is a new breed of cleaner gasoline engines (with table and illus) p88, Sep.23

Detroit bets it can clean up its engines: Auto makers say the answer to air pollution is not the electric car but a new breed of cleaner gasoline engines (with illus) p88, Sep.23

GM's 1968 model prices up an average $110, considerably less than Chrysler boost p48, Sep.23

Industrial output reverses its field. Autos and stocks put opposing pull on production p27, Sep.23

Consumers wary on auto prices (with chart) p40, Sep.30

Detroit guarantees less: Not only are Detroit's price increases — over $100 per car — higher than last year's, but there are drastic revisions in warranty coverage p40, Sep.30

Detroit tightens its warranties. Dealers have the last word p166, Oct.14

GE's electric car has a top speed of 55 mph with maximum range of about 100 mi. before batteries must be recharged # p56, Oct.21

Raytheon Co. and Aetna Life & Casualty have developed a drivotrainer to teach student drivers # p73, Oct.28

Autos depress the economy, cloud the outlook p30, Nov.18

Readers Report: Who'll pay (with illus) p9, Nov.25

Detroit's turn to cheer: Auto makers have revised earlier forecasts for 1968 and now look for the second best year ever (with chart) p41, Dec.9

Ford will raise prices on its 1968 cars on Jan. 1 when shoulder belts are added as required safety equipment # p48, Dec.16

Safety proposals for 1969 and 1970 cars seem to offer little trouble for Detroit p24, Dec.30

Dealers

The '68s pass their first test: Auto sales during introductory days outdid last year's, but dealers fear labor troubles are cooling enthusiasm (with illus) p34, Oct.7

Ford dealers battle the storm: Strike has shut off supply of new cars to sell, and buyers have been shunning the showrooms (with illus) p44, Oct.21

Foreign

Pushing the captives: The Big Three are putting a lot more effort behind their European makes (with illus) p19, Jul.1

Fiat to build auto plant in Sicily, urges concentration of aircraft industry in south p84, Jul.15

Japanese auto makers boost production 34%, may nudge West Germany out of No. 2 spot p118, Jul.29

Short News Item

Safety rules brake foreign auto makers: Manufacturers fear time and cost of adapting their cars will mean lost sales p119, Aug.12

Two British car makers to join forces in overseas sales and service facilities p62, Aug.12

A new car for a new engine: The RO-80 sedan, made by Germany's NSU, is the first car designed from the start to use the rotary piston Wankel engine (with illus) p72, Sep.2

Readers Report: Health hazard p5, Sep.2

Injecting fuel into the VW: Model 1600s now have computer-directed fuel injection system that meets U.S. anti-pollution standards (with illus) p44, Sep.23

Citroen drives hard to keep its place: French auto maker is in trouble because it neglected export markets (with illus) p120, Oct.7

Renault in Argentina, Ford in Brazil wind up purchase of Kaiser's auto plant interests p48, Oct.14

Foreign cars: They're sleeker and faster. Rolls goes convertible p144, Nov.4

Fiat dons fancy dress at Turin show . . . Lamborghini car decks out in glass (with illus) p43, Nov.18

South Africa raises ante on autos: Auto makers are being asked to add more local content to the cars they sell (with illus) p96, Nov.18

Pacer from Ford's British stable: In the compact Cortina, company is betting it has another Mustang-type winner (with illus) p98, Nov.25

Imported cars step on the gas: New models and a better dealer network have helped shove sales in the U.S. to 750,000 units this year (with table and illus) p142, Dec.9

A victory by Fiat: Fiat nosed out Volkswagen in 1967 to become biggest auto maker outside Detroit p20, Dec.30

Models

Will the Javelin pull AM back on the road? Hard-pressed auto maker bets heavily on its entry (with illus) p24, Aug.26

Now Ford tries harder: No. 2 auto maker is driving hard to win bigger share of market by revving up Lincoln-Mercury Div. and introducing new line of intermediates (with illus) p50, Sep.2

Detroit's No. 4 holds on: American Motors finds a bit of cheer in early returns on its new Javelin (with illus) p42, Nov.18

Howmet races to test its mettle: Metal parts maker enters racing car powered by a gas turbine (with illus) p80, Nov.18

Will steamers make it back on auto market? Inventors work to perfect external combustion power plant. They see it as most practical answer to air pollution (with illus) p85, Dec.9

American Motors plans to make a three-passenger electric car within five years # p48, Dec.16

Parts

Pontiac's new synthetic-rubber bumper expected to aid safety and styling p64, Aug.12

Shoulder harnesses dropped as standard items on early '68 cars pending Washington review p36, Aug.26

The FHA has reactivated its requirements that front-seat shoulder belts be installed on all 1968 model cars after Jan. 1 # p48, Oct.14

AVCO Corp.

Avco strike heats up pressure for a law: Workers are still turning out helicopter engines, but Taft-Hartley injunction that holds them expires next week (with illus) p114, Jul.1

Round-the-clock bargaining produced a settlement in the critical disputes between UAW and Avco # p38, Jul.8

Avco hiring 250 hard-core unemployed for skilled training in Boston ghetto plant p50, Nov.18

Bringing new jobs into the ghettos p84, Dec.2

AVIATION

The air bus takes off p86, Jul.29

The British, French, and West German governments have decided to go ahead on their airbus project # p36, Jul.29

An air cushion — rather than wheels — tested for takeoffs and landing on special plane (with illus) p60, Aug.19

Shopping for new aircraft: The Air Force wants a family of planes to call its own, but McNamara isn't too eager (with illus) p62, Aug.26

General Dynamics faces Pentagon penalty for excess weight of Navy version of F-111 p52, Sep.16

Readers Report: In praise of F-111 p6, Sep.16

Northrop Corp. gets a green light to sell its small supersonic jet to six South American countries # p56, Oct.21

The boom that's brewing a storm: Sonic boom that will be generated by Boeing's SST has stirred up critics who seek to clip the airplane's wings (with illus) p64, Oct.28

Hands across channel groom SST for flight: The British and French expect their jointly produced Concorde to be flying high next winter (with illus) p158, Oct.28

A little less noise, please (Editorial) p164, Nov.4

F-111 dodges the flak: Controversial fighter plane starts rolling off General Dynamics line for Air Force. But debate continues over version for Navy (with illus) p52, Nov.11

Readers Report: Crack (with illus) p6, Nov.11

Aerospace shoots for diversity: The industry is pressing hard toward commercial markets (with tables and charts) p150, Dec.9

Airports

Can airports cope with the jet age? FAA sees $6-billion needed for airports by 1975, noise and traffic make them undesirable, even though profitable (with cover and illus) (Special Report) p54, Jul.22

Readers Report: Airports p5, Aug.5

Airport clubs for VIPs ask for money p114, Aug.12

Alan S. Boyd suggests a "head tax" of $1 or $2 on each airline passenger as one way to raise money for airport expansion # p40, Aug.12

A vote by Dallas citizens is allowing Dallas and Fort Worth to proceed with their 20,000-acre North Texas regional airport # p44, Aug.19

Airlines preview electronic redcap: Prototype of computer-controlled baggage handler indicates that the system should be able to handle six Boeing 747 jets at once (with illus) p126, Aug.19

Readers Report: Airports p7, Aug.19

Pan American World Airways will take over operation of Teterboro Airport and Republic Aviation Airport # p48, Sep.23

Johnson orders a big package of plans to improve airports and traffic control p48, Sep.23

Homing in on the airport crisis: Studies by airlines, airport operators, and government outline what's needed before jumbo jets arrive in 1969 (with illus) p115, Nov.18

Tighter rules for construction in the vicinity of airports and navigation facilities have been proposed # p24, Dec.30

Cargo

Three long-haul truckers, armed with CAB permits to double as air freight forwarders, plan to open stations in 17 cities # p46, Sep.30

Helicopters

Defense contracts under fire p32, Jul.29

Ceramics puts a shield under 'copter crews: Molding process for boron carbide produced bullet-proof seat (with illus) p80, Dec.9

Military helicopters will soon be called into the battle to reduce the death toll from highway accidents # p24, Dec.30

Transport

Tomorrow's buses get wings: Airplane designers in U.S. and Europe race to develop new jets for use on heavily traveled routes between major cities (with illus) p64, Jul.1

United buys 79 jets: The nation's no. 1 airline in passengers and planes will have 399 jets by 1971 p29, Jul.29

Can flying be safer? Death of 82 in collision aloft spurs quest for ways to reduce air travel's toll (with illus) p98, Jul.29

High-flying revenues lose some altitude: Most airlines are carrying more passengers, but rising costs squeeze earnings (with table) p70, Aug.12

CAB attacks overbooking p112, Aug.26

A market warms up for secondhand jets: As major airlines trim fleets of out-modeled planes, strong demand for original jets develops among small carriers and foreign lines (with illus) p56, Sep.2

Lockheed seeks orders for the L-1011, its advanced technology transport jet p52, Sep.16

FAA maps a route to more air safety: Industry comes to terms with aviation agency on programs to speed evacuation and control fires in crashes that could be survived p40, Sep.23

Puddle-jump airlines struggle with jets: Local service carriers are squeezed by economics of their new planes (with illus) p151, Oct.28

CAB may study transatlantic air routes p62, Nov.11

Chemical foams to retard fire during airline crashes come into wider use (with illus) p166, Nov.11

Continental spreads its wings: The 10th largest domestic airline hopes to break out of its landlocked status with routes to Pacific (with illus) p120, Nov.18

An Ilyushin 62 dropped down at Dulles Airport to prepare for tests of its compatibility with U.S. operating procedures # p46, Nov.25

Getting together with Aeroflot: Arrival of Soviet jet is signal that flights between Russia and U.S. will probably start soon (with illus) p139, Dec.2

Calculating the point of takeoff: Analysts weigh the factors that have kept airline stocks at low levels this year (with table and chart) p113, Dec.16

AVONDALE Mills, Inc.

Fashion tip to the teen-age market: 'Color-them-yourself' garments p65, Dec.30

AVONDALE Shipyards, Inc.

Company is low bidder for construction of 11 LASH vessels for Prudential Lines, Inc. and Pacific Far East Line, # p44, Aug.19

Speeding the schedule of seagoing cargo: Two new types of vessels — the Lash and Seabee (with illus) p124, Aug.26

AYER (Frederick B.) & Associates

A market warms up for secondhand jets p56, Sep.2

AYRES (L. S.) & Co.

L. S. Ayres, Indiana's biggest store chain, plans new unit in Kentucky under own name p98, Aug.26

B

BGRV

U.S.'s trump in missile defense: Success of ballistic-glide reentry vehicle keeps U.S. ahead in race to develop weapons that can elude an enemy's defenses (with illus) p40, Nov.25

Short News Item

BACK Ache

The big brigade with pains in the back p165, Oct.21

BACON, James E.

Wall Street's own watchdogs: To prevent stock frauds, brokerage houses have set up teams of cops (with illus) p90, Jul.29

BAKER, Charles B.

World steelmen meet but don't quite weld (with illus) p44, Nov.18

BAKER, George P.

Corporate 'old grads' help finance expansion of Harvard's executive education facilities p58, Jul.1

BALANCE of Payments

Plea to stem dollar flow: Bankers appeal to government to fight hard for equilibrium in nation's payments balance p108, Aug.5

Smaller gap on payments: Second-quarter improvement still leaves deficit up sharply from last year p44, Aug.19

Price of money reform: Now that IMF has agreed to a new kind of money, Europeans want more say in the fund and to see U.S. payments in balance p42, Oct.7

U.S. to place a heavier load on business in defending balance of payments in 1968 p48, Oct.14

Foreign trade is set for a jump. Helping trim the deficit p147, Nov.18

Blocking the threat to the dollar (Editorial) p160, Nov.25

No holds are barred for dollar's defense: President and the Fed rally to protect the dollar — and one result is a higher cost of borrowing p38, Nov.25

A test of intelligence and will (Editorial) p160, Dec.2

Gold buyers back off: With seven of eight London Gold Pool members pledging to support current price, speculation dwindles. But Europeans say U.S. must get its finances in order (with illus) p33, Dec.2

Staying ahead on trade p110, Dec.2

Is a world slump in the cards? Europe vs. Anglo-Saxons p105, Dec.9

The U.S. rests on its defenses. A blunt word for Europe p106, Dec.9

Dollar passes a crucial test: Gold Pool members come to Washington's defense to meet heavy demand for the metal last week. But they serve notice that aid rests on U.S. action on balance of payments (with maps, charts and illus) p11, Dec.23

Business looks like the target p74, Dec.30

What puts the squeeze on the dollar p73, Dec.30

BALDWIN, E. Colin

The new gloss at Sherwin-Williams: The venerable paint maker is slowly breaking through its legacy of conservatism (with illus) p154, Jul.15

BALTIMORE, Md.

Building roads without disrupting the city: Baltimore 'design concept team' may be answer to critics' charges that urban highways blight communities p108, Nov.18

BANFF Oil Ltd.

Alberta oil: The cup runneth over. Huge new reserves in Canadian province won't do country much good — unless it can sell in the U.S. (with map and illus) p68, Jul.1

BANGOR Punta Corp.

GE has licensed its process for removing grease and paint from industrial parts to a division of Bangor Punta # p90, Dec.30

BANK for International Settlements

Dollars pour back to Europe p107, Dec.16

BANK Merger Act of 1966

Future of the act was placed in doubt as the Supreme Court overturned lower court approval of a St. Louis bank merger # p56, Oct.21

BANK of America

The other war for U.S. bankers: In Vietnam, Chase Manhattan and Bank of America fight inflation and government rules (with illus) p92, Oct.14

BANK of England

Squeeze play in London: Bank of England wants branches of foreign banks under same credit controls as British institutions — and this would curtail big Eurodollar business of U.S. banks p150, Sep.30

The pound survives a battering. Living on credit p142, Oct.21

Bucking the gold rush: Seven-country pool operated by Bank of England keeps bullion prices relatively stable (with chart) p36, Dec.2

BANK of Japan

Bank of Japan plans to boost interest rates to help curb the runaway economic boom p107, Sep.2

BANKRUPTCY

Bankruptcy rapped as way to aid poor p36, Jul.22

BANKS and Banking

Why Zurich's 'gnomes' attract all that money: Switzerland's bankers have won a unique place in international finance that is bound to endure (with illus) p52, Jul.8

Chicago's credit card crisis: Credit card cheats have forced Chicago banks to revise charge plans, but the cards have been a success p35, Jul.15

The bank that went marching in: By using flamboyant marketing techniques, a New Orleans bank chalked up deposits of $100-million its first year (with illus) p143, Jul.15

Fed finds 627 banks now offer credit cards, which have $800-million outstanding p89, Jul.29

Readers Report: Where the money goes (with illus) p4, Jul.29

Patman assails 'interlocks' in ownership of big banks by other financial institutions p106, Aug.5

Bank merger peace over? p46, Aug.12

Readers Report: Selling a bank (with illus) p4, Aug.12

Six-year-old charges against the merger of the first and fourth largest banks in Lexington, Ky., will be dropped by Justice Dept. # p40, Aug.12

Bank stocks begin to reward their holders with record earnings, bigger dividends p124, Aug.19

Demand for loans softens: Even if slackening is only temporary, a rise in the prime rate seems unlikely (with chart) p117, Aug.19

Bill to let banks underwrite municipals gets official blessing from the Fed p91, Sep.2

Patman seeks curbs on bank credit cards to prevent cheating in fast-growing game p91, Sep.2

House panel votes for new financial breed — a cross between S&L and a mutual bank p160, Sep.23

Is a money crunch on its way? Most economists see tighter money ahead and companies will feel it early (with charts) p35, Sep.30

Squeeze play in London: Bank of England wants branches of foreign banks under same credit controls as British institutions — and this would curtail big Eurodollar business of U.S. banks p150, Sep.30

The other war for U.S. bankers: In Vietnam, Chase Manhattan and Bank of America fight inflation and government rules (with illus) p92, Oct.14

Tough new challenger threatens the banks: Banking battle starts next week with House hearings on new savings institutions that could compete with commercial banks (with table) p42, Oct.14

The future of the Bank Merger Act was placed in doubt as the Supreme Court overturned lower court approval of a St. Louis bank merger # p56, Oct.21

Chicago bank offers silver dollars to new accounts # p128, Oct.28

Reports now have it that one major New York bank has signed an agreement to manage an "offshore" mutual fund # p129, Nov.25

Chase breaks into mutual funds: With banks barred from the fund business in the U.S., Chase Manhattan is lending its advice to a new German fund (with chart) p78, Dec.23

Critics of banking's efforts to get into mutual fund business are fearful that banks will put all their good stocks in the funds and leave the cats and dogs for their trust accounts # p79, Dec.30

BANNON, Ken

Ford sets costly pattern: Hefty contract of at least 6% which UAW won is expected to set standard for future union demands (with illus) p37, Oct.28

BAR, Hans J.

Why Zurich's 'gnomes' attract all that money (with illus) p52, Jul.8

BARNES, Leslie

Puddle-jump airlines struggle with jets (with illus) p151, Oct.28

BARNETT, Vincent M., Jr.

Mapping management to the 21st Century (with illus) p112, Sep.2

BARR, David W.

Foreigner is No. 1 in a U.S. market: Toronto's Moore Corp. is far and away the largest maker of business forms (with illus) p171, Sep.23

BARTON Distilling Co.

Can company's division violate antitrust p130, Oct.14

BASEBALL

The Series # p166, Sep.23

Winning the World Series business (with illus) p33, Oct.7

The Major League Baseball Players Assn. has agreed to let Weston Merchandising Corp. license its new MLB symbol # p56, Nov.11

BASS, Mitchells & Butlers, Ltd.

Merger of two British brewers would pool 11,200 pubs and take-out stores p118, Jul.29

BASSI, Ernest

Helping a small town cope with prosperity (with illus) p184, Sep.23

BATES (Ted) & Co.

Loses the $20-million American Home Products account # p86, Nov.18

BATH (Cyril) Co.

The shares of closely held Cyril Bath have been moving up in spite of a drop in sales # p156, Sep.16

BATLINER, Dr. Herbert

Scaling the Alps for tax havens (with illus) p66, Oct.21

BATOR, Francis

An adviser leaves for Harvard p85, Jul.29

BATTELLE Memorial Institute

Crucible and Battelle Institute join in probing potentials of powdered metals p150, Dec.16

BATTEN, Barton, Durstine & Osborn, Inc.

Researchers turn to CATV to determine effectiveness of television commercials p113, Oct.21

Short News Item

BATTERIES

Lithium-tellurium battery proves more powerful than any in use, but it's also expensive p60, Aug.19

General Telephone & Electronics has developed an "iron-air" battery # p73, Oct.28

Leesona Corp. has licensed manufacturing and sales rights on its zinc-air battery to Crompton Parkinson, Ltd. # p73, Oct.28

BATTLESHIPS

See Dept. of the Navy

BAUSCH & Lomb, Inc.

Readers Report: The eye-spy (with illus) p4, Sep.2

BAUXITE

Bauxite deposit found in Western Australia may contain 500-million tons of ore p118, Jul.29

BAXTER Laboratories, Inc.

Baxter develops low-cost storage bag and quicker way to thaw frozen blood p71, Nov.11

BAXTER, Murphy H.

Vietnam sparks a family war: Heavy losses to Dallas insurance company stemming from military policies lead to family law suit p150, Oct.21

BEARINGS

A minimum of friction: Sandia Corp.'s new device is said to have only one-tenth the friction in a roller or ball bearing (with illus) p52, Oct.21

Computer analysis helps to standardize Timken's line of roller bearings p150, Dec.16

BEATRICE Foods Co.

Beatrice Foods savors a zestier cupboard: Threat of antitrust action hanging over dairy operations spurred diversification (with illus) p122, Dec.16

BECKETT, Terry

Pacer from Ford's British stable: In the compact Cortina, company is betting it has another Mustang-type winner (with illus) p98, Nov.25

BECKLEY, W. Va.

Coal's boom creates a new kind of town (with illus) p164, Sep.16

BEELINE Fashions, Inc.

Apparel salesmen take samples to the party: Beeline Fashions takes its lines to more than 4-million women at home (with illus) p148, Jul.15

BEER

Two brewers pushing hard to tap markets for light, carbohydrate-free beers p57, Aug.5

World quaffers call for Skol: Through its franchise system and joint investments, Skol now brews its beer in 14 countries and exports to another 22 (with illus) p74, Sep.30

BEITZ, Berthold

The new men of iron at Krupp (with illus) p106, Aug.12

BELGIUM

Belgians will soon announce a contract with Donaldson, Lufkin & Jenrette # p126, Jul.8

Petrofina says there is no basis for rumors that outside interests are buying control of the company # p36, Jul.29

Brussels: a U.S. business beachhead p78, Sep.16

Belgians wheel, deal for foreign investment: Brussels launches a greater drive to attract foreign companies especially from U.S., as economic growth lags (with illus) p139, Oct.28

BELL Aerosystems Co.

An air cushion — rather than wheels — tested for takeoffs and landing on special plane (with illus) p60, Aug.19

BELL, Don

The tactics that win that extra nickel (with illus) p76, Aug.19

BELL, Elliott V.

Publisher's memo: Elliott Bell's 18 years of guiding Business Week (with illus) p5, Sep.30

BELL, Lionel

When investing is like show biz (with illus) p96, Oct.28

BEMAN, Ward

Cotton finds another throne Down Under (with illus) p46, Aug.5

BERCHER, Harry O.

Corporations: Where the game is growth (with illus) (Special Report) p98, Sep.30

BERCOT, Pierre

Citroen drives hard to keep its place (with illus) p120, Oct.7

BERNSTEIN, Morton I.

Think tank gets a new brain wave: System Development Corp. is leading drive to evolve wider uses for computers (with illus) p58, Aug.26

BEST Foods, Inc.

Fashion tip to the teen-age market: 'Color-them-yourself' garments p65, Dec.30

BETHLEHEM Steel Corp.

Steel prices edge up: Rising labor and material costs and competition from imports make selective hike necessary, say steel men p27, Aug.26

Steel goes afield: Bethlehem announces plans to acquire Cerro Corp. p42, Sep.30

Bethlehem Steel accused of race bias on jobs at big Lackawanna plant p56, Dec.9

Bearing down on job bias: Justice Dept. is putting more pressure on companies and unions to end discrimination p18, Dec.23

BICKFORD, Charles

Where traders upstage the stocks in glamour (with illus) p160, Sep.9

BICYCLES

When bicycle maker peddles alone: Arnold Schwinn can keep its bikes out of discount stores, but sales on consignment promise problems for others p39, Jul.1

BINDER, William

Foreign stocks yield a fast buck p117, Jul.15

BIRGINAL, H. Edison

Apparel salesmen take samples to the party (with illus) p148, Jul.15

BIRRELL, Lowell M.

Birrell goes on trial to answer charges of investment swindles and tax evasion p116, Dec.9

BIRTH Control

Putting a brake on runaway birth rates: U.S. government policy shift may open door for newer birth control drugs still in test stage (with map, tables and illus) p76, Sep.23

HEW will act on report calling for stepup in family planning on behalf of poor p71, Nov.11

Squibb and Upjohn racing to be first with injectible birth control drug p50, Nov.18

BLACK, Hugo

High court snaps into action: Major decisions in business area include rejection of Texas' offshore oil land claim (with illus) p50, Dec.9

BLACK Sivalls & Bryson, Inc.

The farm becomes the factory: Confinement breeding—raising animals indoors under controlled conditions—is catching on with farmers (with illus) p68, Aug.19

BLAIR & Co., Inc.

Blair believes AT&T will not be hurt by FCC probe and the stock is a good buy # p126, Oct.28

BLISS & Laughlin Industries, Inc.

How to get out of a steel-lined rut: A strong acquisition program has ended company's dependence on a single product (with illus) p86, Jul.15

BLISS (E. W.) Co.

Chemical foams to retard fire during airline crashes come into wider use (with illus) p166, Nov.11

BLOCH, Felix

Can science tune out drug side effects p94, Dec.2

BLOOD

Baxter develops low-cost storage bag and quicker way to thaw frozen blood p71, Nov.11

BLOUGH, Roger M.

A new boss at The Corporation: Edwin H. Gott, a production man, joins the top triumvirate of U. S. Steel (with illus) p140, Jul.8

Corporations: Where the game is growth (with illus) (Special Report) p98, Sep.30

World steelmen meet but don't quite weld (with illus) p44, Nov.18

BLUMEYER, Frank C.

Making insurance on beetles pay: Volkswagen Insurance concentrates on coverage for one kind of car (with illus) p119, Oct.14

Readers Report: Who's at the wheel p4, Oct.28

BLYTH & Co.

Identical bids on $50-million bond offering require runoff to determine the winner p116, Dec.9

BLYTH, James D. W.

Organization chart at Canada Dry gets a leaner, hungrier silhouette p93, Oct.21

BOAR, John

Bearing down on job bias: Justice Dept. is putting more pressure on companies and unions to end discrimination (with illus) p18, Dec.23

BOATS

Yearning for a big boat? Start looking p137, Aug.19

BOEING Co.

Tomorrow's buses get wings: Airplane designers in U. S. and Europe race to develop new jets p64, Jul.1

United buys 79 new jets p29, Jul.29

Some analysts are revising estimated 1967 earnings for Boeing # p122, Aug.19

Some airlines are now said to be considering a cutback on their orders for 747 jumbo jets # p148, Sep.30

The boom that's brewing a storm: Sonic boom that will be generated by Boeing's SST has stirred up critics who seek to clip the airplane's wings (with illus) p64, Oct.28

Readers Report: Crack (with illus) p6, Nov.11

Readers Report: Lowering the boom (with illus) p5, Nov.18

Officials said that recent design changes in the U. S. supersonic transport were aimed at greater stability # p56, Dec.9

From design to finished product: Metalworking factories using computer-linked NC tools are being set up here and abroad. Boeing is now putting one on line (with illus) p88, Dec.30

BOLTEN, Mrs. Marylyn

Summer in space for ghetto youths: Cooperation between poverty and space programs has opened up summer-job experiment for ghetto students (with illus) p44, Sep.9

Short News Item

BONDS

See Securities-Bonds

BONNER, J. F.

Growth power on the Pacific (with illus) p44, Sep.2

BONUSES

Finding the right silver for the executive palm: Incentive schemes for executives now include cash bonuses, inside mutual funds, and real estate deals (with illus) p90, Jul.22

BOOKS and Pamphlets

Galbraith's new book: The implications of the industrial state p77, Jul.8

Guide to Packaging Law can be obtained from Modern Packaging # p51, Jul.8

Lesson on controlling expansion: Balanced gains of early '60s give policymakers growth target for rest of the decade (with charts) p62, Jul.15

Exploring Canada from Sea to Sea p130, Jul.22

Grosset & Dunlap is coining money in Valley of the Dolls # p114, Jul.22

Aiming at mom to sell books: World Book employs a swarm of amateur sales people to lead encyclopedia field (with illus) p56, Jul.29

The Principles of Diving; Basic Seamanship and Safe Boat Handling # p114, Aug.5

Pilot Your Own Plane; Flying Magazine # p138, Aug.19

Israel 1967-1968 # p176, Sep.9

The Cigarette Habit — An Easy Cure # p171, Sep.16

The Education of a Baseball Player; The America # p172, Sep.16

You and Your Stockbroker; The Truth About Probate and Family Financial Planning # p164, Oct.7

Quarterbacking; Skiing in Europe; The Book of the American Woodcock; and Rising Trout # p166, Oct.21

Remember When; The Big Bands p144, Nov.4

The Parent's Guide to Adolescence # p136, Nov.25

Local governments to fight consent decree that hampers book price damage suits p46, Dec.2

The Republican Establishment: The Present and Future of the GOP; Bulls, Bears, and Dr. Freud # p136, Dec.2

Hockey Is My Game p130, Dec.9

Skiers' Paradise # p134, Dec.16

Mexico; Mexico, A Country of Contrasts; Guide to Mexico City; Aloha, Hawaii; The 1968 South American Handbook; Fodor's Guide to Europe # p94, Dec.30

The 'invasion' stirs a cry for action (with illus) p42, Dec.30

BOOTHE, D. P.

Greyhound charges three former aides lure customers, employees; it sues for $10-million p48, Oct.14

BORCH, Fred J.

Corporations: Where the game is growth (with illus) (Special Report) p98, Sep.30

BORDEN Co.

Price differentials on brands upheld p65, Jul.29

Men discover joy of toiling over hot stove, but Mom is still the family's favorite cook p113, Oct.21

BOSCH, Robert

Injecting fuel into the VW: Model 1600s now have computer-directed fuel injection system that meets U. S. anti-pollution standards (with illus) p44, Sep.23

BOSSE, William

Outlook for stocks: Wall Street's view is foggy (with illus) p16, Dec.30

BOSTON & Maine RR

When investing is like show biz: Burt Kleiner's flamboyant approach to investment banking (with illus) p96, Oct.28

BOSTON Herald

On July 10 the Boston Traveler is to be folded into its sister, the Boston Herald # p28, Jul.1

BOSTON, Mass.

Winning the World Series business (with illus) p33, Oct.7

Avco hiring 250 hard-core unemployed for skilled training in Boston ghetto plant p50, Nov.18

John Hancock Mutual Life Insurance company plans to build a 60-story office building next to its present home in Boston # p46, Dec.2

BOSTON, William

Sharing the risk in packaging war: For a fee, Riegel Paper sets up pilot plant for food producers (with illus) p132, Jul.8

BOUTIN, Bernard L.

Latest try at keeping SBICs in line fails as SBA plan runs into opposition p158, Sep.16

BOY Scouts

Do Boy Scouts rate a badge for retailing? They set stiff standards for a limited number of retailers and manufacturers, keep margins low (with illus) p72, Aug.12

BOYD, Alan S.

See also Dept. of Transportation

Key shipping groups swing to Boyd p44, Jul.8

Boyd studies no-fare mass transit p46, Aug.12

Suggest a "head tax" of $1 or $2 on each airline passenger as one way to raise money for airport expansion # p40, Aug.12

AFL-CIO gets wooed for 1968: Administration saturated convention with top officials (with illus) p76, Dec.16

BOYLE, W. A.

Nuclear power plants meet a steady fire p54, Nov.18

BRADLEY, Gen. Omar

How Johnson talks about Vietnam war. Others speak for his strategy p47, Nov.4

BRAZIL

Kaiser Jeep makes ready to sell its share of auto operations in Brazil, Argentina p84, Jul.15

Instant coffee brews a quarrel: An angry dispute has boiled up between the U. S. and Brazil over the Brazilians' move into soluble coffeemaking (with illus) p180, Sep.30

Renault in Argentina, Ford in Brazil wind up purchase of Kaiser's auto plant interests p48, Oct.14

Going shopping with Lady Luck: Everbody wins in Brazil's unusual installment buying plans called consorcios (with illus) p152, Dec.16

Keeping up the pace: Japan leads world in GNP growth rate (with table) p46, Dec.30

BREEZE Corps., Inc.

Spear & Staff, Inc., tells subscribers that Breeze is a good stock to buy # p110, Aug.5

BREWSTER, Daniel

Should paid witnesses say so (with illus) p168, Sep.9

BRICKS

Brick kiln builds up its speed: First automated plant due in an industry deeply rooted in antiquity (with illus) p72, Jul.15

BRIMBERG & Co.

Big Board bends on no-women rule, will take Miss Siebert into the fold (with illus) p116, Dec.16

BRISTOL-Myers Co.

Fighting aspirin ads three ways (with illus) p38, Jul.15

Drug companies go on trial: Chas. Pfizer, American Cyanamid, and Bristol-Myers face not only a court trial for alleged antitrust violations, but big damage suits if they lose p80, Nov.4

BRISTOL, Ralph

How Washington makes its forecast: The troika and its technicians (with illus) p80, Dec.30

BRITISH Aircraft Corp.

New blow to British wings p106, Jul.8

BRITISH Petroleum, Ltd.

Manufacture of animal feed from petroleum planned in France by British company p70, Dec.9

BRITISH Steel Corp.

Britain creates its own Big Steel: The nationalization of 14 companies that have 90% of British steelmaking capacity creates British Steel Corp. (with illus) p30, Aug.5

BROCKETT, Ernest D., Jr.

Corporations: Where the game is growth (with illus) (Special Report) p98, Sep.30

BROKERAGE Houses

Wall Street's own watchdogs: To prevent stock frauds, big brokerage houses set up teams of compliance men — or cops. Computers help catch cheats, while SEC backs up operation (with illus) p90, Jul.29

Where traders upstage the stocks in glamour: E. F. Hutton lures Hollywood stars (with illus) p160, Sep.9

Fast-growing brokerage house lands in hot water over trading practices (with illus) p150, Oct.7

Buttons are a broker's best friend: Electronic gadgets that give instant stock information are enabling brokers to cope with the growing trading volume and increasing business (with illus) p123, Nov.4

The young millionaires of finance: Wall Street is luring an aggressive new breed — and some are striking it rich (with illus) p76, Dec.30

BROKERS

Don't cuss your broker for everything . . . sometimes you're at fault p129, Dec.9

BRONFMAN, Edgar M.

Peace comes to M-G-M as Levin sells his shares to Time and Bronfman p36, Aug.26

BROOKE, Edward

Can FHA switch for slum housing problem? Agency sees no difficulty, but lawmakers have doubts (with illus) p146, Dec.9

BROOKS (Bobbie) Inc.

Women's sportswear maker insists it is not for sale and will resist any takeover attempts # p146, Oct.21

BROOKS, Jack

Engineers win on fee system p52, Nov.25

BROOKS, John G.

Building muscle with outside help: Lear Siegler President John Brooks believes in keeping his executive staff small and calling on consultants for everything from advertising to production (with illus) p93, Sep.16

BROWN, Boveri & Co.

American Electric Power has awarded Brown, Boveri the largest single steam turbogenerator contract in history # p90, Dec.30

North American Rockwell and Brown, Boveri are considering building Brown, Boveri generating equipment in the U. S. # p90, Dec.30

Short News Item

BROWN, Courtney C.

How business schools welcome the world: U. S. investments and production abroad spur international outlook among business school deans (with illus) p118, Dec.9

BROWN, Frank

There may be joy in Leadville — if silver pans out (with illus) p128, Dec.2

BROWN, Jimmy

Something new in unionism: Jimmy Brown heads group to aid Negroes in all fields p72, Aug.5

BROWNE, W. Herman

Foreigner is No. 1 in a U. S. market: Toronto's Moore Corp. is far and away the largest maker of business forms (with illus) p171, Sep.23

BROWNING Arms Co.

Browning denies any equity interest in Miroku # p96, Jul.29

BROWNSTEIN, Philip N.

Can FHA switch for slum problem? Agency sees no difficulty, but lawmakers have doubts (with illus) p146, Dec.9

BRUDER, Linda

Now it's the little paper dress (with illus) p132, Jul.22

BRUNDERT, Willi

U. S. business pays tribute to Frankfurt (with illus) p110, Sep.9

BUCYRUS-Erie

Tried to take over Hydraulics & Machinery with a tender offer # p126, Jul.15

BUDD Co.

Long Island RR has ordered 270 high-speed air conditioned cars # p34, Sep.2

Why high-speed trains run late: Production and design problems are holding up the start (with illus) p176, Oct.7

BUDGET (Federal)

House and Senate split over NASA budget, but there'll be no cutback in moon project p65, Jul.8

The budget deficit for fiscal 1968 may top $18-billion p20, Jul.8

The deficit and the inflation threat (Editorial) p148, Jul.8

Johnson swings the ax on spending: He's opening the way to a tax surcharge by trimming federal outlays p30, Jul.15

Suddenly everything's a money problem. But emotions are the key, not arithmetic p49, Jul.15

Safari into fiscal jungle p36, Jul.22

Shaping a simpler budget: Johnson hopes January version will drop at least one of three concepts (with charts) p95, Aug.5

How much — and when? The specter of a $29-billion deficit makes a tax hike certain, though Congress may pare down and delay the 10% surcharge sought (with illus) p25, Aug.12

The deficit. at least $18-billion p19, Aug.12

Paring the deficit: The revised budget estimates for '68 indicate deficit will be less than $29-billion mentioned by Johnson (with table) p23, Aug.26

Schultze picks aides to update Budget Bureau p56, Sep.9

A McNamara-style Budget Bureau: The Bureau of the Budget is being reshaped to coordinate federal programs and to tie in with government-wide systems analysis, cost effectiveness (with table) p129, Sep.23

Playing politics with the economy (Editorial) p188, Oct.7

Getting the budget under control (Editorial) p190, Oct.14

A new framework for budgetmaking (Editorial) p200, Oct.21

Congress still ducking an increase in taxes: Chances for the President's 10% surcharge dimmed a bit on Capitol Hill, as lawmakers kept their knives on the budget (with illus) p43, Oct.21

New frame for the budget: Proposal for unified system would end confusion of three accounting methods (with tables) p152, Oct.21

Clash on spending will continue. Mills calls for long-range plan p57, Oct.28

Budget may not go to Congress before February p52, Dec.2

Arithmetic fluff haunts LBJ on Hill. Congress balks at spending cuts p59, Dec.9

Johnson faces critical choices on new budget. Deficit will be key to decisions p53, Dec.16

Putting the budget in sharper focus p48, Dec.16

Readers Report: Who has to pay? p4, Dec.30

BUDKER, Gersch I.

Siberia's oasis for scientists (with illus) p74, Jul.22

BUILDING

See also Housing

Contract awards are in a strong upward trend p9, Jul.1

Construction activity still sluggish but revival may begin p24, Jul.15

Contract awards are rising rapidly p19, Aug.5

Building activity continued expanding in July # p50, Sep.9

One-man show in empire building: Jim Walter's single shell home has grown to a widely diversified group of companies (with illus) p122, Sep.16

House dumps top priority labor bill p50, Oct.7

Construction is moving briskly p36, Nov.11

Little zip in construction p25, Nov.25

Contract awards: Doing well — but will it last p26, Dec.2

Construction is soft everywhere but in housing p36, Dec.9

Readers Report: Keeping it private p5, Dec.30

BULLOCK'S

Store designers help ring the cash registers (with illus) p42, Jul.1

BUNDY, McGeorge

A plan to make the desert bloom p106, Jul.22

BUNKER, Ellsworth

The course holds steady: After meeting with top aides from Vietnam, President Johnson will adhere to the present line (with illus) p35, Nov.18

BUNKER, John

The fire that stirred Holly Sugar to action: When a conglomerate came courting, a venerable sugar company decided to fight the take-over (with illus) p151, Nov.18

BUNKER-Ramo Corp.

Buttons are a broker's best friend: Electronic gadgets that give instant stock information are enabling brokers to cope with growing trading volume (with illus) p123, Nov.4

From design to finished product: Metalworking factories using computer-linked NC tools are being set up here and abroad p88, Dec.30

BURACK, Dr. Richard

Readers Report: Beating the markup p4, Jul.8

BUREAU of the Census

New guide to the consumer's mind: Census Bureau's new survey asks people to rate chances of their making major purchases (with charts) p128, Oct.7

Gauging how people will spend: For the first time, survey of consumer purchasing plans is being translated into dollars (with charts) p156, Oct.21

Where we go after 200-million: When population passes that mark this month, it will point up growing importance to business of Census Bureau's data (with map and charts) p96, Nov.4

BUREAU of Indian Affairs

The natives: Even hope is scarce (with illus) p152, Nov.4

BUREAU of Labor Statistics

Retail and wholesale price indexes both rose in May, BLS reports p28, Jul.1

When workers share the pie: More and more unions are expected to make profit sharing a future bargaining goal (with charts) p118, Jul.22

Factory layoffs increased in July and hiring dropped # p72, Sep.9

Closing the gap in salaries: Public employees now get pay hikes as fast as workers in private sector (with table and charts) p60, Nov.4

When shoppers decide they can pay more. Marketing Outlook p79, Nov.18

BUREAU of Mines

The H-bomb goes commercial: Gasbuggy shot in New Mexico marks first business use of hydrogen device, it may prove boon to gas, oil, mining companies (with illus) p70, Dec.16

BUREAU of National Affairs, Inc.

The pace quickens for wages: Pay settlements this year crack informal 5% guidepost, are likely to push higher (with table) p29, Aug.5

Negotiated pay increases in third quarter averaged 14.9% an hour, up from a year ago p152, Oct.14

BURKE, James A .

First hearings keep surtax in slow motion p39, Sep.2

BURKE, Walter J.

Warns that 200,000 workers will be out of jobs when the steel mills are automated. Shorter workweek demands are in the talking stage again # p158, Oct.7

BURMA Mines

Amex speculation heats up again, renewing fears of stock frauds and a collapse (with chart) p132, Nov.4

BURNETT, John

Selling self-help — at a profit (with illus) p54, Aug.12

BURNETT, Wendy

Now it's the little paper dress (with illus) p132, Jul.22

BURNHAM, D. C.

Corporations: Where the game is growth (with illus) (Special Report) p98, Sep.30

BURNSIDE, Paul

New ginger at Canada Dry (with illus) p58, Aug.5

BURROUGHS Corp.

Computer showdown: Burroughs gets contract for 150 computers that was first awarded to IBM p24, Dec.23

BUSES

Strikes of photoengravers, bus drivers halts Cincinnati's newspapers, transit p42, Nov.4

GM shows its 45-passenger diesel bus equipped with retractable wheels adapted to running on railroad tracks # p46, Dec.2

BUSINESS Conditions

Readers Report: Minidip, maybe p5, Jul.1

The speed of a business pickup is still in question. Most analysts expect a modest third quarter p19, Jul.8

Short News Item

Lesson on controlling expansion: Balanced gains of early '60s give policymakers growth target for rest of the decade (with charts) p62, Jul.15

Production indexes are still soft . . . but the indicators look much better now p19, Aug.5

Second-half pickup in business activity p19, Aug.12

It's a go-go economy: Upturn is already well under way, computers at Wharton School figure, with growth averaging a 7½% annual rate for the next two quarters (with charts) p21, Aug.26

A partial auto strike would slow the upturn . . . but would reinvigorate it in first-half '68 p13, Sep.2

Smiling uncertainly: Businessmen believe the economy will continue its upward trend, but question the strength of the upturn (with chart) p33, Sep.23

Mixed signals from the indicators. Long-range data point to strength p25, Sep.30

Growth has its pains: U. S. economy is about to score the longest expansion ever — but there are worries accompanying the boom (with charts and illus) p31, Oct.7

Upswing in business strengthening. Private sector takes over p35, Oct.21

The business statistics are churning about p22, Nov.4

Pru sees good year in 1968 p36, Nov.11

Underlying demand is growing . . . the deficit will soar without a tax surcharge . . . and capital spending is turning around p35, Nov.11

The economy is growing — so are the problems p29, Nov.18

London helps to clear economic fog in U. S.: Most economists now feel safe in forecasting rapid growth for first half of 1968 — but questions linger about the final six months (with table) p33, Nov.25

The shape of 1968: Fast rise, then slow growth p25, Dec.2

Trying to peer through the fog: Executives planning for 1968 are bothered by uncertainties, including devaluation of the pound (with illus) p38, Dec.2

Year ends with upsurge in business p7, Dec.23

Off to a speedy start: Key indicators point to healthy gains for economy in new year, with vigorous growth in first half (with chart and illus) p11, Dec.30

BUSINESS Council

Business group is split by quota fight p58, Oct.28

BUSINESS Failures

Business' obituary page grows smaller p18, Aug.26

BUSINESS WEEK (Magazine)

B.W.'s index is in a pronounced rise p30, Sep.9

Publisher's memo: Elliott Bell's 18 years of guiding Business Week (with illus) p5, Sep.30

Readers Report: Missing assets p4, Oct.7

Monthly Features

Wallets still on thin diet: Measure of personal income (with table) p78, Jul.1

More jobs fatten the purse: Measure of personal income (with table) p76, Jul.29

Uncle Sam keeps the gain going: Measure of personal income (with table) p100, Aug.26

July heat fosters new gains: Measure of personal income (with table) p130, Sep.30

Humming factories boost pay: Measure of personal income (with table) p156, Nov.4

Strikes put the bite on paychecks: Personal income for September (with table) p71, Nov.25

Service hirings eased the drift: Measure of personal income (with table) p72, Dec.23

Special Reports

Can airports cope with the jet age? FAA sees $6-billion needed for airports by 1975, noise and traffic make them undesirable, even though profitable (with cover and illus) p54, Jul.22

Japan's powerful push overseas: With the world's fourth-ranking economy, Japan is a powerhouse — not just at home but around the globe (with cover, map, charts, and illus) p92, Aug.19

Corporations: Where the game is growth. U. S. business has found that growth is the key to survival (with cover, tables, chart, and illus) p98, Sep.30

Surveys

The spirit is dampened: Vietnam is the overriding issue that casts a pall over the nation, but Americans at midyear have time to fret about other things, too (with illus) p23, Jul.8

Cost pressures add their heat: Recent price hikes may only be prelude for many more as executives wait for demand to improve (with chart) p19, Sep.2

Smiling uncertainly: Businessmen believe the economy will continue its upward trend, but question the strength of the upturn (with chart) p33, Sep.23

Business feels inflation fever: Businessmen generally think now is the time to declare a price hike — and make it stick (with table and charts) p41, Oct.21

Summer's backlash: more job programs. In wake of riots, business is accelerating and revising Negro hiring policies p194, Oct.21

Trying to peer through the fog: Executives planning for 1968 are bothered by uncertainties, including devaluation of the pound (with illus) p38, Dec.2

Temporaries win permanent role: Once the poor relations of regular employment agencies, companies providing temporary help have become a fast-growing industry (with illus) p64, Dec.23

BUTLER, Abbey

The young millionaires of finance: Wall Street is luring an aggressive new breed — and some are striking it rich (with illus) p76, Dec.30

BUYING Habits

Sliding in under higher tags: Fear of rising prices is making consumers think that now is a good time to buy big-ticket items (with chart) p31, Jul.8

Who spends what and why and where? NICB seeks new statistical answer p57, Aug.5

U. S. ownership of cars and other durables has gone way up in past seven years p98, Aug.26

Consumers wary on auto prices (with chart) p40, Sep.30

New guide to consumer's mind: Census Bureau's new survey asks people to rate chances of their making major purchases (with charts) p128, Oct.7

Homing in on the housing instinct: New survey seeks to pinpoint the motivations that prompt people to buy homes (with table and illus) p104, Oct.14

Brand loyalty hangs on a woman's confidence in her own judgment, survey finds p113, Oct.21

Gauging how people will spend: For the first time, survey of consumer purchasing plans is being translated into dollars (with charts) p156, Oct.21

When shoppers decide they can pay more. Marketing Outlook p79, Nov.18

Consumers Union puts on muscle: Its voice is carrying more weight — in Washington and in industry (with illus) p84, Dec.23

Consumers are reluctant to spend p8, Dec.30

Tracking the habits of consumers: There's a windfall for marketing men in the consumer spending forecasts produced by the University of Maryland's computerized model of the economy (with table) p60, Dec.30

BYRD, Harry F., Jr.

Tying strings to Ex-Im deals: Senate boosts bank's lending power, but seeks to limit the kind of loans it can make p33, Aug.19

C

CATV

New copyright law creeps nearer p126, Aug.5

General Instrument bids for CATV market in planned merger with Jerrold Corp. p144, Sep.9

CATV comes down from the hills: Television system that grew up in small towns is moving into the big city with clear, ghostless pictures, and vast promise (with illus) p64, Sep.16

Researchers turn to CATV to determine effectiveness of television commercials p113, Oct.21

Supreme Court agrees to hear the first case challenging FCC's authority to regulate CATV # p52, Oct.28

Behind the communications mess: Outdated laws and conflicting policies have tied the communications field into knots p66, Nov.18

High court snaps into action: Justices agree to hear United Shoe Machinery and CATV royalty cases p50, Dec.9

C-E-I-R, Inc.

Control Data and C-E-I-R have disclosed preliminary agreement for a merger # p44, Aug.19

CERN

Europe's giant atom smasher: CERN hopes to have world's most powerful machine by 1977 (with illus) p66, Jul.8

CABLES

Atlantic cable faces FCC clash p40, Sep.2

Cables and satellites prepare for the mat: AT&T and others want to build a new transatlantic line cable, but Washington hesitates to approve because of global satellite commitments p139, Dec.16

CALENDARS

Getting the new year on paper: Executives returning to work next week will have their future laid out for them in diaries and calendars (with illus) p96, Dec.30

CALGON Corp.

Merck & Co.'s proposed acquisition of Calgon has created an asset play in Pittsburgh Coke & Chemical Co. # p130, Nov.4

CALIFANO, Joseph A., Jr.,

LBJ to push 'social' role of business p61, Nov.11

CALIFORNIA

Leeching Lytton back to health: California S&L was too successful in attracting deposits, so now it must give some away (with illus) p130, Nov.11

Learning to live with earthquakes: With up to 150,000 substantial tremors yearly, science widens its inquiry into quakes (with map) p56, Dec.23

CALIFORNIA Bankcard Assn.

California supermarkets offer credit cards; customers will pay a 3% service charge p98, Aug.26

CALIFORNIA Packing Corp.

Company changes its corporate name to Del Monte Corp. # p51, Jul.8

CALLAGHAN, James

Conjuring a reserve asset out of thin air: IMF gets standby plan for creating a new kind of money (with illus) p22, Sep.2

Wilson tries to wrest victory from retreat: He hopes devaluation will boost exports, cut imports, trim dangerous deficits in trade and balance of payments (with table and illus) p34, Nov.25

CAMBRIDGE, Mass.

Harvard Square where all Boston makes the scene: Cambridge shopping district is the 'in' place (with illus) p144, Oct.28

CAMP, William B.

Bank merger peace over? p46, Aug.12

CAMPBELL-Ewald Co.

Ad men shiver as profits melt: Shaking up Campbell-Ewald p36, Dec.23

CAMPING

From outer space to open space: Colorado Outdoor Sports Corp. president applies technology he acquired in aerospace industry to production of sports gear (with illus) p98, Nov.11

CANADA

Fish Canada for solitude . . . or all the city comforts p112, Jul.1

Icing on Canada's cake: Economic indicators point to continued steady growth — and maybe a little steam (with chart) p53, Jul.15

It is rumored that the Province of Quebec will get a loan from France # p126, Jul.15

A welcome worn thin: Nobody knows why de Gaulle sounded the cry of Quebec separatists, but even French Canadians took offense (with illus) p27, Jul.29

An old soldier fading? De Gaulle's image loses luster, even with Gaullists. With Canadian controversy added to domestic problems, regime may face crisis (with illus) p32, Aug.5

Canada to begin work on world's biggest high voltage transmission system p75, Aug.19

Push for autonomy picks up in Quebec: But delayed reaction to de Gaulle's speech strengthens demand for constitutional reform rather than for independence (with illus) p146, Aug.19

Project Harp, a Canadian space project, to move from Ottawa to full U.S. sponsorship p122, Aug.26

A new man for Canada's Conservatives. And he likes U.S. business p147, Sep.16

Housing crisis puts Ottawa in doghouse p100, Oct.14

'Free Quebec' turns into a dead issue p141, Oct.21

No barbs for U.S. investors. Canada tries to cut inflation p141, Oct.21

Canada tries to cool it: Ottawa is adopting get-tough attitude to dampen inflation (with illus) p46, Nov.18

It helps if you know both of the languages: English-speaking Canadians flock to French classes in wake of brouhaha over Quebec separatism (with illus) p96, Nov.25

Drab reality that Expo masked: Growth rate of Canada's GNP sagged to 7% this year, with little gain expected in 1968 (with charts and illus) p33, Dec.30

Keeping up the pace: Japan leads world in GNP growth rate (with table) p46, Dec.30

Industries

Alberta oil: The cup runneth over. Huge new reserves in Canadian province won't do country much good — unless it can sell in the U.S. (with map and illus) p68, Jul.1

French business smiles at Canada: The number of French-owned companies in Canada has risen; more are being sought (with illus) p24, Jul.22

Readers Report: Where they hang their hats (with illus) p7, Jul.22

Wheat farmers predict a disastrous crop of around 350-million bu. this year # p32, Jul.22

Canadian company develops a small dishwasher for use in mini-kitchens p141, Aug.19

Foreigner is No. 1 in a U.S. market: Toronto's Moore Corp. is far and away the largest maker of business forms (with illus) p171, Sep.23

Labor

Deadlock over union demand for 40-hour week continues to immobilize Canadian shipping p86, Sep.2

UAW opens Act II: Union demands wage parity for Canadians in talks with Chrysler, GM (with illus) p31, Nov.4

CANADA Dry Corp.

New ginger at Canada Dry: David Mahoney, Canada Dry's new president, is using his package-goods experience to put a needed kick in company profits (with cover and illus) p58, Aug.5

Organization chart at Canada Dry gets a leaner, hungrier silhouette p93, Oct.21

CANCER

Cigarettes again emerge heavy loser in another report by the Surgeon General p36, Aug.26

Crusading against cigarettes: Health experts from all over the world are marshalling the facts and mapping a campaign against smoking (with table and illus) p39, Sep.16

Closing in on leukemia: Science is making giant strides toward drugs that control the disease (with chart and illus) p87, Oct.7

Lab creates life in a test tube: Stanford University's success in propagating DNA may be real breakthrough in determining the cause and cure of cancer p58, Dec.23

CANS

Whitman's Chocolates will package its candy in cans with ring-pull aluminum tops # p78, Sep.30

CANTOR, Richard

Outlook for stocks: Wall Street's view is foggy (with illus) p16, Dec.30

CARBEC Mines, Ltd.

Two Canadian mining stocks plummet almost 75% in one day for total loss of $19-million p130, Nov.25

CARBON Monoxide

Double-wall truck trailers solve problem of transporting liquid carbon monoxide p74, Sep.2

CAREY Cars Service, Inc.

Middle management gets a chauffeur (with illus) p142, Sep.9

CAREY, William D.

Schultze picks aides to update Budget Bureau p56, Sep.9

CARGILL, Inc.

Keeping their success in the family: Why they don't go 'public' (with illus) p96, Dec.9

CAROLINA Telephone & Telegraph Co.

Who'll buy Carolina Tel. & Tel. # p156, Sep.16

CARRIER Corp.

People-power plus electric lights to warm six buildings at new Pennsylvania college p178, Sep.30

CARRUTHERS, Herman

Cotton finds another throne Down Under (with illus) p46, Aug.5

CARTER, Berlind & Weill, Inc.

Negro lawyer is named partner in a member firm of the New York Stock Exchange (with illus) p94, Jul.1

Short News Item

CARTERFONE Case

New jolt for Ma Bell and friends: Pending two cases could upset traditional practices p91, Aug.19

CASE, Clifford P.

Case hones GOP attack on President p51, Sep.30

CASS, Thomas

Container seeks a bigger package (with illus) p186, Oct.21

CASTLE, Barbara

Blitzing trucks off the highway: That's the goal of a German tax plan that would shift long-haul traffic from road to rail — and of a similar scheme under study in Britain (with illus) p104, Nov.11

CATERERS

Party giving? Relax and hire a manager. Formulas for buying liquor p135, Dec.2

CATERPILLAR Tractor Co.

Negotiators see peaceful outcome likely at UAW; farm equipment makers begin talks p52, Aug.12

Readers Report: Cat's earnings p5, Sep.2

Strike woes multiply p35, Oct.7

Reuther delivers the goods: 'Luscious' contracts won at Ford and Caterpillar strengthen his prestige (with tables) p51, Nov.4

CATHOLIC Church

The Vatican puts its books in order: Pope Paul is bringing centralized management to the business affairs of the Roman Catholic Church (with illus) p32, Aug.26

CATTLE Clubs

Vanishing breed: Members of some cattle clubs find their assets are missing p40, Jul.15

CAVANAGH, Jerome P.

Explosion in the cities: As ghetto unrest flares into hot summer of racial violence, Detroit suffers worst toll yet (with cover and illus) p21, Jul.29

Will labor feel a backlash (with illus) p69, Aug.5

CELADA, Giovanni

Foreign scout for the small man (with illus) p131, Oct.21

CELANESE Corp.

Planners put big picture on a grid: Input-output tables are turning into a key tool for marketing, and may soon map total corporate strategy (with tables and chart) p62, Sep.23

CELLER, Emanuel

Celler orders study of auto insurance, says federal intervention may be needed p36, Jul.29

GOP steals a march with crime: As aftermath of summer riots, Republicans team with Southern Democrats to win House passage of bill far sterner than President wants (with illus) p130, Aug.19

CEMENT

Dundee solves a weighty problem: Cost savings from cement maker's giant kiln may offset distribution charges (with illus) p150, Nov.25

CENSUS Bureau

See Bureau of the Census

CERAMICS

Ceramics puts a shield under 'copter crews: Molding process for boron carbide produced bullet-proof seat (with illus) p80, Dec.9

CHAFEE, John H.

Republicans stay on the fence for '68: GOP governors shied away from endorsing a Presidential candidate at their Palm Beach meeting (with illus) p36, Dec.16

Short News Item

CHAMPION, George

Businessmen ponder the city's ills. Cities Outlook p83, Dec.2

CHAMPION, Gower

How a new film maker made it in Hollywood (with illus) p188, Sep.16

CHARRINGTON, John

When a tycoon flunks retirement (with illus) p142, Dec.2

CHARRINGTON United Breweries, Ltd.

Merger of two British brewers would pool 11,200 pubs and take-out stores p118, Jul.28

CHARTENER, William

The price of tax delay: With the 10% surcharge put off, business will see more inflation and higher interest rates (with illus) p41, Nov.11

CHASE Manhattan Bank

The other war for U.S. bankers: In Vietnam Chase Manhattan and Bank of America fight inflation and government rules p92, Oct.14

Glamour stocks lure foreigners: Overseas investors are buying computer, electronics, and aerospace issues as an inflation hedge (with illus) p127, Nov.25

Chase breaks into mutual funds: With banks barred from the fund business in the U.S., Chase Manhattan is lending its advice to a new German fund (with chart) p78, Dec.23

CHASE, Raymond S.

Dundee solves a weighty problem (with illus) p150, Nov.25

CHEMICAL Industry

A hopeful formula for chemicals: Despite sales and earnings woes in the first half, the industry expects to revive its usual profit margins soon (with illus) p34, Jul.15

Chemical makers try a new price formula: Increases have been attached to a broad range of profits, but the industry is likely to feel a profits squeeze at yearend p42, Sep.16

The new push for protection: 'Import quota' is the new magic trade term (with chart) p124, Oct.21

Major chemical companies will get their way, with oil import quotas keyed to exports p24, Dec.30

CHICAGO & North Western Ry.

This week's cancellation of Essex Wire Corp.'s merger into C&NW caused stocks of both companies to slide # p98, Aug.12

Announces plans to acquire Philadelphia & Reading Corp. # p48, Sep.23

CHICAGO, Burlington & Quincy RR

Readers Report: Clearer view (with illus) p5, Jul.8

Foes of northern railroad merger rally after ICC switches to approve deal p56, Dec.9

CHICAGO, Ill.

Combined method of waste disposal and land reclamation to be tested in Chicago p138, Jul.8

Chicago's credit card crisis: Credit card cheats have forced Chicago banks to revise charge plans, but the cards have been a big success p35, Jul.15

Can airports cope with the jet age? FAA sees $6-billion needed for airports by 1975 (with cover and illus) (Special report) p54, Jul.22

Illinois governor approves $40-million bonds to help rebuild Chicago's McCormick Place p38, Aug.5

Old neighborhood swings back to life: Private efforts have changed Chicago's Old Town (with illus) p80, Aug.26

Chicago holds out, so grain shipments switch to ports that settle strike p152, Sep.23

Grain elevator operators win wage hikes, severance pay plan, and fringe benefits p152, Oct.14

TV networks are unhappy over the choice of Chicago for the Democratic national convention # p48, Oct.14

Chicago scene: New shows, restaurants, and sports # p142, Nov.11

McCormick Place sparks new fire: Chicago is losing millions of dollars while controversy rages over rebuilding of convention hall on lakefront site (with illus) p90, Dec.16

CHILE

Chile: most likely to succeed? Resisting the leftwingers p138, Sep.30

CHINA

Responding to China's H-bomb (Editorial) p120, Jul.1

Pentagon seeks answers to China p43, Jul.8

Readers Report: Scaling it down p5, Jul.8

Red China's shaky economy (Editorial) p160, Jul.15

The havoc that Mao has wrought: Turmoil of China's 'cultural revolution' reverses modest gains made since 1960 (with charts and illus) p76, Jul.15

Timing China's bombs: Congressional group says China may be able to hit U.S. with H-bombs by 1970 p31, Aug.5

Keeping quiet about Vietnam p88, Aug.26

Red Guards display too much zeal. But Mao still needs them p87, Aug.26

Mysteries of Mao's revolution. Will generals take charge? p118, Nov.4

Is Peking putting missiles on its subs? (with illus) p13, Dec.30

CHRISTENSEN, Emil

Australians set sail for the cup: Fifteen companies from Down Under are challenging U.S. hold on the America's trophy p34, Aug.19

CHRISTENSEN, K. C.

Growth power on the Pacific (with illus) p44, Sep.2

CHRISTMAS

Can the consumer carry the ball? With Christmas ahead and ripple spreading from the pound's devaluation, his reaction is crucial to the economy (with illus) p42, Nov.25

Guide for last-minute shoppers p133, Dec.16

Office cheer spreads a bit wider: Corporate Christmas celebrations are a little more numerous this season (with illus) p22, Dec.23

'Tis the season to be shoplifting: Surge in larceny has cost nation's stores $500-million this Christmas season (with illus) p20, Dec.23

Stores find season not quite jolly: Christmas sales tally shows business was good — but far short of glowing forecasts (with illus) p14, Dec.30

CHRISTMAS Trees

Extra green crop for Christmas: Under the name Santa's Forests, a Wisconsin concern is franchising Christmas tree farms near cities (with illus) p48, Dec.23

CHRYSLER Corp.

See also AFL-CIO — Auto-Aircraft

Pushing the captives: The Big Three are putting a lot more effort behind their European makes (with illus) p19, Jul.1

Delay in meeting safety rules on '68 cars may give Chrysler brief price edge p32, Jul.22

Chrysler in '68: A 'new concept' (with illus) p54, Sep.2

Preliminary billings to dealers for 1968 model cars will include a $100 average wholesale price increase # p34, Sep.2

Chrysler boosts 1968 models an average $133, limits long warranty to first two owners p52, Sep.16

UAW opens Act II: Union demands wage parity for Canadians in talks with Chrysler, GM (with illus) p31, Nov.4

UAW's new target: GM. After a tentative settlement with Chrysler, the hard-bargaining union gets set for General Motors p50, Nov.11

Speeding of white-collar pact is target as UAW sets new Chrysler strike deadline p50, Nov.18

The strike deadline for white-collar workers at Chrysler was set back to Sunday, because of the death of Valentine Reuther # p46, Nov.25

CHURCHMAN, Dr. Charles W.

Mapping management to the 21st Century (with illus) p112, Sep.2

CHUSID (Frederick) & Co.

Tough questions for recruiters: Executive recruiters, experts at asking questions, are now helping to answer them — for FTC and a Michigan court p42, Dec.23

CIGARETTES

WCBS-TV defies regulators' demand it give 'significant' time to warnings on smoking p28, Jul.1

Can FTC stunt growth of smokers? Commission claims that industry's advertising policies are a big factor in the sharp rise in cigarette consumption p34, Jul.8

Analysts are wondering what company will make the raw materials for the new Strickman polymer cigarette filter # p114, Jul.22

Columbia filter raises a cloud of questions: New cigarette filter sponsored by university evokes skepticism among scientists and tobacco men over confusing claims and lack of data (with illus) p20, Jul.22

Longer smokes but shorter profits p21, Jul.22

Readers Report: Blame the ad man p5, Jul.29

Readers Report: Don't blame the ad man p5, Jul.29

FTC sets own procedures for testing cigarettes, rejecting industry requests p38, Aug.5

Cigarettes again emerge heavy loser in another report by the Surgeon General p36, Aug.26

American Tobacco quits the Cigarette Advertising Code # p34, Sep.2

Should paid witnesses say so? Replies to questionnaire reveal that industry paid for testimony at Congressional hearings p168, Sep.9

The cigarette industry's smokescreen (Editorial) p202, Sep.16

Crusading against cigarettes: Health experts from all over the world are marshalling the facts and mapping a campaign against smoking (with table and illus) p39, Sep.16

So you want to quit smoking. A question of mind over matter p171, Sep.16

Readers Report: Error on Lucas p4, Oct.7

Readers Report: Defumigation (with illus) p6, Oct.14

Wholesale cigarette prices return to normal as American Tobacco lifted the list price of its extra-long 100-mm brands #p56, Oct.21

Britain steps up its war on cigarette smoking with plans to ban cigarette gift coupons # p52, Oct.28

FTC airs its tar-nicotine findings after study of 59 brands of cigarettes p46, Dec.2

New tar derby is off and running: Cigarette industry will put new emphasis on health next year (with tables and chart) p94, Dec.16

CINCINNATI Milling Machine Co.

Readers Report: Cincinnati abroad p8, Nov.25

CINCINNATI, O.

Strikes of photoengravers, bus drivers halts Cincinnati's newspapers, transit p42, Nov.4

Short News Item

CITIES

Garbage for health and power: By burning refuse to produce power, some cities are cutting pollution and costs (with illus) p82, Jul.1

A new Greek oracle of urban planning: Constantinos Doxiadis' flamboyant approach sells — and focuses attention on the city's future needs (with cover and illus) p66, Jul.15

The morning after Newark's nightmare: Finding answers is crucial both for Newark and for other cities where ghetto Negroes feel help has been too little, too late (with illus) p22, Jul.22

Can airports cope with the jet age? FAA sees $6-billion needed for airports by 1975 (with cover and illus) (Special Report) p54, Jul.22

Explosion in the cities: As ghetto unrest flares into hot summer of racial violence, Detroit suffers worst toll yet (with cover and illus) p21, Jul.29

How much is enough in helping the poor? Riots in Detroit and Newark, cities that had good luck obtaining federal funds, suggest that present poverty programs are insufficient (with table) p24, Jul.29

Insurers tot up riot tab: Industry faces tangle of problems in trying to assess damages, impact on operations (with illus) p26, Jul.29

Riots flare when politics break down. Still a chance for the touch that heals p39, Jul.29

Violence and the democratic system (Editorial) p124, Jul.29

Detroit gropes its way: Hesitant moves are being made to recover from the riots. But shock still numbs the city (with illus) p25, Aug.5

Insurance losses from riot-connected property damage in the U.S. may remove over $100-million from the London insurance market # p110, Aug.5

Merchants count up the losses: Hundreds of stores face vast rebuilding job. SBA will help some, others call it quits p28, Aug.5

The nation seeks ways to cool it: From the White House to cities, officials ponder ways to restore order after orgies of violence (with illus) p23, Aug.5

Anti-rioters at work: While the debate rages, work is going on across the U.S. to cure some of the root causes of unrest — lack of jobs and education (with illus) p34, Aug.12

Boyd studies no-fare mass transit p46, Aug.12

Mass transit: Who will cut the pie? Transportation Outlook p69, Aug.12

Reinsurance in slum areas gets backing p49, Aug.19

FHA tries to lure shops to ghetto p36, Aug.26

Power industry is due for a hard jolt . . . so cities can glitter. Production Outlook p57, Aug.26

Old neighborhood swings back to life: Private efforts have changed Chicago's Old Town (with illus) p80, Aug.26

Which plan for slum renewal? Administration proposal will face competition from schemes sponsored by Senators Percy and Kennedy p77, Aug.26

Calling the shots on the cities: Most cities need money more than ever. Yet the rating that two advisory services give securities are crucial (with table and illus) p88, Sep.2

Gulf buys itself a new town: The oil company will take over active operation of Reston, Va. p50, Sep.9

Writing a policy for the ghetto: The summer riots brought question of insuring property in the slums to a head (with illus) p118, Sep.9

AFL-CIO executive council calls for huge spending program to ease the urban crisis p168, Sep.16

Formula for rebuilding the ghettos (Editorial) p192, Sep.23

Helping a small town cope with prosperity: Jones & Laughlin has kept its Hennepin (Ill.) steel mill from setting off a runaway boom (with illus) p184, Sep.23

'New town' rises back at the ranch: Irvine Co. is well on the way to building a complete city on 88,000 acres of land near Los Angeles (with map and illus) p176, Sep.23

LBJ prods HUD for quick action, new city plans p52, Sep.30

Office boom changes the scene: In major cities, real estate men try to fill corporate demand for space (with illus) p167, Oct.7

Politicians see profits as key to slum problems p49, Oct.7

Bankrolling the slum clearance job: Insurance companies are allocating $1-billion for housing and job-creating enterprises (with table and illus) p58, Oct.14

The long fight in Milwaukee: Talk of violence grows as Negroes, led by white priest, struggle to break out from their inner core slum (with illus) p64, Oct.14

Readers Report: Ranch for a city (with illus) p5, Oct.21

Summer's backlash: more job programs. In wake of riots, business is accelerating and revising Negro hiring policies p194, Oct.21

Riot 'plot' theory studied p48, Nov.4

'New poor' swell the ranks: Despite the war on poverty, there are over 8-million Americans on welfare rolls p72, Nov.11

Town politics: Moonlighting for executives. Remember the homework p141, Nov.11

Building roads without disrupting the city: Baltimore 'design concept team' may be answer to critics' charges that urban highways blight communities (with illus) p108, Nov.18

Can 'new towns' meet a budget? Ouster of Simon, founder of Reston, raises question of survival of concept (with illus) p103, Nov.18

Rebuilding the welfare system (Editorial) p200, Nov.18

Skyline rises in a Corn Belt town: Under aegis of Cummins Engine Co., Columbus, Ind., has become an architectural showcase (with illus) p138, Nov.18

Eastman Kodak has offered to back a proposed Community Development Corp. to help Rochester Negroes to set up their own businesses # p46, Nov.25

How Detroit gropes toward racial peace: Top executives, Negro militants meet on committee set up in wake of riots (with illus) p83, Nov.25

Model aid starts flowing to cities: With battered program for model cities finally launched, plan still stirs wrath of many (with table) p86, Nov.25

Bringing new jobs into the ghettos: Companies, on their own and under government prodding, put up plants in slum areas (with illus) p84, Dec.2

Readers Report: Levers of power p8, Dec.2

Can FHA switch for slum housing problem? Agency sees no difficulty, but lawmakers have doubts (with illus) p146, Dec.9

HUD's 'no' doesn't stop mayors p54, Dec.16

Readers Report: Building anew p5 Dec.16

Henry Ford II has been tapped to head a new drive to get U.S. business to hire ghetto teen-agers next summer p24, Dec.23

Taxis clock up woes for the urban planner: With cabs ever more vital in urban transportation, city officials must think of new ways to regulate or spur taxi service (with illus) p50, Dec.23

Space, cities, tax credits will be debated p27, Dec.30

Where will the highway money go? States, cities, get in line. Transportation Outlook p53, Dec.30

CITIES Outlook

Businessmen to play bigger role in ghetto. More Jobs are the key p117, Sep.9

A land bank for the big cities p192, Oct.21

Businessmen ponder the city's ills p83, Dec.2

CITIZEN Arrest

What the law says about citizen arrest p113, Aug.5

CITIZENS & Southern Capital Corp.

In Atlanta, rumors of $4-a-share 1967 earnings have sent the company's stock up # p134, Nov.11

CIVIL Aeronautics Board

CAB attacks overbooking p112, Aug.26

Three long-haul truckers, armed with CAB permits to double as air freight forwarders, plan to open stations in 17 cities # p46, Sep.30

CAB may study transatlantic air routes p62, Nov.11

Calculating the point of takeoff: Analysts weigh the factors that have kept airline stocks at low levels this year (with table and chart) p113, Dec.16

CIVIL Rights

Needed: progress without riots. The problem for the civil rights movement is how to achieve local gains without the violence that erodes national support (with illus) p20, Jul.1

CIVIL Service

Closing the gap in salaries: Public employees now get pay hikes as fast as workers in private sector (with table and charts) p60, Nov.4

CLARK, Ramsey

AFL-CIO gets wooed for 1968: Administration saturated convention with top officials (with illus) p76, Dec.16

CLAUSEN, Sharon

Helping a small town cope with prosperity (with illus) p184, Sep.23

CLEE, Gilbert H.

How McKinsey minds its business: The management consulting firm is run like a partnership to attract talent (with cover and illus) p175, Nov.18

CLEVELAND, O.

A Negro marches toward city hall; Aided by impressive business support, Carl Stokes wins crucial primary in Cleveland (with illus) p36, Oct.7

Stokes on trial in Cleveland: The city's first Negro mayor must tread carefully if he is to win its confidence (with illus) p41, Nov.18

CLIFFORD, Clark

Vietnam prognosis: more men and money. The President, acting on belief enemy is slowly losing strength, steps up pressure p29, Aug.12

CLOTHING Industry

Apparel salesmen take samples to the party: Beeline Fashions takes its lines to more than 4-million women at home (with illus) p148, Jul.15

Now it's the little paper dress: Latest fad in apparel has boosted sales of disposable garments to an estimated $100-million (with illus) p132, Jul.22

Savile Row comes to U.S. p176, Sep.9

Making the turtles move: Munsingwear, Inc., is pushing turtlenecks as replacement for the button-down shirt, and even for use with evening wear (with illus) p152, Nov.11

Dinner wear's flights of fancy. Colors pop up all over p171, Nov.18

Fashion tip to the teen-age market: 'Color-them-yourself' garments p65, Dec.30

CLUB Mediterranee

Shoestring vacations with a Midas touch: A French vacation club expects to gross $25-million this year marketing cut-rate holidays in exotic spots all over the world (with illus) p42, Sep.9

Short News Item

COAL

Mine Workers appeals $3-million judgment: union is charged with antitrust violations p86, Sep.2

West Virginia agency finds all coal usable as sewage treatment media p200, Sep.9

Coal's boom creates a new kind of town: Rising demand coincides with an acute labor shortage, so one company is sponsoring low-cost attractive homes (with illus) p164, Sep.16

COCA-Cola Co.

Company pools marketing function of two food divisions and reshuffles European operations p144, Sep.9

Company refuses to comment on a story that it is readying a new non-cola soft drink for test marketing in Africa # p158, Nov.18

COFFEE

Instant coffee brews a quarrel: An angry dispute has boiled up between the U.S. and Brazil over the Brazilians' move into soluble coffeemaking (with illus) p180, Sep.30

Readers Report: Missing grounds p4, Oct.21

COHEN, Alexander

What makes an angel successful (with illus) p56, Oct.7

COLE, Edward

Giant GM splits its big problems: The $20-billion leader of the auto industry picks a trio — headed by James M. Roche — to cope with growing size (with cover and illus) p134, Nov.4

COLE, Dr. Terrence

Science puts Ford in the future (with illus) p84, Aug.5

COLLEGES and Universities

Business launches drive for more Negroes in graduate business schools p58, Jul.1

No rest for parents on college bills p130, Jul.22

Readers Report: Why not Malaysians p7, Jul.22

If Junior isn't set for college . . . just try, try again p108, Jul.29

Lean year on campus may loom as cost-cutters in Congress use ax on federal research budgets p200, Sep.9

Top students sell business short: Picked undergraduates, after Harvard B-school internship, find other pastures greener (with illus) p134, Sep.9

A greener look for Yale blue: Long a cautious investor, Old Eli has hired young fund men to manage its endowment (with table) p143, Sep.30

Readers Report: Gilt-edged colleges p5, Nov.4

Recruiters still score despite campus smoke: Pentagon and defense-company officials are signing up more people, despite anti-war demonstrations at colleges (with illus) p34, Nov.4

Classified basic research contracts to universities are dropped by Defense Dept. p71, Nov.11

The pitch goes out to old grads. Gifts with earning power p172, Nov.18

Campus guns widen their range: Minnesota, other land-grant universities, aid regional industries (with illus) p58, Nov.25

How business schools welcome the world: U.S. investments and production abroad spur international outlook among business school deans (with illus) p118, Dec.9

Draft ruffles the ivy: With blanket deferments for graduate study ending after June, the universities are worried about sharp decline in students and funds (with illus) p42, Dec.16

Readers Report: Bigger numbers p5, Dec.23

Readers Report: Draft on the campus p5, Dec.30

COLOR Copying Machine

RCA has unveiled a color copying machine that can turn out full-color reproductions for less than 5c per copy # p46, Oct.7

COLORADO Outdoor Sports Corp.

From outer space to open space: Colorado Outdoor Sports Corp. president applies technology he acquired in aerospace industry to production of sports gear (with illus) p98, Nov.11

COLT'S, Inc.

Future shipments of M-16 rifle to Vietnam threatened by strike at Colt plant p104, Jul.29

House group's report will blast Army and Colt over sole-source procurement of M-16 rifle p38, Aug.5

COLUMBIA Broadcasting System

TV's wider horizons: CBS develops revolutionary device to play film and other recorded material through the home screen (with illus) p30, Sep.2

Brokers tell video tape recorder companies not to worry about CBS's new electronic video system # p164, Sep.9

He makes music pay at CBS: Goddard Lieberson is spinning profits for CBS. But the competition gets sharper (with cover and illus) p106, Oct.7

CBS widens its lead: Net's No. 1 spot in ratings race is based on audience preference for feature films and old favorites (with table and illus) p48, Oct.28

CBS Labs develops a teaching machine that synchronizes sight and sound on a single film cartridge p114, Nov.4

COLUMBIA Pictures Corp.

Right-to-work law proponents in Oklahoma and Columbia Pictures are in a legal fight # p116, Aug.26

COLUMBIA University

Analysts are wondering what company will make the raw materials for the new Strickman polymer cigarette filter # p114, Jul.22

Columbia filter raises a cloud of questions: New cigarette filter sponsored by university evokes skepticism among scientists and tobacco men (with illus) p20, Jul.22

Brand loyalty hangs on a woman's confidence in her own judgment, survey finds p113, Oct.21

COLUMBUS, Ind.

Skyline rises in a Corn Belt town: Under aegis of Cummins Engine Co., Columbus, Ind. has become an architectural showcase (with illus) p138, Nov.18

COMMERCIAL Credit Corp.

A new name in computer leasing: John Diebold, a leading apostle of the computer, joins the ranks of companies in EDP equipment leasing p41, Sep.9

Gauging how people will spend: For the first time, survey of consumer purchasing plans is being translated into dollars (with charts) p156, Oct.21

COMMISSION of the European Communities

Pragmatic prophet of a federalist Europe: Belgian Jean Rey is new head of the Commission of the European Communities (with cover, chart and illus) p74, Sep.16

COMMODITY Credit Corp.

Farmers get closer to the market (with charts and illus) p110, Sep.16

COMMODITY Prices

Commodity futures react contrariwise — down on good news, up on bad (with table) p136, Nov.11

COMMON Market

See European Economic Community

COMMUNICATIONS

New monitor on communications: Task force will study the fast-changing industry for President (with illus) p40, Aug.19

Sizing up satellite systems: International communications group meets in Mexico City, with satellites a major issue p46, Oct.28

Behind the communications mess: Outdated laws and conflicting policies have tied the communications field into knots (with table and illus) p66, Nov.18

Readers Report: Squa-a-a-wk p6, Dec.9

Readers Report: Static p4, Dec.23

COMMUNICATIONS Satellite Corp.

Comsat shows its hand p98, Aug.5

Comsat keeps sending them up: Growing demand for satellite TV links forces addition of new orbiting relay station (with map) p186, Oct.14

Hughes may hold top dog role with Comsat p60, Dec.9

Cables and satellites prepare for the mat: AT&T and others want to build a new transatlantic line cable, but Washington hestitates to approve because of global satellite commitments p139, Dec.16

COMPUTER Sciences Corp.

Software gets a hardsell approach: Computer consulting companies p171, Oct.21

COMPUTERS

Computers find school is tough: Their role in teaching is still small, but both designers and educators have broad plans for years ahead (with illus) p106, Jul.1

Seagoing computer gives oceanographers on-the-spot analysis of findings p65, Jul.8

Storm stalkers get jump on hurricanes: With help of computer, satellites, and radar, warnings come faster than ever (with illus) p106, Jul.15

Big Air Force computer contract with IBM voided; Honeywell, others get new chance p32, Jul.22

Long study of computers p40, Jul.29

Computer's little helpers multiply: Thanks to a rapidly expanding line of simple low-cost appliances, you don't have to be a technician to use a computer these days (with illus) p116, Aug.5

Charting the enemy's strength: White House is using computerized data to evaluate North Vietnamese combat power, attacks, and 'kill ratio' (with charts) p82, Aug.12

Airlines preview electronic redcap (with illus) p126, Aug.19

FDA using computer to set up system to check on narcotics and adverse reaction to drugs p60, Aug.19

Think tank gets a new brain wave: System Development Corp. is leading drive to evolve wider uses for computers (with illus) p58, Aug.26

A new name in computer leasing: John Diebold, a leading apostle of the computer, joins the ranks of companies in EDP equipment leasing (with illus) p41, Sep.9

Booked for travel — by computer: Travel agents are being offered a variety of computerized services to ease their work load (with illus) p181, Sep.9

GE computer system, capable of serving up to 40 customers at once, goes on line in Britain p112, Sep.9

Printing is turning the page: Electronics, photography, and computers are combining to put hot-metal typesetters on the shelf (with illus) p122, Sep.9

RCA's Defense Electronics Products div. is developing for the Post Office a computer that understands the human voice # p50, Sep.9

Injecting fuel into the VW: Model 1600s now have computer-directed fuel injection system that meets U.S. anti-pollution standards (with illus) p44, Sep.23

Short News Item

Teaching computers to listen . . . to the spoken word. Production Outlook p87, Sep.23

Adjusting the mix at Pillsbury: The company's new president lays down the new rule; 'Paper shuffling' is out and 'management by perception' is in (with illus) p167, Sep.30

Molins enters the machine tools market with computer-controlled production system p178, Sep.30

How good are computer schools? Some of their claims are called exaggerated and their teaching inadequate (with illus) p97, Oct.7

Software gets a hardsell approach: Computer consulting companies are fattening their earnings by marketing programs on their own (with illus) p171, Oct.21

Buttons are a broker's best friend: Electronic gadgets that give instant stock information are enabling brokers to cope with growing trading volume (with illus) p123, Nov.4

Behind the communications mess: Outdated laws and conflicting policies have tied the communications field into knots p66, Nov.18

The mini-computer runs some big totals: Machines costing $10,000 to $20,000 finds growing market (with illus) p78, Nov.25

What input-output tells industry: University of Maryland's computerized model of the economy shows how long-term economic changes will affect each industry (with cover, tables, and charts) p88, Dec.9

Computer analysis helps to standardize Timken's line of roller bearings p150, Dec.16

Philips of Holland enters computer lists with scientific and accounting systems p150, Dec.16

Readers Report: Selling software p4, Dec.16

Computer showdown: Burroughs gets contract for 150 computers that was first awarded to IBM p24, Dec.23

Readers Report: Futile efforts p4, Dec.23

Readers Report: Model-making p5, Dec.23

From design to finished product: Metalworking factories using computer-linked NC tools are being set up here and abroad (with illus) p88, Dec.30

CONCORDE

Hands across channel groom SST for flight: The British and French expect their jointly produced Concorde to be flying high next winter (with illus) p158, Oct.28

Concorde gets on its mark: The Anglo-French supersonic airliner must show high performance level to nail down orders (with illus) p120, Dec.16

CONDOMINIUMS

See Housing

CONGO

The explosion over the dispatch of three U.S. planes to the Congo was a warning and rebuke to Johnson # p49, Jul.15

CONGRESS

Surtax is not the only issue Congress faces. Can rise for Social Security be postponed? Increase for medicare also is weighed p43, Jul.8

Lesson on controlling expansion: Balanced gains of early '60s give policymakers growth target for rest of the decade (with charts) p62, Jul.15

Congress starts clearing the air: Senate passage of air-pollution control bill augurs legislation that will stress regional control but give HEW strong emergency powers (with illus) p109, Jul.22

Defense contracts under fire p32, Jul.29

Timing China's bombs: Congressional group says China may be able to hit U.S. with H-bombs by 1970 p31, Aug.5

Congress gets moving — but on its own terms. It acts, but rebukes LBJ at the same time p45, Aug.12

Looks like long session for Congress p50, Aug.19

GOP congressmen get early start on '68: Republicans are excited over party's election prospects, buck the President's programs while building for the next campaign (with illus) p94, Sep.2

The powerhouse behind the atom: The Joint Committee on Atomic Energy rules U.S. nuclear programs with an iron hand (with illus) p160, Sep.16

Committee tiff in House over buying policies p51, Sep.30

Anger on the Hill: A rebellious Congress reflects the decline in President's popularity (with table and illus) p33, Oct.14

1967's key lawmaker: Gerald Ford. Other leaders have year of troubles p51, Oct.14

Wrap it up, go home, start over: That's the aim of Congress as it nears the end of a quarrelsome session (with table) p29, Nov.4

Congress puts off the tough decisions: Lawmakers will face problems of spending, taxes, Vietnam and more after their vacation (with tables) p38, Dec.16

Short, rugged session seen on Capitol Hill. What one Democrat thinks is coming p27, Dec.30

CONNECTICUT

New York insurance men think that a new Connecticut law permitting sales of individual variable annuities may pave the way for similar legislation in New York # p126, Jul.15

CONSOLIDATED Edison Co. of N. Y.

Garbage for health and power p82, Jul.1

It's open season on utilities p41, Jul.22

Company will buy natural gas from Transcontinental Gas Pipe Line; the switch will save Con Ed about $1-million a year and reduce air pollution # p56, Nov.11

Use of garbage to generate power gets boost from New York plan for $110-million plant p166, Nov.11

CONSOLIDATED Foods in the Midwest

FTC backs food merger policy p36, Jul.22

CONSULTANTS

Semenenko leaves First National of Boston after 41 years to become merger consultant (with illus) p116, Jul.22

Consultants with a flair for math: Planning Research hunts private business by techniques that were once a Pentagon preserve (with illus) p196, Sep.16

Readers Report: The outsiders p6, Oct.14

Readers Report: The practical test p4, Oct.21

Software gets a hardsell approach: Computer consulting companies are fattening their earnings by marketing programs on their own (with illus) p171, Oct.21

How McKinsey minds its business: The management consulting firm is run like a partnership to attract talent (with cover and illus) p175, Nov.18

Readers Report: Selling software p4, Dec.16

Tough questions for recruiters: Executive recruiters, experts at asking questions, are now helping to answer them — for FTC and a Michigan court p42, Dec.23

CONSUMER Federation of America

Consumers try to organize: A meeting in Washington has produced pledges of support for a new group — the Consumer Federation of America (with illus) p56, Nov.11

CONSUMER Reports

American Motors and Consumer Reports differ over seriousness of gas spillage p46, Dec.2

Consumers Union puts on muscle: Its voice is carrying more weight — in Washington and in industry (with illus) p84, Dec.23

CONSUMERS

The lady with a sympathetic ear: Betty Furness, the President's new adviser on consumer affairs, hears a lot of complaints — especially about repair and service problems (with illus) p68, Sep.23

Underwriters' Laboratories has set up its first consumer advisory council # p56, Nov.11

When shoppers decide they can pay more. Marketing Outlook p79, Nov.18

Tracking the habits of consumers: There's a windfall for marketing men in the consumer spending forecasts produced by the University of Maryland's computerized model of the economy (with table) p60, Dec.30

CONTAINER Corp. of America

Container seeks a bigger package: Traditionally a packager, company is making diversification noises (with illus) p186, Oct.21

CONTAINERS

Speeding the schedule of seagoing cargo: Two new types of vessels — the LASH and Seabee (with illus) p124, Aug.26

Container seeks a bigger package: Traditionally a packager, Container Corp. of America is making diversification noises (with illus) p186, Oct.21

CONTINENTAL Air Lines

Continental spreads its wings: The 10th largest domestic airline hopes to break out of its landlocked status with routes to Pacific (with illus) p120, Nov.18

CONTINENTAL Can Co.

Can industry bargaining may spotlight USW's goals in steel, aluminum negotiations p64, Dec.2

CONTINENTAL Enterprises, Inc.

Wolfson sentenced to one-year jail term, $100,000 fine in $3.5-million stock fraud p118, Dec.2

CONTINENTAL Motors Corp.

Howmet races to test its mettle (with illus) p80, Nov.18

CONTROL Data Corp.

CDC takes 'peripheral' road to growth (with illus) p118, Aug.5

Control Data and C-E-I-R, Inc. have disclosed preliminary agreement for merger # p44, Aug.19

Bringing new jobs into the ghettos: Companies, on their own and under government prodding, put up plants in slum areas p84, Dec.2

Readers Report: Selling software p4, Dec.16

COOKING

Men discover joy of toiling over hot stove, but Mom is still the family's favorite cook p113, Oct.21

COOPER, Charles

Building an economy under fire: The war has damaged the old foundations of South Vietnam's livelihood. Now planners are trying to build new underpinnings (with illus) p100, Sep.23

COOPER, Jerome

Law firm helps shape Southern unionism (with illus) p154, Sep.30

COOPER, Mitch & Crawford

Law firm helps shape Southern unionism: Firm has represented just about every union that has had legal problems in the South in the past 25 years (with illus) p154, Sep.30

COOPER, R. Conrad

R. Conrad Cooper speaks his mind: The steel industry's chief labor negotiator sees a breakdown in bargaining and fears more government intervention may result (with illus) p152, Oct.7

Steel tries to break an old bind: Fearful of import flood and inventory buildup, it asks USW to reconsider plan to end crisis bargaining (with illus) p166, Nov.18

Short News Item

COPELAND, L. du Pont

Corporations: Where the game is growth (with illus) (Special Report) p98, Sep.30

COPPER

Tough stands stymie a copper settlement: The industry seems determined to hold out against the basic issues (with illus) p111, Jul.8

Strike shuts off 80% of copper production, with no quick settlement in sight p124, Jul.22

Crucial copper talks move to Washington: Copper production is low, unions and companies are still far apart, and defense suppliers are almost out of metal — so LBJ calls talks p38, Sep.9

Strikes: Copper industry negotiations continue p152, Sep.23

Imports delay copper crisis p61, Nov.11

The strain of a five-month strike: The pinch is still not desperate for Magna's copper workers, but no end is in sight (with illus) p160, Nov.18

Two strike settlements improve labor scene, but copper strike appears far from over p64, Dec.2

AFL-CIO supports nonferrous metals strikes; dispute is seen as coalition bargaining test p83, Dec.16

COPPER Range Co.

How White Pine got to pay dirt: Copper Range's mine in Michigan was closed down for a quarter century. But massive investment and innovation are making it pay (with illus) p120, Jul.29

COPPER Scrap

Industry looks up to copper mine in the sky: With a miners' strike making the metal scarce, scrap dealers are turning to old wire and cable lines with vigor (with illus) p177, Sep.16

COPY Rite

Toymaker puts office in home p77, Sep.30

COPYRIGHTS

New copyright law creeps nearer: Congress faces a chorus of conflicting viewpoints as it tries to update 1909 legislation (with illus) p126, Aug.5

CORNUELLE, H. C.

Yes, they sell more bananas: Things are brighter at United Fruit (with illus) p90, Jul.8

CORPORATION for Public Broadcasting

Meatier than Bonanza: Two new programs — a government project and a Ford Foundation series — are designed for viewers who are starving for more culture p38, Nov.4

President Johnson signed a bill calling for about $48-million to support educational TV # p56, Nov.11

CORPORATIONS

The tactics that win that extra nickel: Corporate cash managers are sharpening up various tricks for making profits out of their companies' idle cash (with illus) p76, Aug.19

Capital budgets are being trimmed p14, Sep.2

Corporations: Where the game is growth. U.S. business has found that growth is the key to survival (with cover, tables, chart and illus) (Special Report) p98, Sep.30

More disclosure by conglomerates gets new backing p50, Oct.7

Politicians see profits as key to slum problems p49, Oct.7

Plenty of action in the bond market. Corporations are borrowing more than they need p22, Nov.4

Readers Report: The growth game p4, Nov.4

LBJ to push 'social' role of business p61, Nov.11

Keeping their success in the family: Most privately owned companies like it that way for the sake of independence and privacy (with illus) p96, Dec.9

Annual Meetings

GE sets up information sessions to foil hecklers at annual stockholder meetings p93, Oct.21

Earnings and Dividends

Ledgers show that sales were up — but profits lagged. The top 25 retailers in 1966 (with table) p48, Jul.1

Costs go under the microscope: With outlook for second-quarter earnings little better than the first, companies exert extra pressure to trim expenses (with chart) p26, Jul.8

Corporate earnings may be better than expected p23, Jul.15

Longer smokes but shorter profits p21, Jul.22

Profits: not so bad as expected p12, Jul.22

The gloom was overdone: Early reports on second-quarter profits indicate that predictions had been too somber, though lag was widespread (with table) p19, Jul.22

Market shrugs off profit dip: Despite the earnings picture, optimists still seem to be in the majority on Wall Street (with table and charts) p28, Jul.29

American Motors' losses so far in the fiscal year that began last October are nearly $48-million # p40, Aug.12

Corporate profits are doing better than expected p20, Aug.12

High-flying revenues lose some altitude: Most airlines are carrying more passengers, but rising costs squeeze earnings (with table) p70, Aug.12

Readers Report: Revisions p5, Aug.12

Analysts are beginning to re-calculate many of their earnings estimates p164, Sep.9

Profits gain a bit more: Indications are that business in general is recovering, and optimists see Dow-Jones climbing past 1,000 mark (with table) p44, Oct.14

Earnings move up again — at a crawl: Third-quarter reports show profits once again on the uptick, but without a dramatic surge (with table) p39, Oct.28

Profits turn the corner. Size of profits rise keyed to speed of upswing p31, Oct.28

Foreign Branches

Spending overseas holds to rapid pace: Outlays will rise 13% this year despite pleas for restraint (with table and charts) p104, Aug.5

Brussels: a U.S. business beachhead p78, Sep.16

Foreign operations weather storm: Devaluation of pound caught a few U.S. subsidiaries off guard p122, Nov.25

Mexican border towns lure gringo industry: U.S. manufacturers are setting up shop just over the border to make goods for the U.S. market (with illus) p120, Dec.2

Shorter strides for the giants? Problems overseas mean that multinational companies will proceed with more caution during the coming year (with illus) p40, Dec.30

CORROSION

Wanted: a cure for corrosion. Researchers are trying new metals and coatings — but are still short of an economical cure (with illus) p88, Sep.30

Readers Report: Rust's menace p4, Nov.4

Readers Report: Under the hull p7, Dec.9

COST of Living

Rising food prices push up c-of-l index in June for fourth straight month p36, Jul.29

Rising c-of-l index alarms employers who see even harder bargaining ahead p72, Aug.5

The cost of living rose again last month # p46, Sep.30

COSTS

Costs go under the microscope: With outlook for second-quarter earnings little better than the first, companies exert extra pressure to trim expenses (with chart) p26, Jul.8

COUNCIL of Economic Advisers

Consumers and government bolster second quarter GNP p9, Jul.1

Throwing inflation a tricky curve: Amid pressures to curb rising prices and cut unemployment, an analytical tool called the Phillips curve is helping CEA decide how fast the economy can run (with charts) p62, Aug.19

Business feels inflation fever: Businessmen generally think now is the time to declare a price hike—and make it stick (with table and charts) p41, Oct.21

COX, Albert H., Jr.

London helps to clear economic fog in U.S. p33, Nov.25

COX Broadcasting Corp.

Company buys Bing Crosby Productions # p78, Sep.30

CRAB

See Fishing

CREDIT

Surge in Big Board's finance index raises hopes of averting another credit squeeze (with chart) p116, Jul.22

Credit expansion is still going strong p17, Jul.29

Limited options for the Fed. The credit base expands at rapid clip p23, Aug.19

Is a money crunch on its way? Most economists see tighter money ahead, and companies will feel it early (with charts) p35, Sep.30

Decision to delay action on tax surcharge opens prospect of a fresh credit squeeze (with chart) p150, Oct.7

Fear of credit crunch harries Wall Street: Stock market flinches from possible renewal of monetary squeeze as Fed moves to close loopholes on unregulated loans and convertible bonds (with chart) p120, Oct.28

Fed gets set to pull harder on reins: Open Market Committee is likely to turn more obviously toward restraint next week p45, Dec.9

The outlook: No tax for now, but tighter credit p35, Dec.9

Wall Street on lookout for possible switch by Fed to tighter money p116, Dec.16

CREDIT Cards

Chicago's credit card crisis: Credit card cheats have forced Chicago banks to revise charge plans, but the cards have been a big success p35, Jul.15

Fed finds 627 banks now offer credit cards, which have $800-million outstanding p89, Jul.29

Readers Report: Charge it p7, Aug.19

California's supermarkets offer credit cards; customers will pay a 3% service charge p98, Aug.26

Readers Report: A cash customer p4, Aug.26

Patman seeks curbs on bank credit cards to prevent cheating in fast-growing game p91, Sep.2

Coriolanus on the cuff? Arts council in St. Louis issues credit card to patrons p160, Sep.23

Who pays for life on the cuff? p144, Nov.4

CRIME

GOP steals a march with crime: As aftermath of summer riots, Republicans team with Southern Democrats to win House passage of bill far sterner than President wants p130, Aug.19

CROSBY (Bing) Productions

Cox Broadcasting buys Bing Crosby Productions # p78, Sep.30

CROWDER, W. Kenneth

Airlines preview electronic redcap p126, Aug.19

Short News Item

CROWN Zellerbach Corp.

Bearing down on job bias: Justice Dept. is putting more pressure on companies and unions to end discrimination p18, Dec.23

CRUCIBLE Steel Co. of America

Crucible and Battelle Institute join in probing potentials of powdered metals p150, Dec.16

CRYSLER, Frederick

Container seeks a bigger package (with illus) p186, Oct.21

CUBA

Cuba cuts less ice in Americas. A fiasco for Fidel? p137, Sep.30

CULLIGAN, Inc.

'Alors, Culligan home!' Illinois company will provide ice for Olympics skating events p65, Dec.30

CULP, Gordon C.

Guarding against more blackouts: A bill to give FPC bigger say in utilities' pooling arrangements stir controversy p54, Dec.30

CUMMINS Engine Co.

Skyline rises in a Corn Belt town: Under aegis of Cummins Engine Co., Columbus, Ind., has become an architectural showcase (with illus) p138, Nov.18

CUNARD Steam-Ship Co., Ltd.

A queen bids farewell; another is coming (with illus) p46, Sep.30

Cunard and French Line launch discussions for pooled operation of their giant liners p48, Oct.14

CUNNINGHAM, Gerald

From outer space to open space: Colorado Outdoor Sports Corp. president applies technology he acquired in aerospace industry to production of sports gear (with illus) p98, Nov.11

CUNNINGHAM, R. John

Big Board names R. John Cunningham as new executive vice-president (with illus) p136, Nov.11

CURRENCIES

A showdown on world money reform. Trying to sell the Germans. Washington wants 'new money' p87, Jul.1

A compromise on world money reform? p106, Jul.22

Coming to the crunch: London meeting of finance ministers may well produce compromise plan for new international reserve system p36, Aug.12

Conjuring a reserve asset out of thin air: IMF gets standby plan for creating a new kind of money that isn't gold but glitters (with illus) p22, Sep.2

Fed tells details of how Middle East war tested mettle of world currency managers p158, Sep.16

Administration soon to ask Congress to drop U.S. currency's gold backing (with charts) p160, Sep.23

Blocking the threat to the dollar (Editorial) p160, Nov.25

Foreign operations weather storm: Devaluation of pound caught a few U.S. subsidiaries off guard p122, Nov.25

More monetary and fiscal restraints coming p25, Nov.25

No holds are barred for dollar's defense: President and the Fed rally to protect the dollar—and one result is a higher cost of borrowing p38, Nov.25

The new money game: Britain's devaluation of the pound puts world monetary cooperation to test—and revives chances for U.S. tax increase this year (with cover, table and illus) p31, Nov.25

Who wants to stay with sterling p109, Nov.25

A test of intelligence and will (Editorial) p160, Dec.2

Gold buyers back off: With seven of eight London Gold Pool members pledging to support current price, speculation dwindles. But Europeans say U.S. must get its finances in order (with illus) p33, Dec.2

Trying to guard the gold: Nations in Gold Pool adopt new rules, and U.S. may drop gold cover on currency (with chart) p34, Dec.16

Dollar passes a crucial test: Gold Pool members come to Washington's defense to meet heavy demand for the metal last week (with maps, charts and illus) p11, Dec.23

Safeguarding the world's money (Editorial) p88, Dec.23

What puts the squeeze on the dollar. Europe goes only part way p73, Dec.30

CYPRUS

A firmer truce on Cyprus. The dangers that remain p109, Dec.2

D

DC International, Inc.

Three trucking companies agree to merge p36, Jul.29

DNA

Lab creates life in a test tube: Stanford University's success in propagating DNA may be real breakthrough in determining the cause and cure of cancer p58, Dec.23

DWG Corp.

The sale of company's cigar business may be accelerated by the New York Stock Exchange move to delist DWG stock # p130, Nov.4

DAGGS, Elisa

Now it's the little paper dress (with illus) p132, Jul.22

DALLAS, Tex.

A vote by Dallas citizens is allowing Dallas and Fort Worth to proceed with their 20,000-acre North Texas regional airport # p44, Aug.19

DANIEL, Eugene F.

Temporaries win permanent role: Why temporaries like working that way (with illus) p64, Dec.23

DANIEL, Price

President Johnson named Price Daniel director of the Office of Emergency Planning # p46, Sep.30

DANNON Milk Products, Inc.

Dannon fattens up on nothing but yogurt: Dannon Milk Products has turned yogurt into a hit (with illus) p82, Sep.9

D'ARCY Advertising Co.

Readers Report: Down to earth p4, Jul.1

DAUM, Earl C.

Shorter strides for the giants? The multinational companies; an air of caution for '68 (with illus) p40, Dec.30

DAVIES (Theo. H.) & Co., Ltd.

Dillingham Corp.'s tender offer for the stock of Theo. H. Davies may be successful # p110, Aug.5

DAVIS, Thomas

Puddle-jump airlines struggle with jets (with illus) p151, Oct.28

DAYTON Corp.

Store designers help ring the cash registers (with illus) p42, Jul.1

Privately owned department store company is finally going public # p48, Sep.23

DEALERS

Armstrong's AMPS give dealers the spark for do-it-yourself prizegiving p72, Dec.2

DEARBORN, Mich.

Teachers strike hard (with illus) p43, Sep.16

DEBRE, Michel

Conjuring a reserve asset out of thin air: IMF gets standby plan for creating a new kind of money (with illus) p22, Sep.2

Power play in IMF: Common Market nations want a louder voice in IMF affairs (with illus) p31, Sep.30

DECLEVE, Marcel

Learning the secrets of companies abroad: Most European corporations would rather bury their figures than talk (with illus) p94, Sep.9

DECORATING

Renovating the old homestead. Sound advice pays off p175, Sep.9

De CUBAS, Jose

Shorter strides for the giants? The multinational companies; an air of caution for '68 (with illus) p40, Dec.30

DEERE & Co.

A settlement appeared near this week in the six-weeks strike at Deere # p24, Dec.30

DEERING Milliken, Inc.

Textile union wins round in 11-year battle with Deering Milliken over organizing in South p114, Jul. 8

De GAULLE, Charles

See also France

French business smiles at Canada: The number of French-owned companies in Canada has risen; more are being sought (with illus) p24, Jul.22

A welcome worn thin: Nobody knows why de Gaulle sounded the cry of Quebec separatists, but even French Canadians took offense (with illus) p27, Jul.29

French worry about the Canadian caper. Paris-Bonn axis is strained p85, Jul.29

An old soldier fading? De Gaulle's image loses luster, even with Gaullists. With Canadian controversy added to domestic problems, regime may face crisis (with illus) p32, Aug.5

The wrong road to grandeur (Editorial) p132, Aug.5

Push for autonomy picks up in Canada (with illus) p146, Aug.19

Gaullism empties bistros: France's travel season has flopped. Many blame it on de Gaulle's politics p92, Sep.2

Three-star civilian with big ideas: Retired General James Gavin (with illus) p78, Oct.14

Britain fails again in bid to join EEC p107, Oct.28

France still says 'non': De Gaulle hits Britain, Canada, and Israel. But his obsession with U.S. power rules his policy (with illus) p37, Dec.2

Galled by de Gaulle: Some Americans, angered by the general's tactics, cut out vacations in France and snub goods made there p22, Dec.30

DE HAVILLAND, Olivia

Box office movie belle makes its third debut (with illus) p40, Oct.14

DE KERCKHOVE, Count

NATO learns to live in exile from France (with illus) p46, Oct.21

DELL' ACQUA, Cardinal

The Vatican puts its books in order (with illus) p32, Aug.26

 # Short News Item

DEL MONTE Corp.

New name for California Packing Corp. # p51, Jul.8

Negroes go national with demands for jobs p37, Aug.19

DEMING, Frederick L.

Dollar passes a crucial test: Gold Pool members come to Washington's defense to meet heavy demand for the metal last week p11, Dec.23

DEMOCRATS

See also Elections

The money rolls in p44, Jul.8

Riots flare when politics break down. Still a chance for the touch that heals p39, Jul.29

TV networks are unhappy over the choice of Chicago for the Democratic national convention # p48, Oct.14

DENISE, Malcolm L.

Detroit's labor talks race down to the wire: Big Three and UAW finally settle down for first hard bargaining on new pact (with illus) p21, Sep.2

Ford takes the blow: Reuther pulls UAW out after months of going through bargaining motions (with illus) p35, Sep.9

DEPARTMENT (U. S. Government Divisions)

See also entries for departmental officers; Bureaus and spheres of interest such as Taxation, Agriculture, Antitrust Laws and Enforcement

Department of Agriculture

Rough road for new grain buying bill p50, Aug.19

Farmers get closer to the market: Secretary Freeman is slowly exposing agriculture to the free play of the marketplace, and saving the taxpayers' money (with charts and illus) p110, Sep.16

Department of the Air Force

Air Force is climbing to a wild new yonder: Service launches a massive push for military role in space that may put men — and spending — into orbit in a few years (with table and chart) p28, Jul.8

Martin Marietta's 'lifting body' ready for tests on bringing spacemen to earth (with illus) p44, Jul.15

Big Air Force computer contract with IBM voided; Honeywell, others get new chance p32, Jul.22

Shopping for new aircraft: The Air Force wants a family of planes to call its own, but McNamara isn't too eager (with illus) p62, Aug.26

Readers Report: In praise of F-111 p6, Sep.16

F-111 dodges the flak: Controversial fighter plane starts rolling off General Dynamics line for Air Force (with illus) p52, Nov.11

Computer showdown: Burroughs gets contract for 150 computers that was first awarded to IBM p24, Dec.23

Department of the Army

Reserve call still unlikely. Army probably could find 60,000 more p34, Jul.1

House group's report will blast Army and Colt over sole-source procurement of M-16 rifle p38, Aug.5

Safe spot for nuclear barge p40, Sep.2

Severance pay for post-Vietnam layoffs is strike issue at Army ammunition plant p86, Sep.2

Army's newest emergency power plant is a ship that uses nuclear fuel to drive generators (with illus) p200, Sep.9

Department of Commerce

Scientists eye vacant jobs . . . and wonder p42, Aug.5

When dollars flow overseas p88, Aug.12

Kincaid of International Minerals & Chemical to succeed Hollomon in Commerce Dept. post (with illus) p122, Aug.26

U.S. ownership of cars and other durables has gone way up in past seven years p98, Aug.26

Still on a 'high plateau:' How capital spending shapes up for 1967 (with table) p40, Sep.9

The third quarter was better than it looked p26, Nov.25

Department of Defense

Readers Report: Pentagon watchdogs (with illus) p4, Jul.1

Reserve call still unlikely. Army probably could find 60,000 more p34, Jul.1

Pentagon seeks answers to China p43, Jul.8

Readers Report: Dragon's teeth (with illus) p6, Jul.22

Defense contracts under fire p32, Jul.29

Bill for demothballed battleship: $27-million p38, Aug.5

Shopping for new aircraft: The Air Force wants a family of planes to call its own, but McNamara isn't too eager p62, Aug.26

General Dynamics faces Pentagon penalty for excess weight of Navy version of F-111 p52, Sep.16

Business gears up for the Nike-X: The $5-billion anti-missile system presents U.S. industry with an imposing array of challenges p38, Sep.30

Union blasts use of GIs as machinists p52, Oct.14

Closer eye on contractors: The Pentagon will probe their books after contracts have been completed p158, Oct.21

Defense orders start to peak out: Barring any sharp escalation in the Vietnam war, Washington officials predict a leveling off in contract awards this year as industry catches up with demand (with tables and charts) p44, Oct.28

Foes of war march on Pentagon: Highly visible protest against Vietnam policies fails to move the Johnson Administration (with illus) p43, Oct.28

Keeping tabs on Pentagon outlays p46, Oct.28

Recruiters still score despite campus smoke: Pentagon and defense-company officials are signing up more people, despite anti-war demonstrations at colleges (with illus) p34, Nov.4

Classified basic research contracts to universities are dropped by Defense Dept. p71, Nov.11

Pentagon raises doubts on scope of Sentinel plan p52, Nov.25

U.S.'s trump in missile defense: Success of ballistic-glide reentry vehicle keeps U.S. ahead in race to develop weapons that can elude an enemy's defenses (with illus) p40, Nov.25

The whiz kid steps aside: With Defense Secretary McNamara leaving to be president of World Bank, consensus is that most of his policies will remain in force at Pentagon (with illus) p31, Dec.2

Defense: The rise slows, but will it last p27, Dec.16

Johnson faces critical choices on new budget. Defense spending outlook is bright p53, Dec.16

Man under the gun in military research: As chief of Pentagon's $8-billion-a-year R&D operation, John S. Foster, Jr., stirs controversy in efforts to get new weapons for Vietnam and keep U.S. ahead of Russia (with table and illus) p60, Dec.16

Pentagon brass reshuffle slated for early '68 p54, Dec.16

McNamara legacy to include new planning tool p28, Dec.30

Military helicopters will soon be called into the battle to reduce the death toll from highway accidents # p24, Dec.30

Pentagon will try price warranties to keep small-purchase prices in bounds p24, Dec.30

Department of Health, Education & Welfare

Congress starts clearing the air: Senate passage of air-pollution control bill augurs legislation that will stress regional control but give HEW strong emergency powers p109, Jul.22

HEW will act on report calling for stepup in family planning on behalf of poor p71, Nov.11

'New poor' swell the ranks: Despite the war on poverty, there are over 8-million Americans on welfare rolls (with illus) p72, Nov.11

Sweeping air pollution control bill passed; benefits could be felt in five years p50, Nov.18

Department of Housing & Urban Development

Mass transit: Who will cut the pie? Transportation Outlook p69, Aug.12

LBJ prods HUD for quick action, new city plans p52, Sep.30

Model aid starts flowing to cities: With battered program for model cities finally launched, plan still stirs wrath of many (with table) p86, Nov.25

HUD's 'no' doesn't stop mayors p54, Dec.16

Department of the Interior

Estimates that the value of raw metal produced in the U. S. this year was down # p24, Dec.30

Department of Justice

Justice Dept. keeps eye on antidraft push p35, Jul.22

Justice Dept. sues undertakers' group over its curbs on price advertising p46, Dec.2

Finding homes for merger orphans: Companies ordered divested by antitrusters may be hard to sell, and frequently the Justice Dept. or FTC has to help p154, Dec.9

Bearing down on job bias: Justice Dept. is putting more pressure on companies and unions to end discrimination (with illus) p18, Dec.23

Department of Labor

For Negroes, the pie cuts too thin: They have made some job gains, but still lag as far behind the whites as they did in the early 1960s, when they first glimpsed some hope (with charts) p26, Aug.5

Reports dues-paying membership in unions reached a new high of 19.1-million in 1966 # p72, Sep.9

Getting to the ghettos: Johnson Administration wraps its programs for help to the hard-core unemployed into one package p38, Oct.7

New law bans bias on age for hiring p28, Dec.23

More tough talk in bargaining: Unions and management take up harder stances — and there's more likelihood of government intervention (with tables) p56, Dec.30

Department of the Navy

The U. S. will offer use of its satellite navigation system to all nations # p36, Jul.29

Bill for demothballed battleship: $27-million p38, Aug.5

Shipowners shrug at Navy offer. Research Outlook p82, Aug.5

New Jersey gets set to sail for Vietnam: The battleship has been pulled out of mothballs (with illus) p30, Aug.12

Readers Report: Old hands (with illus) p6, Sep.9

General Dynamics faces Pentagon penalty for excess weight of Navy version of F-111 p52, Sep.16

F-111 dodges the flak: Controversial fighter plane starts rolling off General Dynamics line for Air Force. But debate continues over version for Navy p52, Nov.11

Short News Item

Department of the Post Office

Effective Aug. 1, parcel post service will go on a six-days-a-week basis p44, Jul.15

RCA's Defense Electronics Products div. is developing for the Post Office a computer that understands the human voice # p50, Sep.9

Escalating mail rates: Senate is considering House proposal, including hikes for 'junk' mail and magazines (with table) p48, Oct.21

Heading for the end of the line: Post Office's decision to drop railway post office cars will accelerate the trend to passenger service cutbacks (with illus) p110, Nov.11

Study groups close in on postal problems p52, Dec.2

Licking the postage hike: Third-class mailers are seeking ways to offset the new postal rates, but few expect to curtail their outgoing mail p52, Dec.9

It will be a long time before businesses and individuals know the full extent of their losses in the fire that ravaged the Morgan Annex of the New York post office # p24, Dec.23

Department of State

Travel in a troubled world. Ask your State Dept. p138, Jul.15

Department of Transportation

New agency bids for wide mandate. Transportation Outlook p63, Jul.1

Key shipping groups swing to Boyd p44, Jul.8

Boyd studies no-fare mass transit p46, Aug.12

Mass transit: Who will cut the pie. Transportation outlook p69, Aug.12

How safe are regrooved tires: Recent bus accident has spurred government tests of retreaded tires (with illus) p184, Sep.16

Announces that the high-speed service between New York and Washington over Pennsylvania RR tracks will not begin until spring # p48, Sep.23

Johnson orders a big package of plans to improve airports and traffic control p48, Sep.23

New department hobbled a bit at the start . . . but the shakedown is over. Giving the cities a better shake. Transportation frontiers. Transportation Outlook p174, Oct.7

Building roads without disrupting the city: Baltimore 'design concept team' may be answer to critics' charges that urban highways blight communities (with illus) p108, Nov.18

Homing in on the airport crisis: Studies by airlines, airport operators, and government outline what's needed before jumbo jets arrive in 1969 p115, Nov.18

Department of the Treasury

Foreign stocks yield a fast buck: Under-the-counter traders have concocted a deal that enables them to duck the 15% tax on U. S. purchases p117, Jul.15

The silver rush is on: Prices soar as U. S. drops ceiling p24, Jul.22

Silver certificates gain glitter at an exchange rate of $1.15 for $1 p89, Jul.29

Treasury offers 5.30% note, needs $15-billion in cash in second half p89, Jul.29

Though Treasury-bill rate drops, experts think short-term rates still point up (with chart) p106, Aug.5

Federal cash needs may be larger than they look p23, Aug.19

Treasury seeks silver lining p50, Oct.7

Investors snap up Jersey Standard's 6% bonds; Treasury November refunding to yield 5¾% p128, Oct.28

Treasury puts a damper on price of silver; it's collecting and melting old coins p128, Oct.28

Staid U. S. Treasurys get speculative dash: Bluest of the blue-chips take on new glamour as many investors buy government bonds on low, low margin (with table) p115, Dec.2

Dollar passes a crucial test: Gold Pool members come to Washington's defense to meet heavy demand for the metal last week (with maps, charts and illus) p11, Dec.23

DERNBERG, Thomas F.

How Washington makes its forecast: The troika and its technicians (with illus) p80, Dec.30

DETROIT, Mich.

Explosion in the cities: As ghetto unrest flares into hot summer of racial violence, Detroit suffers worst toll yet (with cover and illus) p21, Jul.29

How much is enough in helping the poor? Riots in Detroit and Newark, cities that had good luck obtaining federal funds, suggest that present poverty programs are insufficient (with table) p24, Jul.29

Detroit gropes its way: Hesitant steps are being made to recover from the riots. But shock still numbs the city (with illus) p25, Aug.5

How Detroit gropes toward racial peace: Top executives, Negro militants meet on committee set up in wake of riots (with illus) p83, Nov.25

DEVALUATION of the Pound

See Great Britain

DEVELOPMENT & Resources Corp.

Selling self help — at a profit: David E. Lilienthal's 12-year-old company has shown that advising have-not nations can be good business (with cover and illus) p54, Aug.12

DEVINE, Matthew L.

When a suitor knocks: Courtship of Amphenol points up elements that make a company ripe for takeover (with illus) p121, Nov.11

DIARIES

Getting the new year on paper: Executives returning to work next week will have their future laid out for them in diaries and calendars (with illus) p96, Dec.30

DIEBOLD Computer Leasing, Inc.

A new name in computer leasing: John Diebold, a leading apostle of the computer, joins the ranks of companies in EDP equipment leasing (with illus) p41, Sep.9

DIESEL Engines

Lubrizol Corp. makes a diesel fuel smoke suppressant which cuts exhaust smoke # p79, Dec.30

DIGITAL Equipment Corp.

The mini-computer runs some big deals (with illus) p78, Nov.25

DILLINGHAM Corp.

Company's tender offer for the stock of Theo. H. Davies & Co., Ltd., may be successful # p110, Aug.5

DINGELL, John D.

Independents get another crack at majors p50, Jul.15

DINH, Tu Ngoc

Building an economy under fire: The war has damaged the old foundations of South Vietnam's livelihood. Now planners are trying to build new underpinnings (with illus) p100, Sep.23

DIRECT Mail Advertising Assn.

Licking the postage hike: Third-class mailers are seeking ways to offset the new postal rates p52, Dec.9

DIRKSEN, Everett

GOP congressmen get early start on '68 (with illus) p94, Sep.2

1967's key lawmaker: Gerald Ford. Other leaders have year of troubles p51, Oct.14

The price of the tax delay p41, Nov.11

Two strategies open in the tax stalemate p61, Nov.11

A new spur but same tax compromise p51, Nov.25

DISARMAMENT

Hope for nuclear treaty: Draft treaty worked out by U. S. and Russia raises hope for an agreement to halt spread of nuclear weapons p38, Aug.19

Who'll buy the nuclear pact? The superpowers agree on a draft treaty limiting the spread of nuclear weapons p25, Sep.2

U. S.-Soviet arms pact still possible p58, Sep.16

DISCOUNT Rate

No holds are barred for dollar's defense: President and the Fed rally to protect the dollar — and one result is a higher cost of borrowing p38, Nov.25

The new money game: Britain's devaluation of the pound puts world monetary cooperation to test — and revives chances for U. S. tax increase this year p31, Nov.25

Devaluation, discount rate hike send up cost of money, even though lenders have plenty (with chart) p118, Dec.2

DISCOUNT Selling

When bicycle maker peddles alone: Arnold Schwinn can keep its bikes out of discount stores p39, Jul.1

DISTILLERS Corp.-Seagrams, Ltd.

Christmas spirit pours out early p32, Nov.4

DISTRIBUTIVE Education Clubs of America

How retailers woo bright young talent: Big stores and service companies offer part-time jobs to students who take courses in distributive education (with illus) p116, Oct.7

DIVERSIFICATION

How to get out of a steel-lined rut: A strong acquisition program has ended Bliss & Laughlin's dependence on a single product (with illus) p86, Jul.15

Ingot mold maker casts new horoscope: Valley Mould & Iron pooh-poohs threat from continuous casting, but seeks a safer future through modernization, diversification (with illus) p74, Aug.5

Steel goes afield: Industry seeks to counter its lagging profit margins and growth rates by diversifying into sectors far from its own basic products (with illus) p42, Sep.30

Container seeks a bigger package: Traditionally a packager, Container Corp. of America is making diversification noises (with illus) p186, Oct.21

Stepping out of a silvery past: Handy & Harman is still prime source for silver prices, but now it's diversifying (with illus) p144, Nov.25

Aerospace shoots for diversity: The industry is pressing hard toward commercial markets (with tables and charts) p150, Dec.9

Beatrice Foods savors a zestier cupboard: Threat of antitrust action hanging over dairy operations spurred diversification (with illus) p122, Dec.16

DIVERSIFIED Metals Corp.

Industry looks up to copper mine in the sky (with illus) p177, Sep.16

DIX, William

How a new film maker made it in Hollywood (with illus) p188, Sep.16

DOCTORS

Congress closes in on drug costs: Pending legislation would encourage U. S. doctors to prescribe generic drugs in place of higher-priced brand names p40, Oct.7

DODGE (F. W.) Co.

Contract awards are in a strong upward trend p9, Jul.1

Contract awards are rising rapidly p19, Aug.5

Homebuilding is on the road back . . . prospects for 1968: good but not great p36, Oct.21

Short News Item

Contract awards: Doing well — but will it last p26, Dec.2

DODGE, Vi

Now it's the little paper dress (with illus) p132, Jul.22

DOGS

Total pet food sales for 1967 should hit $810-million, with dogs getting $600-million # p70, Sep.16

DONALDSON, Lufkin & Jenrette, Inc.

The Belgians will soon announce a contract with company # p126, Jul.8

DONNELLEY (Reuben H.) Corp.

Booked for travel — by computer: Travel agents are being offered a variety of computerized services to ease their work load (with illus) p181, Sep.9

DONNER, Frederic G.

Corporations: Where the game is growth (with illus) (Special Report) p98, Sep.30

Giant GM splits its big problems (with cover and illus) p134, Nov.4

DORSEY, Joseph

Outlook for stocks: Wall Street's view is foggy (with illus) p16, Dec.30

DOUGLAS Aircraft Co.

What comes after the moon: NASA and its contractors worry about their future (with table) p36, Jul.2

Recent announcement of earnings drop had little effect on investor interest # p68, Jul.2

Douglas debentures quickly sold out p118, Jul.16

DOUGLAS, Mike

Mike Douglas lights up screen of daytime TV: Douglas turns his syndicated program into charmer for legions of housewives and advertisers (with illus) p86, Jul.22

DOW Chemical Co.

Recruiters still score despite campus smoke: Pentagon and defense-company officials are signing up more people, despite anti-war demonstrations at colleges (with illus) p34, Nov.4

Should Dow be making napalm? (Editorial) p160, Dec.16

Readers Report: The business of war (with illus) p5, Dec.30

DOW-Jones Corp.

Profits gain a bit more: Indications are that business in general is recovering, and optimists see Dow Jones climbing past 1,000 mark (with table) p44, Oct.14

DOWD, Laurence P.

How business schools welcome the world: U. S. investments and production abroad spur international outlook among business school deans (with illus) p118, Dec.9

DOXIADIS, Constantinos

A new Greek oracle of urban planning: Constantinos Doxiadis' flamboyant approach sells — and focuses attention on the city's future needs (with cover and illus) p66, Jul.15

DRAFT

See Selective Service

DRAPEAU, Jean

Push for autonomy picks up in Quebec (with illus) p146, Aug.19

DRIVOTRAINER

Raytheon Co. and Aetna Life & Casualty have developed a drivotrainer to teach student drivers # p73, Oct.28

DRUG INDUSTRY

Do streptomycin and sirloin mix? Though drugs and medicated feeds fatten livestock they leave residues that can affect humans p104, Jul.1

Readers Report: Beating the markup p4, Jul.8

Fighting aspirin ads three ways: Proposed FTC rules restricting claims for headache remedies in three areas are giving drug makers a pain (with illus) p38, Jul.15

FDA using computer to set up system to check on narcotics and adverse reaction to drugs p60, Aug.19

Shackles on drug profits? Research Outlook p128, Sep.16

Putting a brake on runaway birth rates: U. S. government policy shift may open door for newer birth control drugs still in test stage (with map, tables and illus) p76, Sep.23

Britain prescribes a bitter pill: Drug companies — many U. S.-owned — are accused of making excess profits and may face strict controls (with table) p39, Oct.7

Congress closes in on drug costs: Pending legislation would encourage U. S. doctors to prescribe generic drugs in place of higher-priced brand names p40, Oct.7

New enemy within: drug interaction. Deaths apparently caused by mixtures of weight-reducing pills underscore dangers (with illus) p114, Oct.14

Putting the brakes on 'speed:' Government and private efforts are afoot to curb the illegal use of amphetamines p92, Oct.28

Drug companies go on trial: Chas. Pfizer, American Cyanamid, and Bristol-Myers face not only a court trial for alleged antitrust violations, but big damage suits should they lose p80, Nov.4

Squibb and Upjohn racing to be first with injectible birth control drug p50, Nov.18

FDA approves anti-tuberculosis drug that foils new and resistant bacilli p66, Nov.25

Can science tune out drug side effects? Technique of nuclear magnetic resonance may help redesign medicine (with illus) p94, Dec.2

Six makers of a generic antibiotic barred till they can match original brand product p68, Dec.30

DUDAS Kuypers Rowan, Ltd.

Canadian company develops a small dishwasher for use in mini-kitchens p141, Aug.19

DUKE, Patty

Mike Douglas lights up screen of daytime TV (with illus) p86, Jul.22

DUKE Power Co.

Public power scraps for share in atom plants p56, Sep.9

DUKE, William K.

The thread that ties diversity together: Whittaker Corp. says its apparently wild mixture of acquisitions is unified by steady interest in materials (with illus) p74, Dec.2

DULBECCO, Dr. Renato

Probing the molecule for the key to disease (with illus) p122, Aug.12

DULUTH, Minn.

Water — both fresh and salty — to come under deeper study by federal scientists p200, Sep.9

DUNCAN Foods Co.

Coca-Cola pools marketing function of two food divisions and reshuffles European operations p144, Sep.9

DUNDEE Cement Co.

Dundee solves a weighty problem: Cost savings from cement maker's giant kiln may offset distribution charges (with illus) p150, Nov.25

DU PONT (E. I.) de Nemours & Co.

A hopeful formula for chemicals: Despite sales and earnings woes p34, Jul.15

Du Pont names a new president (with illus) p24, Dec.23

DYMOND, Lewis

Puddle-jump airlines struggle with jets (with illus) p151, Oct.28

E

EADES, J. R.

World quaffers call for Skol: Through its franchise system and joint investments, Skol now brews its beer in 14 countries and exports to another 22 (with illus) p74, Sep.30

EARTHQUAKES

Learning to live with earthquakes: With up to 150,000 substantial tremors yearly, science widens its inquiry into quakes (with map) p56, Dec.23

EASTERN Air Lines

Companies tee off to win more friends: Golf's rising popularity, TV coverage bring more tournaments under corporate sponsorship (with illus) p28, Sep.2

Is acquiring an interest in the Dorado Beach Hotel in Puerto Rico and the Mauna Kea Hotel in Hawaii # p46, Sep.30

EASTERN Associated Coal Corp.

Coal's boom creates a new kind of town: Company is sponsoring low-cost attractive homes to persuade young men to work in the mines (with illus) p164, Sep.16

EASTMAN Kodak Co.

Needed: progress without riots. Kodak and Fight agree to agree (with illus) p20, Jul.1

Some analysts are lowering their 1967 earnings estimates for Eastman Kodak # p126, Jul.15

Introduces color microfilm # p73, Oct.28

Company has offered to back a proposed Community Development Corp. to help Rochester Negroes in core-city areas to set up their own businesses # p46, Nov.25

EBERLINE Instruments

Some stock analysts feel the best way to play AEC's Operation Gasbuggy is to buy Eberline Instruments # p156, Sep.16

ECKSTEIN, Otto

The price of tax delay: With the 10% surcharge put off, business will see more inflation and higher interest rates (with illus) p41, Nov.11

ECONOMIC Growth

Lesson on controlling expansion: Balanced gains of early '60s give policymakers growth target for rest of the decade (with charts) p62, Jul.15

Growth has its pains: U. S. economy is about to score the longest expansion ever — but there are worries accompanying the boom (with charts and illus) p31, Oct.7

ECONOMIC Opportunity Council

Business school for poverty program managers p130, Oct.14

ECONOMISTS

Economists are heavily in favor of tax boost p33, Sep.16

LBJ's tax hike gains big-name support: Support for 10% surcharge is mounting — as Wilbur Mills found out this week in testimony by economists and executives (with illus) p41, Sep.16

Is a money crunch on its way? Most economists see tighter money ahead, and companies will feel it early (with charts) p35, Sep.30

Why does more money mean higher interest? Common sense says that when money is easy, interest rates should be low, but economist Milton Friedman is proving the opposite is often true p134, Oct.14

London helps to clear economic fog in U. S.: Most economists now feel safe in forecasting rapid growth for first half of 1968 — but questions linger about the final six months (with table) p33, Nov.25

Forecasts for 1968: The pros are optimistic p7, Dec.30

Short News Item

EDIE, Lionel D.

Inventories and capital spending turning around p26, Oct.7

EDITORIAL

No short cuts to peace p120, Jul.1

Responding to China's H-bomb p120, Jul.1

The deficit and the inflation threat p148, Jul.8

Auto bargaining gets under way p160, Jul.15

Putting the squeeze on AT&T p160, Jul.15

Red China's shaky economy p160, Jul.15

Attacking the cause of racial violence p138, Jul.22

Strategy for a nuclear arms program p124, Jul.29

Violence and the democratic system p124, Jul.29

Another look at overseas investment p132, Aug.5

The wrong road to grandeur p132, Aug.5

We need a new strategy in Vietnam p132, Aug.12

The costs of bad timing on taxes p158, Aug.19

Dangerous ground for Social Security p128, Aug.26

Readers Report: No sooner said . . . than done p5, Aug.26

A step toward nuclear arms control p116, Sep.2

The myth of 'soak the rich' p116, Sep.2

Effective government for South Vietnam p204, Sep.9

Planning for growth in world reserves p204, Sep.9

The cigarette industry's smokescreen p202, Sep.16

The Common Market proves its vitality p202, Sep.16

Formula for rebuilding the ghettos p192, Sep.23

The two sides of fiscal policy p192, Sep.23

Moving away from gold p188, Sep.30

The dangers in deploying Nike-X p188, Sep.30

Playing politics with the economy p188, Oct.7

Getting the budget under control p190, Oct.14

A new framework for budgetmaking p200, Oct.21

The threat to trade policy p200, Oct.21

Stronger government in Saigon p164, Oct.28

UAW's big package from Ford p164, Oct.28

Charges the funds must answer p164, Nov.4

A little less noise, please p164, Nov.4

The Fed's unenviable task p174, Nov.11

Rebuilding the welfare system p200, Nov.18

Blocking the threat to the dollar p160, Nov.25

A test of intelligence and will p160, Dec.2

McNamara: a tough man to beat p162, Dec.9

Taxes: the high cost of waiting p162, Dec.9

Should Dow be making napalm? p160, Dec.16

Safeguarding the world's money p88, Dec.23

Toward peace in the Mideast p88, Dec.23

1968: No easy answers p100, Dec.30

EDUCATION

Summer in space for ghetto youths: Cooperation between poverty and space programs has opened up summer-job experiment for ghetto students (with illus) p44, Sep.9

Cram course for Negro apprentices: Program set up in New York City coaches youngsters on how to prepare and qualify for craft union exams (with illus) p88, Nov.25

EDUCATION and World Affairs

How business schools welcome the world: U. S. investments and production abroad spur international outlook among business school deans (with illus) p118, Dec.9

EDWARDS, Dr. Jesse E.

Scientists hear of new hopes to cut heart toll (with illus) p88, Oct.28

EDWARDS, Nelson Jack

Will labor feel a backlash? Unions with mixed membership see little backlash, but will step up educational campaigns p69, Aug.5

EGGAR, Samantha

How a new film maker made it in Hollywood (with illus) p188, Sep.16

EGYPT

The oil keeps flowing: International oil companies work together to make sure the Suez closing, Arab embargo don't cause a petroleum famine in Europe p32, Jul.8

The Kremlin launches great debate. Hawks and doves square off p111, Jul.15

A plan to make the desert bloom p106, Jul.22

Arab economies are suffering p87, Aug.12

Nasser is the 'dove' in Arab tent. Moderates gain ground in Mideast p87, Aug.12

Arab unity: mirage at Khartoum. Hard to find common cause. Nasser needs a way out p77, Sep.2

Nasser tells Arabs to cool it. No tourists, tolls, or oil. The sheiks' fiscal balm p149, Sep.9

A stalemate in the Mid-East. Impasse in the U. N. p140, Sep.23

Full-scale fight looks unlikely in Middle East. Nasser loses more face p108, Oct.28

Searching for peace in Mideast. Who can talk for Nasser p115, Nov.11

Toward peace in the Mideast (Editorial) p88, Dec.23

EILERS, Louis

Businessmen ponder the city's ills. Cities Outlook p83, Dec.2

ELECTION Finance Reform Bill

Campaign fund reform law is on the way p58, Sep.16

ELECTIONS

The money rolls in p44, Jul.8

Analysis turns up a correlation between market behavior and Presidential elections p160, Oct.14

GOP upsurge to be tested in elections p47, Nov.4

Off-year vote gives few clues to 1968: Election of two Negro mayors raises hopes politics will serve as an outlet for ghetto frustrations (with illus) p48, Nov.11

Tuesday voters approved more than 80% of $3.5-billion of proposed bond issues p136, Nov.11

ELECTRICAL Appliances

Filling a power vacuum at Hoover: The professionals have pulled a coup d' etat against family management (with illus) p84, Oct.21

ELECTRICITY

See also Utilities

It's open season on utilities: Everybody's taking potshots at power companies and urging greater federal controls (with illus) p41, Jul.22

Staving off blackouts: FPC's recommendations for preventing power failures would cost the utilities $8-billion, give FPC a bigger supervisory role p100, Jul.29

Home-heating battle gets still warmer: How rival fuels try for customers (with illus) p76, Aug.12

Power industry is due for a hard jolt . . . so cities can glitter. Production Outlook p57, Aug.26

Safe spot for nuclear barge p40, Sep.2

Army's newest emergency power plant is a ship that uses nuclear fuel to drive generators (with illus) p200, Sep.9

Readers Report: High-powered p6, Sep.16

Guarding against more blackouts: A bill to give FPC bigger say in utilities' pooling arrangements stirs controversy p54, Dec.30

ELECTRONIC Computer Programming Institute

How good are computer schools p97, Oct.7

ELECTRONIC Research Associates, Inc.

Inch-thick loudspeakers can be molded to any shape, do same work as cone speakers (with illus) p150, Dec.16

ELECTRONICS

Buttons are a broker's best friend: Electronic gadgets that give instant stock information are enabling brokers to cope with growing trading volume (with illus) p123, Nov.4

Hookup to the future: Large-scale integration may usher in a new electronics age — once industry solves cost, design, and testing problems (with illus) p90, Nov.4

New products out of new super circuits. Production Outlook p87, Nov.4

Behind the communications mess: Outdated laws and conflicting policies have tied the communications field into knots p66, Nov.18

ELECTRO-Nucleonics, Inc.

AEC compromises with industry, permits gas centrifuge research on a limited basis p65, Jul.8

EL Paso Natural Gas Co.

The H-bomb goes commercial: Gasbuggy shot in New Mexico marks first business use of hydrogen device, it may prove boon to gas, oil, mining companies (with illus) p70, Dec.16

EMPIRE State Atomic Development Associates

Seven New York utilities will launch cooperative project to build breeder reactor p64, Aug.12

EMPLOYMENT

See also Labor; Dept. of Labor

A broader effort on job bias: Equal Employment Opportunity Commission plans to spur reform p56, Jul.15

Employment shows summer strength p24, Jul.15

Now's the time to think of switching jobs. Beware mergers, frequent shifts and geography p107, Jul.29

For Negroes, the pie cuts too thin: They have made some job gains, but still lag as far behind the whites as they did in the early 1960s, when they first glimpsed some hope (with chart) p26, Aug.5

Frustrations of a ghetto job hunt p27, Aug.5

Aircraft maker and government agencies to train Mexican-Americans for jobs p52, Aug.12

Anti-rioters at work: While the debate rages, work is going on across the U. S. to cure some of the root causes of unrest — lack of jobs and education (with illus) p34, Aug.12

Employment is rising — but not everywhere p20, Aug.12

Opening the record on jobs for Negroes: The Equal Employment Opportunity Commission points a finger at industries where Negro employment is low (with charts) p128, Aug.12

Negroes go national with demands for jobs: Martin Luther King's group will ask GM, Kellogg, and others to hire and upgrade Negroes (with illus) p37, Aug.19

Television stations help with task of placing unskilled workers in jobs p141, Aug.19

Short News Item

Throwing inflation a tricky curve: Amid pressures to curb rising prices and cut unemployment, an analytical tool called Phillips curve, is helping CEA decide how fast the economy can run (with charts) p62, Aug.19

Businessmen to play bigger role in ghetto. Cities Outlook p117, Sep.9

Factory layoffs increased in July and hiring dropped # p72, Sep.9

Solid gains in employment p30, Sep.9

Summer in space for ghetto youths: Cooperation between poverty and space programs has opened up summer-job experiment for ghetto students (with illus) p44, Sep.9

Boosting jobs in Southwest p54, Sep.23

Employment gains bring on big rise in incomes p28, Sep.23

Readers Report: On-the-job training p4, Sep.30

He finds major minority talent: By carefully screening both his minority-group management candidates and his corporate clients, Ulric Haynes., Jr., has built a promising company (with illus) p68, Oct.7

How retailers woo bright young talent: Big stores and service companies offer part-time jobs to students who take courses in distributive education (with illus) p116, Oct.7

Getting to the ghettos: Johnson Administration wraps its programs for help to the hard-core unemployed into one package p38, Oct.7

The auto and teacher walkouts caused payroll employment to dip for the first time since spring # p48, Oct.14

Summer's backlash: more job programs. In wake of riots, business is accelerating and revising Negro hiring policies p194, Oct.21

Defense orders start to peak out: Vietnam contracts generated extra jobs in these industries (with table) p44, Oct.28

The job picture is cloudy p36, Nov.11

Avco hiring 250 hard-core unemployed for skilled training in Boston ghetto plant p50, Nov.18

Why job figures jump: Women have poured into — and out of — the work force in recent months and baffled the experts (with chart) p37, Nov.18

Employment improves — by a wide margin p27, Dec.16

Henry Ford II has been tapped to head a new drive to get U. S. business to hire ghetto teen-agers next summer # p24, Dec.23

New law bans bias on age for hiring p28, Dec.23

Temporaries win permanent role: Once the poor relations of regular employment agencies, companies providing temporary help have become a fast-growing industry (with illus) p64, Dec.23

Tough questions for recruiters: Executive recruiters, experts at asking questions, are now helping to answer them — for FTC and a Michigan court p42, Dec.23

ENGINEERS

Foreign talent heads where the action is: Latest immigration figures show that technically trained talent from abroad is invading the U. S. (with table) p196, Sep.9

Engineers win on fee system p52, Nov.25

ENGINES

A new car for a new engine: The RO-80 sedan, made by Germany's NSU, is the first car designed from the start to use the rotary piston Wankel engine (with illus) p72, Sep.2

Detroit bets it can clean up its engines: Auto makers say answer to air pollution is a new breed of cleaner gasoline engines (with table and illus) p88, Sep.23

ENGLISH Electric Corp.

Canada to begin work on world's biggest high voltage transmission system p75, Aug.19

ENVIRONMENTAL Applications, Inc.

The farm becomes the factory: Confinement breeding — raising animals indoors under controlled conditions — is catching on with farmers (with illus) p68, Aug.19

EQUAL Employment Opportunity Commission

A broader effort on job bias: Equal Employment Opportunity Commission plans to spur reform (with illus) p56, Jul.15

Opening the record on jobs for Negroes: EEOC points a finger at industries where Negro employment is low (with charts) p128, Aug.12

EEOC, citing evidence that Negroes and other nonwhites are less represented in managerial, professional, and sales positions than any other jobs, is opening a probe into discrimination # p52, Oct.28

ERVIN, Sam J.

Two hearings jolt labor leaders p60, Oct.21

ESSEX Wire Corp.

This week's cancellation of Essex Wire Corp.'s merger into Chicago & North Western Ry. caused stocks of both companies to slide # p98, Aug.12

EUROBONDS

Eurobonds get a young brother: Financial institutions abroad are trading medium-term paper p156, Sep.23

EURODOLLARS

Squeeze play in London: Bank of England wants branches of foreign banks under same credit controls as British institutions — and this would curtail big Eurodollar business of U. S. banks p150, Sep.30

Dollars pour back to Europe p107, Dec.16

EUROFINANCE

Learning the secrets of companies abroad: Most European corporations would rather bury their figures than talk (with illus) p94, Sep.9

EUROPE

European growth is slowing. Laggards and leaders p87, Jul.1

European economies expected to show second-half gain p20, Jul.8

Europe's shipbuilders up anchor: New orders for supertankers have ended long period of stagnation (with illus) p88, Oct.14

Europe bets on revival: Common Market, EFTA nations predict headier pace next year than in 1967 (with tables) p44, Dec.30

The 'invasion' stirs a cry for action p42, Dec.30

EUROPEAN Bank for Medium Term Credit

Eurobonds get a young brother p156, Sep.23

EUROPEAN Economic Community

France keeps the lid on Britain. Besiege the Gaullist fort p88, Jul.1

EEC will try to eliminate Luxembourg holding companies # p98, Aug.12

The Six prepare for an upturn. Who will share the gains. Open questions on Germany p111, Aug.19

The Common Market proves its vitality (Editorial) p202, Sep.16

Pragmatic prophet of a federalist Europe: Belgian Jean Rey is new head of the Commission of the European Communities (with cover, chart and illus) p74, Sep.16

Spain pays court to the Market p137, Sep.30

Britain gets the word from the EEC. France may try tough tactics p139, Oct.7

Britain fails again in bid to join EEC. Germany is the pivot. Britain will keep trying p107, Oct.28

Joint proposal on Common Market science and research policy due by June, 1968 p71, Nov.11

Where can Britain move now? Beating down the Anglo-Saxons p109, Nov.25

France still says 'non': De Gaulle hits Britain, Canada, and Israel p37, Dec.2

Common Market gets common tax: Next month, West Germany switches to the French-style tax on value added. By 1970, all Common Market nations will be using the system (with table) p65, Dec.9

Is a world slump in the cards? Europe vs. Anglo-Saxons p105, Dec.9

Common Market: Sputters but no blow-up. The Germans hang back p107, Dec.16

Common Market: It's calm after the veto p62, Dec.23

EUROPEAN Machine Tool Exhibition

Europe's tool makers take on the world: They adopt a new international approach with equipment called equal of that built in U.S. (with illus) p90, Oct.7

EUROPEAN Organization for Nuclear Research

See CERN

EUROSYNDICAT Investment Research Bureau

Learning the secrets of companies abroad: Most European corporations would rather bury their figures than talk (with illus) p94, Sep.9

EVERSHARP, Inc.

Antitrust seeks settlements out of court p52, Sep.30

EXECUTIVES

Tax hints for executives on the move p137, Jul.15

Finding the right silver for the executive palm: Incentive schemes for executives now include cash bonuses, inside mutual funds, and real estate deals (with illus) p90, Jul.22

International VP: man on the run. The executive who looks after the company's overseas interests needs decisiveness — and vigor (with illus) p48, Aug.26

For the chief, sales set the pay: A study on executive compensation shows that corporations are paying more attention to gains in volume (with table) p174, Sep.30

New profile of company presidents indicates administrative post is best springboard p130, Oct.14

Pay increases that ease the tax bite. Taking cash when you retire p165, Oct.14

Town politics: Moonlighting for executives. Remember the homework. Learn to turn a deaf ear p141, Nov.11

Litton: B-school for conglomerates: Top executives leave Litton to apply its management theory in other companies (with illus) p88, Dec.2

Readers Report: Levers of power p8, Dec.2

A new look for men at the top. Spreading the load. Management Outlook p40, Dec.23

Getting the new year on paper: Executives returning to work next week will have their future laid out for them in diaries and calendars (with illus) p96, Dec.30

EXPERIMENTS in Art & Technology, Inc.

Science for art's sake: New York group asks companies to let their scientists collaborate with artists in using new materials, techniques (with illus) p56, Oct.21

EXPO '67

Awaiting big spenders: Attendance at Canada's fair may hit the 50-million mark; but on-site spending is low (with illus) p24, Jul.1

Readers Report: Montreal's mobs (with illus) p4, Jul.15

Caution signs for Expo 67 p130, Jul.22

Readers Report: The herd p7, Sep.9

A success closes its gates: Move to keep Expo 67 a permanent exhibition hinges on a question of money (with illus) p40, Oct.28

EXPORT-Import Bank

Ex-Im Bank under fire p105, Jul.22

Short News Item

Tying strings to Ex-Im deals: Senate boosts bank's lending power, but seeks to limit the kind of loans it can make (with illus) p33, Aug.19

EXPORTS

See Foreign Trade

EYE Camera

Admen try 'eye-spy:' What do consumers really think of a new product or TV commercial? Madison Avenue believes it can find out by using the Eye Camera (with illus) p142, Aug.19

F

FABIAN, Francis G.

Simon's new recipe (with illus) p180, Nov.18

FAGAN, Paul

Wall Street's own watchdogs: To prevent stock frauds, brokerage houses have set up teams of cops (with illus) p90, Jul.29

FAIRCHILD Camera & Instrument Corp.

Fairchild plans early morning TV show to sell engineers on joys of integrated circuits p178, Sep.30

A high flier runs into turbulent air: Fairchild Camera stock has been roller-coastering, and management blames rumors (with chart) p76, Dec.23

FAIRMONT Foods Co.

Under-21 set goes for soft drink that tastes like apple juice and looks like real beer p72, Dec.2

FAMOUS Barr Co.

Store has joined the ranks of the department stores in the car rental business # p51, Jul.8

Retailers smile uneasily: Moody consumers, rising prices, and the chance of higher taxes worry retailers (with illus) p29, Aug.19

FARMER, Guy

Does NLRB's 'bias' swing union elections? Economist says unions fared little worse when board had GOP majority (with illus) p60, Dec.2

FARRAR, Kenneth G.

Building muscle with outside help (with illus) p93, Sep.16

FAWICK Corp.

Zurn Industries and Alco Standard are rumored to be interested in Fawick # p118, Dec.2

FAY, Wilhelm

International VP: man on the run (with illus) p48, Aug.26

FAYERWEATHER, John

How business schools welcome the world: U.S. investments and production abroad spur international outlook among business school deans (with illus) p118, Dec.9

FEDERAL Aviation Agency

Can airports cope with the jet age? FAA sees $6-billion needed for airports by 1975 (with cover and illus) (Special Report) p54, Jul.22

Can flying be safer? Death of 82 in collision aloft spurs quest for ways to reduce air travel's toll (with illus) p98, Jul.29

FAA maps a route to more air safety: Industry comes to terms with aviation agency on program to speed evacuation and control fires in crashes that could be survived p40, Sep.23

Johnson orders a big package of plans to improve airports and traffic control p48, Sep.23

Homing in on the airport crisis: Studies outline what's needed before jumbo jets arrive in 1969 p115, Nov.18

Tighter rules for construction in the vicinity of airports and navigation facilities have been proposed # p24, Dec.30

FEDERAL Cartridge Corp.

Severance pay for post-Vietnam layoffs is strike issue at Army ammunition plant p86, Sep.2

FEDERAL Communications Commission

AT&T decision coming soon p33, Jul.1

Tough time seen for antitrusters if they challenge agency approval of ITT-ABC merger p28, Jul.1

WCBS-TV defies regulators' demand it give 'significant' time to warnings on smoking p28, Jul.1

FCC says talk must be cheaper: AT&T is ordered to cut rates on interstate service and limit earnings there to 7.5% p38, Jul.8

Decoding FCC's signal: The commission's decisions on AT&T's rate structure indicate the hard line it will follow in the future (with table) p120, Jul.15

Pay TV may be decided in Congress p36, Jul.22

ITT and ABC will defer merger till court rules on legality of FCC's approval p36, Jul.29

Bulk discounts on private telephone lines for businesses ruled out by FCC p38, Aug.5

New jolt for Ma Bell and friends: Pending two cases that could upset traditional practices p91, Aug.19

New monitor on communications: Task force will study the fast-changing industry for President p40, Aug.19

Atlantic cable faces FCC clash p40, Sep.2

FCC is expected to approve AT&T's proposed $115-million-a-year rate reduction in long distance calls # p46, Sep.30

Supreme Court agrees to hear the first case challenging FCC's authority to regulate CATV # p52, Oct.28

Behind the communications mess: Outdated laws and conflicting policies have tied the communications field into knots (with table and illus) p66, Nov.18

Tension in the air: Mobile radio users want FCC to allot more frequencies, but other interests fight idea p46, Dec.9

FEDERAL Highway Administration

The FHA has reactivated its requirements that front-seat shoulder belts be installed on all 1968 model cars after Jan. 1 # p48, Oct.14

FEDERAL Home Loan Bank Board

House gets bill on S&L holding companies p94, Jul.1

House panel votes for new financial breed — a cross between an S&L and a mutual bank p160, Sep.23

FEDERAL Housing Administration

FHA tries to lure shops to ghetto p36, Aug.26

Symbolic 6% may be ended on FHA mortgages p42, Aug.26

Can FHA switch for slum housing problem? Agency sees no difficulty, but lawmakers have doubts (with illus) p146, Dec.9

FEDERAL Mediation & Conciliation Service

Bigger guns for bargaining wars: Labor turns increasingly to 'coordinated' multi-union teams, while management unleashes the 'offensive' lockout p49, Aug.12

Rejections of contract settlements in first six months of 1967 continues upward trend p116, Aug.26

Rank and file flexes its muscle: Rising trend among union members to reject settlements is leading to new bargaining technique p61, Sep.9

FEDERAL Power Commission

It's open season on utilities: Everybody's taking potshots at power companies and urging greater federal controls p41, Jul.22

Staving off blackouts: FPC's recommendations for preventing power failures would cost the utilities $8-billion, give FPC a bigger supervisory role p100, Jul.29

Power industry is due for a hard jolt . . . so cities can glitter. Production Outlook p57, Aug.26

Recreation seen as key to power licenses p58, Oct.28

Guarding against more blackouts: A bill to give FPC bigger say in utilities' pooling arrangements stir controversy p54, Dec.30

FEDERAL Reserve Bank of Philadelphia

Inventories and capital spending turning around p26, Oct.7

FEDERAL Reserve Bank of St. Louis

Maverick in the Fed system: St. Louis bank preaches that it's quantity of money, not cost, that counts (with illus) p128, Nov.18

FEDERAL Reserve Board

Credit expansion is still going strong p17, Jul.29

Fed finds 627 banks now offer credit cards, which have $800-million outstanding p89, Jul.29

Limited options for the Fed. The credit base expands at rapid clip p23, Aug.19

Fed holds to its easy money course p108, Aug.26

Bill to let banks underwrite municipals gets official blessing from the Fed p91, Sep.2

Fed frets anew about law on news releases p40, Sep.2

The Fed is at the crossroad. Corporate demand for funds keeps bankers guessing p29, Sep.9

Fed tells details of how Middle East war tested mettle of world currency managers p158, Sep.16

Is a money crunch on its way? Most economists see tighter money ahead, and companies will feel it early (with charts) p35, Sep.30

The Fed tries a tricky act on the tightrope: It dare not move to damp down inflation while the tax surcharge bill remains tied up (with charts) p145, Oct.21

Convertible bond speculators are figuring ways to circumvent the Fed's new margin rule # p126, Oct.28

Fear of credit crunch harries Wall Street: Stock market flinches from possible renewal of monetary squeeze as Fed moves to close loopholes on unregulated loans and convertible bonds (with chart) p120, Oct.28

New margin requirements p134, Oct.28

Easy money — but high interest rates. The Fed is getting ready to tighten . . . but, it will move slowly p21, Nov.4

The Fed's unenviable task (Editorial) p174, Nov.11

Blocking the threat to the dollar (Editorial) p160, Nov.25

More monetary and fiscal restraint coming p25, Nov.25

No holds are barred for dollar's defense: President and the Fed rally to protect the dollar — and one result is a higher cost of borrowing (with illus) p38, Nov.25

Fed gets set to pull harder on reins: Open Market Committee is likely to turn more obviously toward restraint next week p45, Dec.9

The Fed is gently touching the credit brakes p35, Dec.9

Wall Street on lookout for possible switch by Fed to tighter money p116, Dec.16

Fed will play it tight — but not overdo it: As in 1966, the Fed will be pushing toward tight money — but slowly (with charts and illus) p86, Dec.30

Short News Item

FEDERAL Trade Commission

Can FTC stunt growth of smokers? Commission claims that industry's advertising policies are a big factor in the sharp rise in cigarette consumption p34, Jul.8

Fighting aspirin ads three ways: Proposed FTC rules restricting claims for headache remedies in three areas are giving drug makers a pain p38, Jul.15

FTC backs food merger policy p36, Jul.22

FTC restates rules on gas marketing. Marketing Outlook p85, Jul.22

Antitrust hears a kind word: FTC economist says merger policy is lessening concentration at the top (with charts and illus) p78, Jul.29

FTC has ruled that National Dairy Products Corp. violated the Robinson-Patman Act # p36, Jul.29

FTC sets own procedures for testing cigarettes, rejecting industry requests p38, Aug.5

FTC has begun a long-expected inquiry into advertising rates charged by daily newspapers # p40, Aug.12

FTC delays hearings on food ads p48, Nov.4

Wrangle over FTC vacancy p62, Nov.11

FTC airs its tar-nicotine findings after study of 59 brands of cigarettes p46, Dec.2

Finding homes for merger orphans: Companies ordered to divest by antitrusters may be hard to sell, and frequently the Justice Dept. or FTC has to help p154, Dec.9

New tar derby is off and running: Cigarette industry will put new emphasis on health next year (with tables and chart) p94, Dec.16

Tough questions for recruiters: Executive recruiters, experts at asking questions, are now helping to answer them — for FTC and a Michigan court p42, Dec.23

FEDERAL Water Pollution Control Administration

Watery grave for Lake Michigan? Pollution-control officials worry the Lake Michigan may become a ghost lake as a result of industrial waste (with illus) p103, Oct.21

FEDERATED Department Stores, Inc.

Federated Department Stores picks outsider as president for first time p48, Sep.23

Federated plans to move into the grocery business. Plans to acquire Ralphs Grocery Co. # p56, Nov.11

FELD, Irvin and Israel

Houston's Hofheinz, two partners take over ownership of circus from Ringling family p50, Nov.18

FERENCE, Dr. Michael, Jr.

Science puts Ford in the future (with illus) p84, Aug.5

FERTILIZERS

Freeport says it with sulfur: Slow to diversify, Freeport Sulphur Co. has concentrated on producing sulfur — it leads the world — and has made it pay (with illus) p72, Nov.4

FIELD Enterprises Educational Corp.

Aiming at mom to sell books: World Book employs a swarm of amateur sales people to lead encyclopedia field (with illus) p56, Jul.29

FIGGIE, Harry E., Jr.

Fireball on the acquisition front: Harry E. Figgie's bare-knuckles method of empire building is paying handsome dividends (with illus) p78, Aug.12

Rumor that Figgie is in bad health sends Sprinkler Corp. of America's stock into a slump # p158, Nov.18

FIHN, Alexander H., Jr.

Sotheby's touch in St. Louis (with illus) p140, Dec.9

FIJI Islands

They left Pan Am for riches in Fiji: Some airline employees have parlayed an idea and $100,000 into a South Seas hotel chain (with map and illus) p82, Sep.16

Readers Report: Pacific paradox (with illus) p5, Oct.21

Readers Report: Passing through p5, Nov.18

FINGER Lakes Wine Growers Assn.

New York's vintners take a bigger sip (with illus) p52, Dec.23

FINLATOR, John

Putting the brakes on 'speed' p92, Oct.28

FIRES

Chemical foams to retard fire during airline crashes come into wider use (with illus) p166, Nov.11

It will be a long time before businesses and individuals know the full extent of their losses in the fire that ravaged the Morgan Annex of the New York post office # p24, Dec.23

FIRESTONE Tire & Rubber Co.

Firestone changes auto racing policy p48, Sep.23

'Instant' fabric-and-rubber water tank in San Jose will mark municipal first (with illus) p178, Sep.30

Chemical foams to retard fire during airline crashes come into wider use (with illus) p166, Nov.11

FIRST National Bank of Boston

Semenenko leaves First National of Boston after 41 years to become merger consultant (with illus) p116, Jul.22

FIRST National City Bank of N. Y.

Montreal financial sources are betting Citibank may not sell 75% of its stock in Mercantile Bank of Canada # p126, Jul.8

FISH Flour

Food processors will soon get fish flour plan p54, Dec.16

FISHING

Fish Canada for solitude . . . or all the city comforts p112, Jul.1

Fishmen protest that 'Greenland halibut' is really just Newfoundland turbot p51, Jul.8

A resource comes out of its shell in Alaska: King crab emerges as a rich segment of Alaska's important fishing industry (with illus) p132, Oct.7

New England lobster is a stay-at-home — at least if he's a continental shelfer p79, Oct.7

Fishing fleet tries to cast off the past: U. S. industry is snagged in foreign competition and its own obsolescence (with illus) p94, Oct.21

FITZGERALD, Joseph H.

Alaska tries to break the ice: A long-range federal and state drive is under way to develop its vast natural resources p150, Nov.4

FITZHUGH, Gilbert W.

A $1-billion plunge to rebuild slums p46, Sep.16

FITZSIMMONS, Frank

Teamsters start to slip bridle: Steel haulers' strike reflects growing willingness within union to defy IBT headquarters p113, Oct.28

FIXMAN, Ben

Industry looks up to copper mine in the sky (with illus) p177, Sep.16

FLEISCHER, Richard

How a new film maker made it in Hollywood (with illus) p188, Sep.16

FLORENCE, Franklin D. R.

Needed: progress without riots. The problem for the civil rights movement is how to achieve local gains without the violence that erodes national support (with illus) p20, Jul.1

FLORIDA

High court snaps into action. Defining unemployment p50, Dec.9

FLORIDA East Coast Ry.

Railroad maintains service as usual even though its employees have been on strike for years p104, Jul.29

FLOTILL Products, Inc.

High court snaps into action p50, Dec.9

FLOWERS, John M.

New England lobster is a stay-at-home — at least if he's a continental shelfer (with illus) p79, Oct.7

FLU

Do the flu viruses that bug humans come from the birds and the beasts? p79, Oct.7

The flu and you p164, Oct.7

FOLEY, Charles T.

The tactics that win that extra nickel (with illus) p76, Aug.19

FOOD

When middlemen are in the middle: With food prices certain to rise, housewives' groups prepare war on supermarket profits while farmers plan withholding to get more for their products (with illus) p26, Aug.26

FTC delays hearings on food ads p48, Nov.4

Plastics get push into food container field with Airco resin duplicating clarity of glass p166, Nov.11

Regulations setting forth "good manufacturing practices" for food processors in interstate commerce will be proposed by FDA next week # p46, Dec.2

FOOD & Drug Administration

Do streptomycin and sirloin mix? Though drugs and medicated feeds fatten livestock, they leave residues that can affect humans (with illus) p104, Jul.1

FDA's final 'truth-in-packaging' rules offer industry some technical breaks p32, Jul.22

FDA using computer to set up system to check on narcotics and adverse reaction to drugs p60, Aug.19

FDA may get more power, lose some. Research Outlook p128, Sep.16

FDA approves anti-tuberculosis drug that foils new and resistant bacilli p66, Nov.25

Regulations setting forth "good manufacturing practices" for food processors in interstate commerce will be proposed next week by FDA # p46, Dec.2

Six makers of a generic antibiotic barred till they can match original brand product p68, Dec.30

FOOD Giant Markets, Inc.

A $700-million-a-year conglomerate is being created by the merger of Vornado Inc., Two Guys, and Food Giant Markets # p44, Jul.15

FOOTBALL

Sports medics are warning on the dangers of a football blocking and tackling technique called "spearing" # p172, Sep.16

FORD Foundation

Business launches drive for more Negroes in graduate business schools p58, Jul.1

Meatier than Bonanza: Two new programs—a government project and a Ford Foundation series — are designed for viewers who are starving for more culture (with illus) p38, Nov.4

HEW will act on report calling for step-up in family planning on behalf of poor p71, Nov.11

FORD, Gerald

Republicans bait the spending trap p35, Jul.22

GOP congressmen get early start on '68 (with illus) p94, Sep.2

1967's key lawmaker: Gerald Ford. Other leaders have year of troubles p51, Oct.14

FORD, Henry II

First hearings keep surtax in slow motion p39, Sep.2

Now Ford tries harder: The No. 2 auto maker is driving hard to win a bigger share of the market (with cover and illus) p50, Sep.2

Corporations: Where the game is growth (with illus) (Special Report) p98, Sep.30

Businessmen ponder the city's ills. Cities Outlook p83, Dec.2

Has been tapped by Washington to head a new drive to get U.S. business to hire ghetto teen-agers next summer # p24, Dec.23

FORD Motor Co.

See also AFL-CIO — Auto-Aircraft

Pushing the captives: The Big Three are putting a lot more effort behind their European makes (with illus) p19, Jul.1

Union forces Ford-UAW umpire out of his job on eve of negotiations for new contract p114, Jul.8

Ford's British subsidiary and 22 unions agree on a higher wage structure p72, Aug.5

Science puts Ford in the future: Auto maker's approach to research is making it a leader in development of new scientific concepts (with illus) p84, Aug.5

Ford will add an extra safety feature — collapsible front sections — to most of its 1968 models p74, Sep.2

Now Ford tries harder: No. 2 auto maker is driving hard to win bigger share of market by revving up Lincoln-Mercury Div. and introducing new line of intermediates (with cover and illus) p50, Sep.2

Ford takes the blow: Reuther pulls UAW out after months of going through bargaining motions (with illus) p35, Sep.9

The mood is adamant: Neither Ford nor UAW is ready to sit down and bargain. Observers wonder how relations between the two got in this fix (with illus) p37, Sep.16

When $30-million walks the plank (with illus) p38, Sep.16

Where the auto talks are going smoothly: At Livonia, negotiators for both sides understand the other's problems (with illus) p146, Sep.23

Readers Report: Unveiled (with illus) p5, Oct.7

Strike woes multiply: While auto workers gird for a long strike against Ford, other labor troubles dot the scene (with illus) p35, Oct.7

Labor woes cloud outlook for economy: Overall impact of strikes has not yet reached crisis, but long-term effect may add to inflationary pressures (with illus) p38, Oct.14

Renault in Argentina, Ford in Brazil wind up purchase of Kaiser's auto plant interests p48, Oct.14

Reuther nears showdown: Auto-workers' president gives a little and sets stage for clear-cut issues to emerge p150, Oct.14

Ford dealers battle the storm: Strike has shut off supply of new cars to sell, and buyers have been shunning the showrooms (with illus) p44, Oct.21

As the strike drags on, Ford names two new executive vice-presidents p93, Oct.21

Ford sets costly pattern: Hefty contract of at least 6% which UAW won is expected to set standard for future union demands (with illus) p37, Oct.28

UAW's big package from Ford (Editorial) p164, Oct.28

Reuther delivers the goods: 'Luscious' contracts won at Ford and Caterpillar strengthen his prestige (with tables) p51, Nov.4

Strike-hurt Ford has losing quarter, recalls 750,000 cars for possible defects p42, Nov.4

To fill 6,500 job vacancies, Ford began hiring directly in Detroit's inner city, the riot area p42, Nov.4

UAW contract is part of long-range plan. Labor Outlook p80, Nov.11

Pacer from Ford's British stable: In the compact Cortina, company is betting it has another Mustang-type winner (with illus) p98, Nov.25

Will raise prices on its 1968 cars on Jan. 1 when shoulder belts are added as required safety equipment # p48, Dec.16

FOREIGN Aid

A plan to make the desert bloom p106, Jul.22

Foreign aid: year of the meat ax. Damming the capital flow p86, Jul.29

A tighter wallet for foreign aid: Congressional sentiment in favor of whittling the program down is stronger than ever this year (with table) p32, Aug.19

Foreign aid gets the sharp scalpel. The squeeze is on Asia p115, Nov.11

Getting private money involved p116, Nov.11

Poor nations face their leanest year p62, Dec.23

FOREIGN Policy

Down from the summit: Glassboro settled nothing of substance, but it did cool — temporarily — the crackling atmosphere of East-West tension (with illus) p13, Jul.1

FOREIGN Trade

Balked in Washington, steel industry seeks import barriers via state laws p28, Jul.1

Where tariffs go down: List of U.S. concessions at Kennedy Round shows many cuts of 50%, but lower cuts in critical areas (with table) p18, Jul.1

Tariff cuts may hurt steel price case p49, Jul.15

Textiles get first crack p40, Jul.29

Holding back on foreign trade: Without strong labor backing, the Administration will have trouble getting Congress to pass liberal trade bills (with illus) p83, Sep.2

The Middle East crisis has boosted U.S. exports of crude oil to record levels # p50, Sep.9

The steel industry is pushing for a quota system to check the inflow of steel # p48, Sep.23

Chemical makers near showdown on oil imports p52, Oct.14

Fighting to keep trade walls: Steel, other industries will raise protectionist banners next week at Congressional hearing (with illus) p36, Oct.14

The new push for protection: With 90 senators asking special-interest protection, Administration is preparing for a tough battle (with charts) p124, Oct.21

The threat to trade policy (Editorial) p200, Oct.21

Business group is split by quota fight p58, Oct.28

Protectionists lose — but only for now p118, Nov.4

Imports delay copper crisis p61, Nov.11

Foreign trade is set for a jump. Who'll make the gains p147, Nov.18

Poorer lands want a part in wider trade p148, Nov.18

Staying ahead on trade p110, Dec.2

Offering trade to the poor: Industrial countries agree, in principle, to cut tariffs on products of underdeveloped (with table) p109, Dec.9

Boom in log exports raises knotty problems: Surge in sales to Japan helps perk up Pacific Northwest's logging industry (with charts) p68, Dec.23

First step in trimming tariffs p74, Dec.30

Major chemical companies will get their way, with oil import quotas keyed to exports p24, Dec.30

Short News Item

FOREMAN, Earl

Dark skies for Philadelphia's No. 1 Eagle (with illus) p100, Dec.9

FOREMOST-McKesson, Inc.

Can company's divisions violate antitrust p130, Oct.14

FOREST Fires

Ordeal by forest fire: Pacific Northwest's worst blazes in 50 years blacken millions of dollars worth of timberland and heat up lumber market (with illus) p46, Sep.9

FORTAS, Abe

When bicycle maker peddles alone: Arnold Schwinn can keep its bikes out of discount stores, but sales on consignment promise problems for others (with illus) p39, Jul.1

FORTNIGHTLY Corp.

High court snaps into action: Justices agree to hear United Shoe Machinery and CATV royalty cases p50, Dec.9

FOSTER, John S., Jr.

Man under the gun in military research: As chief of Pentagon's $8-billion-a-year R&D operation, John S. Foster, Jr., stirs controversy in efforts to get new weapons for Vietnam and keep U.S. ahead of Russia (with table and illus) p60, Dec.16

FOSTER, William C.

Hope on nuclear treaty: Draft treaty worked out by U.S. and Russia raises hope for an agreement to halt spread of nuclear weapons (with illus) p38, Aug.19

Who'll buy the nuclear pact? The superpowers agree on a draft treaty limiting the spread of nuclear weapons p25, Sep.2

FOUNDATIONS

Tax reform: A hard look at foundations p136, Dec.2

FOUNTAIN, L. H.

Is reform in store for NIH? Fountain blasts a myth. Research Outlook p86, Oct.28

FOWLER, Henry H.

See also Dept. of the Treasury

Coming to the crunch: London meeting of finance ministers may well produce compromise plan for new international reserve system (with illus) p36, Aug.12

Conjuring a reserve asset out of thin air: IMF gets standby plan for creating a new kind of money (with illus) p22, Sep.2

Power play in IMF: Common Market nations want a louder voice in IMF affairs (with illus) p31, Sep.30

No holds are barred for dollar's defense: President and the Fed rally to protect the dollar — and one result is a higher cost of borrowing (with illus) p38, Nov.25

Fowler expected to stay at Treasury post p51, Dec.2

Gold buyers back off: With seven of eight London Gold pool members pledging to support current prices, speculation dwindles (with illus) p33, Dec.2

Tax hike chances still look slim p40, Dec.2

Agencies reach for scalpels: Shelving of tax bill doesn't relieve pressure for cutting spending (with illus) p44, Dec.9

How Washington makes its forecast: The troika and its technicians (with cover and illus) p80, Dec.30

FOX, John M.

Yes, they sell more bananas: Things are brighter at United Fruit (with illus) p90, Jul.8

FRANCE

France keeps the lid on Britain: besiege the Gaullist fort p88, Jul.1

New blow to British wings p106, Jul.8

France plans for a deficit, too p112, Jul.15

Short News Item

France seeks place in uranium market with deal to tap big deposit in Niger p84, Jul.15

It is rumored that the Province of Quebec will get a loan from France # p126, Jul.15

French business smiles at Canada: The number of French-owned companies in Canada has risen; more are being sought (with illus) p24, Jul.22

A welcome worn thin: Nobody knows why de Gaulle sounded the cry of Quebec separatists, but even French Canadians took offense (with illus) p27, Jul.29

France and Russia will exchange knowhow to design and build giant turbines p118, Jul.29

French worry about the Canadian caper. Paris-Bonn axis is strained. Washington wins points p85, Jul.29

The air bus takes off p86, Jul.29

The British, French, and West German governments have decided to go ahead on their airbus project # p36, Jul.29

An old soldier fading? De Gaulle's image loses luster, even with Gaullists. With Canadian controversy added to domestic problems, regime may face crisis (with illus) p32, Aug.5

Berliet, France's biggest truck maker, sells out to Citroen as costs soar and profits dwindle p52, Aug.5

Le Nickel of France signs agreement calling for study of nickel deposits in Venezuela p52, Aug.5

Closing of French plant is GE's latest attempt to get ailing Compagnie Bull back in shape p107, Sep.2

Gaullism empties bistros: France's travel season has flopped. Many blame it on de Gaulle's politics (with illus) p92, Sep.2

Shoestring vacations with a Midas touch: A French vacation club expects to gross $25-million this year marketing cut-rate holidays in exotic spots all over the world (with illus) p42, Sep.9

Citroen drives hard to keep its place: French auto maker is in trouble because it neglected export markets (with illus) p120, Oct.7

Cunard and French Line launch discussions for pooled operation of their giant liners p48, Oct.14

NATO learns to live in exile: Move to Belgium is now complete, and impact of the shift promises not to be too severe (with illus) p46, Oct.21

Hands across channel groom SST for flight: The British and French expect their jointly produced Concorde to be flying high next winter (with illus) p158, Oct.28

France to allow commercials for first time on its government-controlled radio and TV p114, Nov.4

France blends politics with a push for oil: Its oil companies are trying to steal a march on 'Anglo-Saxon' producers in Iraq (with illus) p91, Nov.11

Readers Report: Conservative ways (with illus) p7, Nov.11

De Gaulle wins dividends in oil: Pro-Arab policy pays off as France signs agreements with Iraq p126, Dec.2

France still says 'non': De Gaulle hits Britain, Canada, and Israel. But his obsession with U.S. power rules his policy (with illus) p37, Dec.2

A small prototype of France's jet and rocket-propelled Aerotrain got up to 210 mph in speed tests last week # p56, Dec.9

Manufacture of animal feed from petroleum planned in France by British company p70, Dec.9

A Rothschild sweeps the cobwebs away: Baron Guy de Rothschild is bringing modern management — and the public — into his growth plans (with cover and illus) p84, Dec.16

Concorde gets on its mark: The Anglo-French supersonic airliner must show high performance level to nail down orders (with illus) p120, Dec.16

'Alors, Culligan homme!' Illinois company will provide ice for Olympics skating events p65, Dec.30

Galled by de Gaulle: Some Americans, angered by the general's tactics, cut out vacations in France and snub goods made there p22, Dec.30

Gourmets' delight is lean on profits: Paris' Tour d'Argent offers superb cuisine and service in the grand manner (with illus) p62, Dec.30

FRANCHISING

Holiday Inns plans a nationwide chain of rustic theaters that will serve dinners and include summer stock and other shows with the price of the meal # p78, Sep.30

World quaffers call for Skol: Through its franchise system and joint investments, Skol now brews its beer in 14 countries, and exports to another 22 p74, Sep.30

How good are computer schools? Some of their claims are called exaggerated and their teaching inadequate (with illus) p97, Oct.7

Extra green crop for Christmas: Under the name Santa's Forests, a Wisconsin concern is franchising Christmas tree farms near cities (with illus) p48, Dec.23

FRANCIS, Darryl R.

Maverick in the Fed system: St. Louis bank preaches that it's quantity of money, not cost, that counts (with illus) p128, Nov.18

Wall Street on lookout for possible switch by Fed to tighter money p116, Dec.16

FRASER, Douglas

UAW opens Act II: Union demands wage parity for Canadians in talks with Chrysler, GM (with illus) p31, Nov.4

FRASER, Sir Hugh

Venerable store begins to swing: Prestigious Harrods of London now bids strongly for young mods (with illus) p74, Sep.9

FREBERG, Stanley

Deficit-ridden Pacific Air Lines merges and grounds ad campaign based on fear p58, Jul.1

Readers Report: Down to earth p4, Jul.1

FREEDOM of Information

Free-for-all in the files: New law unlocks storehouse of government data for public view (with illus) p30, Jul.8

FREEMAN, N.W.

Tenneco lands Kern County: Pipeline giant outbids Occidental Petroleum to make its biggest acquisition yet (with illus) p96, Jul.22

FREEMAN, Orville

See also Dept of Agriculture

Farmers get closer to the market: Secretary Freeman is slowly exposing agriculture to the free play of the marketplace, and saving the taxpayers' money (with charts and illus) p110, Sep.16

New kind of poverty war: Led by Freeman, six Cabinet officers hold forum on improving the lot of the poor on farms and in small towns p44, Dec.16

FREEPORT Sulphur Co.

Freeport says it with sulfur: Slow to diversify, Freeport Sulphur has concentrated on producing sulfur — it leads the world — and has made it pay (with illus) p72, Nov.4

FRENCH Line

Cunard and French Line launch discussions for pooled operation of their giant liners p48, Oct.14

FREUND, Dr. William C.

Named vice-president and top economist of the New York Stock Exchange # p118, Dec.2

FRIEDMAN, Milton

Why does more money mean higher interest? Common sense says that when money is easy, interest rates should be low, but economist Milton Friedman is proving the opposite is often true p134, Oct.14

FRIENDLY, Fred

Friendly has turned his eyes to New York's community antenna TV systems, and trouble looms # p36, Jul.29

FUEL Oil

See Petroleum-Fuel Oil

FUELS

Home-heating battle gets still warmer: How rival fuels try for customers (with illus) p76, Aug.12

FUENTES, Iris

Job Corps comes up to a test (with illus) p145, Oct.14

FULBRIGHT, J. William

A tighter wallet for foreign aid p32, Aug.19

War debate in Senate could affect Vietnam p41, Aug.26

Senate debate can curb role of U.S. abroad p53, Sep.23

FUNSTON, Keith

Problems of plenty pinch the Big Board (with illus) p103, Aug.26

FURNESS, Betty

The lady with a sympathetic ear: The President's new adviser on consumer affairs hears a lot of complaints — especially about repair and service problems (with illus) p68, Sep.23

AFL-CIO gets wooed for 1968: Administration saturated convention with top officials (with illus) p76, Dec.16

FURS

Mink prices down — for now p166, Oct.14

G

GALBRAITH, John K.

Galbraith's new book: The implications of the industrial state p77, Jul.8

Too big for antitrust to handle? The trend to great corporate size and control is irreversible, John K. Galbraith told three critics last week, and antitrust has been a 'charade' (with illus) p70, Jul.8

Readers Report: Galbraith, no p7, Jul.22

Readers Report: Galbraith, si p7, Jul.22

GALPER-Gramlich

Keeping tabs on Pentagon outlays p46, Oct.28

GAMBLE-Aldens

New leaf in catalogue sales p44, Aug.19

GARANGO, Tieomoko Marc

Power play in IMF: Common Market nations want a louder voice in IMF affairs (with illus) p31, Sep.30

GARBAGE

Garbage for health and power: By burning refuse to produce power, some cities are cutting pollution and costs (with illus) p82, Jul.1

Use of garbage to generate power gets boost from New York plan for $100-million plant p166, Nov.11

Quieting the clang and clatter: Paper sacks are replacing garbage cans in many communities (with illus) p146, Dec.16

GARDNER, John

Gardner is expected to head Stanford University, but not until after the election # p52, Dec.2

AFL-CIO gets wooed for 1968: Administration saturated convention with top officials (with illus) p76, Dec.16

GAS

Apathy strikes gas line safety bill p40, Jul.29

Short News Item

Home-heating battle gets still warmer: How rival fuels try for customers (with illus) p76, Aug.12

Con Ed will buy natural gas from Transcontinental Gas Pipe Line; the switch will save company about $1-million a year and reduce air pollution # p56, Nov.11

Getting a gas line submerged: A 90-day, 34-mi., underwater pipelaying project means more heat for Long Islanders (with illus) p160, Nov.11

Philadelphia's city-owned gas company plans to import 1-billion cu. ft. of liquefied natural gas from Venezuela # p46, Nov.25

The H-bomb goes commercial: Gasbuggy shot in New Mexico marks first business use of hydrogen device, it may prove boon to gas, oil, mining companies (with illus) p70, Dec.16

Gas by tanker for the East Coast faces struggle p27, Dec.23

GASBUGGY

The H-bomb goes commercial: Gasbuggy shot in New Mexico marks first business use of hydrogen device, it may prove boon to gas, oil, mining companies (with illus) p70, Dec.16

GAS Centrifuge

AEC compromises with industry, permits gas centrifuge research on a limited basis p65, Jul.8

GAS Turbines

British vehicle manufacturer will begin road-testing a gas turbine truck, may market it late next year p74, Sep.2

Howmet races to test its mettle: Metal parts maker enters racing car powered by a gas turbine engine (with illus) p80, Nov.18

GATES, John

Two new magazines take offbeat approaches to reach the consumer p141, Aug.19

GAUD, William S.

Putting a brake on runaway birth rates: U.S. government policy shift may open door for newer birth control drugs still in test stage (with illus) p76, Sep.23

AFL-CIO gets wooed for 1968: Administration saturated convention with top officials (with illus) p76, Dec.16

GAULT, Dr. Donald E.

Astronauts may find moon a bit like home (with illus) p80, Oct.7

GAVIN, James

Three-star civilian with big ideas: Retired General James Gavin puts his ideas to work as chairman of Arthur D. Little (with cover and illus) p78, Oct.14

GEARON, J. Michael

Wooing white collars to suburbia: Office parks offer lower rents p96, Jul.8

GENERAL Accounting Office

Big Air Force computer contract with IBM voided; Honeywell, others get new chance p32, Jul.22

Closer eye on contractors: The Pentagon will probe their books after contracts have been completed p158, Oct.21

Engineers win on fee system p52, Nov.25

GENERAL Dynamics Corp.

Readers Report: Dangerous words p5, Jul.15

Ling raises the ante: After being rejected once, Ling-Temco-Vought has made a more tempting offer in its bid for Allis-Chalmers p36, Aug.19

Double-wall truck trailers solve problem of transporting liquid carbon monoxide p74, Sep.2

General Dynamics faces Pentagon penalty for excess weight of Navy version of F-111 p52, Sep.16

Can U.N. parcel out the sea-bed (with illus) p66, Nov.11

F-111 dodges the flak: Controversial fighter plane starts rolling off General Dynamics line for Air Force. But debate continues over version for Navy (with illus) p52, Nov.11

Rumor has it that the Navy is about to drop out of the F-111 program, and that the Air Force may cut its order, too # p158, Nov.18

GENERAL Electric Co.

How 'Mr. Housewares' woos his customers: GE's Willard Sahloff combines intuition with knowledge of both retailing and manufacturing (with illus) p98, Jul.1

Readers Report: Not so costly p5, Jul.15

Readers Report: Puff's power (with illus) p5, Aug.12

Seven New York utilities will launch cooperative project to build breeder reactor p64, Aug.12

Closing of French plant is GE's latest attempt to get ailing Compagnie Bull back in shape p107, Sep.2

GE computer system, capable of serving up to 40 customers at once, goes on line in Britain p112, Sep.9

How it paid to put an idea to the test: Lackluster market test of a new product gave GE pause to think (with illus) p176, Oct.14

Experimental electric car has a top speed of 55 mph with maximum range of about 100 mi. before batteries must be recharged # p56, Oct.21

GE sets up information sessions to foil hecklers at annual stockholder meetings p93, Oct.21

GE expands its top echelon: New five-man 'president's office' is designed to cope with managerial problems generated by expanding markets p46, Nov.25

GE has licensed its process for removing grease and paint from industrial parts to a division of Bangor Punta Corp. # p90, Dec.30

GENERAL Instrument Corp.

General Instrument bids for CATV market in planned merger with Jerrold Corp. p144, Sep.9

CATV comes down from the hills p64, Sep.16

GENERAL Learning Corp.

General Learning sets up two new divisions to concentrate on 'education business' p58, Jul.1

GENERAL Mills, Inc.

Company seeks to acquire St. Louis F. M. Stamper Co. # p28, Jul.1

Company is setting out to be a toy and filler of leisure time through acquisitions # p86, Nov.18

GENERAL Motors Acceptance Corp.

Congress attacks loan insurance: Senate subcommittee looks into rates for credit life and doesn't like what it finds p110, Dec.9

GENERAL Motors Corp.

See also AFL-CIO — Auto-Aircraft

Pushing the captives: The Big Three are putting a lot more effort behind their European makes (with illus) p19, Jul.1

GM agrees to antitrusters' demand to sell off the part of Euclid it originally bought p38, Aug.5

Pontiac's new synthetic-rubber bumper expected to aid safety and styling p64, Aug.12

Putting the brake on GM: Settlement with Justice Dept. lets auto maker retain earth-moving machinery developed after purchase of Euclid, but it must sell rest of Euclid's business p33, Aug.12

Negroes go national with demands for jobs p37, Aug.19

GM in '68: A sleeker Chevelle p53, Sep.2

The lengthening reach of liability p100, Sep.16

GM's 1968 model prices up an average $110, considerably less than Chrysler's boost p48, Sep.23

The '68s pass their first test: Auto sales during introductory days outdid last year's (with illus) p34, Oct.7

Giant GM splits its big problems: The $20-billion leader of the auto industry picks a trio — headed by James M. Roche — to cope with growing size and vast array of decisions complicated by safety and pollution issues (with cover and illus) p134, Nov.4

UAW opens Act II: Union demands wage parity for Canadians in talks with Chrysler, GM p31, Nov.4

Can U. N. parcel out the sea-bed (with illus) p66, Nov.11

UAW's new target: GM. After a tentative settlement to avoid a strike against Chrysler, the hard-bargaining union gets set for General Motors p50, Nov.11

GM shows its 45-passenger diesel bus equipped with retractable wheels adapted to running on railroad tracks # p46, Dec.2

Euclid will divest itself of its dump truck business, and White Motor Corp. will be the buyer # p118, Dec.2

GM fight delays a family battle: UAW's Reuther, facing contract struggle, may find it hard to break loose for planned showdown with AFL-CIO chief Meany at Miami Beach p57, Dec.2

Bargaining without a bludgeon: UAW and GM are trying to reach an agreement without usual strike threat (with illus) p42, Dec.9

Labor peace in '68? The pattern of the UAW-GM negotiations showed the union could talk without setting a strike deadline; this eased pressures (with illus) p17, Dec.23

GENERAL Shale Products Corp.

Brick kiln builds up its speed: First automated plant due in an industry deeply rooted in antiquity (with illus) p72, Jul.15

GENERAL Telephone & Electronics Corp.

New jolt for Ma Bell and friends: Pending two cases could upset traditional practices p91, Aug.19

Company has developed an "iron-air" battery # p73, Oct.28

GENERAL Time Corp.

Wooing white collars to suburbia: Office parks offer lower rents p96, Jul.8

GENERAL Tire Co.

General Tire and Goodrich settle with URW; three other companies strikebound p124, Jul.22

GERBER Scientific Instrument Co.

Electronics stock offering meets resistance by states, but beats regulatory short-circuits p166, Sep.9

GERBERT, Elkin B.

Wolfson sentenced to one-year jail term # p118, Dec.2

GERDES, Robert H.

Growth power on the Pacific: Pacific Gas & Electric is a leader in profits and revenues among U.S. power companies (with illus) p44, Sep.2

GERMANY

Time for a new 'economic miracle:' Germany's recession is deepening, and Bonn may have to boost government spending to prime the pump (with charts and illus) p78, Jul.8

The Germans cut back on defenses. No warning to the allies p111, Jul.15

Germany's leading mail-order house is going into the mutual fund business p96, Jul.29

Paris-Bonn axis is strained. Washington wins points p85, Jul.29

The air bus takes off p86, Jul.29

The British, French, and West German governments have decided to go ahead on their airbus project # p36, Jul.29

Death of family head of Krupp dynasty won't alter plan to transform German steel empire into a stock company p52, Aug.5

Short News Item

Guide to Europe's business centers: West Germany p113, Aug.12

The new men of iron at Krupp: Death of Alfried Krupp puts control of the ailing empire into non-family hands (with illus) p106, Aug.12

Siemens buys 25% interest in shipbuilder to expand market for electrical systems p62, Aug.12

Germany makes its deal on defense p112, Aug.19

The six prepare for an upturn. Who will share the gains. Open questions on Germany p111, Aug.19

A new car for a new engine: The RO-80 sedan, made by Germany's NSU, is the first car designed from the start to use the rotary piston Wankel engine (with illus) p72, Sep.2

U.S. business pays tribute to Frankfurt: Biggest American business community in Germany keeps hand in local affairs with revival of Piper's Court (with illus) p110, Sep.9

Steelmakers in Europe join forces p148, Sep.16

VW advertises its new semi-automatic transmission # p70, Sep.16

Where family cars take speedy outings: Germany's Nurburgring makes a nice profit as weekending sedans pay a fee to use the same course where big-name drivers compete (with illus) p182, Sep.30

Business on the upbeat in Germany. Government pump-priming . . . and a glow of confidence p139, Oct.7

Europe's tool makers take on the world: They adopt a new international approach with equipment called equal of that built in U.S. (with illus) p90, Oct.7

Another No. 2 tries harder: Germany's top two chemical makers, Bayer and Hoechst, are competing to control No. 4 p35, Nov.4

Readers Report: Nurburgring's record p5, Nov.4

Blitzing trucks off the highway: That's the goal of a German tax plan that would shift long-haul traffic from road to rail (with illus) p104, Nov.11

Common Market gets common tax: Next month, West Germany switches to the French-style tax on value added. By 1970, all Common Market nations will be using the system (with table) p65, Dec.9

Chase breaks into mutual funds: With banks barred from the fund business in the U.S., Chase Manhattan is lending its advice to a new German fund p78, Dec.23

A victory by Fiat: Helped by a recession in Germany and its own greater range of styles, Fiat nosed out Volkswagen in 1967 to become biggest auto maker outside Detroit p20, Dec.30

Europe bets on revival: German recovery spurs Common Market (with tables) p44, Dec.30

GERONTOLOGISTS

A young science looks at aging (with illus) p118, Aug.26

Readers Report: Old dogs, new tricks p7, Sep.16

GERSTENBERG, Richard C.

Giant GM splits its big problems (with cover and illus) p134, Nov.4

GIDDINGS & Lewis Machine Tool Co.

Europe's tool makers take on the world (with illus) p90, Oct.7

GIFTS

Guide for last-minute shoppers p133, Dec.16

GILBRETH, Dr. Lillian

Mapping management to the 21st Century (with illus) p112, Sep.2

GILCHRIST, Dr. Sidney

It helps if you know both of the languages (with illus) p96, Nov.25

GILLESPIE, David

It helps if you know both of the languages (with illus) p96, Nov.25

GILLETTE, Charles

Where the auto talks are going smoothly: At Livonia, negotiators for both sides understand the other's problems p146, Sep.23

GILLIGAN, James J.

Fireball on the acquisition front (with illus) p78, Aug.12

GIMBEL, Adam L.

The art of selling to the affluent: New York's Saks Fifth Avenue has long thrived by catering to the tastes of the well-heeled (with illus) p32, Dec.23

GIMBEL Bros., Inc.

Macy's and Gimbels are both touting their fall Mediterranean promotion # p50, Sep.9

GINSBURG, Charles David

The nation seeks ways to cool it: From the White House to cities, officials ponder ways to restore order after orgies of violence (with illus) p23, Aug.5

GIUMARRA Vineyard Corp.

Toronto feels California grape pickers' strike as union starts long-range consumer boycott (with illus) p152, Oct.14

GLASS

Pilkington Bros. is now adapting its float glass process to making glass sheet in three colors # p90, Dec.30

GLASSBORO, N. J.

Down from the summit: Glassboro settled nothing of substance, but it did cool — temporarily — the crackling atmosphere of East-West tension (with illus) p13, Jul.1

GLIDDEN Co.

The tactics that win that extra nickel (with illus) p76, Aug.19

GODDARD, Dr. James L.

See also Food and Drug Administration

Do streptomycin and sirloin mix: Though drugs and medicated feeds fatten livestock, they leave residues that can affect humans (with illus) p104, Jul.1

Are marijuana laws passe? Probing pot's potency. Research Outlook p86, Oct.28

GODDARD Space Flight Center

Summer in space for ghetto youths: Cooperation between poverty and space programs has opened up summer-job experiment for ghetto students (with illus) p44, Sep.9

GOLD

Plea to stem dollar flow: Bankers appeal to government to fight hard for equilibrium in nation's payments balance p108, Aug.5

Gold stocks tumble, boosters of the metal upset by decision to push for IMF reserve asset p166, Sep.9

Administration soon to ask Congress to drop U.S. currency's gold backing (with chart) p160, Sep.23

Moving away from gold (Editorial) p188, Sep.30

Readers Report: Missing assets p4, Oct.7

No holds are barred for dollar's defense: President Johnson pledges unequivocal support for $35 rate for gold in wake of British devaluation p38, Nov.25

Trading in gold-mining shares reflects expectations that dollar will be devalued (with chart) p130, Nov.25

Bucking the gold rush: Seven-country pool operated by Bank of England keeps bullion prices relatively stable (with chart) p36, Dec.2

Gold buyers back off: With seven of eight London Gold Pool members pledging to support current price, speculation dwindles. But Europeans say U.S. must get its finances in order (with illus) p33, Dec.2

Readers Report: One more commodity (with illus) p6, Dec.9

Test for Martin may be coming on gold cover p60, Dec.9

Trying to guard the gold: Nations in Gold Pool adopt new rules, and U.S. may drop gold cover on currency (with chart) p34, Dec.16

Dollar passes a crucial test: Gold Pool members come to Washington's defense to meet heavy demand for the metal last week (with maps, charts and illus) p11, Dec.23

Safeguarding the world's money (Editorial) p88, Dec.23

What puts the squeeze on the dollar. Europe goes only part way p73, Dec.30

GOLDBERG, Arthur

Why Goldberg opts out: Ambassador to U.N. feels he can do little more in his post to shape a settlement in Vietnam (with illus) p40, Dec.16

GOLDEN, Aubrey E.

It helps if you know both of the languages (with illus) p96, Nov.25

GOLDEN Gate College

Business school for poverty program managers p130, Oct.14

GOLDMAN, Dr. Jacob E.

Science puts Ford in the future (with illus) p84, Aug.5

GOLDMARK, Dr. Peter C.

TV's wider horizons: CBS develops revolutionary device to play film and other recorded material through the home screen (with illus) p30, Sep.2

GOLDSTEIN, Ernest

President Johnson filled a vacancy in the White House inner circle this week by naming Ernest Goldstein as a special assistant # p50, Sep.9

GOLF

Companies tee off to win more friends: Golf's rising popularity, TV coverage brings more tournaments under corporate sponsorship (with illus) p28, Sep.2

GOODELL, Charles E.

GOP congressmen get early start on '68 (with illus) p94, Sep.2

GOODMAN, Philip D.

Rank and file flexes its muscle: Rising trend among union members to reject settlements is leading to new bargaining techniques p61, Sep.9

GOODRICH (B.F.) Co.

General Tire and Goodrich settle with URW; three other companies strikebound p124, Jul.22

Plastics get push into food container field with Airco resin duplicating clarity of glass p166, Nov.11

GOODYEAR Tire & Rubber Co.

Tire makers roll agin: Strike settlement leaves tire makers lamenting higher costs (with illus) p30, Jul.29

GOOKIN, R. Burt

H. J. Heinz pours it on in products and profits (with illus) p146, Nov.11

GORE, Albert

The powerhouse behind the atom: The Joint Committee on Atomic Energy (with illus) p160, Sep.16

GORHAM Corp.

Textron sets a new place at its table, will acquire Gorham, the silverware maker p90, Jul.15

GORMAN, Paul A.

Corporations: Where the game is growth (with illus) (Special Report) p98, Sep.30

Short News Item

GOTT, Edwin H.

A new boss at the Corporation: Edwin H. Gott, a production man, joins the top triumvirate of U.S. Steel at a time when earnings and market share are lagging (with cover and illus) p140, Jul.8

GOVERNMENT

Free-for-all in the files: New law unlocks storehouse of government data for public view. Businessmen may learn rivals' secrets if exemptions don't protect them (with illus) p30, Jul.8

A McNamara-style Budget Bureau: The Bureau of the Budget is being reshaped (with table) p129, Sep.23

Behind the communications mess: Outdated laws and conflicting policies have tied the communications field into knots (with table and illus) p66, Nov.18

McNamara move signals no policy shifts. Where Cabinet changes might come earliest p51, Dec.2

How Washington makes its forecast: The troika and its technicians (with illus) p80, Dec.30

GOVERNMENT Contracts

Big Air Force computer contract with IBM voided; Honeywell, others get new chance p32, Jul.22

Defense contracts under fire p32, Jul.29

House to take a long look at procurement p45, Aug.12

Nike-X system gets off the road: The U.S. has reluctantly decided to build a 'thin,' $5-billion defense against Red Chinese missiles (with map, table, and illus) p35, Sep.23

Business gears up for the Nike-X: The $5-billion anti-missile system presents U.S. industry with an imposing array of challenges p38, Sep.30

Committee tiff in House over buying policies p51, Sep.30

Closer eye on contractors: The Pentagon will probe their books after contracts have been completed p158, Oct.21

Defense orders start to peak out: Barring any sharp escalation in Vietnam war, Washington officials predict a leveling off in contract awards this year as industry catches up with demand (with tables and charts) p44, Oct.28

Aerospace shoots for diversity : The industry is pressing hard toward commercial markets (with tables and charts) p150, Dec.9

Pentagon will try price warranties to keep small-purchase prices in bounds p24, Dec.30

GOVERNMENT Employees

Where unions have most growth potential: All levels of government are facing the fact that soon they may be dealing with militant union members (with table and illus) p76, Oct.21

Closing the gap in salaries: Public employees now get pay hikes as fast as workers in private sector (with table and charts) p60, Nov.4

Readers Report: Public sector p4, Nov.18

GOVERNMENT Investigations

Should paid witnesses say so? Replies to questionnaire reveal that industry paid for testimony at Congressional hearings (with illus) p168, Sep.9

GRALOV Associates

Company has broken the informal industry code by disclosing some of its investments # p158, Sep.16

GRAND Coulee Dam

The bidding on the first three 600,000-kw turbine generators will be limited to U.S. companies # p32, Jul.22

GRANIK, Theodore

CATV comes down from the hills p64, Sep.16

GRANRUD, Carl F.

Unfraternal takeover: Insurgent group at Lutheran Brotherhood finally unseats Carl Granrud, who has ruled insurance empire since 1951, p177, Sep.30

GRANTHAM, Don L.

Beatrice Foods savors a zestier cupboard (with illus) p122, Dec.16

GRAPHIC Products, Inc.

Toymaker puts office in home p77, Sep.30

GRAYSON, C. Jackson, Jr.

How business schools welcome the world: U.S. investments and production abroad spur international outlook among business school deans (with illus) p118, Dec.9

GREAT BRITAIN

France keeps the lid on Britain. Besiege the Gaullist fort p88, Jul.1

New blow to British wings p106, Jul.8

The sun will set in the Far East. A sop for Gaullists p105, Jul.22

London's financial community is working to draft a new code of conduct governing corporate takeover bids # p96, Jul.29

The air bus takes off p86, Jul.29

The British, French, and West German governments have decided to go ahead on their airbus project # p36, Jul.29

Devaluation is not a dirty word. Even Tories whisper it p91, Aug.5

The Six prepare for an upturn. Glimmers of hope in Britain p111, Aug.19

Wilson takes over the economic helm p78, Sep.2

Britain has vowed to get out of Aden by next January # p150, Sep.9

Congress riles the British. What they have already p148, Sep.16

Squeeze play in London: Bank of England wants branches of foreign banks under same credit controls as British institutions p150, Sep.30

Britain gets the word from the EEC. France may try tough tactics. But there's still hope p139, Oct.7

Britain prescribes a bitter pill: Drug companies — many U.S.-owned — are accused of making excess profits and may face strict controls (with table) p39, Oct.7

The pound survives a battering. Living on credit p142, Oct.21

Britain fails again in bid to join EEC p107, Oct.28

'Big ear' will listen to outer space: Britain plans a giant radiotelescope p80, Nov.4

The pound beats a new crisis. How long can it last p116, Nov.11

A fresh reprieve for sterling. The next grim steps p148, Nov.18

Foreign operations weather storm: Devaluation of pound caught a few U.S. subsidiaries off guard p122, Nov.25

Maneuvering to aid sterling: Week before devaluation was a kind of financial Cuban crisis for policymakers p36, Nov.25

The new money game: Britain's devaluation of the pound puts world monetary cooperation to test — and revives chances for U.S. tax increase this year (with cover, table and illus) p31, Nov.25

Where can Britain move now. Who wants to stay with sterling p109, Nov.25

Wilson tries to wrest victory from retreat: He hopes devaluation will boost exports, cut imports, trim dangerous deficits in trade and balance of payments (with table and illus) p34, Nov.25

Who wants to stay with sterling p109, Nov.25

Gold buyers back off: With seven of eight London Gold Pool members pledging to support current price, speculation dwindles. But Europeans say U. S. must get its finances in order (with illus) p33, Dec.2

New Chancellor, old straitjacket for Britain p109, Dec.2

Is a world slump in the cards? Europe vs. Anglo Saxons p105, Dec.9

Concorde gets on its mark: The Anglo-French supersonic airliner must show high performance level to nail down orders (with illus) p120, Dec.16

Common Market: It's calm after the veto. Trying again next fall? p62, Dec.23

For Britain: tough medicine — or else. Sterling on the edge p61, Dec.23

Wilson loses his strong hold on the party p61, Dec.23

Europe bets on revival: EFTA pins its hopes on Britain (with tables) p44, Dec.30

Industries

Merger of two British brewers would pool 11,200 pubs and take-out stores p118, Jul.29

Britain creates its own Big Steel: The nationalization of 14 companies that have 90% of British steelmaking capacity creates British Steel Corp. (with illus) p30, Aug.5

Insurance losses from riot-connected property damage in the U. S. may remove over $100-million from the London insurance market # p110, Aug.5

Two British car makers to join forces in overseas sales and service facilities p62, Aug.12

New agency will sell British goods in the U. S.; hopes to have 1,500 representatives p98, Aug.26

British vehicle manfacturer will begin road-testing a gas turbine truck, may market it late next year p74, Sep.2

GE computer system, capable of serving up to 40 customers at once, goes on line in Britain p112, Sep.9

Venerable store begins to swing: Prestigious Harrods of London now bids strongly for young mods (with cover and illus) p74, Sep.9

Molins enters the machine tools market with computer-controlled production system p178, Sep.30

Cunard and French Line launch discussions for pooled operation of their giant liners p48, Oct.14

Merger fever strikes the British. Whitehall adds fuel . . . and some capital p141, Oct.14

Britain steps up its war on cigarette smoking with plans to ban cigarette gift coupons # p52, Oct.28

Hands across channel groom SST for flight: The British and French expect their jointly produced Concorde to be flying high next winter (with illus) p158, Oct.28

What Britain pays its brass: Owing to a new law, the British have had a look at some of the nation's top corporate salaries p35, Nov.4

Blitzing trucks off the highway: That's the goal of a German tax plan that would shift long-haul traffic from road to rail — and of a similar scheme under study in Britain (with illus) p104, Nov.11

Barbara Castle added a road tax ranging from $140 a year to $532 on top of the proposed licensing system for truckers # p46, Nov.25

Pacer from Ford's British stable: In the compact Cortina, company is betting it has another Mustang-type winner (with illus) p98, Nov.25

British business 'does its sums': Some companies quickly cut their export prices, but others have yet to figure out how devaluation affects them p124, Dec.2

A virus fells British meat trade: Effects of hoof-and-mouth epidemic are being felt throughout nation's economy (with illus) p76, Dec.9

Manufacture of animal feed from petroleum planned in France by British company p70, Dec.9

Two of Britain's top computer makers dicker for merger; government may decide to buy in p70, Dec.9

Labor

Ford's British subsidiary and 22 unions agree on a higher wage structure p72, Aug.5

Why Britain risked a rail strike: A critical issue — labor productivity — was a factor in the dispute (with illus) p118, Oct.28

GREAT Lakes

Takeover on the lakes: American Ship Building will be sailing soon under a new captain p29, Aug.26

Watery grave for Lake Michigan? Pollution-control officials worry that Lake Michigan may become a ghost lake as a result of industrial waste (with illus) p103, Oct.21

Lakes boat operators sight a brighter day: Enlarged canal locks, boat-builder competition will bring bigger, faster, and more profitable carriers in near future (with illus) p118, Nov.25

GREAT Lakes Nursery Corp.

Extra green crop for Christmas: Under the name Santa's Forests, a Wisconsin concern is franchising Christmas tree farms near cities (with illus) p48, Dec.23

GREAT Northern Ry.

Foes of northern railroad merger rally after ICC switches to approval of deal p56, Dec.9

GREAT Society

How much is enough in helping the poor? Riots in Detroit and Newark, cities that had good luck obtaining federal funds, suggest that present poverty programs are insufficient (with table) p24, Jul.29

The House approved some money for two Great Society programs — rent supplements and model cities # p57, Oct.28

GREATAMERICA Corp.

LTV maps two giant deals: Seeks to buy Greatamerica, plans tender offer for Allis-Chalmers p40, Aug.12

GREATHOUSE, Duane

Rank and file flexes its muscle p61, Sep.9

GREECE

A firmer truce on Cyprus. The dangers that remain p109, Dec.2

Sparking Rebellion in Athens p108, Dec.16

GREEN, Dr. Earl

Jackson: A lab that links mice and men (with illus) p192, Sep.9

GREEN Monkey Disease

Two researchers, isolated in a trailer lab, seek cause of deadly 'green monkey disease' p68, Dec.30

GREGORY, Bernard P.

Europe's giant atom smasher (with illus) p66, Jul.8

GREYHOUND Corp.

Company is seeking to acquire a food processor, and Libby, McNeill & Libby is again in the running # p114, Jul.22

How safe are regrooved tires? Recent bus accident has spurred government tests of retreaded tires (with illus) p184, Sep.16

Greyhound charges three former aides lure customers, employees; it sues for $10-million p48, Oct.14

GRIFFITHS, Martha W.

Safari into fiscal jungle p36, Jul.22

GRIMM, Roland D.

A greener look for Yale blue: Old Eli has hired young fund men to manage its endowment p143, Sep.30

GRISHAM, C. V.

Cotton finds another throne Down Under (with illus) p46, Aug.5

GROPPI, Father James E.

The long fight in Milwaukee: Talk of violence grows as Negroes, led by white priest, struggle to break out from their inner core slum (with illus) p64, Oct.14

GROSPIRON, A. F.

Oil, Chemical & Atomic Workers' president urges unions to champion the oppressed p86, Sep.2

GROSS, Bertram

Non-economists ask role in U. S. planning p34, Jul.1

GROSS National Product

Consumers and government bolster second-quarter GNP p9, Jul.1

The speed of a business pickup is still in question. Most analysts expect a modest third quarter p19, Jul.8

Real growth began again in second quarter p11, Jul.22

It's a go-go economy: Upturn is already well under way, computers at Wharton School figure, with growth averaging a 7½% annual rate for the next two quarters (with charts) p21, Aug.26

Putting a measure on '68 p25, Sep.30

Growth has its pains: U. S. economy is about to score the longest expansion ever — but there are worries accompanying the boom (with charts and illus) p31, Oct.7

Upswing in business strengthening p35, Oct.21

London helps to clear economic fog in U. S.: Most economists now feel safe in forecasting rapid growth for first half of 1968 — but questions linger about the final six months (with table) p33, Nov.25

The third quarter was better than it looked p26, Nov.25

The shape of 1968: Fast rise, then slow growth (with table) p25, Dec.2

What input-output tells industry: University of Maryland's computerized model of the economy shows how long-term economic changes will affect each industry (with cover, tables, and charts) p88, Dec.9

Forecasts for 1968: The pros are optimistic p7, Dec.30

Keeping up the pace: Industrial nations in different parts of the globe can count on continuing advances in the new year (with table) p46, Dec.30

Off to a speedy start: Key indicators point to healthy gains for economy in new year, with vigorous growth in first half (with chart and illus) p11, Dec.30

GROSSET & Dunlap

Company is coining money in Valley of the Dolls # p114, Jul.22

GUILLAUMAT, Pierre

France blends politics with a push for oil (with illus) p91, Nov.11

GULF, Mobile & Ohio Ry.

The Illinois Central RR and Gulf, Mobile have agreed to merge # p46, Oct.7

GULF Oil Corp.

Gulf buys itself a new town: The oil company will take over active operation of Reston, Va. p50, Sep.9

Gulf says prospects are 'excellent' for new oil fields in Portuguese African province p112, Sep.9

Gulf sells nitrogen for inflating tires p48, Sep.23

GULF-Reston, Inc.

Simon loses post at Reston 'new town' p42, Nov.4

Short News Item

Can 'new towns' meet a budget? Ouster of Simon, founder of Reston, raises question of survival of concept (with illus) p103, Nov.18

GULTON Industries, Inc.

American Motors plans to make a three-passenger electric car to be powered by Gulton's battery # p48, Dec.16

GUMINICK, Nathan

Why Miami's visitors sign up for the year p169, Oct.14

GUNS

House group's report will blast Army and Colt over sole-source procurement of M-16 rifle p38, Aug.5

Readers Report: Puff's power (with illus) p5, Aug.12

GUNTER, Ray

Why Britain risked a rail strike (with illus) p118, Oct.28

H

H-BOMBS

Timing China's bombs: Congressional group says China may be able to hit U.S. with H-bombs by 1970 p31, Aug.5

The H-bomb goes commercial: Gasbuggy shot in New Mexico marks first business use of hydrogen device, it may prove boon to gas, oil, mining companies (with illus) p70, Dec.16

HAACK, Robert W.

Problems of plenty pinch the Big Board: Soaring volume and other growth pains pose challenges for Robert W. Haack, new president p103, Aug.26

Members of the New York Stock Exchange are talking in favorable terms about the exchange's new president # p79, Dec.30

HAAS, Walter A., Jr.,

Keeping their success in the family: Most privately owned companies like it that way (with illus) p96, Dec.9

HAIDER, Michael L.

Corporations: Where the game is growth (with illus) (Special Report) p98, Sep.30

HAMPTON, George

Europe's giant atom smasher (with illus) p66, Jul.8

HAMPTON, Wade

Shorter strides for the giants? The multinational companies; an air of caution for '68 (with illus) p40, Dec.30

HANCOCK (John) Mutual Life Insurance Co.

Hancock's group insurance policy covers employees transferred to other countries p132, Nov.4

Company plans to build a 60-story office building next to its present home in Boston # p46, Dec.2

HANDY & Harman

Stepping out of a silvery past: Handy & Harman is still prime source for silver prices, but now it's diversifying (with illus) p144, Nov.25

HANOLD, Terrance

Adjusting the mix at Pillsbury: The company's new president lays down the new rule; 'Paper shuffling' is out and 'mangement by perception' is in (with illus) p167, Sep.30

HANOVER Corp.

Hughes Aircraft pledges $25.5-million to back salvaging of Recile's empire p52, Sep.16

HANOVER Shoe, Inc.

High court to hear Hanover's $4.2-million suit for damages against United Shoe Machinery p48, Oct.14

Short News Item

HARDY, Porter

House to take a long look at procurement p45, Aug.12

HARKAVY, Oscar

HEW will act on report calling for step-up in family planning on behalf of poor p71, Nov.11

HARLEM River Consumer Cooperative, Inc.

Harlem's first co-op supermarket gets financial backing from big business p65, Dec.30

HARPER, Marion

Changing the format: Marion Harper's fall from power at Interpublic puts to work a cost-oriented team trying to slim the giant down (with illus) p42, Dec.2

HARRINGTON, David

Top students sell business short (with illus) p134, Sep.9

HARRIS, Fred R.

Research funds heat up after two-year freeze p52, Oct.14

HARRIS, Joseph

What makes an angel successful (with illus) p56, Oct.7

HARRIS, S. T.

Texas Instruments board sets up a job whose sole function is pondering deeply p90, Jul.15

HARRIS, Upham & Co.

Harris, Upham survey finds bullish sentiment is running high among individual investors p89, Jul.29

HARRISON, H. S.

Ingot mold maker casts new horoscope (with illus) p74, Aug.5

HARRISON, Rex

How a new film maker made it in Hollywood (with illus) p188, Sep.16

HARRODS of London

Venerable store begins to swing: Prestigious Harrods of London now bids strongly for young mods (with cover and illus) p74, Sep.9

HART, Philip

Writing a policy for the ghetto p118, Sep.9

Congress attacks loan insurance: Senate subcommittee looks into rates for credit life and doesn't like what it finds (with illus) p110, Dec.9

HARTFIELD-Zodys, Inc.

Westinghouse tries its hand at appliance retailing in deal with West Coast chain p57, Aug.5

HARTSFIELD, William B.

Box office movie belle makes its third debut (with illus) p40, Oct.14

HARVARD University

Corporate 'old grads' help finance expansion of Harvard's executive education facilities p58, Jul.1

Top students sell business short: Picked undergraduates, after Harvard B-school internship, find other pastures greener (with illus) p134, Sep.9

Readers Report: A student takes issue p5, Sep.23

Readers Report: Business has its say (with illus) p4, Sep.23

Readers Report: On-the-job training p4, Sep.30

Readers Report: Bright young men . . . or vipers p7, Oct.14

Harvard Square where all Boston makes the scene: Cambridge shopping district is the 'in' place (with illus) p144, Oct.28

HASKIN, David V.

Temporaries win permanent role: Why employers like temporaries (with illus) p64, Dec.23

HASLUCK, Paul

How Johnson talks about Vietnam war. Others speak for his strategy p47, Nov.4

HATCHER, Richard G.

Off-year vote gives few clues to 1968: Richard G. Hatcher won the race for mayor in Gary (with illus) p48, Nov.11

HAUSMAN, Jerry

Top students sell business short (with illus) p134, Sep.9

HAWAIIAN Oke & Liquors, Ltd.

Can company's divisions violate antitrust p130, Oct.14

HAYNES, Ulric, Jr.

He finds major minority talent: By carefully screening both his minority-group management candidates and his corporate clients, Ulric Haynes, Jr., has built a promising company (with illus) p68, Oct.7

HAZEN, Joseph C.

General Learning sets up two new divisions to concentrate on 'education business' p58, Jul.1

HEALTH

Reported malaria cases totaled 678 last year, mostly among servicemen back from Vietnam p65, Jul.8

NIH report calls for government-industry assault on major health problems p111, Jul.29

New force in vaccines: Powerful centrifuge developed at AEC center promises vaccines that will shield against many diseases p127, Aug.12

Probing the molecule for the key to disease: Dr. Jonas Salk and staff are trying to control the molecule to defeat disease (with illus) p122, Aug.12

Scientists find way to trigger output of virus-fighting substance by body p60, Aug.19

Crusading against cigarettes: Health experts from all over the world are marshalling the facts and mapping a campaign against smoking (with table and illus) p39, Sep.16

Helping the body to fight viruses: Merck reports finding substances that in mice spur production of 'interferon,' a protein that helps check viral invaders p80, Sep.23

Pumps to give the heart a rest: Kantrowitz brothers are working to perfect a simple device to aid heart attack victims (with illus) p110, Oct.14

The big brigade with pains in the back p165, Oct.21

Live-virus vaccine for mumps expected to be licensed soon for use by doctors p68, Dec.30

Two researchers, isolated in a trailer lab, seek cause of deadly 'green monkey disease' p68, Dec.30

HEART

Pumps to give the heart a rest: Kantrowitz brothers are working to perfect a simple device to aid heart attack victims (with illus) p110, Oct.14

Scientists hear of new hopes to cut heart toll: At the AHA's annual meeting; reports on new technology and new hope for cardiac cases (with illus) p88, Oct.28

Transplanting hearts in humans: Surgeons believe they can replace an individual's ailing heart with one from a dead person p100, Dec.2

Brooklyn surgeons transplanted the heart of a two-day old infant into a two-and-one-half week old infant # p56, Dec.9

Doctors in Cape Town, South Africa, are continuing blood tests on Louis Washkansky, who received the first human heart transplant # p56, Dec.9

HEER, Dr. Alfred

Scaling the Alps for tax havens (with illus) p66, Oct.21

HEIDRICK and Struggles, Inc.

New profile of company presidents indicates administrative post is best springboard p130, Oct.14

HEINZ (H. J.) Co.

H. J. Heinz pours it on in products and profits: Company long steeped in conservatism catches up with world with acquisitions, new lines, bright ads (with cover and illus) p146, Nov.11

HEINZ, H. J. II

H. J. Heinz pours it on in products and profits (with illus) p146, Nov.11

HEITMILLER, Dr. Richard F.

Predicts that by 1972, 75% of the fiber used in clothing, home furnishings, and other textile products could be manmade # p86, Nov.18

HELLER, Austin

Garbage for health and power: By burning refuse to produce power, some cities are cutting pollution and costs p82, Jul.1

HENDERSON, LaVell M.

Campus guns widen their range (with illus) p58, Nov.25

HENNEPIN, Ill.

Helping a small town cope with prosperity: Jones & Laughlin has kept its Hennepin steel mill from setting off a runaway boom (with illus) p184, Sep.23

HENRY, Robert

Puddle-jump airlines struggle with jets (with illus) p151, Oct.28

HENRY, Dr. Russell

New enemy within: drug interaction. Deaths apparently caused by mixtures of weight-reducing pills underscore dangers p114, Oct.14

HEPPENSTALL, Ray

Howmet races to test its mettle: Metal parts maker enters racing car powered by a gas turbine engine (with illus) p80, Nov.18

HESS, Dr. Eckhard

Admen try 'eye-spy:' What do consumers really think of a new product or TV commercial? Madison Avenue believes it can find out by using the Eye Camera (with illus) p142, Aug.19

Readers Report: The eye-spy p4, Sep.2

HESTON, Charlton

How a new film maker made it in Hollywood (with illus) p188, Sep.16

HICKEL, Walter J.

Alaska tries to break the ice: A long-range federal and state drive is now under way to develop its vast natural resources p150, Nov.4

HICKENLOOPER, Bourke B.

GOP congressmen get early start on '68 (with illus) p94, Sep.2

HICKS, Mrs. Louise Day

Off-year vote gives few clues to 1968 (with illus) p48, Nov.11

HIGHWAYS

Readers Report: Roadside web (with illus) p4, Jul.8

Martin Marietta to market new paving material that cuts stopping distances p75, Aug.19

Building roads without disrupting the city: Baltimore 'design concept team' may be answer to critics' charges that urban highways blight communities (with illus) p108, Nov.18

Military helicopters will soon be called into the battle to reduce the death toll from highway accidents # p24, Dec.30

Short News Item

Where will the highway money go? States, cities, get in line. Transportation Outlook p53, Dec.30

HILLEMAN, Dr. Maurice R.

Helping the body fight viruses: Merck reports finding substances that in mice spur production of 'interferon,' a protein that helps check viral invaders (with illus) p80, Sep.23

HILLS, Robert C.

Freeport says it with sulfur: Slow to diversify, Freeport Sulphur Co. has concentrated on producing sulfur — it leads the world — and has made it pay (with illus) p72, Nov.4

HILTON International

Hilton's fortunes ride on the jets: Hilton International is expanding swiftly to accommodate an ever-growing number of tourists (with cover and illus) p50, Jul.1

Readers Report: Disappointed competitor p5, Jul.29

Readers Report: Just friends p5, Jul.29

HILTZ, John P., Jr.

New hand will guide rail negotiations p114, Jul.8

HIPPIES

Putting the brakes on 'speed:' Government and private efforts are afoot to curb the illegal use of amphetamines p92, Oct.28

The rebels around your home. What makes a hippie? p135, Nov.25

HODGSON, Richard

A high flier runs into turbulent air: Fairchild Camera stock has been roller-coastering, and management blames rumors (with chart) p76, Dec.23

HOFFA, James R.

Teamsters start to slip bridle: Steel haulers' strike reflects growing willingness within union to defy IBT headquarters p113, Oct.28

HOFFMAN Lighting, Inc.

Coming out from under a bushel: Major market shift forces electrical fixture distributors out of warehouse into quarters fit for retailing p49, Jul.8

HOFHEINZ, Roy

Houston's Hofheinz, two partners take over ownership of circus from Ringling family p50, Nov.18

HOLDEN, Donald H.

Shipbuilding's leader heads into a storm: For Newport News Shipbuilding, business couldn't be better, but McNamara sees industry procedures as outdated (with illus) p178, Oct.7

HOLDER, Jeffrey

How a new film maker made it in Hollywood (with illus) p188, Sep.16

HOLIDAY Inns of America, Inc.

Plans a nationwide chain of rustic theaters that will serve dinners and include the price of the meal # p78, Sep.30

HOLIFIELD, Chet

The powerhouse behind the atom: The Joint Committee on Atomic Energy (with illus) p160, Sep.16

Committee tiff in House over buying policies p51, Sep.30

HOLLY Sugar Corp.

The fire that stirred Holly Sugar to action: When a conglomerate came courting, the company decided to fight the take-over (with illus) p151, Nov.18

HOMER, Sidney

Homer: bard of the bond market. Sidney Homer of Salomon Bros. & Hutzler uses history to aid him in 'hypothesizing' on the bond market (with chart and illus) p116, Sep.23

HONEYWELL, Inc.

Big Air Force computer contract with IBM voided; Honeywell, others get new chance p32, Jul.22

International VP: man on the run. The executive who looks after his company's overseas interests needs decisiveness — and vigor (with illus) p48, Aug.26

The mini-computer runs some big totals (with illus) p78, Nov.25

HONG Kong

Peking pulls the string in Hong Kong p106, Jul.8

Red Guards display too much zeal p87, Aug.26

HOOVER Co.

Filling a power vacuum at Hoover: The professionals have pulled a coup d'etat against family management (with illus) p84, Oct.21

HOOVER, Herbert W., Jr.

Filling a power vacuum at Hoover (with illus) p84, Oct.21

HORN & Hardart Co.

Horn & Hardart takes a cue from gas stations with a crowd-pulling money game of its own p114, Nov.4

HORN, Dr. Daniel

Crusading against cigarettes p39, Sep.16

HORSES

How to stay in the money: Champion thoroughbred Buckpasser adds record breeding price to his laurels (with illus) p96, Jul.1

Breeding world: Join the thoroughbreds. How to show losses and still be ahead p133, Oct.28

HOSMER, Craig

The powerhouse behind the atom: The Joint Committee on Atomic Energy (with illus) p160, Sep.16

HOSPITALS

Hospitals try to cure a high-cost syndrome: Wages, administrative woes, and new equipment are pushing hospital expenses toward a $70-per-day charge to the patient (with illus) p128, Jul.15

Readers Report: Toward $100 a day (with illus) p4, Aug.12

HOTELS

Hilton's fortunes ride on the jets: Hilton International is expanding swiftly to accommodate an ever-growing number of tourists (with cover and illus) p50, Jul.1

They left Pan Am for riches in Fiji: Some airline employees have parlayed an idea and $100,000 into a South Seas hotel chain (with illus) p82, Sep.16

Eastern Air Lines is acquiring an interest in the Dorado Beach Hotel in Puerto Rico and the Mauna Kea Hotel in Hawaii # p46, Sep.30

Charles Ritz is forming a group of some of Europe's finest hostelries that will be labeled VIP Hotels # p46, Nov.25

HOUSING

Sen. Kennedy will soon propose his version of a "home ownership" plan to encourage private industry to build or rehabilitate housing for the poor # p38, Jul.8

Some improvement in homebuilding p12, Jul.22

Levitt's secret is change: An ability to adapt is key to company's success. Example: its deal with ITT (with illus) p46, Jul.29

Studies seek slum cures p41, Aug.5

Readers Report: In focus p4, Aug.12

Homebuilding is back up to where it was before the 1966 tight money crisis # p44, Aug.19

Sharp recovery in homebuilding: Commitments and permits are up . . . S&Ls and savings banks are in good shape p17, Aug.26

Which plan for slum renewal? Administration proposal will face competition from schemes sponsored by Senators Percy and Kennedy (with illus) p77, Aug.26

Can business be lured into welfare work p40, Sep.2

Construction of the first model project, to house 25,000 persons, could begin next summer in Washington, D. C. # p34, Sep.2

The Negro — an untapped market. Housing is the big need p62, Sep.2

Renovating the old homestead. Sound advice pays off p175, Sep.9

A $1-billion plunge to rebuild slums: Insurance industry makes complete turnabout in lending with pledge for mortgage loans in high-risk urban areas p46, Sep.16

One-man show in empire building: Jim Walter's single shell home has grown to a widely diversified group of companies (with illus) p122, Sep.16

Readers Report: Ready to try p7, Sep.16

Housing is on a strong recovery p28, Sep.23

Want a co-op? Buy two — it may pay p163, Sep.30

Bankrolling the slum clearance job: Insurance companies are allocating $1-billion for housing and job-creating enterprises (with table and illus) p58, Oct.14

Builders fear money drought: Despite big demand, they're leery of conditions that clobbered them last year (with chart) p99, Oct.14

Homing in on the housing instinct: New survey seeks to pinpoint the motivations that prompt people to buy homes (with table and illus) p104, Oct.14

Mortgage men draw purse strings tight (with tables) p154, Oct.14

Plenty of money for housing p28, Oct.14

Why Miami's visitors sign up for the year: A high-rise oceanfront apartment goes for about the same cost as a season at a top-notch hotel (with illus) p169, Oct.14

Homebuilding is on the road back . . . prospects for 1968: good but not great p36, Oct.21

Condominiums take to skis: With all their tax advantages, they are now the hottest thing on cold slopes (with illus) p196, Nov.18

Housing: still rising — but not for long p25, Nov.25

Can FHA switch for slum housing problem? Agency sees no difficulty, but lawmakers have doubts (with illus) p146, Dec.9

Construction is soft everywhere but in housing p36, Dec.9

Homebuilding is strong — but not for long p8, Dec.23

HOWMET Corp.

Howmet races to test its mettle: Metal parts maker enters racing car powered by a gas turbine engine (with illus) p80, Nov.18

HRUSKA, Roman

Congress attacks loan insurance: Senate subcommittee looks into rates for credit life and doesn't like what it finds (with illus) p110, Dec.9

HUBBARD, Jim

Cotton finds another throne Down Under (with illus) p46, Aug.5

HUDSON, Joseph L., Jr.

How Detroit gropes toward racial peace (with illus) p83, Nov.25

HUGHES Aircraft Co.

Hughes Aircraft pledges $25.5-million to back salvaging of Recile's empire p52, Sep.16

Hughes may hold top dog role with Comsat p60, Dec.9

Efforts to rescue Sam Recile through a reorganization backed by Hughes Aircraft have foundered # p48, Dec.16

HUGHES, Howard

Hughes gambles on Las Vegas: He has put about $70-million into hotels, casinos, and two airport properties — and may move into industrial development (with illus) p80, Sep.30

Readers Report: TWA and the law p7, Oct.14

HUGHES, Jack

Making the turtles move: Munsingwear, Inc., is pushing turtlenecks as replacement for the button-down shirt, and even for use with evening wear (with illus) p152, Nov.11

HUGHES Tool Co.

Defense contracts under fire p32, Jul.29

HUMIDIFIERS

Throat parched? Try a humidifier # p94, Dec.30

HUMPHREY, Hubert

The nation seeks ways to cool it: From the White House to cities, officials ponder ways to restore order after orgies of violence (with illus) p23, Aug.5

AFL-CIO gets wooed for 1968: To win labor's political support, Administration saturated convention with top officials (with illus) p76, Dec.16

HUMPHREY, Robert

Wall Street's own watchdogs: To prevent stock frauds, brokerage houses have set up teams of cops (with illus) p90, Jul.29

HUNGARY

East European regimes allow temporary emigration to ease unemployment problems p64, Dec.2

HUNT, Caroline F.

Temporaries win permanent role: Why temporaries like working that way (with illus) p64, Dec.23

HUNT Foods & Industries, Inc.

Simon's new recipe: Election of William E. McKenna to top post indicates Simon will apply Litton Industries' acquisition formula to Hunt Foods (with illus) p180, Nov.18

HUNTER, F. D.

Ingot mold maker casts new horoscope (with illus) p74, Aug.5

HUNTING

Duck — it's the hunting season p164, Sep.30

HUPP Corp.

White Consolidated Industries has agreed to take on the ailing Hupp Corp. # p110, Aug.5

HURRICANES

Storm stalkers get jump on hurricanes: With help of computers, satellites, and radar, warnings come faster than ever (with map and illus) p106, Jul.15

HUSBAND & Co.

'Big ear' will listen to outer space: Britain plans a giant radiotelescope p80, Nov.4

HUTTON (E. F.) & Co.

Where traders upstage the stocks in glamour: E. F. Hutton lures Hollywood stars (with illus) p160, Sep.9

HYMANS, Saul H.

How Washington makes its forecast: The troika and its technicians (with illus) p80, Dec.30

I

IMP-E

Lunar orbit for Imp-E is latest in long string of Explorer successes p111, Jul.29

IACOCCA, Lee A.

As the strike drags on, Ford names two new executive vice-presidents p93, Oct.21

ICKES, Raymond W.

Labor-management problems in the maritime industry are "assuming alarming proportions," according to Ickes # p116, Aug.26

IDEAL Cement Co.

Denver-based cement, sugar, and fertilizer producers plan a single corporate shelter p36, Aug.26

ILLINOIS Central RR

Has unveiled plans to modernize its commuter service # p34, Sep.2

The Illinois Central and the Gulf, Mobile & Ohio have agreed to merge # p46, Oct.7

IC streamlines at the top: Illinois Central's new president infuses new talent and ideas to improve a railroad that was already doing well (with illus) p70, Oct.14

IMMIGRATION

Foreign talent heads where the action is: Latest immigration figures show that technically trained talent from abroad is invading the U. S. (with table) p196, Sep.9

IMPORTS

See Foreign Trade

INCENTIVE Programs

Armstrong's AMPS give dealers the spark for do-it-yourself prizegiving p72, Dec.2

INCOMES

Wallets still on thin diet: Measure of personal income (with table) p78, Jul.1

More jobs fatten the purse: Measure of personal income (with table) p76, Jul.29

Personal income shows good midyear rise p18, Jul.29

Who spends what and why and where? NICB seeks new statistical answer p57, Aug.5

Incomes point up — but not for the farmer p24, Aug.19

Uncle Sam keeps the gain going: Measure of personal income (with table) p100, Aug.26

Employment gains bring on big rise in incomes p28, Sep.23

July heat fosters news gains: Measure of personal income (with table) p130, Sep.30

Strikes cut into output — and incomes p36, Oct.21

Humming factories boost pay: Measure of personal income (with table) p156, Nov.4

How UAW has propped up income: After 30 years of bargaining, the union has pieced together protections for pay, health, old age (with table) p83, Nov.11

When shoppers decide they can pay more. Marketing Outlook p79, Nov.18

Industrial output was slowed by strikes . . . which also held back income gains p26, Nov.25

Strikes put the bite on paychecks: Personal income for September (with table) p71, Nov.25

Business pickup buoys up incomes p8, Dec.23

Service hirings eased the drift: Measure of personal income (with table) p72, Dec.23

INDEPENDENT Unions

See also AFL-CIO; Labor; Wages; Dept. of Labor; National Labor Relations Board

AFL-CIO farm union talks truce with Teamsters; recent pacts hint possible reaffiliation p114, Jul.8

Teamsters start to slip bridle: Steel haulers' strike reflects growing willingness within union to defy IBT headquarters (with illus) p113, Oct.28

More tough talk in bargaining: Unions and management take up harder stances — and there's more likelihood of government intervention (with tables) p56, Dec.30

INDIA

IDA scrapes bottom of the barrel p150, Sep.9

Putting a brake on runaway birth rates: U.S. will supply India and other developing nations with contraceptive products (with table) p76, Sep.23

The rains come to India. The ground is prepared p139, Sep.23

Keeping up the pace: Japan leads world in GNP growth rate (with table) p46, Dec.30

INDIAN Head, Inc.

Medicine man at Indian Head: Conglomerate's latest acquisition is President Robert Lear, who will mind reservation while Chairman James Robison hunts up more growth (with illus) p84, Aug.19

INDUSTRIAL Management

Yes, they sell more bananas: Things are brighter at United Fruit these days after the terrible '50s (with illus) p90, Jul.8

How to get out of a steel-lined rut: A strong acquisition program has ended Bliss & Laughlin's dependence on a single product (with illus) p86, Jul.15

Medicine man at Indian Head: Conglomerate's latest acquisition is President Robert Lear, who will mind reservation while Chairman James Robison hunts up more growth (with illus) p84, Aug.19

Mapping management to the 21st Century: American Foundation for Management Research has set up center to help managers meet the problems of the future (with illus) p112, Sep.2

Middle management gets a chauffeur: Limousines, once the symbol of the VIP, have a not-so-poor cousin (with illus) p142, Sep.9

Top students sell business short: Picked undergraduates, after Harvard B-school internship, find other pastures greener (with illus) p134, Sep.9

Building muscle with outside help: Lear Siegler President John Brooks believes in keeping his executive staff small and calling on consultants for everything from advertising to production (with illus) p93, Sep.16

Adjusting the mix at Pillsbury: The company's new president lays down the new rule: 'Paper shuffling' is out and 'management by perception' is in (with illus) p167, Sep.30

Gadflies who put the bite on business: Plaintiffs' lawyers get rich bringing suit against companies that bend the law (with illus) p124, Oct.14

Filling a power vacuum at Hoover: The professionals have pulled a coup d'etat against family management (with illus) p84, Oct.21

Giant GM splits its big problems: The $20-billion leader of the auto industry picks a trio — headed by James M. Roche — to cope with growing size and vast array of decisions complicated by safety and pollution issues (with cover and illus) p134, Nov.4

When a suitor knocks: Courtship of Amphenol points up elements that make a company ripe for takeover (with illus) p121, Nov.11

How McKinsey minds its business: [illegible] agement consulting firm is run [illegible] ship to attract talent (with [illegible] The man- [illegible] like a partner- p175, Nov.18 [illegible] cover and illus)

Simon's new recipe: [illegible] McKenna to top [illegible] apply Litton Indu[illegible] election of William E. Hunt Foods (w[illegible]st indicates Simon will [illegible]ries' acquisition formula to [illegible] illus) p180, Nov.18

GE expands [illegible] 'president's [illegible] its top echelon: New five-man manageri[illegible] markets [illegible] office' is designed to cope with [illegible] problems generated by expanding [illegible] 46, Nov.25

Litto[illegible] ecu[illegible] the [illegible] B-school for conglomerates: Top ex- [illegible]ves leave Litton to apply its management [illegible]ry in other companies (with illus) p88, [illegible]c.2

Getting the new year on paper: Executives returning to work next week will have their future laid out for them in diaries and calendars (with illus) p96, Dec.30

INFLATION

The deficit and the inflation threat (Editorial) p148, Jul.8

Throwing inflation a tricky curve: Amid pressures to curb rising prices and cut unemployment, an analytical tool called the Phillips curve is helping CEA decide how fast the economy can run (with charts) p62, Aug.19

How the smart money is playing it smart: While inflation threatens, wealthy investors are drilling for oil, grabbing for land, and indulging in wine, books, and silver (with illus) p154, Sep.23

The two sides of fiscal policy (Editorial) p192, Sep.23

Inflation undercuts wages and profits p26, Oct.7

Taxes and inflation are big worries p25, Oct.7

Business feels inflation fever: Businessmen generally think now is the time to declare a price hike — and make it stick (with table and charts) p41, Oct.21

Retirement plans that hedge against inflation p166, Oct.21

The Fed tries a tricky act on the tightrope: It dare not move to damp down inflation while the tax surcharge bill remains tied up (with charts) p145, Oct.21

The price of tax delay: With the 10% surcharge put off, business will see more inflation and higher interest rates p41, Nov.11

Canada tries to cool it: Ottawa is adopting get-tough attitude to dampen inflation p46, Nov.18

Lower spending, higher taxes: That's what Fed Chairman Martin urged again as a defense against inflation, but the tax bill is still stalled p40, Nov.18

INFLIGHT Motion Pictures, Inc.

High-flying movie equipment heads for a landing at new theater chain p72, Dec.2

INFORMATION

See Freedom of Information

INFORMATION Appliances

Computer's little helpers multiply: Thanks to a rapidly expanding line of simple low-cost appliances, you don't have to be a technician to use a computer these days (with illus) p116, Aug.5

INFORMATION Sciences, Inc.

Software gets a hardsell approach: Compute[illegible] consulting companies p171, Oct.21

INGOT Molds

Ingot mold maker casts ne[illegible] Mould & Iron pooh-po[illegible] tinuous casting, b[illegible] horoscope: Valley through modern[illegible] threat from con- illus) p74, A[illegible] seeks a safer future [illegible]ization, diversification (with [illegible]

INGR[illegible]

[illegible]ug.5

A[illegible]HAM, Frank R.

Greener look for Yale blue: Old Eli has hired young fund men to manage its endowment p143, Sep.30

INK, Dwight A.

Schultze picks aides to update Budget Bureau p56, Sep.9

INPUT-Output

Planners put big picture on a grid: Input-output tables are turning into a key tool for marketing, and may soon map total corporate strategy (with table and chart) p62, Sep.23

Readers Report: Finding hidden markets p6, Nov.11

What input-output tells industry: University of Maryland's computerized model of the economy shows how long-term economic changes will affect each industry. It forecasts sharp switches ahead (with cover, tables, and charts) p88, Dec.9

Readers Report: In explanation p5, Dec.16

INSTALLMENT Selling

Compromise truth-in-lending bill passes Senate; House expected to go along p44, Jul.15

Consumers are boosting their spending . . . and their borrowing rates p25, Oct.27

Going shopping with Lady Luck: Everybody wins in Brazil's unusual installment buying plans called consorcios (with illus) p152, Dec.16

INSTITUTE of Life Insurance

A $1-billion plunge to rebuild slums p46, Sep.16

INSURANCE

If you think you're a sitting duck . . . buy liability protection p130, Jul.8

Worrying about car theft . . . comes down to insurance p129, Jul.22

Celler orders study of auto insurance, says federal intervention may be needed p36, Jul.29

Insurers tot up riot tab: Industry faces tangle of problems in trying to assess damages, impact on operations (with illus) p26, Jul.29

Insurance losses from riot-connected property damage in the U.S. may remove over $100-million from the London insurance market # p110, Aug.5

Reinsurance in slum areas gets backing p49, Aug.19

Writing a policy for the ghetto: The summer riots brought question of insuring property in the slums to a head (with illus) p118, Sep.9

The lengthening reach of liability: The courts are making it far easier for plaintiffs to sue manufacturers directly (with illus) p100, Sep.16

Formula for rebuilding the ghettos (Editorial) p192, Sep.23

Bankrolling the slum clearance job: Insurance companies are allocating $1-billion for housing and job-creating enterprises (with table and illus) p58, Oct.14

Hancock's group insurance policy covers employees transferred to other countries p132, Nov.4

Automobile

Making insurance on beetles pa[illegible] Insurance concentrates [illegible] volkswagen kind of car (wit[illegible] coverage for one [illegible]

The Ho[illegible] illus) p119, Oct.14

aut[illegible] antitrust subcommittee claims that [illegible] insurers do "a poor job" and wants a broad inquiry by the FTC # p56, Oct.21

Settling the claim without the blame: Auto insurance plan would eliminate fault-finding in the courts for most accidents p168, Nov.11

Readers Report: Who'll pay (with illus) p9, Nov.25

Readers Report: Missing fees p8, Dec.2

Fire and Casualty

The job of selling clients on fire and casualty stocks has been set back by this summer's rioting # p96, Jul.29

Life

Readers Report: Prices of protection p4, Jul.29

A $1-billion plunge to rebuild slums: Insurance industry makes complete turnabout in lending with pledge for mortgage loans in high-risk urban areas p46, Sep.16

Unfraternal takeover: Insurgent group at Lutheran Brotherhood finally unseats Carl Granrud, who has ruled insurance empire since 1951 p177, Sep.30

Retirement plans that hedge against inflation. What variables do for you p166, Oct.21

Vietnam sparks a family war: Heavy losses to Dallas insurance company stemming from military policies lead to family law suit p150, Oct.21

One of the top five mutual life insurance companies will shortly throw its weight behind the idea that mutual funds are good business for the life insurance industry # p130, Nov.4

Congress attacks loan insurance: Senate subcommittee looks into rates for credit life and doesn't like what it finds (with illus) p110, D[illegible]

Short News Item

INTEGRATED Circuits

Fairchild plans early morning TV show to sell engineers on joys of integrated circuits p178, Sep.30

Hookup to the future: Large-scale integration may usher in a new electronics age — once industry solves cost, design, and testing problems (with illus) p90, Nov.4

New products out of new super circuits. Production Outlook p87, Nov.4

INTELSAT

New monitor on communications: Task force will study the fast-changing industry for President p40, Aug.19

INTERDATA Corp.

The mini-computer runs some big totals (with illus) p78, Nov.25

INTEREST Equalization Tax

Foreign stocks yield a fast buck: Under-the-counter traders have concocted a deal that enables them to duck the 15% tax on U.S. purchases p117, Jul.15

President eases bite on foreign borrowers p91, Sep.2

INTEREST Rates

Mortgage rates have come down a bit p9, Jul.1

Compromise truth-in-lending bill passes Senate; House expected to go along p44, Jul.15

Upward pressure on interest rates p14, Sep.2

Decision to delay action on tax surcharge opens prospect of a fresh credit squeeze (with chart) p150, Oct.7

Why does more money mean higher interest? Common sense says that when money is easy, interest rates should be low, but economist Milton Friedman is proving the opposite is often true p134, Oct.14

Readers Report: What else is new? p5, Oct.28

Easy money — but high interest rates. The Fed is getting ready to tighten . . . but [illegible] will move slowly p21, Nov.4

The price of tax delay: With [illegible] charge put off, business wi[illegible] 15% surtion and higher interest [illegible] see more infla[illegible] rates p41, Nov.11

Wall Street s[illegible] temporary [illegible] ease in interest rates as chart) [illegible] unless Washington Acts (with [illegible] 28, Nov.28

[illegible] discount rate hike send up cost of money, even though lenders have plenty (with chart) p118, Dec.2

INTERLAKE Steel Corp.

Wheeling Steel, Pittsburgh Steel and Interlake Steel are discussing a possible three-way merger # p46, Oct.7

Three-way merger talk between Interlake Steel, Wheeling Steel, and Pittsburgh Steel is called off # p56, Dec.9

INTERNAL Revenue Service

See also Taxation

Tax 'benefits' # p114, Aug.12

The IRS wants to know your motives p112, Aug.26

Pay increases that ease the tax bite. Taking cash when you retire p165, Oct.14

One way to feather the nest: Self-employed get better tax break under eased Keogh retirement plan rules (with chart) p145, Nov.11

IRS rules that magazines published by nonprofit associations will have to pay tax on their ad revenues # p48, Dec.16

INTERNATIONAL Bank for Reconstruction & Development

See World Bank

INTERNATIONAL Business Machines [illegible]

Computers find school is tough [illegible] orp. p106, Jul.1

Short News Item [illegible] with illus)

Big Air Force computer contract with IBM voided; Honeywell, others get new chance p32, Jul.22

IBM, long a favorite of the mutual funds, leads their sell-off list in second quarter p106, Aug.5

IBM plans to market limited quantities of its semiconductor electronic circuits p75, Aug.19

IBM quality-control engineers use laser to sharpen the precision of machine tools p166, Nov.11

IBM will come out with some low-priced toys # p129, Nov.25

INTERNATIONAL Chemical & Nuclear Corp.

Pill being tested that may aid memory and also increase capacity to learn p66, Nov.25

INTERNATIONAL City Bank & Trust Co.

The bank that went marching in: By using flamboyant marketing techniques, a New Orleans bank chalked up deposits of $100-million its first year (with illus) p143, Jul.15

Readers Report: Selling a bank (with illus) p5, Aug.12

INTERNATIONAL Development Assn.

IDA scrapes bottom of the barrel p150, Sep.9

Shaking the money tree at Rio: Plan to create new reserve asset seems sure to win approval at IMF meeting next week, but World Bank bid to keep soft-loan unit solvent faces tough sledding (with table) p41, Sep.23

Poor nations face their leanest year. [illegible] talk from France p62, Dec.23

INTERNATIONAL Harvester Co. [illegible] ough

Negotiators see peaceful [illegible] UAW; farm equipment [illegible] ome likely at Aug.12 [illegible] s begin talks p52,

INTERNATIONAL [illegible]

Confere[illegible] **Iron & Steel Institute** to [illegible] ce of major steel producers will seek [illegible] form a worldwide steel organization p186, Sep.30

World steelmen meet but don't quite weld: New institute's first big parley focuses on data and promotional roles to fight steel glut (with illus) p44, Nov.18

INTERNATIONAL Monetary Fund

A showdown on world money reform. Trying to sell the Germans. Washington wants 'new money' p87, Jul.1

A compromise on world money reform? p106, Jul.22

U.S. sees monetary plan compromise p42, Aug.5

Coming to the crunch: London meeting of finance ministers may well produce compromise plan for new international reserve system (with illus) p36, Aug.12

Conjuring a reserve asset out of thin air: IMF gets standby plan for creating a new kind of money (with illus) p22, Sep.2

Gold stocks tumble, boosters of the metal upset by decision to push for IMF reserve asset p166, Sep.9

Planning for growth in world reserves (Edi[illegible] torial) p204, Sep.9

Roosa puts dollar's new friend [illegible] p155, Sep.9

Readers Report: Money [illegible] ith illus)

Shaking the m[illegible] ians? p7, Sep.16 create new [illegible] approval at [illegible] tree at Rio: Plan to World Ban[illegible] vent fa[illegible] asset seems sure to win [illegible] meeting next week, but Sep.2[illegible] bid to keep soft-loan unit sol[illegible] tough sledding (with table) p41,

[illegible] wer play in IMF: Common Market nations want a louder voice in IMF affairs in return for supporting new plan to provide more monetary reserves (with illus) p31, Sep.30

Price of money reform: Now that IMF has agreed to a new kind of money, Europeans want more say in the fund and to see U.S. payments in balance (with illus) p42, Oct.7

INTERNATIONAL Nickel Co., Inc.

Wanted: a cure for corrosion. Resear[illegible] trying new metals and coatings — b[illegible] short of an economical cure p89, S[illegible]ers are [illegible] are still

INTERNATIONAL Systems & C[illegible] [illegible] p.30

The fire that stirred Holly S[illegible]trols Corp. When a conglomerate came [illegible] erable sugar company decl[illegible]ar to action: take-over (with illus) p15[illegible]urting, a ven[illegible]d to fight the

INTERNATIONAL Telec[illegible] Nov.18

Sizing up satellite syste[illegible]munications Union munications group m[illegible] satellites a major iss[illegible]s: International com[illegible]ts in Mexico City, with [illegible] p46, Oct.28

INTERNATIONAL [illegible] Corp. [illegible] **elephone & Telegraph**

Tough time see[illegible] lenge agency [illegible] p28, Jul.1 [illegible] for antitrusters if they chal[illegible] approval of ITT-ABC merger

ITT and [illegible] rules on [illegible] C will defer merger till court

Levitt's [illegible]ality of FCC's approval p36, Jul.29 is key [illegible]

with [illegible]ecret is change: An ability to adapt [illegible] company's success. Example: its deal [illegible]T (with illus) p46, Jul.29

to [illegible] plans to add Sheraton Corp. of America [illegible] list of acquisitions # p52, Oct.28

INTERPUBLIC Group of Companies, Inc.

Changing the format: Marion Harper's fall from power at Interpublic puts to work a cost-oriented team trying to slim the giant down (with illus) p42, Dec.2

INTERSTATE Commerce Commission

Freight rates edge higher: I[illegible] approves a general hike in [illegible] p[illegible] Aug.5

Foes of northern railroad merger rally after ICC switches to approve deal p56, Dec.9

INVENTORIES

Readjustment in inventories is still under way p20, Jul.8

Manufacturers cut back their inventories p20, Aug.5

Readjustment in stocks coming along smoothly p24, Aug.19

Inventories are rapidly being whipped into shape p32, Sep.16

Inventories and capital spending turning around p28, Oct.7

Inventories are growing again p30, Nov.18

INVENTORS

The wizard of New Rochelle: Samuel Ruben, a specialist in electrochemistry, is one of the most remarkable inventors since Edison. [illegible] owns some 300 patents (with illus) p8[illegible]

INVESTMENT Clubs [illegible] ov.4

A field day for the little [illegible] for investment clubs [illegible] popularity on Wall [illegible] ydays: Annual show Nov.25 [illegible] elects their new-found [illegible] Street (with illus) p104,

INVEST[illegible]

[illegible]MENTS

[illegible]ow the smart money is playing it smart: While inflation threatens, wealthy investors are drilling for oil, grabbing for land, and indulging in wine, books, and silver (with illus) p134, Sep.23

U.S. Abroad

Another look at overseas investment (Editorial) p132, Aug.5

Spending overseas holds to rapid pace: Outlays will rise 13% this year despite pleas for restraint (with table and charts) p104, Aug.5

When dollars flow overseas p88, Aug.12

U.S. investment shifts its sights. Money gets warmer welcome p142, Oct.14

INVESTORS Diversified Services, Inc.

IDS men — the feeling is mutual: At first IDS sales convention in 30 years, mutual-funds men were hopeful — and critical (with illus) p68, Aug.26

IRAQ

France blends politics with a push for oil: Its oil companies are trying to steal a march on 'Anglo-Saxon' oil producers in the Middle East. Italy and Spain are getting into the act in Iraq, too (with illus) p91, Nov.11

De Gaulle wins dividends in oil: Pro-Arab policy pays off as French petroleum company signs agreements with Iraq p126, Dec.2

IRELAND

A little bit of heaven: No crowds . . . low prices, lots of fish p129, Jul.8

IRVINE Ranch, Calif.

'New town' rises back at the ranch: Irvine Co. is well on the way to building a complete city on 88,000 acres of land near Los Angeles (with map and illus) p176, Sep.23

Readers Report: Ranch for a city (with illus) p5, Oct.21

ISLAND Creek Coal Co.

The rumor is that a major oil company is now talking with Island Creek # p126, Jul.8

ISRAEL

No truce on tourists' front: Cease-fire in Mideast brings renewed rush for passports and air bookings; Israel launches brisk promotion (with illus) p40, Jul.15

A plan to make the desert bloom p106, Jul.22

Tito schemes, but Israel isn't buying p149, Sep.9

A stalemate in the Mid-East. Impasse in the U. N. Balm for the Arabs p140, Sep.23

A fledgling industry takes wing in Israel: Its purchase of Aero Jet Commander plant puts it into market for executive jets (with illus) p127, Oct.7

Full-scale fight looks unlikely in Middle East. Nasser loses more face p108, Oct.28

Readers Report: Planes for Israel p5, N[illegible]

Searching for peace in Mideast [illegible] for Nasser p115, Nov.11

Toward peace in the [illegible] who can talk Dec.23

ITALY [illegible] Mideast (Editorial) p88, [illegible]

Fiat to build auto plant in Sicily, urges concentration of aircraft industry in south p84, Jul.15

Ex-Im Bank under fire p105, Jul.22

Italians spend a bit over $2-billion a year retail on clothing # p70, Sep.16

The Italians pick off some plums. Little left for the U. S. p139, Sep.23

Algerians order $30-million rolling mill from Italy p186, Sep.30

France blends politics with a push for oil. Italy and Spain are getting into the act in Iraq, too (with illus) p91, Nov.11

Fiat dons fancy dress at Turin show . . . Lamborghini car decks out in glass (with illus) p43, Nov.18

Italy exports its building knowhow: After American and British contractors, the Italians are biggest builders abroad (with illus) p91, Nov.18

Rare white truffle grows rarer still: Delight of gourmets since Roman times is becoming scare, apparently because of increased use of chemical fertilizers (with illus) p48, Dec.9

Italy's new boom: solid and sober. Economy is strongest in Common Market as new faith in lira helps damp down wild spending that wrecked 1962-63 upsurge (with charts) p31, Dec.23

A victory by Fiat: Fiat nosed out Volkswagen in 1967 to become biggest auto maker outside Detroit p20, Dec.30

U. S. and Italy join forces again in project to put Satellite in equatorial orbit p68, Dec.30

Short News Item

J

JACKSON, Henry M.

U. S. watches the Soviet parade: Defense debate gets new fuel as Russians exhibit their missile might p46, Nov.11

JACKSON, Jesse L.

Negroes go national with demands for jobs: Martin Luther King's group will ask GM, Kellogg, and others to hire and upgrade Negroes (with illus) p37, Aug.19

JACKSON Laboratory

Jackson: A lab that links mice and men. More than 2-million mice are bred yearly at Bar Harbor laboratory (with illus) p192, Sep.9

JACOBS, Arthur P.

How a new film maker made it in Hollywood: Producer Arthur P. Jacobs is one of the hottest independents in U. S. movies (with illus) p188, Sep.16

JAKOBSON, Dr. Roman

Probing the molecule for the key to disease (with illus) p122, Aug.12

JANSS Corp.

Sun Valley's rosier glow: A $5.5-million improvement program has reversed a long profit slump at the famous resort (with illus) p[illegible], Sep.30

JANUARY, Dr. Lewis E.

Scientists hear of new [illegible] to cut heart toll (with illus) p8[illegible], Oct.[illegible]

JAPAN

Demand [illegible] for Sony shares by foreig[illegible] Tokyo [illegible] to halt further purch[illegible]

Three 'talent b[illegible] shers causes freeze pa[illegible]es p84, Jul.15

[illegible] banks' set up in Japan to un[illegible]'s executive assets p90, Jul.15

Japanese auto makers boost production 34%, may nudge West Germany out of No. 2 spot p118, Jul.29

Japan's powerful push overseas: With the world's fourth-ranking economy, Japan is a powerhouse — not just at home but around the globe (with cover, map, charts, and illus) (Special Report) p92, Aug.19

Suggestions for the Tokyo bound . . . who like the good life p138, Aug.19

Bank of Japan plans to boost interest rates to help curb the runaway economic boom p107, Sep.2

New $300-million deal with Japan highlights iron ore boom in Western Australia p52, Sep.16

The Tokyo Stock Exchange is looking into possible price rigging of shares of two stocks # p158, Sep.16

Japanese exporters try the overland route — across Siberia to the Middle East and Europe (with map) p186, Sep.30

More zip for the fastest train: Japan's Tokaido Line has sped into the black in only three years and expansion is moving ahead (with illus) p180, Oct.21

Japanese, seeking a closer source of oil, plan negotiations for Siberian pipeline p70, Dec.9

The squeeze is on Japan p106, Dec.9

Boom in log exports raises knotty problems: Surge in sales to Japan helps perk up Pacific Northwest's logging industry (with charts) p68, Dec.23

Keeping up the pace: Japan leads world in GNP growth rate (with table) p46, Dec.30

JAPAN Air Lines

Readers Report: Just friends p5, Jul.29

JARDETSKY, Dr. Oleg

Can science tune out drug side effects? Technique of nuclear magnetic resonance may help redesign medicine (with illus) p94, Dec.2

JARVIS, Porter M.

Corporations: Where the game is growth (with illus) (Special Report) p98, Sep.30

JENKINS, Roy

New Chancellor, old straitjacket for Britain p109, Dec.2

JENSEN, Karen

Where traders upstage the stocks in glamour (with illus) p160, Sep.9

JERROLD Corp.

General Instrument bids for CATV market in planned merger with Jerrold Corp. p144, Sep.9

JESPERSEN, Henning F.

Another hot summer for movers: The peak season for the moving industry is in full swing (with illus) p94, Jul.15

JEWEL Tea Co.

U. S., Mexican, and Spanish [illegible] companies plan Spain's first discount sto[illegible] p8[illegible], Jul.15

JEWELRY

Union Carbi[illegible] to brand fine jewelry for first time — [illegible] with Quintessa label p57, Aug.5

JOB Corps

Job Corps comes up to a test: Congress set to cut the program just as it [illegible] to do great things, its support [illegible] (with illus) p145, Oct.14

JOHNSEN, K[illegible] [illegible] ready [illegible] say (with [illegible]

[illegible]ope's most powerful atom smasher (with illus) p66, Jul.8

JOHNSON, Daniel

French business smiles at Canada: The number of French-owned companies in Canada has risen (with illus) p24, Jul.22

JOHNSON, Lyndon B.

Down from the summit: Glassboro settled nothing of substance, but it did cool — temporarily — the crackling atmosphere of East-West tension (with illus) p13, Jul.1

Johnson's June might affect Congress, too p33, Jul.1

The spirit is dampened: Vietnam is the overriding issue that casts a pall over the nation, but Americans at midyear have time to fret about other things, too (with illus) p23, Jul.8

Johnson swings the ax on spending: He's opening the way to a tax surcharge by trimming federal outlays p30, Jul.15

How much is enough in helping the poor? Riots in Detroit and Newark, cities that had good luck obtaining federal funds, suggest that present poverty programs are insufficient (with table) p24, Jul.29

Riots flare when politics break down. Democrats fret over LBJ's role p30, Jul.29

The nation seeks ways to cool it: From the White House to cities, officials ponder ways to restore order after orgies of violence (with illus) p23, Aug.5

Shaping a simpler budget: Johnson hopes January version will drop at least one of three concepts (with charts) p95, Aug.5

How much — and when? The specter of $29-billion deficit makes a tax hike certain, though Congress may pare down and delay the 10% surcharge sought (with illus) p25, Aug.12

Selling self-help — at a profit: David E. Lilienthal's next project; a plan for redevelopment of South Vietnam (with illus) p54, Aug.12

Vietnam prognosis: more men and money. The President, acting on belief enemy is slowly losing strength, steps up pressure p29, Aug.12

Johnson has appointed a Cabinet-level study group to figure out ways to transfer surplus federal properties into urban renewal projects # p34, Sep.2

LBJ silence irks Mansfield p58, Sep.16

Johnson nears go-ahead on missile shield p57, Sep.16

Johnson orders a big package of plans to improve airports and traffic control p48, Sep.23

Will railroad terms set a new pattern? Settlement in shopcraft dispute could lead other unions to raise the ante (with illus) p145, Sep.23

Deadlock on taxes: House waits for Johnson to trim spending before moving on 10% surcharge, but he wants all appropriations bills passed first p39, Sep.30

Vietnam criticism no threat yet to LBJ in Congress. ADA, new business group add pressure p51, Sep.30

Tax hike still has a chance: Agreement between Congress and President may be closer than public statements indicate (with illus) p35, Oct.14

Three-star civilian with big ideas (with illus) p78, Oct.14

War debate: rougher and tougher. Texas speech marked end of one phase p59, Oct.21

Clash on spending will continue. The President sees time on his side p57, Oct.28

How Johnson talks about Vietnam war p47, Nov.4

Johnson shows a different style: Though the sell is softer and the temper is more controlled, the President seems determined to hew to his present course (with illus) p27, Nov.4

Consumers try to organize: A meeting in Washington has produced pledges of support to the Consumer Federation of America (with illus) p56, Nov.11

The price of tax delay: How Johnson lost his tax bill — for now p31, Nov.11

The course holds steady: After meeting with top aides from Vietnam, President Johnson will adhere to the present line despite caustic criticism on the homefront (with table and illus) p35, Nov.18

LBJ zeroes in on hard-core Democrats. Preview of strategy in 1968 p53, Nov.18

The new money game: Britain's devaluation of the pound puts world monetary cooperation to test — and revives chances for U.S. tax increase this year (with illus) p31, Nov.25

AFL-CIO gets wooed for 1968: To win labor's political support, Administration saturated convention with top officials (with illus) p76, Dec.16

Controls stay on shelf: While Washington hints at controls, no one seems too serious about them. But wage-price spiral is likely to bring jawbone campaign for voluntary curbs (with illus) p33, Dec.16

Ghetto jobs: Johnson's top goal for '68. Zisch will help shape incentives p27, Dec.23

Johnson is still playing to win: The President is pushing hard for a military success — but with Hanoi betting on an anti-war vote in '68, the end appears far off (with map) p14, Dec.23

Johnson starts guessing game on candidacy p28, Dec.23

How Washington makes its forecast: The troika and its technicians (with illus) p80, Dec.30

Stumping from the White House: Johnson will make full use of his Washington vantage point to campaign for reelection (with illus) p18, Dec.30

JOHNSON, Oliver S.

How Boy's Life grows without trying p74, Aug.12

JOHNSON, Paul

Why the Negro market counts (with illus) p64, Sep.2

JOHNSON, Samuel C.

Keeping their success in the family: Most privately owned companies like it that way (with illus) p96, Dec.9

Short News Item

JOHNSON, William B.

IC streamlines at the top: Illinois Central's new president infuses new talent and ideas to improve a railroad that was already doing well (with illus) p70, Oct.14

JONES & Laughlin Steel Corp.

Helping a small town cope with prosperity: Jones & Laughlin has kept its Hennepin (Ill.) steel mill from setting off a runaway boom (with illus) p184, Sep.23

JONES, Clarence B.

Negro lawyer is named partner in a member firm of the New York Stock Exchange (with illus) p94, Jul.1

JONES, Homer

Maverick in the Fed system: St. Louis bank preaches that it's quantity of money, not cost, that counts (with illus) p128, Nov.18

JONES, R. T.

Pumps to give the heart a rest (with illus) p110, Oct.14

JORDAN

Searching for peace in Mideast. Who can talk for Nasser p115, Nov.11

JORY, Victor

Box office movie belle makes its third debut (with illus) p40, Oct.14

JORY, William

Takeover on the lakes: American Ship Building will be sailing soon under a new captain (with illus) p29, Aug.26

JUDD, Dr. Walter

War debate: rougher and tougher p59, Oct.21

JUSTER, F. Thomas

Gauging how people will spend: For the first time, survey of consumer purchasing plans is being translated into dollars (with charts) p156, Oct.21

K

KAHL, Paul

Cotton finds another throne Down Under (with illus) p46, Aug.5

KAHN, Lawrence

Outlook for stocks: Wall Street's view is foggy (with illus) p16, Dec.30

KAISER, Edgar F.

Studies seek slum cures p41, Aug.5

KAISER Jeep Corp.

Kaiser Jeep makes ready to sell its share of auto operations in Brazil, Argentina p84, Jul.15

Renault in Argentina, Ford in Brazil wind up purchase of Kaiser's auto plant interests p48, Oct.14

KAISER Steel Corp.

United Steelworkers have terminated its long-range sharing plan with Kaiser Steel # p158, Oct.7

KAMMHOLZ, Theophil C.

Rank and file flexes its muscle p61, Sep.9

KANNO, Wataro

Japan's powerful push overseas: MITI; Japan's economic watchdog (with illus) (Special Report) p92, Aug.19

KANTROWITZ, Drs. Adrian and Arthur

Pumps to give the heart a rest: Kantrowitz brothers are working to perfect a simple device to aid heart attack victims (with illus) p110, Oct.14

KAPPEL, Frederick R.

University of Minnesota's new chair of business and government is named after Kappel # p42, Nov.4

Study groups close in on postal problems p52, Dec.2

KARNES, William G.

Beatrice Foods savors a zestier cupboard: Threat of antitrust action hanging over dairy operations spurred diversification (with illus) p122, Dec.16

KATONA, George

Readers Report: Casey consumers p5, Oct.21

KATZ, E. R.

One-man show in empire building (with illus) p122, Sep.16

KATZENBACH, Nicholas deB.

War debate: rougher and tougher p59, Oct.21

KAUFMAN, Henry

Some slight tightening in money soon? p30, Sep.9

London helps to clear economic fog in U.S. p33, Nov.25

KEATING, Stephen

Businessmen ponder the city's ills. Cities Outlook p83, Dec.2

KEEFE, Bruyette & Woods, Inc.

Bank stocks begin to reward their holders with record earnings, bigger dividends p124, Aug.19

KEETON, Robert E.

Settling the claim without the blame: Auto insurance plan would eliminate fault-finding in the courts for most accidents p168, Nov.11

KEITH, Marshall W.

Campus guns widen their range: Minnesota, other land-grant universities, aid regional industries (with illus) p58, Nov.25

KELDYSH, Mstislav

Russia takes the lead: Rendezvous and docking of two unmanned spacecraft put it ahead in the race for the moon (with illus) p36, Nov.4

KELLOGG Co.

Negroes go national with demands for jobs p37, Aug.19

KELM, Erwin E.

Keeping their success in the family: Most privately owned companies like it that way (with illus) p96, Dec.9

KEMPER Insurance Group

Settling the claim without the blame: Auto insurance plan would eliminate fault-finding in the courts in most accidents p168, Nov.11

KENNECOTT Copper Corp.

Negotiations in nonferrous mining industry show no progress, but stoppage may be averted p118, Jul.1

Tough stands stymie a copper settlement p111, Jul.8

Strike woes multiply p35, Oct.7

The strain of a five-month strike: The pinch is still not desperate for Magna's copper workers, but no end is in sight (with illus) p160, Nov.18

KENNEDY, Caroline

Shipbuilding's leader heads into a storm (with illus) p178, Oct.7

KENNEDY, David M.

New frame for the budget: Proposal for unified system would end confusion of three accounting methods (with tables) p152, Oct.21

KENNEDY, Edward

Edward Kennedy takes role in science policy p52, Nov.25

KENNEDY, John F.

Three-star civilian with big ideas: Retired General James Gavin (with illus) p78, Oct.14

KENNEDY, Mrs. Joseph P.

Mike Douglas lights up screen of daytime TV (with illus) p86, Jul.22

KENNEDY, Robert F.

Sen. Kennedy will soon propose his version of a "home ownership" plan to encourage private industry to build or rehabilitate housing for the poor # p38, Jul.8

Which plan for slum renewal? Administration proposal will face competition from schemes sponsored by Senators Percy and Kennedy p77, Aug.26

The cigarette industry's smokescreen (Editorial) p202, Sep.16

Crusading against cigarettes p39, Sep.16

Politicians see profits as key to slum problems p49, Oct.7

KENTUCKY

How Katie makes Kentucky grow: The state's lady Commissioner of Commerce has been called the most dynamic person in the field of industrial development (with illus) p184, Sep.9

KENYA

Business makes a Kenya safari: Foreign investors, Americans among them, are impressed by African nation's progress (with illus) p108, Sep.2

KENYATTA, Jomo

Business makes a Kenya safari: Foreign investors, Americans among them, are impressed by African nation's progress (with illus) p108, Sep.2

KEOGH Act

One way to feather the nest: Self-employed get better tax break under eased Keogh retirement plan rules (with chart) p145, Nov.11

Sweetening the pot for pensions p142, Nov.11

KERN County Land Co.

Tenneco lands Kern County: Pipeline giant outbids Occidental Petroleum to make its biggest acquisition yet (with map, table, and illus) p96, Jul.22

KERNER, Otto

Battle joined over cause, cure of riots. Commission not likely to spot a conspiracy p41, Aug.5

The nation seeks ways to cool it: From the White House to cities, officials seek ways to restore order after orgies of violence p23, Aug.5

KERR-McGee Corp.

Uranium industry gets new punch p72, Nov.25

KESSLER, Paul T., Jr.

Beatrice Foods savors a zestier cupboard (with illus) p122, Dec.16

KEYES, Evelyn

Box office movie belle makes its third debut (with illus) p40, Oct.14

KEYSERLING, Leon H.

Readers Report: Keyserling's role p8, Dec.2

KHEEL, Theodore W.

Rail unions build steam: Although shopcraft dispute remains unsettled, others prepare for 1968 bargaining (with illus) p72, Sep.9

KIESINGER, Kurt

A showdown on world money reform. Trying to sell the Germans p87, Jul.1

Time for a new 'economic miracle': Germany's recession is deepening (with illus) p78, Jul.8

Paris-Bonn axis is strained. Washington wins points p85, Jul.29

KIMBALL, Dan A.

Bringing new jobs into the ghettos: Companies, on their own and under government prodding, put up plants in slum areas (with illus) p84, Dec.2

Short News Item

KIMBERLY-Clark Corp.

Readers Report: Year's figures p5, Jul.8

KINCAID, Dr. John F.

Kincaid of International Minerals & Chemical to succeed Holloman in Commerce Dept. post (with illus) p122, Aug.26

KING Crab

See Fishing

KIRK, Claude

Republicans stay on the fence for '68 (with illus) p36, Dec.16

KLAMAN, Dr. Saul B.

London helps to clear economic fog in U.S. p33, Nov.25

KLEIMAN, Bernard

Walkouts hurt USW: Wildcat strikes have brought damage suits against union that threaten its $20-million treasury p56, Nov.4

KLEIN, Allen

Allen Klein, a big stockholder in Metro-Goldwyn-Mayer, may be building an entertainment complex of his own # p98, Aug.12

KLEIN, Lawrence R.

How to get the economy into balance. Tight money could do more harm than good p7, Dec.30

KLEINER, Bell & Co.

When investing is like show biz: Burt Kleiner's flamboyant approach to investment banking is unpopular on Wall Street, but big in Hollywood (with illus) p96, Oct.28

KLEINER, Burt

When investing is like show biz (with illus) p96, Oct.28

KNIGHT, Earl

There may be joy in Leadville — if silver pans out (with illus) p128, Dec.2

KOHN, Harold E.

Gadflies who put the bite on business: Plaintiff's lawyers get rich bringing suit against companies that bend the law (with illus) p124, Oct.14

KORNBERG, Dr. Arthur

Lab creates life in a test tube: Stanford University's success in propagating DNA may be real breakthrough in determining the cause and cure of cancer (with illus) p58, Dec.23

KORVETTE (E. J.) Co.

Spartans Industries opens its new E. J. Korvette on New York's 34th Street # p42, Nov.4

KOSYGIN, Aleksei

Down from the summit: Glassboro settled nothing of substance, but it did cool — temporarily — the crackling atmosphere of East-West tension (with illus) p13, Jul.1

KRAMER, Dr. John C.

Putting the brakes on 'speed' p92, Oct.28

KRESGE (S. S.) Co.

Store designers help ring the cash registers (with illus) p42, Jul.1

KRISLOV, Joseph

Does NLRB's 'bias' swing union elections? Economist says union fared little worse when board had GOP majority p60, Dec.2

KROGER Co.

Kroger cuts prices to overcome pressures of rising wages, hotter competition p51, Jul.8

KRUEGER, Robert

Consultants with a flair for math: Planning Research hunts private business by techniques that were once a Pentagon preserve (with illus) p196, Sep.16

KRUPP

Death of family head of Krupp dynasty won't alter plan to transform German steel empire into a stock company p82, Aug.5

The new men of iron at Krupp: Death of Alfried Krupp puts control of the ailing empire into non-family hands (with illus) p106, Aug.12

KUCHEL, Thomas H.

GOP congressmen get early start on '68 (with illus) p94, Sep.2

KUMMER, Dr. Joseph

Science puts Ford in the future (with illus) p84, Aug.5

KYES, Roger M.

Giant GM splits its big problems (with cover and illus) p134, Nov.4

L

LABELS

Price differentials on brands upheld p65, Jul.29

Union Carbide to brand fine jewelry for first time — with Quintessa label p57, Aug.5

Brand loyalty hangs on a woman's confidence in her own judgement, survey finds p113, Oct.21

LABOR

Employers may legally use the lockout as an offensive tactic in some disputes, under a new NLRB ruling # p38, Jul.8

Unit labor costs have stopped rising p23, Jul.15

Will labor feel a backlash? Unions with mixed membership see little backlash, but will step up educational campaigns (with illus) p69, Aug.5

Bigger guns for bargaining wars: Labor turns increasingly to 'coordinated' multi-union teams, while management unleashes the 'offensive' lockout p49, Aug.12

Rejections of contract settlements in first six months of 1967 continues upward trend p116, Aug.26

The Dept. of Labor reports dues-paying membership in unions reached a new high of 19.1-million in 1966 # p72, Sep.9

Rank and file flexes its muscle: Rising trend among union members to reject settlements is leading to new bargaining techniques p61, Sep.9

Effects of labor and management practices to be put under microscope by St. Louis group p152, Sep.23

R. Conrad Cooper speaks his mind: The steel industry's chief labor negotiator sees a breakdown in bargaining and fears more government intervention may result (with illus) p152, Oct.7

Where unions have most growth potential: All levels of government are facing the fact that soon they may be dealing with militant union members (with table and illus) p76, Oct.21

Why job figures jump: Women have poured into — and out of — the work force in recent months and baffled the experts (with chart) p37, Nov.18

Cram courses for Negro apprentices: Program set up in New York City coaches youngsters on how to prepare and qualify for craft union exams (with illus) p88, Nov.25

More tough talk in bargaining: Unions and management take up harder stances — and there's more likelihood of government intervention (with tables) p56, Dec.30

Boycotts

AFL-CIO calls it quits on seven-year boycott pushed by Retail Clerks against Sears p118, Jul.1

Toronto feels California grape pickers' strike as union starts long-range consumer boycott (with illus) p152, Oct.14

Legislation

Unions plot tough tests for Congress p44, Jul.8

Meany tells Senate that farm workers should be covered by Taft-Hartley p124, Jul.22

Two hearings jolt labor leaders p60, Oct.21

New law bans bias on age for hiring p28, Dec.23

Picketing

Labor leaders decide to seek one victory p46, Aug.12

Strikes

Avco strike heats up pressure for a law: Workers are still turning out helicopter engines, but T-H injunction that holds them expires next week (with illus) p114, Jul.1

Supplemental unemployment benefits remains key sticking point in rubber workers' strike p118, Jul.1

Strike at Avco Corp. is settled # p38, Jul.8

Future shipments of M-16 rifle to Vietnam threatened by strike at Colt plant p104, Jul.29

Railroad maintains service as usual even though its employees have been on strike for years p104, Jul.29

It's already a big year for strikes p13, Sep.2

Chicago holds out, so grain shipments switch to ports that settle strike p152, Sep.23

Rockettes keep step on the picket line as strike hits Radio City Music Hall (with illus) p152, Sep.23

Strikes: Detroit teachers settle theirs, copper industry negotiations continue p152, Sep.23

Labor woes cloud outlook for economy: Overall impact of strikes has not yet reached crisis, but long-term effect may add to inflationary pressures (with illus) p38, Oct.14

Reuther nears showdown: Auto-workers' president gives a little and sets stage for clear-cut issues to emerge p150, Oct.14

How to avoid the picket lines: Labor and management have heightened their search for strike alternatives (with illus) p83, Oct.21

Teamsters start to slip bridle: Steel haulers' strike reflects growing willingness within union to defy IBT headquarters (with illus) p113, Oct.28

Walkouts hurt USW: Wildcat strikes have brought damage suits against union that threatens its $20-million treasury p56, Nov.4

The strain of a five-month strike: The pinch is still not desperate for Magna's copper workers, but no end is in sight (with illus) p160, Nov.18

Two strike settlements improve labor scene, but copper strike appears far from over p64, Dec.2

AFL-CIO supports nonferrous metals strikes; dispute is seen as coalition bargaining test p83, Dec.16

Women

Readers Report: Out of the kitchen p7, Dec.9

LABOR Outlook

Blue-collar workers get smarter. They pay less heed to leaders p150, Aug.19

The teachers are not slow learners. What they're griping about p152, Sep.30

UAW contract is part of long-range plan p80, Nov.11

LAERI, J. Howard

Bankers hedge bets: Meeting in New York for the ABA convention (with illus) p34, Sep.30

LAIRD, Melvin

GOP congressmen get early start on '68 (with illus) p94, Sep.2

Short News Item

LAKE Michigan

Watery grave for Lake Michigan? Pollution-control officials worry that Lake may become a ghost lake as a result of industrial waste (with illus) p103, Oct.21

LAND Mobile Communications Council

Tension in the air: Mobile radio users want FCC to allot more frequencies, but other interests fight idea p46, Dec.9

LANG, Eugene

Foreign scout for the small man: Some 40 small U.S. manufacturers have found foreign markets through Refac's Eugene Lang (with illus) p131, Oct.21

LANGUAGES

It helps if you know both of the languages: English-speaking Canadians flock to French classes in wake of brouhaha over Quebec separatism (with illus) p96, Nov.25

LASERS

Westinghouse sets up lab to tailor use of lasers to small manufacturers p64, Aug.12

Coupling a TV camera with a laser beam, RCA has developed a system that can record TV pictures from a satellite # p48, Oct.14

IBM quality-control engineers use laser to sharpen the precision of machine tools p166, Nov.11

Flooding a laser rod with light may prove best way to energize lasers, Westinghouse experiment indicates (with illus) p104, Dec.2

LAS VEGAS, Nev.

Hughes gambles on Las Vegas: He has put about $70-million into hotels, casinos, and two airport properties — and may now move into industrial development (with illus) p80, Sep.30

LATIN America

U.S. investment shifts its sights p142, Oct.14

Latin America heads down an old road. The chances of rebellion. More than an arms race p117, Nov.4

LAUX, E. F.

Now Ford tries harder: No. 2 auto maker is driving hard to win bigger share of market (with illus) p50, Sep.2

LAVRENTYEV, Mikhail A.

Siberia's oasis for scientists (with illus) p74, Jul.22

LAWYERS

Gadflies who put the bite on business: Plaintiffs' lawyers get rich bringing suit against companies that bend the law (with illus) p124, Oct.14

LEAD & Zinc

Anvil Mining Corp. will go ahead with a $60-million lead-zinc mining project in Canada's Yukon Territory # p34, Sep.2

LEADVILLE, Colo.

There may be joy in Leadville — if silver pans out: Old-timers dream of a great new era in Colorado as price of the metal soars. But tourists have other ideas (with illus) p128, Dec.2

LEAKEY, Thomas F.

How Washington makes its forecast: The troika and its technicians (with illus) p80, Dec.30

LEAR, Robert W.

Medicine man at Indian Head: Conglomerate's latest acquisition is President Robert Lear (with illus) p84, Aug.19

LEAR Siegler, Inc.

Building muscle with outside help: President John Brooks believes in keeping his executive staff small and calling on consultants for everything from advertising to production (with illus) p93, Sep.16

LEASCO Data Processing Equipment Corp.

Leasco going abroad # p134, Nov.11

LEBER, Georg

Blitzing trucks off the highway: That's the goal of a German tax plan that would shift long-haul traffic from road to rail (with illus) p104, Nov.11

LEDERLE Laboratories

FDA approves anti-tuberculosis drug that foils new and resistant bacilli p66, Nov.25

LEEDS & Northrup Co.

Election brings UAW 560 new white-collar workers p83, Dec.16

LEESONA Corp.

Company has licensed manufacturing and sales rights on its zinc-air battery to Crompton Parkinson, Ltd. # p73, Oct.28

LEGERDEMAIN

Conjurers put magic touch on sales: Legerdemain is becoming big business as companies use magician's tricks to promote wares (with illus) p100, Dec.16

LEONARD, Mickey

What makes an angel successful (with illus) p56, Oct.7

LEONTIEF, Wassily

Planners put big picture on a grid: Input-output tables are turning into a key tool for marketing, and may soon map total corporate strategy (with tables and chart) p62, Sep.23

LESTER Associates, Inc.

Bringing the world down to scale: By holding up the mirror to nature and showing businesses 'something that can or should be changed', modelmakers are building a thriving business (with illus) p112, Jul.29

LESTER, Henry D.

The new gloss at Sherwin-Williams (with illus) p154, Jul.15

LeTENDRESSE, John

Shell sales drop as hems go up: New fad reduces demand for mussel shell chips used in cultured pearl industry (with illus) p139, Nov.25

LETTER-Writer

How it paid to put an idea to the test: Lackluster market test of a new product gave GE pause to think (with illus) p176, Oct.14

LEUKEMIA

Closing in on leukemia: Science is making giant strides toward drugs that control the disease (with chart and illus) p87, Oct.7

LEVIN, Philip J.

Peace comes to M-G-M as Levin sells his shares to Time and Bronfman of Distillers-Seagrams p36, Aug.26

LEVITT & Sons, Inc.

Levitt's secret is change: An ability to adapt is key to company's success. Example: its deal with ITT (with illus) p46, Jul.29

LEVITT, Arthur, Jr.

Outlook for stocks: Wall Street's view is foggy (with illus) p16, Dec.30

LEVITT, William J.

Levitt's secret is change (with illus) p46, Jul.29

LEVY, Gustave

Problems of plenty pinch the Big Board (with illus) p103, Aug.26

LEVY, Michael E.

Growth has its pains: U.S. economy is about to score the longest expansion ever (with illus) p31, Oct.7

LEXINGTON, Ky.

Six-year-old charges against merger of the first and fourth largest banks in Lexington will be dropped by Justice Dept. # p40, Aug.12

LEYLAND Motors, Ltd.

British vehicle manufacturer will begin road-testing a gas turbine truck, may market it late next year p74, Sep.2

LIBBY, McNeill & Libby

Greyhound Corp. is actively seeking to acquire a food processor # p114, Jul.22

LIBERMAN, Dr. Irving

Flooding a laser rod with light may prove best way to energize lasers, Westinghouse experiment indicates (with illus) p104, Dec.2

LIEBERSON, Goddard

He makes music pay at CBS: Goddard Lieberson is spinning profits for CBS. But the competition gets sharper (with cover and illus) p106, Oct.7

Readers Report: The patron (with illus) p4, Oct.28

LIEBLING, Herman I.

How Washington makes its forecast: The troika and its technicians (with illus) p80, Dec.30

LIECHTENSTEIN

Scaling the Alps for tax havens: Liechtenstein like Switzerland, is cashing in on trend to set up holding companies (with map and illus) p66, Oct.21

LIGHTING

Coming out from under a bushel: Major market shift forces electrical fixture distributors out of warehouse into quarters fit for retailing (with illus) p49, Jul.8

LILIENTHAL, David E.

Selling self help — at a profit: David E. Lilienthal's 12-year-old-company has shown that advising have-not nations can be good business (with cover and illus) p54, Aug.12

LIN Piao

The havoc that Mao has wrought (with illus) p76, Jul.15

LING, James J.

Ling raises the ante (with illus) p36, Aug.19

LING-Temco-Vought, Inc.

Is said to be hot on the trail of another big acquisition or two # p126, Jul.8

Aircraft maker and government agencies to train Mexican-Americans for jobs p52, Aug.12

LTV maps two giant deals: Seeks to buy Greatamerica, plans tender offer for Allis-Chalmers p40, Aug.12

Ling raises the ante: After being rejected once, LTV has made a more tempting offer in its bid for Allis-Chalmers (with illus) p36, Aug.19

A shareholder sued Allis-Chalmers for its rejection of takeover bid made by Ling-Temco-Vought # p50, Sep.9

Boosting jobs in Southwest p54, Sep.23

It is rumored that L-T-V will soon try again to take over Allis-Chalmers # p146, Oct.21

LION & Unicorn, Ltd.

New agency will sell British goods in the U.S.; hopes to have 1,500 representatives p98, Aug.26

LIQUOR

A good patio cooler from Prince Edward Island in Canada is called "Island Mud" # p130, Jul.8

Recipe for a cooling drink called the "King Peter" # p112, Aug.26

The Spanish Embassy in Washington serves Spanish Gold at its receptions # p164, Sep.30

Short News Item

Christmas spirit pours out early: Schenley road show is showing retailers how its holiday cheer will be packaged (with illus) p32, Nov.4

Soul Brands, Ltd., forms a Brooklyn company with Negro management # p86, Nov.18

To warm up before a football game, try this mix from the bartender at the Jai Lal restaurant # p136, Nov.25

New martini idea from Embassy Row, Washington # p134, Dec.16

How to make a warmer-upper that is good to take to a football game # p82, Dec.23

LITTLE (Arthur D.) Inc.

Planners put big picture on a grid: Input-output tables are turning into a key tool for marketing p62, Sep.23

Three-star civilian with big ideas: Retired General James Gavin puts his ideas to work as chairman of Arthur D. Little (with cover and illus) p78, Oct.14

Study groups close in on postal problems p52, Dec.2

LITTON Industries, Inc.

Lake boat operators sight a brighter day p118, Nov.25

Litton: B-school for conglomerates: Top executives leave Litton to apply its management theory in other companies (with illus) p88, Dec.2

LIVESTOCK

Do streptomycin and sirloin mix? Though drugs and medicated feeds fatten livestock, they leave residues that can affect humans p104, Jul.1

The farm becomes the factory: Confinement breeding — raising animals indoors under controlled conditions — is catching on with farmers (with illus) p68, Aug.19

A virus fells British meat trade: Effects of hoof-and-mouth epidemic are being felt throughout nation's economy (with illus) p76, Dec.9

LOANS

Business loans are up sharply p17, Jul.29

Demand for loans softens: Even if slackening is only temporary, a rise in the prime rate seems unlikely (with chart) p117, Aug.19

Eurobonds get a young brother p156, Sep.23

Is a money crunch on its way? Most economists see tighter money ahead, and companies will feel it early (with charts) p35, Sep.30

New margin requirements p134, Oct.28

LOBB, John C.

President of Crucible Steel assails the American Iron & Steel Institute's drive for government quotas on steel imports # p24, Dec.23

LOBBYING

Consumers try to organize: A meeting in Washington has produced pledges of support for a new group — the Consumer Federation of America (with illus) p56, Nov.11

LOBSTER

See Fishing

LOCKHEED Aircraft Corp.

Tomorrow's buses get wings: Airplane designers in U.S. and Europe race to develop new jets for use on heavily traveled routes between major cities p64, Jul.1

Lockheed seeks orders for the L-1011, its advanced technology transport jet p52, Sep.16

LOCKHEED Missiles & Space Co.

Lockheed and Westinghouse are finalists in design competition for new submarines p111, Jul.29

LOEB, John L. Jr.

The fire that stirred Holly Sugar to action (with illus) p151, Nov.18

LOEWY (Raymond)/William Snaith, Inc.

Homing in on the housing instinct: New survey seeks to pinpoint the motivations that prompt people to buy homes (with table and illus) p104, Oct.14

LOMBARD, George F.

How business schools welcome the world: U.S. investments and production abroad spur international outlook among business school deans (with illus) p118, Dec.9

LONG Beach, Calif.

Queen Mary ends her long, last voyage (with illus) p41, Dec.16

LONG Island RR

Has ordered 270 high-speed air conditioned cars from Budd Co. # p34, Sep.2

LONG, M. L.

What Vietnam is teaching Philco (with illus) p100, Sep.9

LONG, Russell B.

Boosting the benefits: Though Social Security payments will not go as high as Johnson requested, a boost appears likely (with table) p28, Aug.12

Congress closes in on drug costs: Pending legislation would encourage U.S. doctors to prescribe generic drugs in place of higher-priced brand names (with illus) p40, Oct.7

The new push for protection: 'Import quota' is the new magic trade name (with charts) p124, Oct.21

The price of tax delay p41, Nov.11

LORD & Taylor

Store designers help ring the cash registers (with illus) p42, Jul.1

LORILLARD (P.) Co.

Lorillard's proposed acquisition of Schenley Industries may still go up in smoke # p36, Jul.29

LOS ANGELES, Calif.

Store designers help ring the cash registers (with illus) p42, Jul.1

Can airports cope with the jet age? FAA sees $6-billion needed for airports by 1975 (with illus) (Special Report) p54, Jul.22

LOS ANGELES-Seattle Motor Express

Three trucking companies agree to merge p36, Jul.29

LOTTERIES

Gasoline dealers' cash give-away games are outlawed as lotteries in Ohio p32, Jul.22

New York State's lottery tickets are not selling as well as expected # p32, Jul.22

Going shopping with Lady Luck: Everybody wins in Brazil's unusual installment buying plans called consorcios (with illus) p152, Dec.16

LOUDSPEAKERS

Inch-thick loudspeakers can be molded to any shape, do same work as cone speakers (with illus) p150, Dec.16

LOVING, Graham

The young millionaires of finance: Wall Street is luring an aggressive new breed — and some are striking it rich (with illus) p76, Dec.30

LUBRIZOL Corp.

Company makes a diesel fuel smoke supressant called "LZ 565," which cuts exhaust smoke # p79, Dec.30

LUCAS, Darrell B.

Should paid witnesses say so (with illus) p168, Sep.9

Readers Report: Error on Lucas p4, Oct.7

LUCKMAN, Charles

He sells architecture the way he sold soap: Charles Luckman has led the firm to success by using the hard-sell approach he honed as president of Lever Bros. and Pepsodent (with illus) p74, Oct.28

Readers Report: 'Golden boy' p7, Nov.11

LUCKY Stores

FTC backs food merger policy p36, Jul.22

LUKE, David L. III

How Katie makes Kentucky grow (with illus) p184, Sep.9

LUMBER

Ordeal by forest fire: Pacific Northwest's worst blazes in 50 years blacken millions of dollars worth of timberland and heat up lumber market (with illus) p46, Sep.9

Boom in log exports raises knotty problems: Surge in sales to Japan helps perk up Pacific Northwest's logging industry. But price impact puts squeeze on U.S. lumber concerns (with charts) p68, Dec.23

LUNDY, J. Edward

As the strike drags on, Ford names two new executive vice-presidents p93, Oct.21

LUSHER, David W.

How Washington makes its forecast: The troika and its technicians (with illus) p80, Dec.30

LUTHERAN Brotherhood

Unfraternal takeover: Insurgent group at Lutheran Brotherhood finally unseats Carl Granrud, who has ruled insurance empire since 1951, p177, Sep.30

LUXEMBOURG

Five Common Market countries are trying to eliminate Luxembourg holding companies # p98, Aug.12

LYKES Bros. Steamship Co., Inc.

Speeding the schedule of seagoing cargo p124, Aug.26

LYTTON, Bart

A $100-billion plunge through 1980 into urban rehabilitation by the savings and loan industry is urged by Lytton # p52, Oct.28

Leeching Lytton back to health: California S&L was too successful in attracting deposits, so now it must give some away (with illus) p130, Nov.11

M

MACHINERY & Allied Products Institute

The lengthening reach of liability p100, Sep.16

MACHINES

Machine tools begin to revive p10, Jul.1

Sharing the risk in packaging war: For a fee, Riegel Paper sets up pilot plant for food producers — hoping to sell them machinery and materials later (with illus) p132, Jul.8

Machinery output slows down p11, Jul.22

Machine tool orders react to the 7% tax credit p20, Aug.5

Europe's tool makers take on the world: They adopt a new international approach with equipment called equal of that built in U.S. (with illus) p90, Oct.7

New orders for machine tools are sluggish p22, Nov.4

Machine tools: Orders are soft p8, Dec.30

MACKIE, Robert C.

There may be joy in Leadville — if silver pans out (with illus) p128, Dec.2

MACY, (R. H.) & Co.

Store designers help ring the cash register (with illus) p42, Jul.1

Short News Item

Macy's and Gimbels are both touting their fall Mediterranean promotion # p50, Sep.9

MADDOX, Lester

'Conspiracy' charge jolts textile men (with illus) p136, Dec.9

MADISON Square Garden

New Garden tries more varied crop: New York's fourth Madison Square Garden stresses family-type attractions and conventions rather than just sports (with illus) p126, Nov.11

MAGAZINES

How Boys' Life grows without trying p74, Aug.12

New leaf in catalogue sales p44, Aug.19

Two new magazines take offbeat approaches to reach the consumer — and the advertiser p141, Aug.19

Something special for magazines . . . is catching on with clients. Marketing Outlook p174, Oct.14

Escalating mail rates: Senate is considering House proposal, including hikes for 'junk' mail and magazines (with table) p48, Oct.21

New York Magazine will print its first issue next spring # p86, Nov.18

IRS rules that magazines published by nonprofit associations will have to pay tax on their ad revenues # p48, Dec.16

Consumers Union puts on muscle: Its voice is carrying more weight — in Washington and in Industry (with illus) p84, Dec.23

MAGIC

Conjurers put magic touch on sales: Legerdemain is becoming big business as companies use magician's tricks to promote wares (with illus) p100, Dec.16

MAGNA, Ut.

The strain of a five-month strike: The pinch is still not desperate for Magna's copper workers, but no end is in sight (with illus) p160, Nov.18

MAGNUSON, Warren G.

Fishing fleet tries to cast off the past: U.S. industry is snagged in foreign competition and its own obsolescence (with illus) p94, Oct.21

MAHON, George H.

Congress still ducking an increase in taxes: Chances for the President's 10% surcharge dimmed a bit on Capitol Hill (with illus) p43, Oct.21

MAHONEY, David J.

New ginger at Canada Dry: David Mahoney, Canada Dry's new president, is using his package-goods experience to put a needed kick in company profits (with cover and illus) p58, Aug.5

Readers Report: David Mahoney (with illus) p4, Aug.26

MAIL Order

Germany's leading mail-order house is going into the mutual fund business p96, Jul.29

New leaf in catalogue sales p44, Aug.19

MALARIA

Reported malaria cases totaled 678 last year, mostly among servicemen back from Vietnam p65, Jul.8

MALAYSIA

The sun will set in the Far East p105, Jul.22

MALLORY (P. R.) & Co.

The wizard of New Rochelle: Samuel Ruben, a specialist in electrochemistry, is one of the most remarkable inventors since Edison, and owns some 300 patents — the latest for 'transparent' steel (with illus) p68, Nov.4

MALNUTRITION

New arms for war on hunger: Development of single cell protein may do much to solve malnutrition problem (with illus) p160, Oct.21

MALTA

Who'll profit from the oceans p54, Sep.23

MANAGEMENT

See Industrial Management

MANAGEMENT Outlook

A new look for men at the top. Spreading the load p40, Dec.23

MANAGEMENT Resources Corp.

He finds major minority talent: By carefully screening both his minorty-group management candidates and his corporate clients, Ulric Haynes, Jr., has built a promising company (with illus) p68, Oct.7

MANHATTAN Fund

The asset value of Manhattan Fund has inched ahead, but some of its investments have soared # p96, Jul.29

MANPOWER, Inc.

Providing the staff for service stations p78, Sep.30

Temporaries win permanent role: Once the poor relations of regular employment agencies, companies providing temporary help have become a fast-growing industry (with illus) p64, Dec.23

MANPOWER Survey and Research, Inc.

Readers Report: Manpower p5, Oct.28

MANSAGER, Felix N.

Filling a power vacuum at Hoover: The professionals have pulled a coup d'etat against family management (with illus) p84, Oct.21

MANSFIELD, Michael J.

LBJ silence irks Mansfield p58, Sep.16

1967's key lawmaker: Gerald Ford. Other leaders have year of troubles p51, Oct.14

MAO Tse-tung

The havoc that Mao has wrought: Turmoil of 'cultural revolution' reverses modest gains made since 1960 (with charts and illus) p76, Jul.15

MARCUS, Stanley

The merchant prince of Dallas: Under Stanley Marcus, famed Neiman-Marcus has expanded into a chain with sales of more than $58-million (with cover and illus) p114, Oct.21

Readers Report: A dissertation on beards—and other hairy recollections (with illus) p9, Dec.2

MARIJUANA

Are marijuana laws passe? Probing pot's potency. Research Outlook p86, Oct.28

MARINER V

Mariner V will take a close look at Venus as it flies within 2,500 mi. on Oct.19 p79, Oct.7

MARITIME Administration

Johnson eyes merchant fleet action soon p58, Sep.16

MARK Cross Co., Ltd.

Mark Cross puts well-tanned look on West Coast: Famous New York leather store opens its first branch, in San Francisco (with illus) p66, Dec.2

MARKETING

Coming out from under a bushel: Major market shift forces electrical fixture distributors out of warehouse into quarters fit for retailing (with illus) p49, Jul.8

Admen try 'eye-spy:' What do consumers really think of a new product or TV commercial? Madison Avenue believes it can find out by using the Eye Camera (with illus) p142, Aug.19

Why the Negro market counts: Negroes spend $30-billion a year, and they want 'to live the life that TV says everybody lives' (with illus) p64, Sep.2

Planners put big picture on a grid: Input-output tables are turning into a key tool for marketing, and may soon map total corporate strategy (with tables and chart) p62, Sep.23

How it paid to put an idea to the test: Lackluster market test of a new product gave GE pause to think (with illus) p176, Oct.14

Brand loyalty hangs on a woman's confidence in her own judgment, survey finds p113, Oct.21

Where we go after 200-million: When population passes that mark this month, it will point up growing importance to business of Census Bureau's data (with map and charts) p96, Nov.4

H. J. Heinz pours it on in products and profits: Company long steeped in conservation catches up with world with acquisitions, new lines, bright ads (with cover and illus) p146, Nov.11

Tracking the habits of consumers: There's a windfall for marketing men in the consumer spending forecasts produced by the University of Maryland's computerized model of the economy (with table) p60, Dec.30

MARKETING Outlook

FTC restates rules on gas marketing. Independents are the heroes p85, Jul.22

The Negro — an untapped market. Housing is the big need p62, Sep.2

Something special for magazines . . . is catching on with clients p174, Oct.14

When shoppers decide they can pay more. It's not just cost of living p79, Nov.18

MARPLAN Testing Center

Admen try 'eye-spy:' What do consumers really think of a new product or TV commercial? Madison Avenue believes it can find out by using the Eye Camera (with illus) p142, Aug.19

MARRIOTT Motor Hotels, Inc.

AMA will lease new Chicago conference center being built on the edge of O'Hare Airport p144, Sep.9

MARSHALL Field, Inc.

Store designers help ring the cash registers (with illus) p42, Jul.1

MARTIN Co.

Business gears up for the Nike-X (with illus) p38, Sep.30

MARTIN, E. F.

Corporations: Where the game is growth (with illus) (Special Report) p98, Sep.30

MARTIN, Edwin M.

Latin America heads down an old road. The chance of rebellion p117, Nov.4

MARTIN, Ernest

What makes an angel successful (with illus) p56, Oct.7

MARTIN Marietta Corp.

Martin Marietta's lifting body ready for tests on bringing spacemen back to earth (with illus) p44, Jul.15

Martin Marietta to market new paving material that cuts stopping distances p75, Aug.19

MARTIN, Dr. Preston

Leeching Lytton back to health: California S&L was too successful in attracting deposits, so now it must give some away p130, Nov.11

MARTIN, Roblee B.

Dundee solves a weighty problem (with illus) p150, Nov.25

MARTIN, Samuel

How it paid to put an idea to the test (with illus) p176, Oct.14

MARTIN, William McC., Jr.

See also Federal Reserve Board

Short News Item

Action on taxes depends on strength of business advance p19, Jul.8

Problems of plenty pinch the Big Board (with illus) p103, Aug.26

Conjuring a reserve asset out of thin air: IMF gets standby plan for creating a new kind of money (with illus) p22, Sep.2

Lower spending, higher taxes: That's what Fed Chairman Martin urged again as a defense against inflation, but the tax bill is still stalled p40, Nov.18

No holds are barred for dollar's defense: President and the Fed rally to protect the dollar — and one result is a higher cost of borrowing (with illus) p38, Nov.25

Tax hike chances still look slim p40, Dec.2

Agencies reach for scalpels: Shelving of tax bill doesn't relieve pressure for cutting spending (with illus) p44, Dec.9

Test for Martin may be coming on gold cover p60, Dec.9

Trying to guard the gold: Nations in Gold Pool adopt new rules p34, Dec.16

Fed will play it tight — but not overdo it: As in 1966, the Fed will be pushing toward tight money — but slowly (with charts and illus) p86, Dec.30

Off to a speedy start: Key indicators point to healthy gains for economy in new year (with illus) p11, Dec.30

MARYLAND, University of

What input-output tells industry: University of Maryland's computerized model of the economy shows how long-term economic changes will affect each industry (with cover, tables, and charts) p88, Dec.9

Tracking the habits of consumers: There's a windfall for marketing men in the consumer spending forecasts produced by the University of Maryland's computerized model of the economy (with table) p60, Dec.30

MASON, Birny, Jr.

Shorter strides for the giants? The multinational companies; an air of caution for '68 (with illus) p40, Dec.30

MASON, William B.

'New town' rises back at the ranch: Irvine Co. is well on the way to building a new city (with illus) p176, Sep.23

MASSACHUSETTS Institute of Technology

New arms for war on hunger: Development of single cell protein may do much to solve malnutrition problem p160, Oct.21

Readers Report: Varied diet p7, Nov.11

MASURSKY, Dr. Harold

Astronauts may find moon a bit like home (with illus) p80, Oct.7

MATACHEWAN Canadian Gold Mines, Ltd.

Two Canadian mining stocks plummet almost 75% in one day for total loss of $19-million p130, Nov.25

MATTEL, Inc.

Watch for the company to diversify out of the toy business. Seymour Rosenberg is named executive vice-president # p126, Oct.28

Mexican border towns lure gringo industry (with map and illus) p120, Dec.2

MAYFLOWER

Another hot summer for movers: The peak season for the moving industry is in full swing (with illus) p94, Jul.15

MAYO, Frederick J.

Litton: B-school for conglomerates: Top executives leave Litton to apply its management theory in other companies (with illus) p88, Dec.2

McCALL, Tom

Republicans stay on the fence for '68, (with illus) p36, Dec.16

McCARDLE, J. P.

International VP: man on the run (with illus) p48, Aug.26

McCARTHY, Eugene J.

McCarthy in 1972 role p53, Nov.18

Around the world to White House p60, Dec.9

McCLELLAN, John L.

New copyright law creeps nearer p126, Aug.5

General Dynamics faces Pentagon penalty for excess weight of Navy version of F-111 p52, Sep.16

McCONNELL, Thomas C.

Gadflies who put the bite on business: Plaintiff's lawyers get rich bringing suit against companies that bend the law (with illus) p124, Oct.14

McCORMACK, John W.

1967's key lawmaker: Gerald Ford. Other leaders have year of troubles p51, Oct.14

Anger on the Hill: A rebellious Congress reflects the decline in President's popularity (with illus) p33, Oct.14

McCORMICK Place

Illinois governor approves $40-million bonds to help rebuild Chicago's McCormick Place p38, Aug.5

McCormick Place sparks new fire: Chicago is losing millions of dollars while controversy rages over rebuilding of convention hall on lakefront site (with illus) p90, Dec.16

McCOY, Charles B.

Du Pont names a new president (with illus) p24, Dec.23

McCRACKEN, Paul W.

Growth has its pains: U. S. economy is about to score the longest expansion ever (with illus) p31, Oct.7

McCULLOCH, Frank

Does NLRB's 'bias' swing union elections? Economist says unions fared little worse when board had GOP majority (with illus) p60, Dec.2

McCURDY, Richard C.

Corporations: Where the game is growth (with illus) (Special Report) p98, Sep.30

McDONNELL Douglas Corp.

Tomorrow's buses get wings: Airplane designers in U. S. and Europe race to develop new jets p64, Jul.1

United buys 79 new jets p29, Jul.29

U. S.'s trump in missile defense: Success of ballistic-glide reentry vehicle keeps U. S. ahead in race to develop weapons that can elude an enemy's defenses (with illus) p40, Nov.25

The institutions are putting more faith in McDonnell Douglas these days and are stirring up the market for its stocks # p115, Dec.16

McFALL, Russell W.

Litton: B-school for conglomerates: Top executives leave Litton to apply its management theory in other companies (with illus) p88, Dec.2

McGILL University

Project Harp, a Canadian space project, to move from Ottawa to full U. S. sponsorship p122, Aug.26

McGINLEY, Edward, Jr.

IDS men — the feeling is mutual (with illus) p68, Aug.26

McGRAW-HILL Economics Dept.

Spending overseas holds to rapid pace: Outlays will rise 13% this year despite pleas for restraint (with table and charts) p104, Aug.5

Operating rates tighten a bit p27, Sep.23

Business outlays get back on the high road: Survey shows 5% rise in capital spending projected for 1968, against 2% this year (with table and chart) p44, Nov.11

Capital spending is turning around. Capital outlays may be higher than initial plans p35, Nov.11

Europe bets on revival: Common Market, EFTA nations predict headier pace next year than in 1967 (with tables) p44, Dec.30

McINTYRE, Thomas

Senate hearings on the SEC's mutual fund bill have been going by the script. But Sen. McIntyre changed that this week # p124, Aug.19

McKEE Engineering Co.

Howmet races to test its mettle (with illus) p80, Nov.18

McKENNA, William E.

Simon's new recipe: Election of William E. McKenna to top post indicates Simon will apply Litton Industries' acquisition formula to Hunt Foods (with illus) p180, Nov.18

Litton: B-school for conglomerates: Top executives leave Litton to apply its management theory to other companies (with illus) p88, Dec.2

McKINNEY, George W., Jr.

London helps to clear economic fog in U.S. p33, Nov.25

McKINSEY & Co.

For the chief, sales set the pay: A study on executive compensation shows that corporations are paying more attention to gains in volume (with table) p174, Sep.30

How McKinsey minds its business: The management consulting firm is run like a partnership to attract talent (with cover and illus) p175, Nov.18

McLENDON, Gordon B.

Master promoter McLendon turns talents to drumming up ad business for FM radio p51, Jul.8

McNAMARA, Robert S.

See also Dept. of Defense

Putting more punch in Vietnam: President is likely to O.K. sending from 35,000 to 50,000 more men (with charts and illus) p32, Jul.15

Timing China's bombs: Congressional group says China may be able to hit U.S. with H-bombs by 1970, this estimate differs from McNamara's p31, Aug.5

Selling self-help — at a profit: David E. Lilienthal's next project; a plan for redevelopment of South Vietnam (with illus) p54, Aug.12

Shopping for new aircraft: The Air Force wants a family of planes to call its own, but McNamara isn't too eager p62, Aug.26

Can a wall slow down the war in Vietnam: It won't bring any quick de-escalation, but it might help promote peace talks p44, Sep.16

Congress riles the British. What they have already p148, Sep.16

A McNamara-style Budget Bureau: The Bureau of the Budget is being reshaped p129, Sep.23

Nike-X system gets off the pad: The U.S. has reluctantly decided to build a 'thin,' $5-billion defense against Red Chinese missiles (with map, table and illus) p35, Sep.23

U.S. takes stock of its arsenal: Numerous decisions loom in aftermath of decision to build a Nike-X system (with table) p36, Sep.30

Shipbuilding's leader heads into a storm: For Neport News Shipbuilding, business couldn't be better, but McNamara sees industry procedures as outdated p178, Oct.7

Foes of war march on Pentagon (with illus) p43, Oct.28

McNamara may be ready to quit p58, Oct.28

Short News Item

U.S. watches the Soviet parade: Defense debate gets new fuel as Russians exhibit their missile might p46, Nov.11

McNamara move signals no policy shifts p51, Dec.2

The whiz kid steps aside: With Defense Secretary McNamara leaving to be president of World Bank, consensus is that most of his policies will remain in force at Pentagon (with illus) p31, Dec.2

McNamara: a tough man to beat (Editorial) p162, Dec.9

Man under the gun in military research: Pentagon's research chief is John S. Foster, Jr. (with illus) p60, Dec.16

Readers Report: Courage at the Pentagon (with illus) p5, Dec.16

McNamara legacy to include new planning tool p28, Dec.30

McNAUGHTON, John

Selling self-help — at a profit (with illus) p54, Aug.12

McNAY, Joseph C.

A greener look for Yale blue: Old Eli has hired young fund men to manage its endowment p143, Sep.30

McWHINNEY, Edgar L.

Vanishing breed: Members of some cattle clubs find their assets are missing p40, Jul.15

MEANY, George

See also AFL-CIO

Meany tells Senate that farm workers should be covered by Taft-Hartley p124, Jul.22

Arguing the tax hike: Testimony before Ways & Means shows NAM for a rise, Chamber of Commerce against, labor for hitting business harder p30, Aug.26

Meany says unions will seek nationalization of key industries if strikes are disallowed (with illus) p116, Aug.26

The myth of 'soak the rich' (Editorial) p116, Sep.2

GM fight delays a family battle: UAW's Reuther, facing contract struggle, may find it hard to break loose for planned showdown with AFL-CIO chief Meany at Miami Beach (with illus) p57, Dec.2

MEDICARE

Surtax is not the only issue Congress faces. Increase for medicare also is weighed p43, Jul.8

For medicare: higher fees, wider program p60, Oct.21

MEENAN, D. C.

Homing in on the airport crisis: Studies outline what's needed before jumbo jets arrive in 1969 (with illus) p115, Nov.18

MEISTER Brau, Inc.

Two brewers pushing hard to tap markets for light, carbohydrate-free beers p57, Aug.5

MELCHETT, Lord

Britain creates its own Big Steel: The nationalization of 14 companies that have 90% of British steelmaking capacity creates British Steel Corp. (with illus) p30, Aug.5

MEMORY Pill

Pill being tested that may aid memory and also increase capacity to learn p66, Nov.25

MERCANTILE Bank of Canada

Montreal financial sources are betting Citibank may not sell 75% of its stock in Mercantile Bank # p126, Jul.8

MERCK & Co.

Merck, Aries settle industrial espionage case p107, Sep.2

Company's proposed acquisition of Calgon Corp. has created an asset play in Pittsburgh Coke & Chemical Co. # p130, Nov.4

Live-virus vaccine for mumps expected to be licensed soon for use by doctors p68, Dec.30

MERCK Institute for Therapeutic Research

Helping the body to fight viruses: Merck reports finding substances that in mice spur production of 'interferon,' a protein that helps check viral invaders (with illus) p80, Sep.23

MERCK Sharp & Dohme

Scientists find way to trigger output of virus-fighting substance by body p60, Aug.19

Can science tune out drug side effects? Technique of nuclear magnetic resonance may help redesign medicine (with illus) p94, Dec.2

MEREDITH, George

Glamour stocks lure foreigners (with illus) p127, Nov.25

MERGERS

Appeals court rules that private parties can seek damages where mergers violate law p44, Jul.15

FTC backs food merger policy p36, Jul.22

Antitrust hears a kind word: FTC economist says merger policy is lessening concentration at the top (with charts and illus) p78, Jul.29

Bank Merger peace over? p46, Aug.12

Denver-based cement, sugar, and fertilizer producers plan a single corporate shelter p36, Aug.26

The future of the Bank Merger Act was placed in doubt as the Supreme Court overturned lower court approval of a St. Louis bank merger # p56, Oct.21

The fire that stirred Holly Sugar to action: When a conglomerate came courting, the company decided to fight the take-over (with illus) p151, Nov.18

Finding homes for merger orphans: Companies ordered divested by antitrusters may be hard to sell, and frequently the Justice Dept. or FTC has to help (with illus) p154, Dec.9

MERRICK, David

Merrick had no ties with the musical Sherry, and Business Week regrets the inaccuracy # p52, Oct.28

METALS

Despite pinch, Congress hoards metals reserve p42, Aug.5

Wanted: a cure for corrosion. Researchers are trying new metals and coatings — but are still short of an economical cure (with illus) p88, Sep.30

Crucible and Battelle Institute join in probing potentials of powdered metals p150, Dec.16

Interior Dept. estimates that the value of raw metal produced in the U.S. this year was down # p24, Dec.30

METRO-Goldwyn-Mayer, Inc.

Peace comes to M-G-M as Levin sells his shares to Time and Bronfman of Distillers-Seagrams p36, Aug.26

Box office movie belle makes its third debut: Latest 'premiere' of Gone With the Wind is MGM's ploy to regain film's No. 1 ranking (with illus) p40, Oct.14

METZGER, Juan E.

Dannon fattens up on nothing but yogurt: Dannon Milk Products has turned yogurt into a hit (with illus) p82, Sep.9

MEXICO

U.S., Mexican, and Spanish companies plan Spain's first discount stores p84, Jul.15

Aircraft maker and government agencies to train Mexican-Americans for jobs p52, Aug.12

Boosting jobs in Southwest p54, Sep.23

Some 40 Swiss watch companies will join their Mexican importers to build a watch assembly plant in Mexico # p46, Oct.7

Mexican border towns lure gringo industry: U. S. manufacturers are setting up shop just over the border to make goods for the U. S. market (with map and illus) p120, Dec.2

Keeping up the pace: Japan leads world in GNP growth rate (with table) p46, Dec.30

MIAMI Beach, Fla.

Why Miami's visitors sign up for the year: A high-rise oceanfront apartment goes for about the same cost as a season at a topnotch hotel (with illus) p169, Oct.14

MICE

Jackson: A lab that links mice and men. More than 2-million mice are bred yearly at Bar Harbor laboratory (with illus) p192, Sep.9

MICHIGAN

Tough questions for recruiters: Executive recruiters, experts at asking questions, are now helping to answer them — for FTC and a Michigan court p42, Dec.23

MICHIGAN, University of

Sliding in under higher tags: Fear of rising prices is making consumers think that now is a good time to buy big-ticket items (with chart) p31, Jul.8

Consumers wary on auto prices (with chart) p40, Sep.30

London helps to clear economic fog in U. S.: Most economists now feel safe in forecasting rapid growth for first half of 1968 — but questions linger about the final six months (with table) p33, Nov.25

MICROFILM

Eastman Kodak introduces color microfilm # p73, Oct.28

MICROWAVE Communications, Inc.

FCC is urged to permit the company to set up a microwave business hookup between Chicago and St. Louis # p38, Aug.5

New jolt for Ma Bell and friends: Pending two cases could upset traditional practices p91, Aug.19

MIDWEST Stock Exchange

Midwest picks an outsider, Michael E. Tobin, to fill its top post p118, Dec.2

MILITARY Selective Service Act of 1967

Draft ruffles the ivy: With blanket deferments for graduate study ending after June, the universities are worried about sharp decline in students and funds p42, Dec.16

MILLER, Arjay

Urges a "negative income tax" to ease the problems of poverty # p46, Dec.2

MILLER, Carr Neel

Where traders upstage the stocks in glamour (with illus) p160, Sep.9

MILLER, J. Irwin

Skyline rises in a Corn Belt town: Under aegis of Cummins Engine Co., Columbus, Ind., has become an architectural showcase (with illus) p138, Nov.18

MILLER, Otto N.

Corporations: Where the game is growth (with illus) (Special Report) p98, Sep.30

MILLIONAIRES

The young millionaires of finance: Wall Street is luring an aggressive new breed — and some are striking it rich (with illus) p76, Dec.30

MILLS, Wilbur D.

Johnson swings the ax on spending: He's opening the way to a tax surcharge by trimming federal outlays (with illus) p30, Jul.15

How much — and when? The specter of a $29-billion deficit makes a tax hike certain (with illus) p25, Aug.12

Mills takes his time on tax rise: Ways & Means chief serves notice he won't be rushed into acting on White House plan p31, Aug.19

Short News Item

First hearings keep surtax in slow motion p39, Sep.2

LBJ's tax hike gains big-name support: Support for the 10% surcharge is mounting — as Wilbur Mills found out this week in testimony by economists and executives p41, Sep.16

Tax hike still has a chance: Agreement between Congress and President may be closer than public statements indicate (with illus) p35, Oct.14

Clash on spending will continue. Mills calls for long-range plan p57, Oct.28

Protectionists lose — but only for now p118, Nov.4

Two strategies open in the tax stalemate. Mills demands bigger cuts p61, Nov.11

The new money game: Britain's devaluation of the pound puts world monetary cooperation to test — and revives chances for U. S. tax increase this year p31, Nov.25

Tax hike chances still look slim: Administration makes concessions on spending, but it is unlikely the measure will come to a vote before Christmas (with illus) p40, Dec.2

Off to a speedy start: Key indicators point to healthy gains for economy in new year (with illus) p11, Dec.30

MILWAUKEE, Wis.

The nation seeks ways to cool it: From the White House to cities, officials ponder ways to restore order after orgies of violence (with illus) p23, Aug.5

The long fight in Milwaukee: Talk of violence grows as Negroes, led by White priest, struggle to break out from their inner core slum (with illus) p64, Oct.14

MINNEAPOLIS, Minn.

Insurers tot up riot tab: Industry faces tangle of problems in trying to assess damages, impact on operations (with illus) p26, Jul.29

MINNESOTA Mining & Mfg. Co.

Two strike settlements improve labor scene, but copper strike appears far from over p64, Dec.2

New 3M process adds a manly fragrance to mail addressed to head of the house p65, Dec.30

MINNESOTA, University of

The new chair of business and government relations is named after Frederick R. Kappel # p42, Nov.4

Recruiters still score despite campus smoke (with illus) p34, Nov.4

Campus guns widen their range: Minnesota, other land-grant universities, aid regional industries (with illus) p58, Nov.25

MINTZ, Walter

Premiums increase on hot new issues and some brokers see a repeat of 1961 (with table) p158, Sep.16

MISSOURI Pacific RR

It is rumored that Alleghany Corp. has received a bid of $4,000 a share for its block of stock in Missouri Pacific, but turned it down # p126, Oct.28

MITCH, William E.

Law firm helps shape Southern unionism (with illus) p154, Sep.30

MOCATTA & Goldsmid, Ltd.

Gold buyers back off: With seven of eight London Gold Pool members pledging to support current prices (with illus) p33, Dec.2

MODELS

Bringing the world down to scale: By holding up the mirror to nature and showing businesses 'something that can or should be changed,' modelmakers are building a thriving business (with illus) p112, Jul.29

MOHASCO Industries, Inc.

Recent strength in Mohasco stock may be connected with rumors of a forthcoming tender offer for control of the company # p156, Sep 16

MOHAWK Airlines

Puddle-jump airlines struggle with jets p151, Oct.28

MOLECULAR Biology

Probing the molecule for the key to disease: Dr. Jonas Salk and staff are trying to control the molecule to defeat disease p122, Aug.12

MOLINS Machine Co., Ltd.

Molins enters the machine tools market with computer-controlled production system p178, Sep.30

MONRONEY, A. S.

Escalating mail rates: Senate is considering House proposal, including hikes for 'junk' mail and magazines (with table) p48, Oct.21

MONSANTO Co.

A hopeful formula for chemicals: Despite sales and earnings woes (with illus) p34, Jul.15

Chemical makers try a new price formula p42, Sep.16

MONTREAL Stock Exchange

Two Canadian mining stocks plummet almost 75% in one day for total loss of $19-million p130, Nov.25

MOODY'S Investors Service, Inc.

Calling the shots on the cities: Most cities need money more than ever. Yet the ratings that two advisory services give securities are crucial (with table) p88, Sep.2

MOON

Lunar orbit for Imp-E is latest in long string of Explorer successes p111, Jul.29

The sharp eye of Orbiter V: Moon-mapping satellite ends photography program with 'fabulous' shots (with illus) p55, Aug.19

Space chemistry set tests moon's makeup: Surveyor V analyzes the chemical content of lunar surface to help clear way for Apollo landing (with illus) p48, Sep.16

Astronauts may find moon a bit like home: At least, they'll encounter familiar basaltic rocks, according to Surveyor V (with table and illus) p80, Oct.7

Russia takes the lead: Rendezvous and docking of two unmanned spacecraft put it ahead in the race for the moon (with illus) p36, Nov.4

Apollo team finds big reason to smile: Successful launching of Apollo/Saturn V gives U. S. boost toward manned moon landing (with illus) p62, Nov.18

MOORE Corp., Ltd.

Foreigner is No. 1 in a U. S. market: Toronto's Moore Corp. is far and away the largest maker of business forms (with illus) p171, Sep.23

MOOTHART, Frank R.

Litton: B-School for conglomerates: Top executives leave Litton to apply its management theory in other companies (with illus) p88, Dec.2

MORGAN Guaranty Trust Co.

Rising tide of activity on Wall Street brings surge in securities lost, misplaced, or stolen (with table) p160, Oct.14

MORGAN Stanley & Co.

Identical bids on $50-million bond offering require runoff to determine the winner p116, Dec.9

MORRA, Giorgio

Rare white truffle grows rarer still: Delight of gourmets since Roman times is becoming scarce, apparently because of increased use of chemical fertilizers (with illus) p48, Dec.9

MORROW, Robert

Top students sell business short (with illus) p134, Sep.9

MORSE, Wayne

War debate in Senate could affect Vietnam p41, Aug.26

Boom in log exports raises knotty problems p68, Dec.23

MORTGAGES

Mortgage rates have come down a bit p9, Jul.1

Plenty of mortgage money — but for how long . . . in view of government's big credit needs p10, Jul.1

Mortgage money is in danger of being squeezed p17, Jul.29

Sharp recovery in homebuilding: Commitments and permits are up . . . S&Ls and savings banks are in good shape p17, Aug.26

Symbolic 6% may be ended on FHA mortgages p42, Aug.26

A $1-billion plunge to rebuild slums: Insurance industry makes complete turn-about in lending with pledge for mortgage loans in high-risk urban areas p46, Sep.16

Mortgage men draw purse strings tight: The competition for yields with other investments is driving mortgage rates up (with tables) p154, Oct.14

MORTON, Thruston B.

GOP congressmen get early start on '68 (with illus) p94, Sep.2

MOTION Pictures

How a new film maker made it in Hollywood: Producer Arthur P. Jacobs is one of the hottest independents in U.S. movies (with illus) p188, Sep.16

Box office movie belle makes its third debut: Latest 'premiere' of Gone With the Wind is MGM's ploy to regain film's No. 1 ranking (with illus) p40, Oct.14

CBS widens its lead: Net's No. 1 spot in ratings race is based on audience preference for feature films and old favorites (with table and illus) p48, Oct.28

High-flying movie equipment heads for a landing at new theater chain p72, Dec. 2

MOUNTAIN States Telephone & Telegraph Co.

AT&T likely to get a consolation prize p122, Jul.15

MOVING

Another hot summer for movers: The peak season for the moving industry is in full swing, bringing problems for movers and moved alike (with illus) p94, Jul.15

Tax hints for executives on the move p137, Jul.15

MOYNIHAN, Daniel P.

Even the liberals look to business p49, Oct.7

MUELLER, Willard F.

Too big for antitrust to handle? The trend to great corporate size and control is irreversible, John K. Galbraith told three critics last week, and antitrust has been 'a charade' (with illus) p70, Jul.8

Antitrust hears a kind word: FTC economist says merger policy is lessening concentration at the top (with charts and illus) p78, Jul.29

MULVANEY, Gene

How it paid to put an idea to the test (with illus) p176, Oct.14

MUMPS

Live-virus vaccine for mumps expected to be licensed soon for use by doctors p68, Dec.30

MUNDT, Karl E.

Tying strings to Ex-Im deals: Senate boosts bank's lending power, but seeks to limit the kind of loans it can make (with illus) p33, Aug.19

Short News Item

MUNSINGWEAR, Inc.

Making the turtles move: Company is pushing turtlenecks as replacement for the button-down shirt, and even for use with evening wear (with illus) p152, Nov.11

MURPHY, George

GOP congressmen get early start on '68 (with ilus) p94, Sep.2

MURRAY, Dr. Gordon

Successful operation by Canadian surgeon mends severed spine, brings hope to paraplegics p66, Nov.25

Claim of mended spine questioned: Canadian surgeon's account had given hope to paraplegics p96, Dec.2

MUSIC

Carry a tune instead of a tranquilizer. Choosing the right combo p93, Dec.30

MUTUAL Funds

Finding the right silver for the executive palm: Incentive schemes for executives now include cash bonuses, inside mutual funds, and real estate p90, Jul.22

IBM, long a favorite of mutual funds, leads their sell-off list in second quarter p106, Aug.5

IDS men — the feeling is mutual: At first IDS sales convention in 3-years, mutual funds men were hopeful — despite SEC (with illus) p68, Aug.26

Price gains of top performance funds point up that price gains is no handicap (with table) p128, Oct.28

Charges the funds must answer (Editorial) p164, Nov.4

Mutual funds soften stand on regulation p48, Nov.4

One of the top five mutual life insurance companies will shortly throw its weight behind the idea that mutual funds are good business for the life insurance industry # p130, Nov.4

Reports now have it that one major New York bank has signed an agreement to manage an "offshore" mutual fund # p129, Nov.25

Wall Street is eagerly waiting to see the first batch of mutual fund portfolio transactions due from SEC early next year # p115, Dec.16

Chase breaks into mutual funds: With banks barred from the fund business in the U.S., Chase Manhattan is lending its advice to a new German fund (with chart) p78, Dec.23

Critics of banking's effort to get into mutual fund business are fearful that banks will put all their good stocks in the funds and leave the cats and dogs for their trust accounts # p79, Dec.30

N

NADER, Ralph

Consumers Union puts on muscle: Its voice is carrying more weight — in Washington and in industry (with illus) p84, Dec.23

NARRAGANSETT, R. I.

Water — both fresh and salty — to come under deeper study by federal scientists p200, Sep.9

NASH, Mrs. Minnie

High court snaps into action: Defining unemployment p50, Dec.9

NASSER, Gamal Abdel

Nasser is the 'dove' in Arab tent p87, Aug.12

NATIONAL Aeronautics & Space Administration

House and Senate split over NASA budget, but there'll be no cutback in moon project p65, Jul.8

Lunar orbit for Imp-E is latest in long string of Explorer successes p111, Jul.29

NASA takes budget-cutting in stride . . .and Apollo goes ahead. Research Outlook p82, Aug.5

Spacecraft coating, developed by NASA is converted to tough interior house paint p64, Aug.12

The sharp eye of Oribter V: Moon-mapping satellite ends photography program with 'fabulous' shots (with illus) p55, Aug.19

The biggest blastoff yet: It's due mid-October, when the giant Saturn V makes its maiden orbit of the earth (with illus) p34, Sep.2

Summer in space for ghetto youths: Cooperation between poverty and space programs has opened up summer-job experiment for ghetto students (with illus) p44, Sep.9

Space chemistry set tests moon's makeup: Surveyor V analyzes the chemical content of lunar surface to help clear way for Apollo landing (with illus) p48, Sep.16

Astronauts may find moon a bit like home: At least, they'll encounter familiar basaltic rocks, according to Surveyor V (with table and illus) p80, Oct.7

Mariner V will take a close look at Venus as it flies within 2,500 mi. on Oct. 19 p79, Oct.7

Russia takes the lead: Rendezvous and docking of two unmanned spacecraft put it ahead in the race for the moon. U.S. hopes now rest on success of the Saturn V p36, Nov.4

Apollo team finds big reason to smile: Successful launching of Apollo/Saturn V gives U.S. boost toward manned moon landing (with illus) p62, Nov.18

Space spending will be slashed next year p59, Dec.9

U.S. and Italy join forces again in project to put satellite in equatorial orbit p68, Dec.30

NATIONAL Assn. of Business Economists

Putting a measure on '68 p25, Sep.30

Growth has its pains: U.S. economy is about to score the longest expansion ever — but there are worries accompanying the boom (with charts and illus) p31, Oct.7

NATIONAL Assn. of Homebuilders

Predicts a 10% gain in homebuilding in 1968 # p44, Aug.19

NATIONAL Assn. of Investment Clubs

A field day for the little guys: Annual show for investment clubs reflects their new-found popularity on Wall Street (with illus) p104, Nov.25

NATIONAL Assn. of Manufacturers

Arguing the tax hike: Testimony before Ways & Means shows NAM for a rise, Chamber of Commerce against, labor for hitting business harder p30, Aug.26

NATIONAL Assn. of Retail Druggists

Putting the brakes on 'speed:' Government and private efforts are afoot to curb the illegal use of amphetamines p92, Oct.28

NATIONAL Assn. of Securities Dealers

Mutual funds soften stand on regulation p48, Nov.4

NATIONAL Bureau of Standards

Weights scheme adds accuracy, and shaves costs p54, Sep.23

NATIONAL Can Co.

Can industry bargaining may spotlight USW's goals in steel, aluminum negotiations p64, Dec.2

NATIONAL Cancer Institute

Closing in on leukemia: Science is making giant strides toward drugs that control the disease (with chart and illus) p87, Oct.7

NATIONAL Chemsearch Corp.

Readers Report: Revisions p5, Aug.12

NATIONAL Dairy Products Corp.

FTC has ruled that National Dairy violated the Robinson Patman Act # p36, Jul.29

Negroes go national with demands for jobs p37, Aug.19

NATIONAL Defense

Charting the enemy's strength: White House is using computerized data to evaluate North Vietnamese combat power, attacks, and 'kill ratio' (with charts) p82, Aug.12

Johnson nears go-ahead on missile shield p57, Sep.16

Nike-X system gets off the pad: The U.S. has reluctantly decided to build a 'thin,' $5-billion defense against Red Chinese missiles (with map, table, and illus) p35, Sep.23

U. S. takes stock of its arsenal: Numerous decisions loom in aftermath of decision to build a Nike-X system (with tables) p36, Sep.30

U.S.'s trump in missile defense: Success of ballistic-glide reentry vehicle keeps U.S. ahead in race to develop weapons that can elude an enemy's defenses (with illus) p40, Nov.25

NATIONAL Executive Search, Inc.

Tough questions for recruiters p42, Dec.23

NATIONAL Farmers Organization

When middlemen are in the middle: With food prices certain to rise, housewives' groups prepare war on supermarket profits while farmers plan withholding to get more for their products (with illus) p26, Aug.26

NATIONAL Funeral Directors Assn.

Justice Dept. sues undertakers' group over its curbs on price advertising p46, Dec.2

NATIONAL Highway Safety Bureau

Military helicopters will soon be called into the battle to reduce the death toll from highway accidents # p24, Dec.30

NATIONAL Industrial Conference Board

Who spends what and why and where? NICB seeks new statistical answer p57, Aug.5

Capital budgets are being trimmed p14, Sep.2

GE sets up information sessions to foil hecklers at annual stockholder meetings p93, Oct.21

Higher wages, higher prices p31, Oct.28

NATIONAL Institutes of Health

NIH report calls for government-industry assault on major health problems p111, Jul.29

It's an order: Make NIH known p50, Aug.19

Is reform in store for NIH? Fountain blasts a myth. Research Outlook p86, Oct.28

NATIONAL Labor Relations Board

Employers may legally use the lockout as an offensive tactic in some disputes, under a new NLRB ruling # p38, Jul.8

NLRB studies new penalities on companies that won't bargain with certified unions p124, Jul.22

Bigger guns for bargaining wars: Labor turns increasingly to 'coordinated' multi-union teams, while management unleashes the 'offensive' lockout p49, Aug.12

NLRB orders Stevens to rehire 18 workers p170, Sep.9

White-collar workers in private industry are voting more frequently for unionization # p158, Oct.7

Two hearings jolt labor leaders p60, Oct.21

Does NLRB's 'bias' swing union elections? Economist says unions fared little worse when board had GOP majority (with illus) p60, Dec.2

NATIONAL Oil Fuel Institute

Home-heating battle gets still warmer (with illus) p76, Aug.12

Short News Item

NATIONAL Oil Jobbers Council

Home-heating battle gets still warmer (with illus) p76, Aug.12

NATIONAL Refuse Sack Council

Quieting the clang and clatter: Paper sacks are replacing garbage cans in many communities p146, Dec.16

NATIONAL Science Foundation

Feast or famine in 1968 funds. Research Outlook p128, Sep.16

Science takes a field trip up the Amazon: River expedition is yielding some valuable clues to some baffling questions (with illus) p132, Sep.16

Research funds heat up after two-year freeze p52, Oct.14

Federal R&D grants to feel war's pinch. Congress mulls wider role for NSF. Research Outlook p75, Dec.9

NATIONAL Security Council

Charting the enemy's strength: White House is using computerized data to evaluate North Vietnamese combat power, attacks, and 'kill ratio' (with charts) p82, Aug.12

NATIONAL Security Traders Assn.

'Wild speculation' over-the-counter just isn't there, says traders' report p150, Oct.7

NATIONAL Steel Corp.

Company boosts price of tinplate, lists costs of cheaper new metal for cans p38, Aug.5

Company has contracted to buy 3,300 acres northeast of San Francisco # p56, Nov.11

NATO

See North Atlantic Treaty Organization

NEGROES

Business launches drive for more Negroes in graduate business schools p58, Jul.1

Needed: progress without riots. The problem for the civil rights movement is how to achieve local gains without the violence that erodes national support (with illus) p20, Jul.1

Negro lawyer is named partner in a member firm of the New York Stock Exchange (with illus) p94, Jul.1

A broader effort on job bias: Equal Employment Opportunity Commission plans to spur reform (with illus) p56, Jul.15

Attacking the cause of racial violence (Editorial) p138, Jul.22

Bankruptcy rapped as way to aid poor p36, Jul.22

Readers Report: Why not Malaysians p7, Jul.22

The morning after Newark's nightmare: Finding answers is crucial both for Newark and for other cities where ghetto Negroes feel help has been too little, too late (with illus) p22, Jul.22

Explosion in the cities: As ghetto unrest flares into hot summer of racial violence, Detroit suffers worst toll yet (with cover and illus) p21, Jul.29

How much is enough in helping the poor? Riots in Detroit and Newark, cities that had good luck obtaining federal funds, suggest that present poverty programs are insufficient (with table) p24, Jul.29

Insurers tot up riot tab: Industry faces tangle of problems in trying to assess damages, impact on operations p26, Jul.29

Riots flare when politics break down. Still a chance for the touch that heals p39, Jul.29

Violence and the democratic system (Editorial) p124, Jul.29

Battle joined over cause, cure of riots. Commission not likely to spot a conspiracy p41, Aug.5

Detroit gropes its way: Hesitant steps are being made to recover from the riots. But shock still numbs the city (with illus) p25, Aug.5

For Negroes, the pie cuts too thin: They have made some job gains, but still lag as far behind the whites as they did in the early 1960s, when they first glimpsed some hope (with charts) p26, Aug.5

Frustrations of a ghetto job hunt p27, Aug.5

The nation seeks ways to cool it: From the White House to cities, officials ponder ways to restore order after orgies of violence (with illus) p23, Aug.5

Readers Report: Black power, self-help p5, Aug.5

Readers Report: Heart of the matter p4, Aug.5

Something new in unionism: Jimmy Brown heads group to aid Negroes in all fields p72, Aug.5

Will labor feel a backlash? Unions with mixed membership see little backlash, but will step up educational campaigns p69, Aug.5

Anti-rioters at work: While the debate rages, work is going on across the U.S. to cure some of the root causes of unrest—lack of jobs and education (with illus) p34, Aug.12

Congress gets moving—but on its own terms. It acts, but rebukes LBJ at the same time p45, Aug.12

Opening the record on jobs for Negroes: The Equal Employment Opportunity Commission points a finger at industries where Negro employment is low (with charts) p128, Aug.12

Negroes go national with demands for jobs: Martin Luther King's group will ask GM, Kellogg, and others to hire and upgrade Negroes (with illus) p37, Aug.19

Reinsurance in slum areas gets backing p49, Aug.19

The Negro—an untapped market. Marketing Outlook p62, Sep.2

Why the Negro market counts: Negroes spend $30-billion a year, and they want 'to live the life that TV says everybody lives' (with illus) p64, Sep.2

Summer in space for ghetto youths: Cooperation between poverty and space programs has opened up summer-job experiment for ghetto students (with illus) p44, Sep.9

A Negro marches toward city hall: Aided by impressive business support, Carl Stokes wins crucial primary in Cleveland (with illus) p36, Oct.7

He finds major minority talent: By carefully screening both his minority-group management candidates and his corporate clients, Ulric Haynes, Jr., has built a promising company (with illus) p68, Oct.7

Getting to the ghettos: Johnson Administration wraps its programs for help to the hard-core unemployed into one package (with illus) p38, Oct.7

The long fight in Milwaukee: Talk of violence grows as Negroes, led by white priest, struggle to break out from their inner core slum (with illus) p64, Oct.14

Summer's backlash: more job programs. In wake of riots, business is accelerating and revising Negro hiring policies p194, Oct.21

EEOC, citing evidence that Negroes and other nonwhites are less represented in managerial, professional, and sales positions than any other jobs, is opening a probe into discrimination # p52, Oct.28

Riot 'plot' theory studied p48, Nov.4

Off-year vote gives few clues to 1968: Election of two Negro mayors raises hopes politics will serve as an outlet for ghetto frustrations (with illus) p48, Nov.11

Avco hiring 250 hard-core unemployed for skilled training in Boston ghetto plant p50, Nov.18

Stokes on trial in Cleveland: The city's first Negro mayor must tread carefully if he is to win its confidence (with illus) p41, Nov.18

Cram course for Negro apprentices: Program set up in New York City coaches youngsters on how to prepare and qualify for craft union exams (with illus) p88, Nov.25

Eastman Kodak has offered to back a proposed Community Development Corp. to help Rochester Negroes in core-city areas to set up their own businesses # p46, Nov.25

How Detroit gropes toward racial peace: Top executives, Negro militants meet on committee set up in wake of riots (with illus) p83, Nov.25

Bringing new jobs into the ghettos: Companies, on their own and under government prodding, put up plants in slum areas (with illus) p84, Dec.2

Businessmen ponder the city's ills. Cities Outlook p83, Dec.2

Bethlehem Steel accused of race bias on jobs at big Lackawanna plant p56, Dec.9

Crafts ease their stand on bias: Unions change attitude toward recruitment of Negro apprentices p133, Dec.9

Bearing down on job bias: Justice Dept. is putting more pressure on companies and unions to end discrimination p18, Dec.23

Ghetto jobs: Johnson's top goal for '68 p27, Dec.23

NEHRT, Lee C.

How business schools welcome the world: U.S. investments and production abroad spur international outlook among business school deans (with illus) p118, Dec.9

NEIGHBORHOOD Service Centers

New weapon in war over grants p50, Jul.15

NEIMAN-Marcus Co

Store designers help ring the cash registers (with illus) p42, Jul.1

The merchant prince of Dallas: Under Stanley Marcus, famed Neiman-Marcus has expanded into a chain with sales of more than $58-million (with cover and illus) p114, Oct.21

NELSON, A. Herbert

Unfraternal takeover: Insurgent group at Lutheran Brotherhood finally unseats Carl Granrud, who has ruled insurance empire since 1951 p177, Sep.30

NELSON, Robert

Temporaries win permanent role: Why employers like temporaries (with illus) p64, Dec.23

NELSON, Saul

Growth has its pains: U.S. economy is about to score the longest expansion ever (with illus) p31, Oct.7

NETHERLANDS

Merger of two Dutch companies forms one of Europe's largest chemical and drug concerns p84, Jul.15

NEUMANN, George C.

New ginger at Canada Dry (with illus) p58, Aug.5

NEW HAVEN RR

Why high-speed trains run late: Production and design problems are holding up the start p176, Oct.7

NEW Orders

New orders show steady improvement p20, Aug.5

Order backlogs are rising p17, Aug.26

Purchasing agents report a sharp upturn in orders p34, Sep.16

Manufacturers' orders are better than they look p28, Sep.23

New orders decline again . . . but they are better than they look p32, Oct.28

New orders for machine tools are sluggish p22, Nov.4

There is no zip in new orders p36, Dec.9

Sales and orders show new zip p7, Dec.23

Short News Item

NEW Products

How it paid to put an idea to the test: Lackluster market test of a new product gave GE pause to think (with illus) p176, Oct.14

How Phillips fastens onto its profits: Phillips Screw Co., with patents expired, has found new design to keep money rolling in (with illus) p154, Nov.11

NEW YORK Central RR

With most obstacles cleared away proponents hope a final ruling will permit the merger with Pennsylvania RR by the end of December # p46, Dec.2

Nine hours late, Twentieth Century Limited limps shabbily to the end of the line (with illus) p56, Dec.9

NEW YORK City

Computers find school is tough (with illus) p106, Jul.1

Garbage for health and power: By burning refuse to produce power, some cities are cutting pollution and costs (with illus) p82, Jul.1

Can airports cope with the jet age? FAA sees $6-billion needed for airports by 1975 (with illus) (Special Report) p54, Jul.22

Congress starts clearing the air: Senate passage of air-pollution control bill augurs legislation that will stress regional control (with illus) p109, Jul.22

Fred Friendly has turned his eyes to New York's community antenna TV systems, and trouble looms # p36, Jul.29

Middle management gets a chauffeur (with illus) p142, Sep.9

CATV comes down from the hills: New York test pattern mixes vast promise, problems (with illus) p64, Sep.16

Teachers strike hard: Their push for better pay and working conditions is taking on an increasingly strident tone (with illus) p43, Sep.16

Office boom changes the scene: In major cities, real estate men try to fill corporate demand for space (with illus) p167, Oct.7

New Garden tries more varied crop: New York's fourth Madison Square Garden stresses family-type attractions and conventions rather than just sports (with illus) p126, Nov.11

Use of garbage to generate power gets boost from New York plan for $110-million plant p166, Nov.11

Building roads without disrupting the city (with illus) p108, Nov.18

Cram course for Negro apprentices: Program set up in New York City coaches youngsters on how to prepare and qualify for craft union exams (with illus) p88, Nov.25

Broadway: big names . . . that spell box office p82, Dec.23

Taxis clock up woes for the urban planner: With cabs ever more vital in urban transportation, city officials must think of new ways to regulate or spur taxi service (with illus) p50, Dec.23

Harlem's first co-op supermarket gets financial backing from big business p65, Dec.30

NEW YORK City Central Labor Council

Blue-collar workers get smarter. Labor Outlook p150, Aug.19

NEW YORK Magazine

Will print its first issue next spring # p86, Nov.18

NEW YORK Mercantile Exchange

Silver dollars are a commodity now; bags of them are traded on one exchange p106, Aug.5

NEW YORK State

State's lottery tickets are not selling as well as expected # p32, Jul.22

Seven New York utilities will launch cooperative project to build breeder reactor p64, Aug.12

New route out of traffic jams? Approval of New York's $2.5-billion transportation bond issue would encourage other states to seek similar programs p160, Nov.4

Tuesday voters approved more than 80% of $3.5-billion of proposed bond issues p136, Nov.11

New York's vintners take a bigger sip: With new management and extra capital, they're pushing for a much wider market (with illus) p52, Dec.23

NEW YORK Stock Exchange

Surge in Big Board's finance index raises hopes of averting another credit squeeze (with chart) p116, Jul.22

Why Big Board hopes to tame a paper tiger: Burdened with 10-million share days, it cuts daily sessions (with chart) p96, Aug.12

Problems of plenty pinch the Big Board: Soaring volume and other growth pains pose challenges for Robert W. Haack, new president p103, Aug.26

Readers Report: Wall Street's ways p7, Sep.9

Reuters teamed up this week with Ultronic Systems to offer a financial news service in the U.S. # p46, Sep.30

The exchange will delist DWG Corp's stock # p130, Nov.4

Big Board names R. John Cunningham as new executive vice-president (with illus) p136, Nov.11

Big Board names William C. Freund as its top economist and a vice-president # p118, Dec.2

Big Board bends on no-women rule, will take Miss Siebert into the fold (with illus) p116, Dec.16

Members are talking in favorable terms about Robert Haack, the exchange's new president # p79, Dec.30

NEWARK, N. J.

Attacking the cause of racial violence (Editorial) p138, Jul.22

The morning after Newark's nightmare: Finding answers is crucial both for Newark and for other cities where ghetto Negroes feel help has been too little, too late (with illus) p22, Jul.22

How much is enough in helping the poor? Riots in Detroit and Newark, cities that had good luck obtaining federal funds, suggest that present poverty programs are insufficient (with table) p24, Jul.29

Newark: scarred, scared, but hopeful (with illus) p25, Jul.29

NEWELL, Dr. Homer E.

Astronauts may find moon a bit like home (with illus) p80, Oct.7

NEWLEY, Anthony

How a new film maker made it in Hollywood (with illus) p188, Sep.16

NEWPORT News Shipbuilding & Dry Dock Co.

Shipbuilding's leader heads into a storm: For Newport News Shipbuilding, business couldn't be better, but McNamara sees industry procedures as outdated (with illus) p178, Oct.7

NEWSPAPERS

On July 10 the Boston Traveler is to be folded into its sister, the Boston Herald # p28, Jul.1

FTC has begun a long-expected inquiry into advertising rates charged by daily newspapers # p40, Aug.12

Roy H. Thompson has added the 12 Brush-Moore U.S. dailies to his string of newspapers # p34, Sep.2

Printing is turning the page: Electronics, photography, and computers are combining to put hot-metal typesetters on the shelf (with illus) p122, Sep.9

Strikes of photoengravers, bus drivers halts Cincinnati's newspaper, transit p42, Nov.4

NICHOLS, Kenneth

Congress attacks loan insurance: Senate subcommittee looks into rates for credit life and doesn't like what it finds (with illus) p110, Dec.9

NICKERSON, Albert

Corporations: Where the game is growth (with illus) (Special Report) p98, Sep.30

NIELSEN (A. C.) Co.

CBS widens its lead: Net's No. 1 spot in ratings race is based on audience preference for feature films and old favorites (with table and illus) p48, Oct.28

NIEMIEC, Harry

Beatrice Foods savors a zestier cupboard (with illus) p122, Dec.16

NIGER

France seeks place in uranium market with deal to tap big deposit in Niger p84, Jul.15

NIGERIA

Soviets take a flier in West Africa p88, Aug.26

NIKE-X

Johnson nears go-ahead on missile shield p57, Sep.16

Congress shows its clout on Nike-X move p53, Sep.23

Nike-X system gets off the pad: The U. S. has reluctantly decided to build a 'thin,' $5-billion defense against Red Chinese missiles (with map, table and illus) p35, Sep.23

Business gears up for the Nike-X: The $5-billion anti-missile system presents U. S. industry with an imposing array of challenges (with illus) p38, Sep.30

The dangers in deploying Nike-X (Editorial) p188, Sep.30

NIXON, Richard

Nixon or Reagan could profit p40, Jul.29

IDS men — the feeling is mutual (with illus) p68, Aug.26

Nixon slips in one poll, holds up in another p42, Aug.26

GOP's hopefuls step up race for nomination p55, Sep.9

Nixon target: four out of four in primaries p62, Nov.11

GOP hopefuls near starting gate (with illus) p38, Nov.18

Around the world to White House p60, Dec.9

Republicans stay on the fence for '68 (with illus) p36, Dec.16

NORRIS, William C.

CDC takes 'peripheral' road to growth (with illus) p118, Aug.5

NORTH American Aviation, Inc.

New process turns pollutant into marketable sulfur or sulfuric acid p75, Aug.19

Planners put big picture on a grid: Input-output tables are turning into a key tool for marketing p62, Sep.23

NORTH American Mogul Products Co.

Investors are eager to buy stocks of companies in water and air pollution # p129, Nov.25

NORTH American Rockwell Corp.

North American Rockwell and Switzerland's Brown, Boveri & Co. are considering building Brown, Boveri generating equipment in the U. S. # p90, Dec.30

NORTH American Van Lines, Inc.

Another hot summer for movers: The peak season for the moving industry is in full swing (with illus) p94, Jul.15

NORTH Atlantic Treaty Organization

The Germans cut back on defenses. No warning to the allies p111, Jul.15

Short News Item

Germany makes its deal on defense. Quieting the fight p112, Aug.19

NATO learns to live in exile from France: Move to Belgium is now complete, and impact of the shift promises not to be too severe (with illus) p46, Oct.21

NATO keeps an eye on big Soviet fleet p108, Dec.16

NORTHERN Pacific RR

Foes of northern railroad merger rally after ICC switches to approve deal p56, Dec.9

NORTHERN States Power Co.

It's open season on utilities p41, Jul.22

NORTHROP Corp.

Gets a green light to sell its small supersonic F-5 jet to Peru, Brazil, Argentina, Chile, Venezuela and Colombia # p56, Oct.21

NORTON Co.

Ceramics puts a shield under 'copter crews: Molding process for boron carbide produced bullet-proof seat (with illus) p80, Dec.9

NUCLEAR Fuel Services, Inc.

Uranium industry gets new punch (with illus) p72, Nov.25

NUCLEAR Magnetic Resonance

Can science tune out drug side effects: Technique of nuclear magnetic resonance may help redesign medicine (with illus) p94, Dec.2

NUCLEAR Testing

AEC digs deep for big blast: It plans new test series on remote island if an explosion this winter indicates need (with map and illus) p140, Sep.16

How scientists play games with names: Scientists play a puckish game to label their nuclear tests (with illus) p66, Dec.30

Is Peking putting missiles on its subs? (with illus) p13, Dec.30

NUCLEAR Weapons

Strategy for a nuclear arms program (Editorial) p124, Jul.29

Timing China's bombs: Congressional group says China may be able to hit U. S. with H-bombs by 1970 p31, Aug.5

Hope on nuclear treaty: Draft treaty worked out by U. S. and Russia raises hope for an agreement to halt spread of nuclear weapons p38, Aug.19

A step toward nuclear arms control (Editorial) p116, Sep.2

Who'll buy the nuclear pact? The superpowers agree on a draft treaty limiting the spread of nuclear weapons p25, Sep.2

U. S. takes stock of its arsenal: Numerous decisions loom in aftermath of decision to build a Nike-X system (with tables) p36, Sep.30

NUMERICAL Control

From design to finished product: Metalworking factories using computer-linked NC tools are being set up here and abroad (with illus) p88, Dec.30

O

O'BRIEN, John H.

South Africa raises ante on autos: Auto makers are being asked to add more local content to the cars they sell (with illus) p96, Nov.18

O'BRIEN, Lawrence

White House liaison faltering p58, Oct.28

OCCIDENTAL Petroleum Corp.

Tenneco lands Kern County: Pipeline giant outbids Occidental Petroleum to make its biggest acquisition yet p96, Jul.22

OCEANOGRAPHY

Seagoing computer gives oceanographers on-the-spot analysis of findings p65, Jul.8

Who'll profit from the oceans p54, Sep.23

OCEANS

Arvid Pardo, Maltese envoy to U. N. urges international control of ocean floor (with illus) p42, Nov.4

Can U. N. parcel out the sea-bed? Huge U. S. investment in underwater research is threatened by proposal that world body control ocean floor (with illus) p66, Nov.11

O'CONNELL, Jeffrey

Settling the claim without the blame: Auto insurance plan would eliminate fault-finding in the courts for most accidents p168, Nov.11

OFFICE Buildings

Wooing white collars to suburbia: Office parks, inspired by industrial parks, offer lower rents, prestige buildings, all in a sylvan setting (with illus) p96, Jul.8

Office boom changes the scene: In major cities, real estate men try to fill corporate demand for space (with illus) p167, Oct.7

Readers Report: Shifting decimals p4, Oct.21

OFFICE of Economic Opportunity

'Big Brother' issue faces test in House vote p53, Sep.23

OFFICE of Emergency Planning

President Johnson named Price Daniel director of the agency # p46, Sep.30

OFFICE Parks

Wooing white collars to suburbia: Office parks offer lower rents p96, Jul.8

OFFICE Supplies and Equipment

Foreigner is No. 1 in a U. S. market: Toronto's Moore Corp. is far and away the largest maker of business forms (with illus) p171, Sep.23

O'HARA, James G.

Congress gets moving — but on its own terms p45, Aug.12

OHIO

Gasoline dealers' cash give-away games are outlawed as lotteries in Ohio p32, Jul.22

OKLAHOMA

Right-to-work law proponents in Oklahoma and Columbia Pictures Corp., are in a legal fight # p116, Aug.26

OKUN, Arthur M.

How Washington makes its forecast: The troika and its technicians (with illus) p80, Dec.30

O'LEARY, James J.

The price of tax delay: With the 10% surcharge put off, business will see more inflation and higher interest rates (with illus) p41, Nov.11

OLIN Mathieson Chemical Corp.

Supreme Court upheld a lower court's blessing on a joint venture of Olin Mathieson and Pennsalt Chemicals # p48, Dec.16

OLIVER, Cheryl

New enemy within: drug interaction. Deaths apparently caused by mixtures of weight-reducing pills underscore dangers p114, Oct.14

OLIVER, John

Selling self-help — at a profit (with illus) p54, Aug.12

OLSON, K. H.

Ingot mold maker casts new horoscope (with illus) p74, Aug.5

OLSON, Richard H.

From outer space to open space: Colorado Outdoor Sports Corp. president applies technology he acquired in aerospace industry to production of sports gear (with illus) p98, Nov.11

OLYMPIC Games

The 10th Winter Olympic Games at ski resorts in France are being heavily booked # p164, Oct.7

Make reservations now for the 1968 games # p136, Dec.2

Winter Olympics put Europe in tip-top form p130, Dec.9

'Alors, Culligan homme!' Illinois company will provide ice for Olympics skating events p65, Dec.30

OMARK Industries

Company has acquired Prentice Hydraulics # p126, Jul.15

O'NEILL, Roderick

Outlook for stocks: Wall Street's view is foggy (with illus) p16, Dec.30

ORBITER V

The sharp eye of Orbiter V: Moon-mapping satellite ends photography program with 'fabulous' shots (with illus) p55, Aug.19

OREGON

New enemy within: drug interaction. Deaths apparently caused by mixutre of weight-reducing pills underscore dangers p114, Oct.14

ORGANIZATION for Economic Cooperation & Development

European growth is slowing. Laggards and leaders p87, Jul.1

European economics expected to show second-half gain p20, Jul.8

Offering trade to the poor: Industrial countries agree, in principle, to cut tariffs on products of underdeveloped (with table) p109, Dec.9

ORGANIZATION of American States

Cuba cuts less ice in Americas p137, Sep.30

OSTBERG, Werner

Dundee solves a weighty problem (with illus) p150, Nov.25

OSTRAU, Bertram M.

Fast-growing brokerage house lands in hot water over trading practices (with illus) p150, Oct.7

OVER-the-Counter

'Wild speculation' over-the-counter just isn't there, says traders' report p150, Oct.7

OWENS, Jesse

Why the Negro market counts (with illus) p64, Sep.2

P

PACIFIC Air Lines

Deficit-ridden Pacific Air Lines merges and grounds ad campaign based on fear p58, Jul.1

Puddle-jump airlines struggle with jets (with illus) p151, Oct.28

PACIFIC Far East Line, Inc.

Avondale Shipyards is low bidder for construction of LASH vessels # p44, Aug.19

Speeding the schedule of seagoing cargo (with illus) p124, Aug.26

PACIFIC Gas & Electric Co.

The tactics that win that extra nickel (with illus) p76, Aug.19

Growth power on the Pacific: Though nobody loves a utility, PG&E is a leader in profits and revenues among U.S. power companies — and it's even winning friends (with illus) p44, Sep.2

Recreation seen as key to power licenses p58, Oct.28

PACIFIC Northwest Bell Telephone Co.

Identical bids on $50-million bond offering require runoff to determine the winner p116, Dec.9

Short News Item

PACIFIC Northwest Power Co.

Washington Public Power Supply System and Pacific Northwest have agreed to file a joint application with FPC, and to share equally the power and the expected costs to build the High Mountain Sheep Dam # p46, Oct.7

PACKAGING

Guide to Packaging Law can be obtained from Modern Packaging # p51, Jul.8

Sharing the risk in packaging war: For a fee, Riegel Paper sets up pilot plant for food producers — hoping to sell them machinery and materials later (with illus) p132, Jul.8

FDA's final 'truth-in-packaging' rules offer industry some technical breaks p32, Jul.22

Whitman's Chocolates will package its candy in cans with ring-pull aluminum tops # p78, Sep.30

Christmas spirit pours out early: Schenley road show is showing retailers how its holiday cheer will be packaged (with illus) p32, Nov.4

Plastics get push into food container field with Airco resin duplicating clarity of glass p166, Nov.11

PACKING Industry

Dwindling profits from beef output lead Armour to set plans for closing five plants p152, Oct.14

PAINT and Varnish

The new gloss at Sherwin-Williams: The venerable paint maker is slowly breaking through its legacy of conservatism (with illus) p154, Jul.15

Spacecraft coating, developed by NASA, is converted to tough interior house paint p64, Aug.12

PAKISTAN

Four companies vie for contract to build world's largest dam in West Pakistan p62, Aug.12

PALMER, Arnold

Companies tee off to win more friends (with illus) p28, Sep.2

PAN American World Airways

Analysts are pointing out that the line's 23% jump in June passenger miles over last year's figure was mostly in low-profit charter and military business # p126, Jul.15

Pan Am will take over operation of Teterboro Airport and Republic Aviation Airport # p48, Sep.23

Pan Am and United Air Lines complete deals for major long-term financing p24, Dec.30

PANAMA Canal

Will Panama take over Canal Zone? Another ditch? p88, Jul.1

PAPER and Pulp

Quieting the clang and clatter: Paper sacks are replacing garbage cans in many communities (with illus) p146, Dec.16

PAPER Dresses

See Clothing Industry

PARAPLEGICS

Successful operation by Canadian surgeon mends severed spine, brings hope to paraplegics p66, Nov.25

Claim of mended spine questioned: Canadian surgeon's account had given hope to paraplegics p96, Dec.2

PARDO, Arvid

Arvid Pardo, Maltese envoy to U.N. urges international control of ocean floor (with illus) p42, Nov.4

Can U.N. parcel out the sea-bed? Huge U.S. investment in underwater research is threatened by proposal that world body control ocean floor p66, Nov.11

PARKE, Davis & Co.

Six makers of a generic antibiotic barred till they can match original brand product p68, Dec.30

PARTIES

Party giving? Relax and hire a manager. Formulas for buying liquor p135, Dec.2

PASTORE, John O.

The powerhouse behind the atom: The Joint Committee on Atomic Energy (with illus) p160, Sep.16

PATENTS

How Phillips fastens onto its profits: Phillips Screw Co., with patents expired has found new design to keep money rolling in (with illus) p154, Nov.11

PATMAN, Wright

Patman assails 'interlocks' in ownership of big banks by other financial institutions p106, Aug.5

Patman seeks curbs on bank credit cards to prevent cheating in fast-growing game p91, Sep.2

PEABODY Coal Co.

Antitrust seeks settlements out of court p52, Sep.30

PEACE Corps

Vietnam hampers Peace Corps p52, Dec.2

PEACE Marchers

Foes of war march on Pentagon: Highly visible protest against Vietnam policies fails to move the Johnson Administration (with illus) p43, Oct.28

PEARLS

Shell sales drop as hems go up: New fad reduces demand for mussel shells used in cultured pearl industry (with illus) p139, Nov.25

PECHMAN, Joseph A.

LBJ's tax hike gains big-name support (with illus) p41, Sep.16

The price of tax delay: With the 10% surcharge put off, business will see more inflation and higher interest rates (with illus) p41, Nov.11

PEDEN, Katherine G.

How Katie makes Kentucky grow: The state's lady Commissioner of Commerce has been called the most dynamic person in the field of industrial development (with illus) p184, Sep.9

Readers Report: Idaho's fair saleslady p4, Sep.30

PELL, Claiborne

Can U.N. parcel out the sea-bed? Huge U.S. investment in underwater research is threatened by proposal that world body control ocean floor (with illus) p66, Nov.11

PENNEY, Dr. Robert

Science puts Ford in the future (with illus) p84, Aug.5

PENNSALT Chemicals Corp.

Supreme Court upheld a lower court's blessing on a joint venture of Olin Mathieson and Pennsalt # p48, Dec.16

PENNSYLVANIA

Balked in Washington, steel industry seeks import barriers via state laws p28, Jul.1

Industrial bonds win fans: Tax-exempt industrial development bonds, which Southern states have used to lure new industry, are gaining favor elsewhere p108, Aug.26

PENNSYLVANIA RR

Dept. of Transportation announces that the high-speed service between New York and Washington will not begin until spring # p48, Sep.23

Why high-speed trains run late: Production and design problems are holding up the start (with illus) p176, Oct.7

With most obstacles cleared away proponents hope a final ruling will permit the merger with New York Central by the end of December # p46, Dec.2

PENSIONS

One way to feather the nest: Self-employed get better tax break under eased Keogh retirement plan rules (with chart) p145, Nov.11

Sweetening the pot for pensions p142, Nov.11

PEPPER (Dr.) Co.

Brokers wonder whether the death of Grady H. Vaughn, Jr., will mean a change in control of Dr. Pepper Co. # p122, Aug.19

Readers Report: No change at Dr. Pepper p7, Sep.9

PEPSICO, Inc.

Bottling deal with beverage company keeps Pepsi in chocolate drink market p141, Aug.19

PERCY, Charles H.

Which plan for slum renewal? Administration proposal will face competition from schemes sponsored by Senators Percy and Kennedy p77, Aug.26

GOP's hopefuls step up race for nomination p55, Sep.9

Politicians see profits as key to slum problems p49, Oct.7

Around the world to White House p60, Dec.9

PERFUME

New 3M process adds a manly fragrance to mail addressed to head of the house p65, Dec.30

PERIA, William

Campus guns widen their range (with illus) p58, Nov.25

PERRY, George L.

London helps to clear economic fog in U.S. p33, Nov.25

PERU

Latin America heads down an old road. Rumbles in Peru p117, Nov.4

PET Food Institute

Total pet food sales for 1967 should hit $810-million, with dogs getting $600-million # p70, Sep.16

PETERS, M. William

The tactics that win that extra nickel (with illus) p76, Aug.19

PETERSON, R. H.

Growth power on the Pacific (with illus) p44, Sep.2

PETROLEUM

Independents get another crack at majors p50, Jul.15

FTC restates rules on gas marketing. Marketing Outlook p85, Jul.22

Oil prices stay in line: Despite some increases in crude oil prices, fear of government action has kept them to a minimum p28, Jul.22

Where Texas falls short: Heavy demand for crude oil in wake of Suez closing finds oil fields there unable to keep up with allowable production p32, Jul.29

The Middle East crisis has boosted U.S. exports of crude oil to record levels # p50, Sep.9

Detroit bets it can clean up its engines: Auto makers say answer to air pollution is a new breed of cleaner gasoline engines (with table and illus) p88, Sep.23

Chemical makers near showdown on oil imports p52, Oct.14

Europe's shipbuilders up anchor: New orders for supertankers have ended long period of stagnation (with illus) p88, Oct.14

Short News Item

New depletion worry hits oil industry p60, Oct.21

High court snaps into action: Major decisions in business area include rejection of Texas' offshore oil land claim p50, Dec.9

Manufacture of animal feed from petroleum planned in France by British company p70, Dec.9

Major chemical companies will get their way, with oil import quotas keyed to exports p24, Dec.30

Foreign

Alberta oil: The cup runneth over. Huge new reserves in Canadian province won't do country much good — unless it can sell in the U.S. (with map and illus) p68, Jul.1

The oil keeps flowing: International oil companies work together to make sure the Suez closing, Arab embargo don't cause a petroleum famine in Europe (with illus) p32, Jul.8

Arab unity: mirage at Khartoum p77, Sep.2

The oil keeps flowing to the West. Winter fuel seems assured p77, Sep.2

Gulf says prospects are 'excellent' for new oil fields in Portuguese African province p112, Sep.9

Into the Adriatic for oil and gas p108, Oct.28

France blends politics with a push for oil: Its oil companies are trying to steal a march on 'Anglo-Saxon' oil producers in the Middle East. Italy, and Spain are getting into the act in Iraq, too (with illus) p91, Nov.11

De Gaulle wins dividends in oil: Pro-Arab policy pays off as French petroleum company signs agreements with Iraq p126, Dec.2

Japanese, seeking a closer source of oil, plan negotiations for Siberian pipeline p70, Dec.9

Fuel Oil

Home-heating battle gets still warmer: How rival fuels try for customers (with illus) p76, Aug.12

Northeast frets about fuel oil: Supply to heat homes is tight and prices have climbed. Blame goes to production lag, demand, and a jump in some tanker prices (with chart) p50, Oct.21

Service Stations

Gasoline dealers' cash give-away games are outlawed as lotteries in Ohio p32, Jul.22

Gulf sells nitrogen for inflating tires p48, Sep.23

Providing the staff for service stations p78, Sep.30

PFIZER (Chas.) & Co.

Drug companies go on trial: Chas. Pfizer, American Cyanamid, and Bristol-Myers face not only a court trial for alleged antitrust violations, but big damage suits should they lose p80, Nov.4

PHALIN, Howard V.

Aiming at mom to sell books: World Book employs a swarm of amateur sales people (with illus) p56, Jul.29

PHELPS Dodge Corp.

Negotiations in nonferrous mining industry show no progress, but stoppage may be averted p118, Jul.1

Tough stands stymie a copper settlement p111, Jul.8

PHILADELPHIA & Reading Corp.

Chicago & North Western Ry. announces plans to acquire Philadelphia & Reading # p48, Sep.23

PHILADELPHIA Gas Works

Gas by tanker for the East Coast faces struggle p27, Dec.23

PHILADELPHIA, Pa.

Needed: progress without riots. How they cool it in Philadelphia p20, Jul.1

The nation seeks ways to cool it: From the White House to cities, officials ponder ways to restore order after orgies of violence (with illus) p23, Aug.5

Philadelphia TV station drops women's show, will beam business news, stock quotes instead p98, Aug.26

City-owned gas company plans to import 1-billion cu. ft. of liquefied natural gas from Venezuela # p46, Nov.25

Dark skies for Philadelphia's No. 1 Eagle: Jerry Wolman has suddenly found his Midas touch is leaden (with illus) p100, Dec.9

PHILCO-Ford Corp.

What Vietnam is teaching Philco: The company's contract with the military for behind-the-line services are providing experience it hopes to apply in other underdeveloped nations (with illus) p100, Sep.9

PHILIPS of Holland

Company enters computer lists with scientific and accounting systems p150, Dec.16

PHILLIPS Curve

Throwing inflation a tricky curve: Amid pressures to curb rising prices and cut unemployment, an analytical tool called the Phillips curve is helping CEA decide how fast the economy can run (with chart) p62, Aug.19

Readers Report: Curves ahead (with chart) p5, Sep.2

PHILLIPS, Douglas

Cotton finds another throne Down Under (with illus) p46, Aug.5

PHILLIPS, Ivan

Glamour stocks lure foreigners (with illus) p127, Nov.25

PHILLIPS Screw Co.

How Phillips fastens onto its profits: Phillips Screw Co., with patents expired, has found new design to keep money rolling in (with illus) p154, Nov.11

PHIPPS, Ogden

How to stay in the money: Champion thoroughbred Buckpasser adds record breeding price to his laurels p96, Jul.1

PHONOGRAPH Records

Readers Report: On the track p5, Jul.1

He makes music pay at CBS: Goddard Lieberson is spinning profits for CBS. But the competition gets sharper (cover and illus) p106, Oct.7

PHOTON, Inc.

Printing is turning the page (with illus) p122, Sep.9

PHOTOTYPESETTING

Printing is turning the page: Electronics, photography, and computers are combining to put hot-metal typesetters on the shelf (with illus) p122, Sep.9

PIEROTTI, Roland

Shorter strides for the giants? The multinational companies; an air of caution for '68 (with illus) p40, Dec.30

PIKE, Otis

Pentagon will try price warranties to keep small-purchase prices in bounds p24, Dec.30

PILKINGTON Bros.

Company is now adapting its float-glass process to making glass sheet in three colors # p90, Dec.30

PILLOWS

Pillows with a pop-art, brand-name look selling as premiums and to retail trade (with illus) p113, Oct.21

PILLSBURY Co.

Adjusting the mix at Pillsbury: The company's new president lays down the new rule; 'Paper shuffling' is out and 'management by perception' is in (with illus) p167, Sep.30

PITTSBURGH Coke & Chemical Co.

Merck & Co.'s proposed acquisition of Calgon Corp. has created an asset play in Pittsburgh Coke & Chemical # p130, Nov.4

PITTSBURGH Steel Corp.

Interlake Steel, Wheeling Steel, and Pittsburgh Steel are discussing a possible three-way merger # p46, Oct.7

Three-way merger talks between Interlake Steel, Wheeling Steel, and Pittsburgh Steel is called off # p56, Dec.9

PITTSBURGH, University of

People-power plus electric lights to warm six buildings at new college p178, Sep.30

PIZZITOLA, Frank J.

Shorter strides for the giants? The multinational companies; an air of caution for '68 (with illus) p40, Dec.30

PLANNING Research Corp.

Consultants with a flair for math: Planning Research hunts private business by techniques that were once a Pentagon preserve (with illus) p196, Sep.16

Readers Report: The practical test p4, Oct.21

PLANT Expansion

Tax credit brings modest upgrading in spending plans p18, Aug.26

Still on a 'high plateau:' Business plans for capital outlays show slight cut since spring with $62-billion now seen for full year (with table) p40, Sep.9

Inventories and capital spending turning around p26, Oct.7

Business outlays get back on the high road: McGraw-Hill survey shows 5% rise in capital spending projected for 1968, against 2% this year (with table and chart) p44, Nov.11

Capital spending is turning around. Capital outlays may be higher than initial plans p35, Nov.11

Mixed signals for capital expenditures p26, Dec.2

Capital spending plans look good p36, Dec.9

PLANT Locations

Wooing white collars to suburbia: Office parks offer lower rents (with illus) p96, Jul.8

How Katie makes Kentucky grow: The state's lady Commissioner of Commerce has been called the most dynamic person in the field of industrial development (with illus) p184, Sep.9

PLASTICS

Plastics get push into food container field with Airco resin duplicating clarity of glass p166, Nov.11

PLATT, Harry H.

Union forces Ford-UAW umpire out of his job on eve of negotiations for new contract p114, Jul.8

PLOUGH, Inc.

Fighting aspirin ads three ways p38, Jul.15

PLUMBING and Heating

Home-heating battle gets still warmer: Competition for the home-heating market is leading the gas, oil, and electric interests to taking their complaints to court and to Congress (with illus) p76, Aug.12

People-power plus electric lights to warm six buildings at new Pennsylvania college p178, Sep.30

POMERANTZ, Abraham L.

Gadflies who put the bite on business: Plaintiffs' lawyers get rich bringing suit against companies that bend the law (with illus) p124, Oct.14

PONTIUS, Paul E.

Weights scheme adds accuracy, and shaves costs p54, Sep.23

Short News Item

POP Arts, Inc.

Pillows with a pop-art, brand-name look selling as premiums and to retail trade (with illus) p113, Oct.21

POPULATION

Putting a brake on runaway birth rates: U. S. government policy shift may open door for newer birth control drugs still in test stage (with map, tables and illus) p76, Sep.23

Where we go after 200-million: When population passes that mark this month, it will point up growing importance to business of Census Bureau's data (with map and charts) p96, Nov.4

POST Exchanges

A touch of home for GIs in Vietnam: Post exchanges go to great lengths to supply troops with home comforts (with illus) p147, Nov.4

POTASH Co. of America

Denver-based cement, sugar, and fertilizer producers plan a single corporate shelter p36, Aug.26

POVERTY

New kind of poverty war: Led by Freeman, six Cabinet officers hold forum on improving the lot of the poor on farms and in small towns (with illus) p44, Dec.16

PRESCOTT, Dr. David

Science takes a field trip up the Amazon (with illus) p132, Sep.16

PRESCOTT, John S.

The new gloss at Sherwin-Williams (with illus) p154, Jul.15

PRESSMEN'S Home, Tenn.

Last press run for union home: The International Pressmen's Union will move its headquarters to Washington (with illus) p66, Sep.9

PREVIN, Andre

How a new film maker made it in Hollywood (with illus) p188, Sep.16

PRICE, Paul

How it paid to put an idea to the test (with illus) p176, Oct.14

PRICES

Retail and wholesale price indexes both rose in May, BLS reports p28, Jul.1

Costs go under the microscope: With outlook for second-quarter earnings little better than the first, companies exert extra pressure to trim expenses (with chart) p26, Jul.8

Kroger cuts prices to overcome pressures of rising wages, hotter competition p51, Jul.8

Sliding in under higher tags: Fear of rising prices is making consumers think that now may be a good time to buy big-ticket items (with chart) p31, Jul.8

Price differentials on brands upheld p65, Jul.29

Rising food prices push up c-of-l index in June for fourth straight month p36, Jul.29

National Steel boosts price of tinplate, lists costs of cheaper new metals for cans p38, Aug.5

Throwing inflation a tricky curve: Amid pressures to curb rising prices and cut unemployment, an analytical tool called Phillips curve is helping CEA decide how fast the economy can run (with charts) p62, Aug.19

Steel prices edge up: Rising labor and material costs and competition from imports make selective hike necessary say steel men p27, Aug.26

When middlemen are in the middle: With food prices certain to rise, housewives' groups prepare war on supermarket profits while farmers plan withholding to get more for their products (with illus) p26, Aug.26

Consumer prices are moving up more rapidly now. Rising prices reflect 'cost-push' inflation p14, Sep.2

Cost pressures add their heat: Recent price hikes may only be prelude for many more as executives wait for demand to improve (with chart) p19, Sep.2

Steel prices stir capital jitters: Administration hopes to prevent further increases following recent boosts (with table and illus) p37, Sep.9

Chemical makers try a new price formula: Increases have been attached to a broad range of products, but the industry is likely to feel a profits squeeze at yearend p42, Sep.16

GM's 1968 model prices up an average $110, considerably less than Chrysler's boost p48, Sep.23

Consumers wary on auto prices (with chart) p40, Sep.30

Detroit guarantees less: Not only are Detroit's price increases — over $100 per car — higher than last year's, but there are drastic revisions in warranty coverage p40, Sep.30

Steel prices stirred uneasily this week # p46, Sep.30

Congress closes in on drug costs: Pending legislation would encourage U. S. doctors to prescribe generic drugs in place of higher-priced brand names p40, Oct.7

Prices; up, up, and away p25, Oct.7

Business feels inflation fever: Businessmen generally think now is the time to declare a price hike — and make it stick (with table and charts) p41, Oct.21

Higher wages, higher prices p31, Oct.28

Commodity futures react contrariwise — down on good news, up on bad (with table) p136, Nov.11

U. S. Steel joins boost in wire prices p50, Nov.18

Local governments to fight consent decree that hampers book price damage suits p46, Dec.2

Prices are rising almost everywhere p26, Dec.2

Steel industry takes a big bite: Latest price increases, if they stick, will cover 24% of industry's products, the most in 16 months (with illus) p47, Dec.9

Controls stay on shelf: While Washington hints at controls, no one seems too serious about them. But wage-price spiral is likely to bring jawbone campaign for voluntary curbs p33, Dec.16

U. S. Steel proves it's the leader p34, Dec.16

Prices are rising; they'll head on up p8, Dec.30

PRIME Rate

Demand for loans softens: Even if slackening is only temporary, a rise in the prime rate seems unlikely (with chart) p117, Aug.19

PRIME, Walter H.

Greyhound charges three former aides lure customers, employees; it sues for $10-million p48, Oct.14

PRINCE, Harold

What makes an angel successful (with illus) p56, Oct.7

PRINTING and Publishing

New copyright law creeps nearer p126, Aug.5

Printing is turning the page: Electronics, photography, and computers are combining to put hot-metal typesetters on the shelf (with illus) p122, Sep.9

Printers approve merger with pressmen, predict other unions will join new group p168, Sep.16

Local government to fight consent decree that hampers book price damage suits p46, Dec.2

PRODUCT Liability

The lengthening reach of liability: The courts are making it far easier for plaintiffs to sue manufacturers directly (with illus) p100, Sep.16

Readers Report: It's the law p5, Oct.7

PRODUCTION

The gap grows between operating rates and capacity p12, Jul.22

Production indexes are still soft . . . but the indicators look much better now p19, Aug.5

Production: set for a solid rise p18, Aug.26

Industrial output reverses its field p27, Sep.23

Strikes cut into output — and incomes p36, Oct.21

Factory output poised for snappy rebound p31, Oct.28

Industrial output was slowed by strikes . . . which also held back income gains p26, Nov.25

Factory output: On the way up p28, Dec.16

After the auto strike: a rebound in production p7, Dec.23

PRODUCTION Outlook

Power industry is due for a hard jolt . . . so cities can glitter p57, Aug.26

Teaching computers to listen . . . to the spoken word p87, Sep.23

New products out of new super circuits. Curing some LSI headaches p87, Nov.4

PRODUCTIVITY

Productivity is doing better p18, Aug.26

Can productivity keep the balance p20, Sep.2

Labor costs still in rapid rise p8, Dec.23

PROFIT Sharing

When workers share the pie: More and more unions are expected to make profit sharing a future bargaining goal (with charts) p118, Jul.22

PROTEINS

New arms for war on hunger: Development of single cell protein may do much to solve malnutrition problem p160, Oct.21

Readers Report: Varied diet p7, Nov.11

PROULX, Bertrand

Successful operation by Canadian surgeon mends severed spine, brings hope to paraplegics p66, Nov.25

Claim of mended spine questioned: Canadian surgeon's account had given hope to paraplegics p96, Dec.2

PROXMIRE, William

Coming in strong for a tax hike: Administration musters some big guns to argue again for a tax surcharge of 6% or more (with illus) p16, Jul.1

Compromise truth-in-lending bill passes Senate; House expected to go along p44, Jul.15

Johnson swings the ax on spending: He's opening the way to a tax surcharge by trimming federal outlays (with illus) p30, Jul.15

The boom that's brewing a storm: Sonic boom that will be generated by Boeing's SST has stirred up critics who seek to clip the airplane's wings p64, Oct.28

PRUDENTIAL Insurance Co. of America

Pru sees good year in 1968 p36, Nov.11

Congress attacks loan insurance: Senate subcommittee looks into rates for credit life and doesn't like what it finds (with illus) p110, Dec.9

PRUDENTIAL Lines, Inc.

Avondale Shipyards is low bidder for construction of LASH vessels # p44, Aug.19

Speeding the schedule of seagoing cargo: Two new types of vessels — the Lash and Seabee (with illus) p124, Aug.26

PUBLIC Broadcasting Laboratory

Meatier than Bonanza: Two new programs— a government project and a Ford Foundation series — are designed for viewers who are starving for more culture (with illus) p38, Nov.4

Short News Item

PUBLIC Health Service

Combined method of waste disposal and land reclamation to be tested in Chicago p138, Jul.8

Crusading against cigarettes p39, Sep.16

TVA and Public Health Service are teaming up to test a new method of cutting down one of the most harmful air pollutants — sulfur dioxide # p90, Dec.30

PUERTO Rico

A boost for Puerto Rico's boom: This week's election gives business the word that tax benefits, other investment incentives will continue (with map, chart and illus) p68, Jul.29

Readers Report: Another plebiscite? p4, Sep.2

There's new glitter . . . and some older ways to be explored in Puerto Rico p81, Dec.23

PULITZER, Joseph, Jr.

Sotheby's in St. Louis (with illus) p140, Dec.9

PURCELL, Edward M.

Can science tune out drug side effects p94, Dec.2

PURCELL, Graham

Rough road for new grain buying bill p50, Aug.19

Q

QANTAS Airways

A market warms up for secondhand jets p56, Sep.2

QUAKER Oats Co.

Some analysts are sharply raising their estimates of Quaker Oat's earnings # p129, Nov.25

R

REA Express

REA Express seeks new ownership to widen its horizons beyond railroad industry p32, Jul.22

RACES

Howmet races to test its mettle: Metal parts maker enters racing car powered by a gas turbine engine (with illus) p80, Nov.18

RACIAL Discrimination

A broader effort on job bias: Equal Employment Opportunity Commission plans to spur reform p56, Jul.15

EEOC, citing evidence that Negroes and other nonwhites are less represented in managerial, professional, and sales positions than any other jobs, is opening a probe into discrimination # p52, Oct.28

Bethlehem Steel accused of race bias on jobs at big Lackawanna plant p56, Dec.9

Crafts ease their stand on bias: Unions change attitude toward recruitment of Negro apprentices p133, Dec.9

Bearing down on job bias: Justice Dept. is putting more pressure on companies and unions to end discrimination (with illus) p18, Dec.23

RACIAL Riots

See Cities; Negroes

RADIO

Master promoter McLendon turns talents to drumming up ad business for FM radio p51, Jul.8

ABC will revamp its radio networks in January # p70, Sep.16

Tension in the air: Mobile radio users want FCC to allot more frequencies, but other interests fight idea p46, Dec.9

RADIO City Music Hall

Rockettes keep step on the picket line as strike hits Radio City Music Hall (with illus) p152, Sep.23

RADIO Corp. of America

Computers find school is tough (with illus) p106, Jul.1

Defense Electronics Products div. is developing for the Post Office a computer that understands the human voice # p50, Sep.9

Teaching computers to listen . . . to the spoken word. Production Outlook p87, Sep.23

RCA has unveiled a color copying machine that can turn out full-color reproductions for less than 5¢ per copy # p46, Oct.7

Coupling a TV camera with a laser beam, RCA has developed a system that can record TV pictures from a satellite # p48, Oct.14

New trademark is part of RCA's program to modernize its corporate image p65, Dec.30

RADIOTELESCOPE

'Big Ear' will listen to outer space: Britain plans a giant radiotelescope p80, Nov.4

RAILROADS

Truckers, rails unite against local taxes p50, Aug.19

Industry looks up to copper mine in the sky p177, Sep.16

Why high-speed trains run late: Production and design problems are holding up the start (with illus) p176, Oct.7

IC streamlines at the top: Illinois Central's new president infuses new talent and ideas to improve a railroad that was already doing well (with illus) p70, Oct.14

More zip for the fastest train: Japan's Tokaido Line has sped into the black in only three years and expansion is moving ahead (with illus) p180, Oct.21

Heading for the end of the line: Post Office's decision to drop railway post office cars will accelerate the trend to passenger service cutbacks (with illus) p110, Nov.11

A small prototype of France's jet and rocket-propelled Aerotrain got up to 210 mph in speed tests last week # p56, Dec.9

Freight Traffic

Freight rates edge higher: ICC approves a general hike in shipping rates p34, Aug.5

Railroads are expected to seek freight rate boosts as result of wage boost for shopcraft unions # p46, Oct.7

Readers Report: Closed gates p7, Dec.9

Labor

Vacations with a premium: In bargaining with railroads next September, one union will seek time-and-a-half pay for workers' holidays p17, Jul.1

New hand will guide rail negotiations p114, Jul.8

Rail crisis: All hands stand pat. With six shopcraft unions threatening to strike (with illus) p104, Jul.15

Riding the rails again: Quick action by Congress ended the rail strike — but lessened chances for broader anti-strike legislation (with illus) p17, Jul.22

Contracts that limit layoffs are credited for drop in railroad unemployment p72, Aug.5

Wolfe bows out as railroads' negotiator and union criticism turns to praise p72, Aug.5

Presidential board may help break impasse between railroads and nonoperating unions p52, Aug.12

Rail unions build steam: Although shopcraft dispute remains unsettled, others prepare for 1968 bargaining (with illus) p72, Sep.9

Will railroad terms set a new pattern? Settlement in shopcraft dispute could lead other unions to raise the ante (with illus) p145, Sep.23

Arbitration board has ordered carriers to pay lodging, meal, and other allowances under certain circumstances to 280,000 union employees when on jobs away from home # p158, Oct.7

Railroads adopt board's recommendations on wage boosts, may ask freight rate increase p152, Oct.14

Railroads and off-train workers are at odds over union demands for broader job guarantees p64, Dec.2

Railroads, unions move to sweeten the pot for retirement, sick pay-jobless benefits p83, Dec.16

RAINS, Eugene C.

The tactics that win that extra nickel (with illus) p76, Aug.19

RALPHS Grocery Co.

Federated Department Stores plans to acquire Ralphs Grocery # p56, Nov.11

RALSTON Purina Co.

Conjurers put magic touch on sales p100, Dec.16

RAMAGE, William C. H.

Ingot mold maker casts new horoscope (with illus) p74, Aug.5

RAMBIN, J. Howard, Jr.

Corporations: Where the game is growth (with illus) (Special Report) p98, Sep.30

RAND Development Corp.

West Virginia agency finds all coal usable as sewage treatment media p200, Sep.9

RATS

GOP declares war on rats p50, Aug.19

RAYTHEON Co.

Raytheon and Aetna Life & Casualty have developed a Drivotrainer to teach student drivers # p73, Oct.28

READERS Report

Letters from :Richard C. Olson, Daniel H. Lewis, Richard L. Horton, Wm. Frank Hawkins, Jr., and Peter E. Koppen p4, Jul.1

Letters from: James H. Kennedy, S. S. Sanger, John R. Moot, Charles W. Schueppert, Elliot J. Zais, and A. M. Rung p4, Jul.8

Letters from: Paul R. Heinmiller, Arthur A. Capella, M. W. Wolfe, J. Chester Webb, Harry Hansen and Edwin C. Pease p4, Jul.15

Letters from: Stanley H. Wagenknecht, Alex Kraus, J. W. Blackstock, Seymour E. Harris, M. W. Wolfe, and Gilbert Edelman p6, Jul.22

Letters from: Maurice Feldman, Joseph M. Belth, Vernon Brian, Jack Wolff, Shigeo Kameda, Edward E. Carlson, and Seymour Katz p4, Jul.29

Letters from: William R. Braun, Norman F. Whitely, Jr., J. Kesner Kahn, Leonard G. Lee, William P. Albrecht, Don F. Allard, and Donald L. Tillman p4, Aug.5

Letters from: J. P. Wright, Cameron Biewend, Earl J. Weinreb, George W. North, and Allen Piassick p4, Aug.12

Letters from: Alan Osbourne, Richard G. Devaney, Stuart G. Tipton, and Robert P. Wathen p6, Aug.19

Letters from: John W. Leer, Robert L. Robinson, Donald N. Test, Jr., E. A. Schwab, George Harry, Martin R. Griek, and George McGovern p4, Aug.26

Letters from: Dr. Henry Knoll, Luis A. Ferre, Sidney L. Bursten, Harold E. Shivers and George W. Ince p4, Sep.2

Letters from: John P. Smith, Daniel Totire, Everett J. Eaton, Al Leech, E. L. Wadey, Glen Allen, and Jack C. Vaughn p6, Sep.9

Letters from: Harold Brown, Norman C. Grant, P. S. Barrows, Lloyd D. Hanford, Jr., and Walter Nardelli p6, Sep.16

Letters from: Charles Palmer, Bernard I. Brownold, James R. Wendlandt, Joseph A. Keck, Robert M. Coquillette, V. Ray Alford, and Peter Salomone p4, Sep.23

Letters from: Gerald Smith, Gary W. McDonald, Roy H. Lewis, and Charles Brough p4, Sep.30

Short News Item

Letters from: Max Weiss, Darrell B. Lucas, George A. Peters, James H. Kennedy, and F. T. Bean p4, Oct.7

Letters from: Nelson C. Lees, Donald A. Buzzell, M. L. Milligan, A. F. Craig, and K. T. Keefe p6, Oct.14

Letters from: William S. Willison, Howard L. Shonting, William J. Fitzgerald, James E. Schoenberger, Peter B. Thigpen, C. James Schaefer p4, Oct.21

Letters from: Richard B. Kinsey, Jeremy Bacon, C. James Schaefer, Ralph A. Bing, and Charles L. Fields # p4, Oct.28

Letters from: Walter G. Crichton, Owen G. O'Brien, Ray P. Miles, Roy D. Prentiss, John Joss, R. L. Wertman, and Heldi Fiske p4, Nov.4

Letters from: C. H. Chilton, M. L. Coe, William A. Shurcliff, J. R. Dannemiller, Pierre-Louis Crepet, and Charles Luckman p6, Nov.11

Letters from: Richard VanLunen, John H. Hoagland, William A. Shurcliff, Jim Crowley, William A. Erwin, Jr., and T. A. Conant p4, Nov.18

Letters from: Clifford R. Meyer, Sylvan M. Cohen, Henri J. Bourneuf, Jairus J. Deisenroth, and Stuart K. Nielsen, Jr. p8, Nov.25

Letters from: Roger L. Putnam, Bruce W. Wodetzki, Leon H. Keyserling, Edward Whitehead p8, Dec.2

Letters from: P. S. Barrows, R. P. Gifford, Louis Panuse, Patricia M. Koster, Cap Palmer, Jacqueline M. White, and John W. Blake p6, Dec.9

Letters from: Ronald S. Posner, Norbert R. Berg, Robert E. McDonald, John J. Giba, and Franklyn A. Buck p4, Dec.16

Letters from: Josiah M. Lynch, Jr., C. Raymond Kraus, Frank K. Griesinger, Thomas L. Rhodes, T. M. Stout, and William R. Day p4, Dec.23

Letters from: Sam Schwieger, Robert A. Navarro, H. G. Moore, Jr., Donald R. Lessard, John E. Ullman, John Burnett, Eugene Kiezel, and Arthur J. Fox, Jr. p4, Dec.30

REAGAN, Ronald

Nixon or Reagan could profit p40, Jul.29

Has Reagan mastered his role? California governor won some important battles, and his image has gained luster with the voters (with illus) p100, Aug.12

GOP's hopefuls step up race for nomination p55, Sep.9

A clue to Reagan plans p54, Nov.18

GOP hopefuls near starting gate (with illus) p38, Nov.18

REAL Estate

Another hot summer for movers: Taking the pain out of moving p94, Jul.15

Got a yen for the good earth? Price varies with distance from town p111, Aug.26

Real estate can be a tricky investment . . . whether it's land alone . . . or rents you're after p163, Sep.30

Readers Report: The REIT way p8, Nov.25

REAM, Norman J.

Mapping management to the 21st Century (with illus) p112, Sep.2

RECILE, Sam J.

Hughes Aircraft pledges $25.5-million to back salvaging of Recile's empire p52, Sep.16

Efforts to rescue Recile through a reorganization backed by Hughes Aircraft have foundered # p48, Dec.16

RED, John

New ginger at Canada Dry (with illus) p58, Aug.5

REDMAN, V. C.

Growth power on the Pacific (with illus) p44, Sep.2

REPUBLIC Steel Corp.

Steel prices stir capital jitters (with table and illus) p37, Sep.9

REPUBLICANS

The money rolls in p44, Jul.8

Riots flare when politics break down. Still a chance for the touch that heals p39, Jul.29

GOP declares war on rats p50, Aug.19

GOP and Vietnam: Leaders still split on policy p49, Aug.19

GOP steals a march with crime: As aftermath of summer riots, Republicans team with Southern Democrats to win House passage of bill far sterner than President wants (with illus) p130, Aug.19

Nixon slips in one poll, holds up in another p42, Aug.26

GOP congressmen get early start on '68: Republicans are excited over party's election prospects, buck the President's programs while building for the next campaign (with illus) p94, Sep.2

GOP's hopefuls step up race for nomination. Pressure builds for Romney and Nixon . . . as Reagan and Percy shape plans p55, Sep.9

GOP upsurge to be tested in elections p47, Nov.4

Nixon target: four out of four in primaries p62, Nov.11

GOP hopefuls near starting gate: Route to the Presidential nomination in Miami Beach will take the candidates through smoke-filled rooms — and some crucial primaries (with illus) p38, Nov.18

Republicans stay on the fence for '68: GOP governors shied away from endorsing a Presidential candidate at their Palm Beach meeting (with illus) p36, Dec.16

GOP foresees Senate power in 91st Congress p28, Dec.30

RESEARCH

Europe's giant atom smasher: CERN hopes to have world's most powerful machine by 1977 (with illus) p66, Jul.8

Science puts Ford in the future: Auto maker's approach to research is making it a leader in development of new scientific concepts (with illus) p84, Aug.5

New force in vaccines: Powerful centrifuge developed at AEC center promises vaccines that will shield against many diseases p127, Aug.12

Probing the molecule for the key to disease: Dr. Jonas Salk and staff are trying to control the molecule to defeat disease (with illus) p122, Aug.12

A young science looks at aging: Gerontologists step up research on how normal people age, in effort to extend man's useful lifetime (with illus) p118, Aug.26

Lean year on campus may loom as cost-cutters in Congress use ax on federal research budgets p200, Sep.9

Jackson: A lab that links mice and men. More than 2-million mice are bred yearly at Bar Harbor laboratory (with illus) p192, Sep.9

Science takes a field trip up the Amazon: River expedition is yielding valuable clues to some baffling questions (with illus) p132, Sep.16

Helping the body to fight viruses: Merck reports finding substances that in mice spur production of 'interferon,' a protein that helps check viral invaders (with illus) p80, Sep.23

Research funds heat up after two-year freeze p52, Oct.14

New arms for war on hunger: Development of single cell protein may do much to solve malnutrition problem (with illus) p160, Oct.21

Can U. N. parcel out the sea-bed? Huge U. S. investment in underwater research is threatened by proposal that world body control ocean floor (with illus) p66, Nov.11

Classified basic research contracts to universities are dropped by Defense Dept. p71, Nov.11

Campus guns widen their range: Minnesota, other land-grant universities, aid regional industries (with illus) p58, Nov.25

Can science tune out drug side effects? Technique of nuclear magnetic resonance may help redesign medicine (with illus) p94, Dec.2

New legislation empowers AEC to open its facilities to non-nuclear research in public health and safety p104, Dec.2

Transplanting hearts in humans: Surgeons believe they can replace an individual's ailing heart with one from a dead person (with illus) p100, Dec.2

Man under the gun in military research: As chief of Pentagon's $8-billion-a-year R&D operation, John S. Foster, Jr., stirs controversy in efforts to get new weapons for Vietnam and keep ahead of Russia (with table and illus) p60, Dec.16

The H-bomb goes commercial: Gasbuggy shot in New Mexico marks first business use of hydrogen device, it may prove boon to gas, oil, mining companies (with illus) p70, Dec.16

Learning to live with earthquakes: With up to 150,000 substantial tremors yearly, science widens its inquiry into quakes (with map) p56, Dec.23

Business will spend $550-million-plus on marketing research next year p65, Dec.30

How scientists play games with names: Scientists play a puckish game to label their nuclear tests (with illus) p66, Dec.30

RESEARCH Outlook

NASA takes budget-cutting in stride . . . and Apollo goes ahead p82, Aug.5

Feast or famine in 1968 funds. Shackles on drug profits? FDA may get more power, lose some p128, Sep.16

Is reform in store for NIH? Fountain blasts a myth. Are marijuana laws passe? p86, Oct.28

Federal R&D grants to feel war's pinch. Congress mulls wider role for NSF p75, Dec.9

RESOURCES & Facilities Corp.

Foreign scout for the small man: Some 40 small U. S. manufacturers have found foreign markets through Refac's Eugene Lang (with illus) p131, Oct.21

RESPONSIVE Environments Corp.

High-flying issue that fell on its face makes Wall Street history of sorts p160, Sep.23

RESTAURANTS

Gourmets' delight is lean on profits: Paris Tour d'Argent offers superb cuisine and service in the grand manner (with illus) p62, Dec.30

RESTON, Va.

Gulf buys itself a new town: The oil company will take over active operation of Reston p50, Sep.9

Simon loses post at Reston 'new town' p42, Nov.4

Can 'new towns' meet a budget? Ouster of Simon, founder of Reston, raises question of survival of concept (with illus) p103, Nov.18

RETAILING

Ledgers show that sales were up — but profits lagged. The top 25 retailers in 1966 (with table) p48, Jul.1

Store designers help ring the cash registers: Competitive retailers are asking architects to design ever more striking showcases for their wares (with illus) p42, Jul.1

Coming out from under a bushel: Major market shift forces electrical fixture distributors out of warehouse into quarters fit for retailing (with illus) p49, Jul.8

Retail sales are firm, bolstered by upturn in autos p24, Jul.15

Merchants count up the losses: Small Business Administration will help some among hundreds of stores hit by rioters' looting and arson p28, Aug.5

Short News Item

Do Boy Scouts rate a badge for retailing? They set stiff standards for a limited number of retailers and manufacturers, keep margins low (with illus) p72, Aug.12

Retailers smile uneasily: Moody consumers, rising prices, and the chance of higher taxes worry retailers (with illus) p29, Aug.19

Retail sales continue to improve p24, Aug.19

Western Auto Supply to open the first of a group of department stores next month p141, Aug.19

L. S. Ayres, Indiana's biggest store chain, plans new unit in Kentucky under own name p98, Aug.26

Hefty advance in retail trade . . . even though auto sales dip p34, Sep.16

Consumers are boosting their spending . . . and their borrowing rates p25, Oct.7

How retailers woo bright young talent: Big stores and service companies offer part-time jobs to students who take courses in distributive education (with illus) p116, Oct.7

The merchant prince of Dallas: Under Stanley Marcus, famed Neiman-Marcus has expanded into a chain with sales of more than $58-million (with cover and illus) p114, Oct.21

Consumers: Will they spend more, save less p29, Nov.18

Can the consumer carry the ball? With Christmas ahead and ripples spreading from the pound's devaluation, his reaction is crucial to the economy (with illus) p42, Nov.25

Retail sales show modest improvement p28, Dec.16

The art of selling to the affluent: New York's Saks Fifth Avenue has long thrived by catering to the tastes of the well-heeled (with cover and illus) p32, Dec.23

Tis the season to be shoplifting: Surge in larceny has cost nation's stores $500-million this Christmas season (with illus) p20, Dec.23

Stores find season not quite jolly: Christmas sales tally shows business was good — but far short of glowing forecasts (with illus) p14, Dec.30

RETIREMENT

Retirement plans that hedge against inflation. What variables do for you p166, Oct.21

One way to feather the nest: Self-employed get better tax break under eased Keogh retirement plan rules (with chart) p145, Nov.11

Sweetening the pot for pensions p142, Nov.11

REUSS, Henry S.

Foreign talent heads where the action is: Latest immigration figures show that technically trained talent from abroad is invading the U. S. (with table) p196, Sep.9

REUTERS

Reuters teamed up this week with Ultronic Systems to offer a financial news service in the U. S. # p46, Sep.30

REUTHER, Walter

See also AFL-CIO-Auto, Aerospace, Agric. Implements

Abel raps plan to unionize the poor p50, Jul.15

The big one begins: Bargaining gets started between auto industry and the UAW (with illus) p29, Jul.15

Will labor feel a backlash? Unions with mixed membership see little backlash, but will step up educational campaigns (with illus) p69, Aug.5

Ford takes the blow: Reuther pulls UAW out after months of going through bargaining motions (with illus) p35, Sep.9

Strike woes multiply: While auto workers gird for a long strike against Ford, other labor troubles dot the scene (with illus) p35, Oct.7

Reuther nears showdown: Auto-workers' president gives a little and sets stage for clear-cut issues to emerge p150, Oct.14

Ford sets costly pattern: Hefty contract of at least 6% which UAW won is expected to set standard for future union demands (with illus) p37, Oct.28

Reuther delivers the goods: 'Luscious' contracts won at Ford and Caterpillar strengthen his prestige (with tables) p51, Nov.4

How UAW has propped up income: After 30 years of bargaining, the union has pieced together protections for pay, health, old age (with table) p83, Nov.11

GM fight delays a family battle: UAW's Reuther, facing contract struggle, may find it hard to break loose for planned showdown with AFL-CIO chief Meany at Miami Beach (with illus) p57, Dec.2

Labor peace in '68? The pattern of the UAW-GM negotiations showed the union could talk without setting a strike deadline; this eased pressures (with illus) p17, Dec.23

REVEAL, Ernest I.

New York's vintners take a bigger sip: With new management and extra capital, they're pushing for a much wider market (with illus) p52, Dec.23

REY, Jean

Pragmatic prophet of a federalist Europe: Belgian Jean Rey is new head of the Commission of the European Communities (with cover, chart and illus) p74, Sep.16

REYNOLDS Metals Co.

Airlines preview electronic redcap (with illus) p126, Aug.19

A 39-day wildcat strike objecting to a new fourth shift at Reynolds plant in Chicago proved futile for strikers # p72, Sep.9

RHODESIA

How long can Rhodesia hold out? There's little to show effect of U. N. sanctions but big companies take grim long-term view (with map and illus) p46, Jul.22

Readers Report: Placid Rhodesia p5, Aug.26

RIBICOFF, Abraham A.

Reinsurance in slum areas gets backing p49, Aug.19

Writing a policy for the ghetto p118, Sep.9

RICH (F. D.) Co., Inc.

Wooing white collars to suburbia: Office parks offer lower rents p96, Jul.8

RIEGEL Paper Corp.

Sharing the risk in packaging war: For a fee, Riegel Paper sets up pilot plant for food producers — hoping to sell them machinery and materials later (with illus) p132, Jul.8

RIGHT-to-Work Laws

Right-to-work law proponents in Oklahoma and Columbia Pictures Corp. are in a legal fight # p116, Aug.26

RINGLING Bros. Barnum & Bailey's

Houston's Hofheinz, two partners take over ownership of circus from Ringling family p50, Nov.18

RIO Grande National Life Insurance Co.

Vietnam sparks a family war: Heavy losses to Dallas insurance company stemming from military policies lead to family law suit p150, Oct.21

RITZ, Charles

He is forming a group of some of Europe's finest hostelries that will be labeled VIP Hotels # p46, Nov.25

RIVERS, L. Mendel

Strategy for a nuclear arms program (Editorial) p124, Jul.29

ROBB, Leon

IDS men — the feeling is mutual (with illus) p68, Aug.26

ROBBINS, Fred J.

How to get out of a steel-lined rut: A strong acquisition program has ended Bliss & Laughlin's dependence on a single product (with illus) p86, Jul.15

ROBERTS, George A.

Making big waves with small fish: Teledyne leaps into top ranks of industry in seven years by acquiring 100 companies (with illus) p36, Dec.30

ROBINSON-Patman Act

FTC has ruled that National Dairy Products Corp. violated the Robinson-Patman Act # p36, Jul.29

ROBISON, James E.

Medicine man at Indian Head: Conglomerate's latest acquisition is President Robert Lear, who will mind reservation while Chairman James Robinson hunts up more growth (with illus) p84, Aug.19

ROCHE, James M.

Giant GM splits its big problems: The $20-billion leader of the auto industry picks a trio — headed by James M. Roche — to cope with growing size and vast array of decisions complicated by safety and pollution issues (with cover and illus) p134, Nov.4

How Detroit gropes toward racial peace (with illus) p83, Nov.25

ROCHESTER, N. Y.

Eastman Kodak has offered to back a proposed Community Development Corp. to help Rochester Negroes to set up their own businesses # p46, Nov.25

ROCK Island, Ill.

Union blasts use of GIs as machinists p52, Oct.14

ROCKEFELLER, David

A tighter wallet for foreign aid p32, Aug.19

Glamour stocks lure foreigners (with illus) p127, Nov.25

ROCKEFELLER, John D. IV

Luring the poor out of the hills: That's the hardest part of West Virginia's drive to urbanize, using federal aid to help create city jobs (with illus) p74, Jul.1

ROCKEFELLER, Laurance S.

Eastern Air Lines is acquiring an interest in the Dorado Beach Hotel in Puerto Rico and the Mauna Kea Hotel in Hawaii # p46, Sep.30

ROCKEFELLER, Nelson A.

New route out of traffic jams: Approval of New York's $2.5-billion transportation bond issue would encourage other states to seek similar programs p160, Nov.4

'New poor' swell the ranks: Despite the war on poverty, there are over 8-million Americans on welfare rolls (with illus) p72, Nov.11

GOP hopefuls near starting gate p38, Nov.18

Republicans stay on the fence for '68: GOP governors shied away from endorsing a Presidential candidate at their Palm Beach meeting (with illus) p36, Dec.16

ROCKETS & Missiles

Business gears up for the Nike-X: The $5-billion anti-missile system presents U.S. industry with an imposing array of challenges (with illus) p38, Sep.30

U.S. takes stock of its arsenal: Numerous decisions loom in aftermath of decision to build a Nike-X system (with tables) p36, Sep.30

Antimissile work may hinge on experience p54, Nov.18

Pentagon raises doubts on scope of Sentinel plan p52, Nov.25

U.S.'s trump in missile defense: Success of ballistic-glide reentry vehicle keeps U.S. ahead in race to develop weapons that can elude an enemy's defenses (with illus) p40, Nov.25

Short News Item

ROCKWELL-Standard Corp.

Hopes to sell off its "Jet Commander" line of business aircraft, in order to clear antitrust objections to its merger with North American Aviation # p40, Aug.12

A fledgling industry takes wings in Israel: Its purchase of Aero Jet Commander plant puts it into market for executive jets (with illus) p127, Oct.7

ROGERS, Archibald C.

Building roads without disrupting the city p108, Nov.18

ROLLERT, Edward D.

Giant GM splits its big problems (with illus) p134, Nov.4

ROMNEY, George

Explosion in the cities: As ghetto unrest flares into hot summer of racial violence, Detroit suffers worst toll yet (with cover and illus) p21, Jul.29

Will labor feel a backlash (with illus) p69, Aug.5

GOP's hopefuls step up race for nomination p55, Sep.5

GOP hopefuls near starting gate (with illus) p38, Nov.18

Around the world to White House p60, Dec.9

ROOSA, Robert V.

Roosa pats dollar's new friend: The man who put the U.S. on the road to a new international monetary reserve asset gives it his blessing (with illus) p155, Sep.9

Readers Report: 'The fertile hat' p5, Sep.30

ROOSEVELT, Theodore

An old issue — and Congress usually loses p41, Aug.26

ROSENBERG, Seymour M.

Named executive vice-president of Mattel, Inc. # p126, Oct.28

Litton: B-school for conglomerates: Top executives leave Litton to apply its management theory in other companies (with illus) p88, Dec.2

ROSENMAN, Samuel

Two hearings jolt labor leaders p60, Oct.21

ROSTOW, Eugene V.

New monitor on communications: Task force will study the fast-changing industry for President (with illus) p40, Aug.19

War debate: rougher and tougher p59, Oct.21

Behind the communications mess: Outdated laws and conflicting policies have tied the communications field into knots (with illus) p66, Nov.18

Offering trade to the poor: Industrial countries agree, in principle, to cut tariffs on products of underdeveloped (with table) p109, Dec.9

ROSTOW, Walt

Selling self-help — at a profit (with illus) p54, Aug.12

ROTH, William M.

Fighting to keep trade walls: Steel, other industries will raise protectionist banners next week at Congressional hearing p36, Oct.14

ROTHSCHILD, Baron Guy

A Rothschild sweeps the cobwebs away: Baron Guy de Rothschild is bringing modern management — and the public — into his growth plans (with cover and illus) p84, Dec.16

ROULSTON, Thomas

Takeover on the lakes: American Ship Building will be sailing soon under a new captain (with illus) p29, Aug.26

RUBEN, Samuel

The wizard of New Rochelle: Samuel Ruben, a specialist in electrochemistry, is one of the most remarkable inventors since Edison, and owns some 300 patents — the latest for 'transparent' steel (with illus) p68, Nov.4

Readers Report: Inventor's ways (with illus) p4, Nov.18

RUDOFKER, Samuel

Keeping their success in the family: Most privately owned companies like it that way (with illus) p96, Dec.9

RUEFF, Jacques

Glamour stocks lure foreigners (with illus) p127, Nov.25

RUMANIA

Moscow edges open the trade door. Dealing with a satellite p110, Dec.2

RURAL Electrification Administration

The REA approved $42-million of backlogged loans on 45 projects # p24, Dec.30

RUSH Studio, Inc.

Bringing the world down to scale: By holding up the mirror to nature and showing businesses 'something that can or should be changed,' modelmakers are building a thriving business (with illus) p112, Jul.29

RUSK, Dean

AFL-CIO gets wooed for 1968: Administration saturated convention with top officials (with illus) p76, Dec.16

RUSSEK, Dr. Henry

Should paid witnesses say so (with illus) p168, Sep.9

RUSSELL, George

Giant GM splits its big problems: The $20-billion leader of the auto industry picks a trio — headed by James M. Roche — to cope with growing size (with cover and illus) p134, Nov.4

S

SCM Corp.

SCM tries one without a test p184, Oct.14

SAFETY

Delay in meeting safety rules on '68 cars may give Chrysler brief price edge p32, Jul.22

Tire makers roll again: Strike settlement leaves industry lamenting higher costs, but they draw some consolidation from the relatively mild new tire safety standards (with illus) p30, Jul.29

Safety rules brake foreign auto makers: Manufacturers fear time and cost of adapting their cars will mean lost sales p119, Aug.12

With 1968 autos already coming off lines, interior safety standards are eased for now p75, Aug.19

Shoulder harnesses dropped as standard items on early '68 cars pending Washington review p36, Aug.26

Ford will add an extra safety feature — collapsible front sections — to most of its 1968 models p74, Sep.2

How safe are regrooved tires? Recent bus accident has spurred government tests of retreaded tires (with illus) p184, Sep.16

FAA maps a route to more air safety: Industry comes to terms with aviation agency on program to speed evacuation and control fires in crashes that could be survived p40, Sep.23

The FHA has reactivated its requirements that front-seat shoulder belts be installed on all 1968 model cars after Jan. 1 # p48, Oct.14

Akron turns onto a wider road: Washington is watching p184, Nov.18

American Motors and Consumer Reports differ over seriousness of gas spillage p46, Dec.2

Ford will raise prices on its 1968 cars on Jan. 1 when shoulder belts are added as required safety equipment # p48, Dec.16

Safety proposals for 1969 and 1970 cars seem to offer little trouble for Detroit p24, Dec.30

SAGE, Gene

Galled by de Gaulle: Some Americans, angered by the general's tactics, cut out vacations in France, snub goods made there (with illus) p22, Dec.30

SAHLOFF, Willard H.

How 'Mr. Housewares' woos his customers: General Electric's Willard Sahloff combines intuition with knowledge of both retailing and manufacturing (with illus) p98, Jul.1

SAILA, Dr. Saul B.

New England lobster is a stay-at-home — at least if he's a continental shelfer (with illus) p79, Oct.7

ST. LOUIS, Mo.

Effects of labor and management practices to be put under microscope by St. Louis group p152, Sep.23

Coriolanus on the cuff? Arts council in St. Louis issues credit card to patrons p160, Sep.23

Sotheby's touch in St. Louis: Auction house chairman knocks down works of art for benefit of City Museum (with illus) p140, Dec.9

SAKS Fifth Avenue

The art of selling to the affluent: New York's Saks Fifth Avenue has long thrived by catering to the tastes of the well-heeled (with cover and illus) p32, Dec.23

SALARIES

The shape of the salary plan: The United Auto Workers has unveiled its guaranteed annual salary scheme (with table) p102, Jul.29

For the chief, sales set the pay: A study on executive compensation shows that corporations are paying more attention to gains in volume (with table) p174, Sep.30

Closing the gap in salaries: Public employees now get pay hikes as fast as workers in private sector (with table and charts) p60, Nov.4

What Britain pays its brass: Owing to a new law, the British have had a look at some of the nation's top corporate salaries p35, Nov.4

Readers Report: Public sector p4, Nov.18

SALINGER, Pierre

Continental spreads its wings: The 10th largest domestic airline hopes to break out of its landlocked status with routes to Pacific (with illus) p120, Nov.18

SALK, Dr. Jonas E.

Probing the molecule for the key to disease: Dr. Salk and staff are trying to control the molecule to defeat disease (with illus) p122, Aug.12

SALOMON Bros. & Hutzler

Homer: bard of the bond market. Sidney Homer of SB&H uses history to aid him in 'hypothesizing' on the bond market (with chart and illus) p116, Sep.23

Cloud over convertible debentures: Accountants' ruling that may limit use of convertibles angers bankers and brokers (with chart) p143, Oct.7

Underlying demand is growing . . . the deficit will soar without a tax surcharge p35, Nov.11

SAMUELS, Edward

Foreign stocks yield a fast buck p117, Jul.15

SANDBACH, Walker

Consumers Union puts on muscle: Its voice is carrying more weight — in Washington and in industry (with illus) p84, Dec.23

SANDERS, Harold B.

White House liaison faltering p58, Oct.28

Short News Item

SANDIA Corp.

A minimum of friction: Sandia Corp's new device is said to have only one-tenth the friction in a roller or ball bearing (with illus) p52, Oct.21

SAN FRANCISCO, Calif.

Business school for poverty program managers p130, Oct.14

SAN FRANCISCO Mining Exchange

The colorful, 105-year-old exchange faded into history this week # p124, Aug.19

The bonanza is over: Exchange has finally petered out — under pressure from the SEC (with illus) p28, Aug.26

SAN JOSE, Calif.

'Instant' fabric-and-rubber water tank in San Jose will mark municipal first (with illus) p178, Sep.30

SANSON Institute of Heraldry

Readers Report: In the lists p5, Jul.1

SARNOFF, David

Corporations: Where the game is growth (with illus) (Special Report) p98, Sep.30

SATELLITES

Storm stalkers get jump on hurricanes: With help of computers, satellites, and radar, warnings come faster than ever (with illus) p106, Jul.15

The U.S. will offer use of its satellite navigation system to all nations # p36, Jul.29

Shipowners shrug at Navy offer. Research Outlook p82, Aug.5

The sharp eye of Orbiter V: Moon-mapping satellite ends photography program with 'fabulous' shots (with illus) p55, Aug.19

Sizing up Satellite systems: International communications group meets in Mexico City, with satellites a major issue p46, Oct.28

Behind the communications mess: Outdated laws and conflicting policies have tied the communications field into knots p66, Nov.18

Cables and satellites prepare for the mat: AT&T and others want to build a new transatlantic line cable, but Washington hesitates to approve because of global satellite commitments p139, Dec.16

U.S. and Italy joins forces again in project to put satellite in equatorial orbit p68, Dec.30

SATURN V

The biggest blastoff yet: It's due mid-October, when the giant Saturn V makes its maiden orbit of the earth (with illus) p34, Sep.2

SAUDI Arabia

Nasser is the 'dove' in Arab tent. Moderates gain ground in Mideast p87, Aug.12

SAUL, Ralph S.

Speculative spree alarms Amex: Peril to small investors in surge of wild trading worries Wall Street (with charts) p36, Jul.15

SAULNIER, Raymond

LBJ's tax hike gains bigname support (with illus) p41, Sep.16

SAVINGS

Consumers still not spending at their usual clip p28, Sep.23

Consumers are stashing it away p27, Oct.14

Consumers: Will they spend more, save less p29, Nov.18

SAVINGS & Loan Assns.

House gets bill on S&L holding companies p94, Jul.1

Plenty of mortgage money — but for how long . . . in view of government's big credit needs p10, Jul.1

House panel votes for new financial breed — a cross between S&L and a mutual bank p160, Sep.23

Tough new challenger threatens the banks: Banking battle starts next week with House hearings on new savings institutions that could compete with commercial banks (with table) p42, Oct.14

A $100-billion plunge through 1980 into urban rehabilitation by the savings and loan industry is urged by Bart Lytton # p52, Oct.28

Prospects in Congress grow dim for federal savings associations p42, Nov.4

Leeching Lytton back to health: California S&L was too successful in attracting deposits, so now it has to give some away (with illus) p130, Nov.11

SCANTLIN Electronics, Inc.

Button's are a broker's best friend: Electronic gadgets that give instant stock information are enabling brokers to cope with growing trading volume (with illus) p123, Nov.4

SCHAEFER, Dr. Alfred

Why Zurich's 'gnomes' attract all that money (with illus) p52, Jul.8

SCHAEFER Brewing Co.

Australians set sail for the cup (with illus) p34, Aug.19

SCHARF, Henry

Foreign stocks yield a fast buck p117, Jul.15

SCHARFFENBERGER, George T.

Litton: B-school for conglomerates: Top executives leave Litton to apply its management theory in other companies (with illus) p88, Dec.2

SCHENLEY Industries, Inc.

P. Lorillard Co.'s proposed acquisition of Schenley may still go up in smoke # p36, Jul.29

Christmas spirit pours out early: Schenley road show is showing retailers how its holiday cheer will be packaged (with illus) p32, Nov.4

SCHILLER, Karl

Conjuring a reserve asset out of thin air: IMF gets standby plan for creating a new kind of money (with illus) p22, Sep.2

Power play in IMF: Common Market nations want a louder voice in IMF affairs (with illus) p31, Sep.30

SCHOEMANN, Peter

Crafts ease their stand on bias: Unions change attitude toward recruitment of Negro apprentices (with illus) p133, Dec.9

SCHOEN, Sterling

Business launches drive for more Negroes in graduate business schools p58, Jul.1

SCHOENHERR, E. J.

Ford dealers battle the storm: Strike has shut off supply of new cars to sell (with illus) p44, Oct.21

SCHOENHOFEN, Leo H.

Container seeks a bigger package: Traditionally a packager, Container Corp. of America is making diversification noises (with illus) p186, Oct.21

SCHOEPPLER, Otto

U.S. business pays tribute to Frankfurt (with illus) p110, Sep.9

SCHOLL, Dr. William M.

Keeping their success in the family: Most privately owned companies like it that way (with illus) p96, Dec.9

SCHOOLS

How good are computer schools? Some of their claims are called exaggerated and their teaching inadequate (with illus) p97, Oct.7

SCHRAM, Emil

Problems of plenty pinch the Big Board (with illus) p103, Aug.26

SCHUBERT, Dr. Leo

Summer in space for ghetto youths: Cooperation between poverty and space programs has opened up summer-job experiment for ghetto students (with illus) p44, Sep.9

SCHULTES, Dr. Richard

Science takes a field trip up the Amazon (with illus) p132, Sep.16

SCHULTZE, Charles L.

See also Budget (Federal)

Mills takes his time on tax rise: Ways & Means chief serves notice he won't be rushed into acting on White House plan (with illus) p31, Aug.19

Schultze picks aides to update Budget Bureau p56, Sep.9

A McNamara-style Budget Bureau: The Bureau of the Budget is being reshaped (with table) p129, Sep.23

New frame for the budget: Proposal for unified system would end confusion of three accounting methods (with tables) p152, Oct.21

Tax hike chances still look slim p40, Dec.2

Agencies reach for scalpels: Shelving of tax bill doesn't relieve pressure for cutting spending (with illus) p44, Dec.9

How Washington makes its forecast: The troika and its technicians (with cover and illus) p80, Dec.30

SCHWEITZER, Pierre-Paul

Conjuring a reserve asset out of thin air: IMF gets standby plan for creating a new kind of money (with illus) p22, Sep.2

Price of money reform: Now that IMF has agreed to a new kind of money, Europeans want more say in the fund and to see U. S. payments in balance (with illus) p42, Oct.7

SCHWIMMER, A. H.

A fledgling industry takes wing in Israel: Its purchase of Aero Jet Commander plant puts it into market for executive jets (with illus) p127, Oct.7

SCHWINN (Arnold) & Co.

When bicycle maker peddles alone: Arnold Schwinn can keep its bikes out of discount stores, but sales on consignment promise problems for others p39, Jul.1

SCIENTISTS

Non-economists ask role in U. S. planning p34, Jul.1

Siberia's oasis for scientists: Groves of Akademgorodok flourish in un-Sovietlike freedom (with illus) p74, Jul.22

Foreign talent heads where the action is: Latest immigration figures show that technically trained talent from abroad is invading the U. S. (with table) p196, Sep.9

Science for art's sake: New York group asks companies to let their scientists collaborate with artists in using new materials, techniques (with illus) p56, Oct.21

How scientists play games with names: Scientists play a puckish game to label their nuclear tests (with illus) p66, Dec.30

SCOTT, Herman H.

Keeping their success in the family: Most privately owned companies like it that way (with illus) p96, Dec.9

SCOVILL Mfg. Co.

Schrader Div. is trying to interest auto makers in its pneumatic system that works off a central air compressor # p44, Jul.15

SCREWS

How Phillips fastens onto its profits: Phillips Screw Co., with patents expired, has found new design to keep money rolling in (with illus) p154, Nov.11

SCRIPPS Institution of Oceanography

Seagoing computer gives oceanographers on-the-spot analysis of findings p65, Jul.8

Short News Item

SEAGRAM (Joseph E.) & Sons, Inc.

Can company's division violate antitrust p130, Oct.14

SEARS, Roebuck & Co.

AFL-CIO calls it quits on seven-year boycott pushed by Retail Clerks against Sears p118, Jul.1

SEATON, Louis G.

The big one begins: Bargaining gets started between auto industry and the UAW (with illus) p29, Jul.15

Detroit's labor talks race down to the wire: Big Three and UAW finally settle down for first hard bargaining on new pact (with illus) p21, Sep.2

Labor peace in '68? The pattern of the UAW-GM negotiations showed the union could talk without setting a strike deadline (with illus) p17, Dec.23

SECURITIES

Analysis turns up a correlation between market behavior and Presidential elections p160, Oct.14

Rising tide of activity on Wall Street brings surge in securities lost, misplaced, or stolen (with table) p160, Oct.14

Don't cuss your broker for everything . . . sometimes you're at fault p129, Dec.9

Companies are finding that desktop stock quotation devices are useful # p115, Dec.16

Bonds

Bond men sweep out the shop: Sales of corporates in the first half totaled just below those for all of 1966 (with chart) p93, Jul.1

Prices of tax-exempt municipal bonds rose as result of the President's tax message # p98, Aug.12

Some of the "fast money" is beginning to show up in the government securities market # p122, Aug.19

Industrial bonds win fans: Tax-exempt industrial development bonds, which Southern states have used to lure new industry, are gaining favor elsewhere p108, Aug.26

Bill to let banks underwrite municipals gets official blessing from the Fed p91, Sep.2

Calling the shots on the cities: Most cities need money more than ever. Yet the ratings that two advisory services give securities are crucial (with table and illus) p88, Sep.2

High yields in bond market lure investors, but not enough to bring a recovery in prices (with chart) p166, Sep.9

Homer: bard of the bond market. Sidney Homer of Salomon Bros. & Hutzler uses history to aid him in 'hypothesizing' on the bond market (with chart and illus) p116, Sep.23

Dealers are advertising the merits of tax-exempts income in the face of the surtax # p148, Sep.30

Cloud over convertible debentures: Accountants' opinion may limit their use in financing, and it angers bankers and brokers (with chart) p143, Oct.7

Buyers and sellers of bonds hold back as yields hit new unexpected highs p160, Oct.14

Convertible bond speculators are figuring ways to circumvent the Fed's new margin rule # p126, Oct.28

Investors snap up Jersey Standard's 6% bonds; Treasury November refunding to yield 5¾% p128, Oct.28

New margin requirements p134, Oct.28

Markets run scared as tax bill falters: Bonds and stocks slide as Congress fails to pass the tax bill. Observers believe big bond deals will soon be common as rates rise (with table) p30, Nov.4

New route out of traffic jams: Approval of New York's $2.5-billion transportation bond issue would encourage other states to seek similar programs p160, Nov.4

Plenty of action in the bond market. Corporations are borrowing more than they need p22, Nov.4

Tuesday voters approved more than 80% of $3.5-billion of proposed bond issues p136, Nov.11

Watch for new non-convertible debentures with unusual features # p134, Nov.11

Wall Street sees ease in interest rates as temporary — unless Washington acts (with chart) p158, Nov.18

Staid U. S. Treasurys get speculative dash: Bluest of the blue-chips take on new glamour as many investors buy government bonds on low, low margin (with table) p115, Dec.2

New Issues

When half a loaf is the answer: Textron planned a $100-million issue at a cost below 6%; after two delays, it settled for half the package (with table and illus) p118, Jul.8

Bond issues set new record p20, Aug.5

Premiums increase on hot new issues and some brokers see a repeat of 1961 (with table) p158, Sep.16

Demand for long-term funds cools off a bit p35, Dec.9

Stocks

Foreign stocks yield a fast buck: Under-the-counter traders have concocted a deal that enables them to duck the 15% tax on U. S. purchases p117, Jul.15

Speculative spree alarms Amex: Peril to small investors in surge of wild trading worries Wall Street (with charts) p36, Jul.15

A guide for smog-bound investors: Shares of companies making pollution equipment are drawing analysts' attention (with table) p110, Jul.22

Blue chips get the play in market rally as glamours decline and Dow hits 903 p116, Jul.22

Surge in Big Board's finance index raises hopes of averting another credit squeeze (with chart) p116, Jul.22

Harris, Upham survey finds bullish sentiment is running high among individual investors p89, Jul.29

Market shrugs off profit dip: Despite the earnings picture, optimists still seem to be in the majority on Wall Street (with table) p28, Jul.29

Wall Street's own watchdogs: To prevent stock frauds, big brokerage houses set up teams of compliance men. Computers help catch cheats, while SEC backs up operation p90, Jul.29

Beating a risk on margin deals p114, Aug.5

IBM, long a favorite of mutual funds, leads their sell-off list in second quarter p106, Aug.5

Market spurts ahead: Prices at midweek set a 1967 record, with blue chips leading the pack (with table) p34, Aug.5

How long will stocks keep it up? The market's exuberant performance reflects fears of inflation and buying sentiment of chartists (with chart) p93, Aug.12

Why Big Board hopes to tame a paper tiger: Burdened with 10-million share days, it cuts daily sessions (with chart) p96, Aug.12

Bank stocks begin to reward their holders with record earnings, bigger dividends p124, Aug.19

Blue chips gain favor, although they still lag behind speculative issues (with chart) p124, Aug.19

Narrow price changes, decline in trading may mark end of current market decline (with chart) p91, Sep.2

Color TV makes the scene again: Investors turn bullish on industry outlook as sales pick up (with table) p153, Sep.16

How the smart money is playing it smart: While inflation threatens, wealthy investors are drilling for oil, grabbing for land, and indulging in wine, books, and silver (with illus) p154, Sep.23

Wall Street gets more edgy: Many analysts are unsure of the market's future course (with table) p42, Sep.23

'Wild speculation' over-the-counter just isn't there, says traders' report p150, Oct.7

Profits gain a bit more: Indications are that business in general is recovering, and optimists see Dow Jones climbing past 1,000 mark (with table) p44, Oct.14

Fear of credit crunch harries Wall Street: Stock market flinches from possible renewal of monetary squeeze as Fed moves to close loopholes on unregulated loans, convertible bonds (with chart) p120, Oct.28

Markets run scared as tax bill falters: Bonds and stocks slide as Congress fails to pass the tax bill p30, Nov.4

'A leg of the bear': That's what some Wall Street analysts think they've got hold of, as uncertainty over taxes and credit clouds outlook for a market recovery (with chart) p43, Nov.11

Amex puts a $5 floor under new listings to ease speculation in low-priced shares p130, Nov.25

Glamour stocks lure foreigners: Overseas investors are buying computer, electronics, and aerospace issues as an inflation hedge (with illus) p127, Nov.25

Wall Street rides with the punch: While initial reaction to sterling devaluation was frantic, the rebound was quick and solid (with chart and illus) p124, Nov.25

Yearend rally appears to be in making, but the signs are only tentative (with chart) p116, Dec.9

Calculating the point of takeoff: Analysts weigh the factors that have kept airline stocks at low levels this year (with table and chart) p113, Dec.16

Wall Street's view is foggy: The stock market is nagged by many of the same questions that bother economists, and 1968 prices may be more volatile (with chart and illus) p16, Dec.30

SECURITIES & Exchange Commission

Wall Street's own watchdogs: To prevent stock frauds, big brokerage houses set up teams of compliance men. Computers help catch cheats, while SEC backs up operation p90, Jul.29

Bond issues set new record p20, Aug.5

The bonanza is over: San Francisco Mining Exchange has finally petered out—under pressure from the SEC (with illus) p28, Aug.26

Still on a 'high plateau:' How capital spending shapes for 1967 (with table) p40, Sep.9

More disclosure by conglomerates gets new backing p50, Oct.7

Some underwriters complain that the SEC is trying to cool speculation by delaying clearance for new science stock issues # p129, Nov.25

SECURITY Analysts

Learning the secrets of companies abroad: Most European corporations would rather bury their figures than talk (with illus) p94, Sep.9

SEDGWICK Printout Systems Corp.

Printing is turning the page (with illus) p122, Sep.9

SELECTIVE Service

Justice Dept. keeps eye on antidraft push p35, Jul.22

Rules on drafting skilled workers unlikely to change p51, Oct.14

Draft ruffles the ivy: With blanket deferments for graduate study ending after June, the universities are worried about sharp decline in students and funds (with illus) p42, Dec.16

Draft calls will push up p27, Dec.30

Readers Report: Draft on the campus p5, Dec.30

Short News Item

SELF Defense

A memo on self-defense. A man's right to repel an attacker p113, Aug.5

Readers Report: The manly art (with illus) p6, Aug.19

SEMENENKO, Serge

Semenenko leaves First National of Boston after 41 years to become merger consultant (with illus) p116, Jul.22

SEMICONDUCTOR Circuits

IBM plans to market limited quantities of its semiconductor electronic circuits p75, Aug.19

SENTINEL, Project

Pentagon raises doubts on scope of Sentinel plan p52, Nov.25

McNamara legacy to include new planning tool p28, Dec.30

SERVAN-Schreiber, Jean-Jacques

The 'invasion' stirs a cry for action (with illus) p42, Dec.30

SERVICE Industries

Now AFL-CIO woos 'gray collar' workers—the 25-million in service industries p72, Aug.5

SEVERANCE Pay

Severance pay for post-Vietnam layoffs is strike issue at Army ammunition plant p86, Sep.2

SEWAGE

Combined method of waste disposal and land reclamation to be tested in Chicago p138, Jul.8

West Virginia agency finds all coal usable as sewage treatment media p200, Sep.9

Hud's 'no' doesn't stop mayors p54, Dec.16

SHADDUCK, Louise

Readers Report: Idaho's fair saleslady p4, Sep.30

SHAFER, Raymond P.

Republicans stay on the fence for '68: GOP governors shied away from endorsing a Presidential candidate at their Palm Beach meeting (with illus) p36, Dec.16

SHAFFNER, Franklin

How a new film maker made it in Hollywood (with illus) p188, Sep.16

SHANKER, Albert

Teachers strike hard: Their push for better pay and working conditions is taking on an increasingly strident tone (with illus) p43, Sep.16

SHAPIRO, Ralph

When investing is like show biz (with illus) p96, Oct.28

SHARP, Mitchell

Canada tries to cool it: Ottawa is adopting get-tough attitude to dampen inflation (with illus) p46, Nov.18

Drab reality that Expo masked: Growth rate of Canada's GNP sagged to 7% this year, with little gain expected in 1968 (with charts and illus) p33, Dec.30

SHEARSON, Hammill & Co.

Wall Street's own watchdogs: To prevent stock frauds, brokerage houses have set up teams of cops (with illus) p90, Jul.29

SHELLS

Shell sales drop as hems go up: New fad reduces demand for mussel shell chips used in cultured pearl industry (with illus) p139, Nov.25

Readers Report: Pearl of the Midwest p7, Dec.9

SHERATON Corp. of America

IT&T plans to add Sheraton Corp. to its list of acquisitions # p52, Oct.28

SHERWIN, Henry Alden

The new gloss at Sherwin-Williams (with illus) p154, Jul.15

SHERWIN-Williams Co.

The new gloss at Sherwin-Williams: The venerable paint maker is slowly breaking through its legacy of conservatism (with illus) p154, Jul.15

SHIPBUILDING

Avondale Shipyards is low bidder for construction of 11 LASH vessels # p44, Aug.19

Takeover on the lakes: American Ship Building will be sailing soon under a new captain—(with illus) p29, Aug.26

Speeding the schedule of seagoing cargo: Two new types of vessels—the Lash and Seabee (with illus) p124, Aug.26

Johnson eyes merchant fleet action soon p58, Sep.16

Shipbuilding's leader heads into a storm: For Newport News Shipbuilding, business couldn't be better, but McNamara sees industry procedures as outdated (with illus) p178, Oct.7

Europe's shipbuilders up anchor: New orders for supertankers have ended long period of stagnation (with illus) p88, Oct.14

SHIPS and Shipping

Key shipping groups swing to Boyd p44, Jul.8

The long way around: Closing of the Suez is proving time-consuming and costly to most shippers and countries—but a boon to a few (with illus) p26, Jul.22

Shipowners shrug at Navy offer. Research Outlook p82, Aug.5

You can join the Queen Mary's last cruise p104, Sep.2

Science takes a field trip up the Amazon: Expedition aboard a specially designed ship (with illus) p132, Sep.16

A queen bids farewell; another is coming (with illus) p46, Sep.30

Lake boat operators sight a brighter day: Enlarged canal locks, boat-builder competition will bring bigger, faster, and more profitable carriers in near future (with illus) p118, Nov.25

Queen Mary ends her long, last voyage (with illus) p41, Dec.16

Labor

Labor-management problems in the maritime industry are "assuming alarming proportions," according to Raymond W. Ickes p116, Aug.26

SHOEMAKER, Dr. Eugene M.

Astronauts may find moon a bit like home (with illus) p80, Oct.7

SHOPLIFTING

'Tis the season to be shoplifting: Surge in larceny has cost the nation's stores $500-million this Christmas season (with illus) p20, Dec.23

SHRIVER, Sargent

Job Corps comes up to a test: Congress is set to cut the program just as it was ready to do great things, its supporters say p145, Oct.14

AFL-CIO gets wooed for 1968: Administration saturated convention with top officials (with illus) p76, Dec.16

SHUMWAY, Dr. Norman E.

Transplanting hearts in humans: Surgeons believe they can replace an individual's ailing heart with one from a dead person (with illus) p100, Dec.2

SIBERIA

See Soviet Union

SIBLEY, Shermer L.

Growth power on the Pacific: Pacific Gas & Electric is a leader in profits and revenues among U.S. power companies (with illus) p44, Sep.2

SICILY

Fiat to build auto plant in Sicily, urges concentration of aircraft industry in south p84, Jul.15

SIEBERT, Muriel

Big Board bends on no-women rule, will take Miss Siebert into the fold (with illus) p116, Dec.16

SIEMILLER, P. L.

Rail crisis: All hands stand pat. With six shopcraft unions threatening to strike (with illus) p104, Jul.15

SIGNAL Oil & Gas Co.

Company will merge with Allis-Chalmers # p46, Dec.2

SILLOWAY, Stuart

IDS men — the feeling is mutual (with illus) p68, Aug.26

SILVER

The silver rush is on: Prices soar as U.S. drops ceiling p24, Jul.22

Silver dollars are a commodity now; bags of them are traded on one exchange p106, Aug.5

Treasury seeks silver lining p50, Oct.7

Chicago bank offers silver dollars to new accounts # p128, Oct.28

Treasury puts a damper on price of silver; it's collecting and melting old coins p128, Oct.28

There may be joy in Leadville — if silver pans out: Old-timers dream of a great new era in Colorado as price of the metal soars (with illus) p128, Dec.2

SILVER Certificates

Silver certificates gain glitter at an exchange rate of $1.15 for $1 p89, Jul.29

SIMKIN, William E.

Bigger guns for bargaining wars: Labor turns increasingly to 'coordinated' multi-union teams, while management unleashes the 'offensive' lockout (with illus) p49, Aug.12

Rank and file flexes its muscle: Rising trend among union members to reject settlements is leading to new bargaining techniques p61, Sep.9

AFL-CIO gets wooed for 1968: Administration saturated convention with top officials (with illus) p76, Dec.16

SIMON, Norton

New ginger at Canada Dry (with illus) p58, Aug.5

Simon's new recipe: Election of William E. McKenna to top post indicates Simon will apply Litton Industries' acquisition formula to Hunt Foods (with illus) p180, Nov.18

SIMON, Robert E., Jr.

Simon loses post at Reston 'new town' p42, Nov.4

Can 'new towns' meet a budget? Ouster of Simon, founder of Reston, raises question of survival of concept (with illus) p103, Nov.18

SIMPSON, Dr. Robert H.

Storm stalkers get jump on hurricanes (with illus) p106, Jul.15

SINGAPORE

The sun will set in the Far East p105, Jul.22

SINGER, Alfred

Top students sell business short (with illus) p134, Sep.9

SINGER, Mrs. James, Jr.

Sotheby's touch in St. Louis (with illus) p140, Dec.9

Short News Item

SINGER, Michael

The lengthening reach of liability p100, Sep.16

SINGLETON, Henry E.

Litton: B-school for conglomerates: Top executives leave Litton to apply its management theory in other companies (with illus) p88, Dec.2

Making big waves with small fish: Teledyne leaps into top ranks of industry in seven years by acquiring 100 companies (with illus) p36, Dec.30

SIX, Robert F.

Continental spreads its wings: The 10th largest domestic airline hopes to break out of its landlocked status with routes to Pacific (with illus) p120, Nov.18

SKAIFE, William A.

Extra green crop for Christmas: Under the name Santa's Forests, a Wisconsin concern is franchising Christmas tree farms near cities (with illus) p48, Dec.23

SKIING

For skiers, Aspen is the scene p134, Oct.28

Condominiums take to skis: With all their tax advantages, they are now the hottest thing on cold slopes (with illus) p196, Nov.18

Skiers' Paradise, by Morten Lund and Bob Laurie # p134, Dec.16

SKOL International Corp.

World quaffers call for Skol: Through its franchise system and joint investments, Skol now brews its beer in 14 countries and exports to another 22 (with illus) p74, Sep.30

SLIMMER, Pete

They left Pan Am for riches in Fiji: Some airline employees have parlayed an idea and $100,000 into a South Seas hotel chain (with map and illus) p82, Sep.16

SMALL Business Administration

Merchants count up the losses: SBA will help some among hundreds of stores hit by rioters' looting and arson p28, Aug.5

Latest try at keeping SBICs in line fails as SBA plan runs into opposition p158, Sep.16

SMATHERS, George A.

Merchants count up the losses p28, Aug.5

Writing a policy for the ghetto p118, Sep.9

SMITH, Hulett C.

Luring the poor out of the hills: That's the hardest part of West Virginia's drive to urbanize, using federal aid to help create city jobs (with illus) p74, Jul.1

SMITH, Richard J.

Will steamers make it back on auto market? Inventors work to perfect external combustion power plant (with illus) p85, Dec.9

SMITHIES, Richard

What makes an angel successful (with illus) p56, Oct.7

SNELL, Dr. George

Jackson: A lab that links mice and men (with illus) p192, Sep.9

SOCIAL Security

Surtax is not the only issue Congress faces. Can rise for Social Security be postponed p43, Jul.8

Watch your part-time-help p138, Jul.15

Boosting the benefits: Though Social Security payments will not go as High as Johnson requested, a boost appears likely (with table) p28, Aug.12

Dangerous ground for Social Security (Editorial) p128, Aug.26

Readers Report: Escalating pensions p6, Sep.9

The price of tax delay: With the 10% surcharge put off, business will see more inflation and higher interest rates p41, Nov.11

Sweetening the pot of Social Security: Benefits under a House bill would rise 12.5%, and even higher under a Senate version (with tables) p115, Nov.25

It looks like money in the bank. A cushion in your estate. What it will cost p134, Dec.16

SOFT Drinks

New ginger at Canada Dry: David Mahoney, Canada Dry's new president, is using his package-goods experience to put a needed kick in company profits (with cover and illus) p58, Aug.5

Bottling deal with beverage company keeps Pepsi in chocolate drink market p141, Aug.19

Coca-Cola refuses to comment on a story that it is readying a new non-cola soft drink for test marketing in Africa # p158, Nov.18

Under-21 set goes for soft drink that tastes like apple juice and looks like real beer p72, Dec.2

SOHL, Hans-Gunther

World steelmen meet but don't quite weld (with illus) p44, Nov.18

SOLITRON Devices, Inc.

Amphenol Corp. is still resisting a takeover by Solitron # p146, Oct.21

When a suitor knocks: Courtship of Amphenol points up elements that make a company ripe for takeover p121, Nov.11

SONIC Boom

The boom that's brewing a storm: Sonic boom that will be generated by Boeing's SST has stirred up critics who seek to clip the airplane's wings (with illus) p64, Oct.28

A little less noise, please (Editorial) p164, Nov.4

Readers Report: Crack (with illus), p6, Nov.11

Readers Report: Lowering the boom (with illus) p5, Nov.18

SONY Corp.

Demand for Sony shares by foreigners causes Tokyo to halt further purchases p84, Jul.15

SOTHEBY & Co.

Sotheby's touch in St. Louis: Auction house chairman knocks down works of art for benefit of City Museum (with illus) p140, Dec.9

SOUL Brands, Ltd.

Forms a Brooklyn company with Negro management # p86, Nov.18

SOUTH Africa

South Africa raises ante on autos: Auto makers are being asked to add more local content to the cars they sell (with illus) p96, Nov.18

SOUTH Pacific Hosting

They left Pan Am for riches in Fiji (with illus) p82, Sep.16

SOUTH Vietnam

New buildup ahead for Vietnam? Questioning the bombing p105, Jul.8

The spirit is dampened: Vietnam is the overriding issue that casts a pall over the Americans (with illus) p23, Jul.8

Putting more punch in Vietnam: President is likely to O.K. sending from 35,000 to 50,000 more men — so long as military trims its 'fat' (with chart) p32, Jul.15

Death of a hawk? p106, Jul.22

The bombing takes an economic toll. p92, Aug.5

Charting the enemy's strength: White House is using computerized data to evaluate North Vietnamese combat power, attacks, and 'kill ratio' (with charts) p82, Aug.12

Selling self-help — at a profit: David E. Lilienthal's next project; a plan for redevelopment of South Vietnam p54, Aug.12

South Vietnam's election . . . looks like a farce. Odds favor Ky's team p88, Aug.12

Vietnam prognosis: more men and money. The President, acting on belief enemy is slowly losing strength, steps up pressure p29, Aug.12

We need a new strategy in Vietnam (Editorial) p132, Aug.12

GOP and Vietnam: Leaders still split on policy p49, Aug.19

Stepping up the air war in Vietnam. Adding to the turmoil p112, Aug.19

Thieu-Ky ticket a shoo-in p87, Aug.26

War debate in Senate could affect Vietnam. Doves fear a wider war p41, Aug.26

Safe spot for nuclear barge p40, Sep.2

Effective government for South Vietnam (Editorial) p204, Sep.9

Vietnam vote: The choices get a bit clearer. The Thieu-Ky victory was no landslide (with illus) p39, Sep.9

What Vietnam is teaching Philco (with illus) p100, Sep.9

Can a wall slow down the war in Vietnam: It won't bring any quick de-escalation, but it might help promote peace talks (with illus) p44, Sep.16

Thieu-Ky rivalry worries U. S. The threat of trouble p147, Sep.16

Building an economy under fire: The war has damaged the old foundations of South Vietnam's livelihood. Now planners are trying to build new underpinnings (with illus) p100, Sep.23

Little payoff in the pipeline: Transportation companies are getting a large extra volume of business in moving war supplies to Vietnam (with illus) p106, Sep.23

Pulling the cork from Saigon's bottleneck: The port of Saigon is now handling more cargo — and faster (with illus) p114, Sep.23

Vietnam's other war: Battered by war, weakened by political rivalries, South Vietnam's economy has only narrowly averted complete collapse (with map and illus) p99, Sep.23

Vietnam criticism no threat yet to LBJ in Congress. ADA, new business group add pressure p51, Sep.30

Stop bombing calls go worldwide. Why backing is dwindling p140, Oct.7

Construction combine to stay in Vietnam p52, Oct.14

The other war for U. S. bankers: In Vietnam, Chase Manhattan and Bank of America fight inflation and government rules (with illus) p92, Oct.14

War debate: rougher and tougher. Year of changing moods. Texas speech marked end of one phase p59, Oct.21

Foes of war march on Pentagon: Highly visible protest against Vietnam policies fails to move the Johnson Administration (with illus) p43, Oct.28

Stronger government in Saigon (Editorial) p164, Oct.28

Vietnam makes ready for another beginning: Thieu faces staggering job when he becomes country's president next week (with illus) p42, Oct.28

How Johnson talks about Vietnam war p47, Nov.4

A touch of home for GIs in Vietnam: Post exchanges go to great lengths to supply troops with home comforts (with illus) p147, Nov.4

The course holds steady: After meeting with top aides from Vietnam, President Johnson will adhere to the present line despite caustic criticism on the homefront (with table and illus) p35, Nov.18

War stirs union doves: AFL-CIO's backing of war is opposed at Chicago meeting p36, Nov.18

Johnson is still playing to win: The President is pushing hard for a military success — but with Hanoi betting on an anti-war vote in 1968, the end appears far off (with map and illus) p14, Dec.23

Short News Item

SOUTHERN Christian Leadership Conference

Negroes go national with demands for jobs: Martin Luther King's group will ask GM, Kellog, and others to hire and upgrade Negroes (with illus) p37, Aug.19

SOVIET UNION

Down from the summit: Glassboro settled nothing of substance, but it did cool — temporarily — the crackling atmosphere of East-West tension (with illus) p13, Jul.1

Soviets draw a blank p105, Jul.8

Soviets preen feathers, with VTOLs . . . swing-wing craft, at Moscow show (with illus) p37, Jul.15

The Kremlin launches great debate. Hawks and doves square off. Can Russia afford it p111, Jul.15

Siberia's oasis for scientist: Groves of Akademgorodok flourish in un-Sovietlike freedom (with illus) p74, Jul.22

France and Russia will exchange knowhow to design and build giant turbines p118, Jul.29

Strategy for a nuclear arms program (Editorial) p124, Jul.29

Hope for nuclear treaty: Draft treaty worked out by U. S. and Russia raises hope for an agreement to halt spread of nuclear weapons p38, Aug.19

Russia is selling titanium sponge in the U. S. at low prices # p44, Aug.19

Soviets take a flier in West Africa p88, Aug.26

Who'll buy the nuclear pact? The superpowers agree on a draft treaty limiting the spread of nuclear weapons p25, Sep.2

U. S.-Soviet arms pact still possible p58, Sep.16

The Italians pick off some plums. Little left for the U. S. p139, Sep.23

Japanese exporters try the overland route — across Siberia to the Middle East and Europe (with map) p186, Sep.30

Russia loosens its belt: Russian consumer gets more pay, more leisure, and a few more things to buy. Also, he's choosier (with illus) p64, Sep.30

Moscow offers guns and butter. A warning to the world p141, Oct.14

Warm touch of Venus: Signals from the Soviet's Venera-4 indicate the planet's atmosphere is hot enough to melt tin (with illus) p49, Oct.21

Bourgeois glamour for Moscow skyline: A spectacular residential-commercial complex is rising in the Soviet capital (with illus) p142, Oct.28

Russia takes the lead: Rendezvous and docking of two unmanned spacecraft put it ahead in the race for the moon p36, Nov.4

U. S. watches the Soviet parade: Defense debate gets new fuel as Russians exhibit their missile might (with illus) p46, Nov.11

An Ilyushin 62 dropped down at Dulles Airport to prepare for tests of its compatibility with U. S. operating procedures # p46, Nov.25

Getting together with Aeroflot: Arrival of Soviet jet is signal that flights between Russia and U. S. will probably start soon (with illus) p139, Dec.2

Moscow edges open the trade door. Dealing with a satellite p110, Dec.2

Japanese, seeking a closer source for oil, plan negotiations for Siberian pipeline p70, Dec.9

NATO keeps an eye on big Soviet fleet p108, Dec.16

SPAIN

U. S., Mexican, and Spanish companies plan Spain's first discount stores p84, Jul.15

Spain seeks foreign investors to help build 1,800-mile, $516-million toll road system p118, Jul.29

Spain, seeking to strengthen its industries, moves to slow the flow of foreign investments p112, Sep.9

Spain pays court to the Market p137, Sep.30

France blends politics with a push for oil: Italy and Spain are getting into the act in Iraq, too (with illus) p91, Nov.11

Franco grabs golden chance p110, Nov.25

SPARKMAN, John

Which plan for slum renewal? Administration proposal will face competition from schemes sponsored by Senators Percy and Kennedy (with illus) p77, Aug.26

Prospects in Congress grow dim for federal savings associations p42, Nov.4

SPARTANS Industries

Opens its new E. J. Korvette store on New York's 34th Street # p42, Nov.4

SPEAR & Staff, Inc.

Tells its subscribers that Breeze Corp. is a good stock to buy # p110, Aug.5

SPECIAL Drawing Right

Conjuring a reserve asset out of thin air: IMF gets standby plan for creating a new kind of money that isn't gold but glitters p22, Sep.2

SPENCER, Edson

International VP: man on the run. The executive who looks after his company's overseas interests needs decisiveness — and vigor (with illus) p48, Aug.26

SPRINKEL, Beryl W.

Why does more money mean higher interest p134, Oct.14

London helps to clear economic fog in U. S. p33, Nov.25

SPRINKLER Corp. of America

One reason that company's stock has slumped is a rumor that Harry Figgie is in bad health # p158, Nov.18

SQUIBB (E. R.) & Sons

Squibb and Upjohn racing to be first with injectible birth control drug p50, Nov.18

STAEHELIN, Dr. Willy

Scaling the Alps for tax havens (with illus) p66, Oct.21

STAGGERS, Harley O.

Pay TV may be decided in Congress p36, Jul.22

STALEY, Oren Lee

When middlemen are in the middle: With food prices certain to rise, housewives' groups prepare war on supermarket profits while farmers plan withholding to get more for their products (with illus) p26, Aug.26

STAMBAUGH, John C.

Temporaries win permanent role: Why employers like temporaries (with illus) p64, Dec.23

STAMPER (F. M.) Co.

General Mills makes an offer to acquire F. M. Stamper via an exchange of stock # p28, Jul.1

STANDARD & Poor's Corp.

Calling the shots on the cities: Most cities need money more than ever. Yet the ratings that two advisory services give securities are crucial (with table and illus) p88, Sep.2

STANDARD Oil Co. (New Jersey)

Investors snap up Jersey Standard's 6% bonds; Treasury November refunding to yield 5¾% p128, Oct.28

STANDARD Oil Co. (Ohio)

Gasoline dealers' cash give-away games are outlawed as lotteries in Ohio p32, Jul.22

STANFIELD, Robert L.

A new man for Canada's Conservatives. And he likes U. S. business p147, Sep.16

STANFORD University

Lab creates life in a test tube: Stanford University's success in propagating DNA may be real breakthrough in determining the cause and cure of cancer (with illus) p58, Dec.23

STANLEY Works

High court snaps into action: Defining unemployment p50, Dec.9

STATE Farm Mutual Automobile Insurance Co.

Company may soon be in the mutual fund business # p122, Aug.19

STATES

Balked in Washington, steel industry seeks import barriers via state laws p28, Jul.1

Broad air pollution control program approved by Senate group; it calls for state action p44, Jul.15

Defense orders start to peak out: Where most contract money has been going (with table) p44, Oct.28

'New poor' swell the ranks: Despite the war on poverty, there are over 8-million Americans on welfare rolls p72, Nov.11

Where will the highway money go? Transportation Outlook p53, Dec.30

STATES — Personal Income

Wallets still on thin diet (with table) p78, Jul.1

More jobs fatten the purse (with table) p76, Jul.29

Uncle Sam keeps the gain going (with table) p100, Aug.26

July heat fosters new gains (with table) p130, Sep.30

Humming factories boost pay (with table) p156, Nov.4

Strikes put the bite on paychecks (with table) p71, Nov.25

Service hirings eased the drift (with table) p72, Dec.23

STATISTICS

Lesson on controlling expansion: Balanced gains of early 60s give policymakers growth target for rest of the decade (with charts) p62, Jul.15

Planners put big picture on a grid: Input-output tables are turning into a key tool for marketing, and may soon map total corporate strategy (with tables and chart) p62, Sep.23

Gauging how people will spend: For the first time, survey of consumer purchasing plans is being translated into dollars (with charts) p156, Oct.21

What input-output tells industry: University of Maryland's computerized model of the economy shows how long-term economic changes will affect each industry (with cover, tables, and charts) p88, Dec.9

STEEL

Balked in Washington, steel industry seeks import barriers via state laws p28, Jul.1

Airco says its new technique for producing and cutting ferroalloys cuts loss by 10% p138, Jul.8

Too small for a hot strip mill of its own, a steelmaker casts about for partners p138, Jul.8

Tariff cuts may hurt steel price case p49, Jul.15

An attempt by the Steel industry to curb imports using a temporary levy seems sidetracked # p44, Aug.19

Steel prices edge up: Rising labor and material costs and competition from imports make selective hike necessary, say steel men p27, Aug.26

Steel prices stir capital jitters: Administration hopes to prevent further increases following recent boosts (with table and illus) p37, Sep.9

Steelmakers in Europe join forces. The drive to merge p148, Sep.16

Short News Item

The industry is pushing for a quota system to check the inflow of foreign steel # p48, Sep.23

Conference of major steel producers will seek to form a worldwide steel organization p186, Sep.30

Steel goes afield: Industry seeks to counter its lagging profit margins and growth rates by diversifying into sectors far from its own basic products (with illus) p42, Sep.30

Steel prices stirred uneasily this week # p46, Sep.30

The new push for protection: 'Import quota' is the new magic trade term (with chart) p124, Oct.21

The wizard of New Rochelle: Samuel Ruben, a specialist in electrochemistry, is one of the most remarkable inventors since Edison, and owns some 300 patents — the latest for 'transparent' steel (with illus) p68, Nov.4

National Steel has contracted to buy 3,300 acres northeast of San Francisco # p56, Nov.11

Steel: The strike hedging has begun p30, Nov.18

Steel tries to break an old bind: Fearful of import flood and inventory buildup, it asks USW to reconsider plan to end crisis bargaining (with illus) p166, Nov.18

U.S. Steel joins boost in wire prices p50, Nov.18

World steelmen meet but don't quite weld: New institute's first big parley focuses on data and promotional roles to fight steel glut (with illus) p44, Nov.18

Steel gets ready for the roller coaster: With labor bargaining due in 1968, the industry is in for violent demand switches (with chart and illus) p150, Dec.2

Steel industry takes a big bite: Latest price increases, if they stick, will cover 24% of industry's products, the most in 16 months (with illus) p47, Dec.9

Steel prospects harden: Crisis bargaining is almost certain next year as no-strike arbitration plan fails p136, Dec.9

Steel demand grows rapidly p28, Dec.16

U.S. Steel proves it's the leader p34, Dec.16

STEIN, Jules

Where traders upstage the stocks in glamour (with illus) p160, Sep.9

STEIN, Julian

What makes an angel successful (with illus) p56, Oct.7

STEINBRENNER, George III

Takeover on the lakes: American Ship Building will be sailing soon under a new captain (with illus) p29, Aug.26

STEINHARDT, Fine, Berkowitz & Co.

The young millionaires of finance: Wall Street is luring an aggressive new breed — and some are striking it rich p76, Dec.30

STEPHENS, Olin

Australians set sail for the cup p34, Aug.19

STERLING Drug, Inc.

Fighting aspirin ads three ways (with illus) p38, Jul.15

STERLING Information Services, Ltd.

CATV comes down from the hills p64, Sep.16

STERLING Instruments, Inc.

Pentagon will try price warranties to keep small-purchase prices in bounds p24, Dec.30

STERLING (James) Paper Fashions, Ltd.

Plans going after the European market — but for industrial garments # p70, Sep.16

STEVENS (J. P.) & Co.

NLRB orders Stevens to rehire 18 workers p170, Sep.9

Supreme Court refused to hear a Stevens appeal against a lower court order to reinstate 71 workers illegally fired for union activity # p48, Dec.16

STICHT, J. Paul

Federated Department Stores picks outsider as president for first time p48, Sep.23

STIEGLITZ, Harold

A new look for men at the top. Management Outlook p40, Dec.23

STOCK Bonus

Pay increases that ease the tax bite. Taking cash when you retire p165, Oct.14

STOCK Options

Finding the right silver for the executive palm: Incentive schemes now include cash bonuses, inside mutual funds, and real estate. But stock option plan is still the favorite (with illus) p90, Jul.22

STOCKPILES

New study may hike goals for stockpile p54, Nov.18

STOCKS

See Securities-Stocks

STOCKWELL, Guy

Where traders upstage the stocks in glamour (with illus) p160, Sep.9

STOKES, Carl B.

Needed: progress without riots. The problem for the civil rights movement is how to achieve local gains without the violence that erodes national support (with illus) p20, Jul.1

A Negro marches toward city hall: Aided by impressive business support, Carl Stokes wins crucial primary in Cleveland (with illus) p36, Oct.7

Off-year vote gives few clues to 1968: Carl Stokes became first Negro mayor of a major U.S. city (with illus) p48, Nov.11

Stokes on trial in Cleveland: The city's first Negro mayor must tread carefully if he is to win its confidence (with illus) p41, Nov.18

STONE, Ackerman & Co.

Foreign stocks yield a fast buck p117, Jul.15

STRAUSS (Levi) & Co.

Keeping their success in the family: Why they don't 'go public' (with illus) p96, Dec.9

STRAUSS, Adm. Lewis

A plan to make the desert bloom p106, Jul.22

STREAM Pollution

Watery grave for Lake Michigan? Pollution-control officials worry that Lake Michigan may become a ghost lake as a result of industrial waste (with illus) p103, Oct.21

STRICKMAN, Robert L.

Columbia filter raises a cloud of questions: New cigarette filter sponsored by university evokes skepticism among scientists and tobacco men (with illus) p20, Jul.22

STROHMEIER, Werner

Why Zurich's 'gnomes' attract all that money (with illus) p52, Jul.8

STUDEBAKER Corp.

When investing is like show biz: Burt Kleiner's flamboyant approach to investment banking (with illus) p96, Oct.28

SUBBER, Saint

What makes an angel successful (with illus) p56, Oct.7

SUBMARINES

Lockheed and Westinghouse are finalists in design competition for new submarine p111, Jul.29

SUBWAYS

Initial contract awarded for $500-million rapid transit to serve Washington p36, Aug.26

Getting Washington to work on time: Capital planners want to build a rapid transit system. But there's a fight over how to split costs (with map) p60, Sep.30

SUEZ Canal

The oil keeps flowing: International oil companies work together to make sure the Suez closing, Arab embargo don't cause a petroleum famine in Europe p32, Jul.8

The long way around: Closing of the Suez is proving time-consuming and costly to most shippers and countries — but a boon to a few (with illus) p26, Jul.22

Europe's shipbuilders up anchor: New orders for supertankers, spurred by the closing of Suez Canal, have ended long period of stagnation p88, Oct.14

SUGRUE, Thomas J.

Top students sell business short (with illus) p134, Sep.9

SULFUR

New process turns pollutant into marketable sulfur or sulfuric acid p75, Aug.19

Freeport says it with sulfur: Slow to diversify, Freeport Sulphur Co. has concentrated on producing sulfur — it leads the world — and has made it pay (with illus) p72, Nov.4

SULLIVAN, Fred R.

Litton: B-school for conglomerates: Top executives leave Litton to apply its management theory in other companies (with illus) p88, Dec.2

SULLIVAN, Leonor K.

Lending bill in trouble once again p40, Jul.29

SUMMIT Meeting

Down from the summit: Glassboro settled nothing of substance, but it did cool — temporarily — the crackling atmosphere of East-West tension (with illus) p13, Jul.1

No short cuts to peace (Editorial) p120, Jul.1

SUNRAY DX Oil Co.

Providing the staff for service stations p78, Sep.30

SUN Valley, Idaho

Sun Valley's rosier glow: A $5.5-million improvement program has reversed a long profit slump at the famous resort (with illus) p122, Sep.30

SUPERMARKETS

Kroger cuts prices to overcome pressures of rising wages, hotter competition p51, Jul.8

FTC backs food merger policy p36, Jul.22

California's supermarkets offer credit cards: customers will pay a 3% service charge p98, Aug.26

Harlem's first co-op supermarket gets financial backing from big business p65, Dec.30

SURGEON General

Cigarettes again emerge heavy loser in another report by the Surgeon General p36, Aug.26

SURVEYOR V

Space chemistry set tests moon's makeup: Surveyor V analyzes the chemical content of lunar surface to help clear way for Apollo landing (with illus) p48, Sep.16

Astronauts may find moon a bit like home: At least, they'll encounter familiar basaltic rocks, according to Surveyor V (with table and illus) p80, Oct.7

SWEARINGEN, John, Jr.

Corporations: Where the game is growth (with illus) (Special Report) p98, Sep.30

SWEDEN

How Sweden keeps them working: Sweden's active-labor-market program helps train, relocate, and find new jobs for the unemployed, corrects labor imbalances (with illus) p100, Jul.15

Short News Item

Readers Report: The thorough Swedes (with illus) p5, Aug.26

Sweden tells traffic to keep to the right (with illus) p26, Sep.2

SWIFT & Co.

Workers at Swift & Co. gain 66¢ an hour; North-South wage differentials eased p168, Sep.16

SWITZERLAND

Why Zurich's 'gnomes' attract all that money: Switzerland's bankers have won a unique place in international finance that is bound to endure (with illus) p52, Jul.8

Readers Report: Where the money goes (with illus) p4, Jul.29

Some 40 Swiss watch companies will join their Mexican importers to build a watch assembly plant in Mexico # p46, Oct.7

Scaling the Alps for tax havens: Liechtenstein, like Switzerland, is cashing in on trend to set up holding companies (with map and illus) p66, Oct.21

SYMONDS, H. Gardiner

Tenneco lands Kern County: Pipeline giant outbids Occidental Petroleum to make its biggest acquisition yet (with illus) p96, Jul.22

SYSTEM Development Corp.

Think tank gets a new brain wave: System Development is leading drive to evolve wider uses for computers (with illus) p58, Aug.26

T

TAFT-Hartley Act

Avco strike heats up pressure for a law: Workers are still turning out helicopter engines, but T-H injunction that holds them expires next week (with illus) p114, Jul.1

Unions plot tough tests for Congress p44, Jul.8

Meany tells Senate that farm workers should be covered by T-H p124, Jul.22

Labor leaders decide to seek one victory p46, Aug.12

Taft-Hartley showdown nears p42, Aug.26

Crucial copper talks move to Washington: Taft-Hartley urged p38, Sep.9

House dumps top priority labor bill p50, Oct.7

TANKERS

Europe's shipbuilders up anchor: New orders for supertankers have ended long period of stagnation (with illus) p88, Oct.14

TANNEN, Louis

Conjurers put magic touch on sales: Legerdemain is becoming big business as companies use magician's tricks to promote wares (with illus) p100, Dec.16

TARIFFS

Fighting to keep trade walls: Steel, other industries will raise protectionist banners next week at Congressional hearing (with illus) p36, Oct.14

TAUBMAN, Paul

How to get the economy into balance. Tight money could do more harm than good p7, Dec.30

TAXATION

Auto excise cut in '68 seems doomed p33, Jul.1

Coming in strong for a tax hike: Administration musters some big guns to argue again for a tax surcharge of 6% or more by January at latest (with illus) p16, Jul.1

Action on taxes depends on strength of business advance p19, Jul.8

Surtax is not the only issue Congress faces p43, Jul.8

Johnson swings the ax on spending: He's opening the way to a tax surcharge by trimming federal outlays p30, Jul.15

Tax hints for executives on the move p137, Jul.15

Taxes: the longer the wait, the bigger the bite p23, Jul.15

Johnson still takes soft line on taxes. GOP strategy: Delay showdown until March p35, Jul.22

A tax increase would flatten consumer spending p20, Aug.12

Cash needs stay high — even with big tax increase p19, Aug.12

From business, a grudging acceptance p27, Aug.12

The costs of bad timing on taxes (Editorial) p158, Aug.19

Mills takes his time on tax rise: Ways & Means chief serves notice he won't be rushed into acting on White House plan (with illus) p31, Aug.19

Truckers, rails unite against local taxes p50, Aug.19

Arguing the tax hike: Testimony before Ways & Means shows NAM for a rise, Chamber of Commerce against, labor for hitting business harder p30, Aug.26

First hearings keep surtax in slow motion. Delay throws spotlight on Ackley forecast p39, Sep.2

The auto strike clouds outlook for tax increase. Economists are heavily in favor of tax boost p33, Sep.16

LBJ's tax hike gains big-name support: Support for the 10% surcharge is mounting — as Wilbur Mills found out this week in testimony by economists and executives (with illus) p41, Sep.16

Struggling with the surcharge: Congressmen discover that applying 'simple' proposal to business may be complex (with table) p124, Sep.23

Tax trends: 4th quarter juggling . . . may catch some dollars p166, Sep.23

The two sides of fiscal policy (Editorial) p192, Sep.23

Deadlock on taxes: House waits for Johnson to trim spending before moving on 10% surcharge, but he wants all appropriations bills passed first p39, Sep.30

Decision to delay action on tax surcharge opens prospect of a fresh credit squeeze (with chart) p150, Oct.7

Playing politics with the economy (Editorial) p188, Oct.7

Taxes and inflation are big worries p25, Oct.7

Tug-of-war ties up the tax bill: Ways & Means halts deliberations on 10% tax surcharge until start is made on cutting the federal budget p46, Oct.7

Tax hike still has a chance: Agreement between Congress and President may be closer than public statements indicate (with illus) p35, Oct.14

Tax increase is still a good bet p27, Oct.14

Congress still ducking an increase in taxes: Chances for the President's 10% surcharge dimmed a bit on Capital Hill, but signs of inflation could still turn the tide (with illus) p43, Oct.21

New depletion worry hits oil industry p60, Oct.21

Scaling the Alps for tax havens: Liechtenstein, like Switzerland, is cashing in on trend to set up holding companies (with map and illus) p66, Oct.21

The price of tax delay: With the 10% surcharge put off, business will see more inflation and higher interest rates. The Administration hopes heat in the economy will bring Congressional O.K. by March (with illus) p41, Nov.11

Underlying demand is growing . . . the deficit will soar without a tax surcharge p35, Nov.11

Lower spending, higher taxes: That's what Fed Chairman Martin urged again as a defense against inflation, but the tax bill is still stalled p40, Nov.18

The pitch goes out to old grads. Gifts with earning power p172, Nov.18

A new spur but same tax compromise p51, Nov.25

The new money game: Britain's devaluation of the pound puts world monetary cooperation to test — and revives chances for U.S. tax increase this year p31, Nov.25

Arjay Miller urges a "negative income tax" to ease the problems of poverty # p46, Dec.2

Tax hike chances still look slim: Administration makes concessions on spending, but it is unlikely the measure will come to a vote before Christmas (with illus) p40, Dec.2

Tax reform: A hard look at foundations. Other areas up for grabs p136, Dec.2

Timing is the key to a tax increase p25, Dec.2

Agencies reach for scalpels: Shelving of tax bill doesn't relieve pressure for cutting spending (with illus) p44, Dec.9

Arithmetic fluff haunts LBJ on Hill. Congress balks at spending cuts p59, Dec.9

CPAs reconsider decision on 7% tax credit p116, Dec.9

Taxes: the high cost of waiting (Editorial) p162, Dec.9

The outlook: No tax for now, but tighter credit p35, Dec.9

Readers Report: Who has to pay? p4, Dec.30

Reports that Congress may lengthen from six months to two years the period an investor must wait before declaring a capital gain for tax purposes is causing concern # p79, Dec.30

TAXIS

Taxis clock up woes for the urban planner: With cabs ever more vital in urban transportation, city officials must think of new ways to regulate or spur taxi service (with illus) p50, Dec.23

TAYLOR Act

Where unions have most growth potential: All levels of government are facing the fact that soon they may be dealing with militant union members (with table and illus) p76, Oct.21

TAYLOR Edward P.

When a tycoon flunks retirement: E. P. Taylor 'retired' two years ago, but he still manipulates reigns of his empire, which includes holdings in the U.S., Britain, and the Bahamas (with cover and illus) p142, Dec.2

TAYLOR, Gen. Maxwell

Vietnam prognosis: more men and money. The President, acting on belief enemy is slowly losing strength, steps up pressure (with illus) p29, Aug.12

TAYLOR, Weldon

How business schools welcome the world: U.S. investments and production abroad spur international outlook among business school deans (with illus) p118, Dec.9

TEACHERS

Teachers strike hard: Their push for better pay and working conditions is taking on an increasingly strident tone (with illus) p43, Sep.16

Strikes: Detroit teachers settle theirs p152, Sep.23

Where unions have most growth potential: All levels of government are facing the fact that soon they may be dealing with militant union members (with illus) p76, Oct.21

Closing the gap in salaries: Public employees now get pay hikes as fast as workers in private sector (with table and charts) p60, Nov.4

TEACHING

Computers find school is tough: Their role in teaching is still small, but both designers and educators have broad plans for years ahead (with illus) p106, Jul.1

CBS Labs develops a teaching machine that synchronizes sight and sound on a single film cartridge p114, Nov.4

Short News Item

TEAGUE, Olin E.

Space, cities, tax credits will be debated p27, Dec.30

TEAMSTERS

See Independent Unions

TEEN-Agers

Put the brakes on teen-age crackups early, Driver training practice needed p111, Jul.1

Readers Report: Creative and careful p6, Jul.22

For Negroes, the pie cuts too thin: They have made some job gains, but still lag as far behind the whites as they did in the early 1960s, when they first glimpsed some hope (with charts) p26, Aug.5

The rebels around your home. What makes a hippie? p135, Nov.25

Henry Ford II has been tapped to head a new drive to get U.S. business to hire ghetto teenagers next summer p24, Dec.23

Fashion tip to the teen-age market: 'Color-them-yourself' garments p65, Dec.30

TEETERS, Nancy H.

How Washington makes its forecast: The troika and its technicians (with illus) p80, Dec.30

TELEDYNE, Inc.

Making big waves with small fish: Teledyne leaps into top ranks of industry in seven years by acquiring 100 companies, and turning them into a school of tough profit producers (with illus) p36, Dec.30

TELEPHONES

AT&T shows its cordless, pocket-size phone that performs all the chores of a regular phone # p38, Jul.8

Bulk discounts on private telephone lines for businesses ruled out by FCC p38, Aug.5

Industry looks up to copper mine in the sky: With miners' strike making the metal scarce, scrap dealers are turning to old wire and cable lines with vigor (with illus) p177, Sep.16

Teaching computers to listen . . . to the spoken word. Production Outlook p87, Sep.23

TELE-PrompTer Corp.

CATV comes down from the hills (with illus) p64, Sep.16

TELEREGISTER Corp.

Buttons are a broker's best friend: Electronic gadgets that give instant stock information are enabling brokers to cope with growing trading volume (with illus) p123, Nov.4

TELETRANS, Inc.

Airlines preview electronic redcap: Prototype of computer-controlled baggage handler indicates that the system should be able to handle six Boeing 747 jets at once (with illus) p126, Aug.19

TELEVISION

WCBS-TV defies regulators' demand it give 'significant' time to warnings on smoking p28, Jul.1

Andrea Radio Corp. has put a five-year warranty on its television sets # p51, Jul.8

Mike Douglas lights up screen of daytime TV: Douglas turns his syndicated program into charmer for legions of housewives and advertisers (with illus) p86, Jul.22

Pay TV may be decided in Congress p36, Jul.22

Fred Friendly has turned his eyes to New York's community antenna systems, and trouble looms # p36, Jul.29

Television stations help with the task of placing unskilled workers in jobs p141, Aug.19

Color the ad dollar a paler green: Economy's lag in first half puts brake on advertising spending p93, Aug.26

Philadelphia TV station drops women's show, will beam business news, stock quotes instead p98, Aug.26

Companies tee off to win more friends: Golf's rising popularity, TV coverage bring more tournaments under corporate sponsorship (with illus) p28, Sep.2

TV's wider horizons: CBS develops revolutionary device to play film and other recorded material through the home screen (with illus) p30, Sep.2

CATV comes down from the hills: Television system that grew up in small towns is moving into the big city with clear, ghostless pictures, and vast promise (with illus) p64, Sep.16

Color TV makes the scene again: Investors turn bullish on industry outlook as sales pick up (with table) p153, Sep.16

When $30-million walks the plank (with illus) p38, Sep.16

Fairchild plans early morning TV show to sell engineers on joys of integrated circuits p178, Sep.30

Coupling a TV camera with a laser beam, RCA has developed a system that can record TV pictures from a satellite # p48, Oct.14

TV networks are unhappy over the choice of Chicago for the Democratic national convention # p48, Oct.14

Researchers turn to CATV to determine effectiveness of television commercials p113, Oct.21

CBS widens its lead: Net's No. 1 spot in ratings race is based on audience preference for feature films and old favorites (with table and illus) p48, Oct.28

Meatier than Bonanza: Two new programs — a government project and a Ford Foundation series — are designed for viewers who are starving for more culture (with illus) p38, Nov.4

President Johnson signed a bill calling for about $48-million to support educational TV # p56, Nov.11

TELLURIUM

Lithium-tellurium battery proves more powerful than any in use, but it's also expensive p60, Aug.19

TENDER Offers

Legislation to control tender offers is now unlikely # p110, Aug.5

Executives who have been lobbying for a law to make take-overs by tender offer more difficult are beginning to worry that regulation may hurt more than help # p164, Sep.9

TENNECO, Inc.

Tenneco lands Kern County: Pipeline giant outbids Occidental Petroleum to make its biggest acquisition yet (with map, table, and illus) p96, Jul.22

TENNESSEE

United Mine Workers appeals $3-million judgment; union is charged with antitrust violations p86, Sep.2

TENNESSEE Valley Authority

TVA and U.S. Public Health Service are teaming up to test a new method of cutting down one of the most harmful air pollutants — sulfur dioxide # p90, Dec.30

TENNIS

Tennis fans note the popularity of the new steel racket # p172, Sep.16

TERRAIL, Claude

Gourmets' delight is lean on profits: Paris' Tour d'Argent offers superb cuisine and service in the grand manner (with illus) p62, Dec.30

TESSEL, Paturick & Ostrau, Inc.

Fast-growing brokerage house lands in hot water over trading practices (with illus) p150, Oct.7

TEXAS

High court snaps into action: Major decisions in business area include rejection of Texas' offshore oil land claim p50, Dec.9

TEXAS Instruments, Inc.

Texas Instruments board sets up a job whose sole function is pondering deeply p90, Jul.15

TEXAS Railroad Commission

Has raised the state's July oil allowable to 42.9% of potential production in reaction to the Mideast crisis # p28, Jul.1

Where Texas falls short: Heavy demand for crude oil in wake of Suez closing finds oil fields there unable to keep up with allowable production p32, Jul.29

TEXTILES

Textiles get first crack p40, Jul.29

The new push for protection: 'Import Quota' is the new magic trade term (with chart) p124, Oct.21

Dr. Richard Keitmiller predicts that by 1972, 75% of the fiber used in clothing, home furnishings, and other textile products could be manmade # p86, Nov.18

TEXTRON, Inc.

When half a loaf is the answer: Textron planned a $100-million issue at a cost below 6%; after two delays, it settled for half the package (with table and illus) p118, Jul.8

Textron sets a new place at its table, will acquire Gorham, the silverware maker p90, Jul.15

THANH, Gen Nguyen Chi

Death of a hawk? p106, Jul.22

THEATERS

The Unknown Soldier and His Wife # p138, Jul.15

Rockettes keep step on the picket line as strike hits Radio City Music Hall (with illus) p152, Sep.23

Holiday Inns plans a nationwide chain of rustic theaters that will serve dinners and include summer stock and other shows with the price of the meal # p78, Sep.30

Being an angel is no cinch p164, Oct.7

Ready to give your regards to Broadway? p163, Oct.7

What makes an angel successful: Investors can still make a killing in the theater (with table and illus) p56, Oct.7

The Birthday Party opens on Broadway p166, Oct.14

New shows on Broadway; Hello, Dolly, More stately Mansions, There's a Girl in My Soup. Off-Broadway; Scuba Duba and Charlie Brown # p172, Nov.18

High-flying movie equipment heads for a landing at new theater chain p72, Dec.2

Broadway: big names . . . that spell box office p82, Dec.23

THIEU, Nguyen Van

Vietnam's other war: Battered by war, weakened by political rivalries, South Vietnam's economy has only narrowly averted complete collapse (with illus) p99, Sep.23

Vietnam makes ready for another beginning: Thieu faces staggering job when he becomes country's president next week (with illus) p42, Oct.28

THOMAS Industries

Coming out from under a bushel: Major market shift forces electrical fixture distributors out of warehouse into quarters fit for retailing (with illus) p49, Jul.8

THOMPSON, Frank

Readers Report: You mean Chiquita Klutz? p5, Jul.29

THOMPSON, Phil

Alberta oil: The cup runneth over (with illus) p68, Jul.1

Short News Item

THOMPSON, Rupert C., Jr.

When half a loaf is the answer: Textron planned a $100-million issue at a cost below 6%; after two delays, it settled for half the package (with illus) p118, Jul.8

THOMSON, Roy H.

British newspaper publisher has added the 12 Brush-Moore U. S. dailies to his string of papers # p34, Sep.2

THORNTON, Charles B.

Litton: B-school for conglomerates. Top executives leave Litton to apply its management theory in other companies (with illus) p88, Dec.2

THREE-T-Fleet, Inc.

Gulf sells nitrogen for inflating tires p48, Sep.23

TICKET Reservations Systems, Inc.

Trans World Airlines will offer people flying to New York tickets to shows and sporting events at box-office prices from the same clerk who writes out the air ticket # p24, Dec.23

TILLINGHAST, Charles C., Jr.

Hilton's fortunes ride on the jets: Hilton International is expanding swiftly to accomodate an ever-growing number of tourists (with illus) p50, Jul.1

TIME, Inc.

Peace comes to M-G-M as Levin sells his shares to Time and Bronfman p36, Aug.26

CATV comes down from the hills (with illus) p64, Sep.16

T.I.M.E. Freight, Inc.

Three trucking companies agree to merge p36, Jul.29

TIMKEN Roller Bearing Co.

Computer analysis helps to standardize Timken's line of roller bearings p150, Dec.16

TINPLATE

National Steel boosts price of tinplate, lists costs of cheaper new metals for cans p38, Aug.5

TIRES

Tire makers roll again: Strike settlement leaves industry lamenting higher costs—but drawing some consolation from mild new safety standards (with illus) p30, Jul.29

How safe are regrooved tires? Recent bus accident has spurred government tests of retreaded tires (with illus) p184, Sep.16

Firestone changes auto racing policy p48, Sep.23

Gulf sells nitrogen for inflating tires p48, Sep.23

It's snow tire buying time p164, Sep.30

Akron turns onto a wider road: Tire makers are designing, testing, and marketing a truckload of new products and ideas (with illus) p184, Nov.18

TITAN III

Air Force is climbing to a wild new yonder: Titan III C's feats pave way for Manned Orbiting Laboratory (with illus) p28, Jul.8

TITANIUM Sponge

Russia is selling titanium sponge in the U. S. at low prices # p44, Aug.19

TOBIN, Michael E.

Midwest Stock Exchange picks an outsider, Michael E. Tobin, to fill its top post p118, Dec.2

TOKYO Stock Exchange

The exchange is looking into possible price rigging of shares of two stocks # p158, Sep.16

TOURIST Trade

Hilton's fortunes ride on the jets: Hilton International is expanding swiftly to accommodate an ever-growing number of tourists (with cover and illus) p50, Jul.1

A little bit of heaven: No crowds . . . low prices, lots of fish p129, Jul.8

No truce on the tourists' front: Ceasefire in Mideast brings renewed rush for passports and air bookings (with illus) p40, Jul.15

Travel in a troubled world. Ask your State Dept. p138, Jul.15

Capital place for tourists: That's what Washington would like itself to be (with illus) p122, Aug.5

Gaullism empties bistros: France's travel season has flopped. Many blame it on de Gaulle's politics (with illus) p92, Sep.2

Shoestring vacations with a Midas touch: A French vacation club expects to gross $25-million this year marketing cut-rate holidays in exotic spots all over the world (with illus) p42, Sep.9

Devaluation: Gains for the tourists. Finding bargains p136, Nov.25

Puerto Rico: There's new glitter . . . and some older ways to be explored p81, Dec.23

Galled by de Gaulle: Some Americans, angered by the general's tactics, cut out vacations in France and snub goods made there p22, Dec.30

TOWNSEND, Lynn

Corporations: Where the game is growth (with illus) (Special Report) p98, Sep.30

TOWNSEND, M. Wilbur

Stepping out of a silvery past: Handy & Harman is still prime source for silver prices, but now it's diversifying (with illus) p144, Nov.25

TOYS

Toymaker puts office in home p77, Sep.30

Toys and games at IBM # p129, Nov.25

TRADEMARKS

New trademark is part of RCA's program to modernize its corporate image p65, Dec.30

TRANS-Lux Corp.

High-flying movie equipment heads for a landing at new theater chain p72, Sep.2

TRANS World Airlines

Hilton's fortunes ride on the jets: Hilton International is expanding swiftly to accommodate an ever-growing number of tourists (with cover and illus) p50, Jul.1

TWA untangles its finances: In the biggest deal of its kind, airline renovates old debts and negotiates new one in a $800.2-million package p22, Dec.23

Will soon offer people flying to New York tickets to shows and sporting events at box-office prices from the same clerk who writes out the air ticket # p24, Dec.23

TRANSCONTINENTAL Gas Pipe Line Corp.

FPC has approved sale of natural gas to Consolidated Edison # p56, Nov.11

Getting a gas line submerged: A 90-day, 34-mi., underwater pipelaying project means more heat for Long Islanders (with illus) p160, Nov.11

TRANSITRON Electronic Corp.

Mexican border towns lure gringo industry (with map and illus) p120, Dec.2

TRANSOGRAM Co., Inc.

Toymaker puts office in home p77, Sep.30

TRANSPORTATION

Little payoff in the pipeline: Transportation companies are getting a large extra volume of business in moving war supplies to Vietnam (with illus) p106, Sep.23

New route out of traffic jams: Approval of New York's $2.5-billion transportation bond issue would encourage other states to seek similar programs (with illus) p160, Nov.4

Blitzing trucks off the highway: That's the goal of a German tax plan that would shift long-haul traffic from road to rail—and of a similar scheme under study in Britain (with illus) p104, Nov.11

TRANSPORTATION Outlook

New agency bids for wide mandate p63, Jul.1

Mass transit: Who will cut the pie? Urban planners, 'engineers,' battle it out p69, Aug.12

New department hobbled a bit at the start . . . but the shakedown is over. Giving the cities a better shake. Transportation frontiers p174, Oct.7

Where will the highway money go? States, cities, get in line p53, Dec.30

TRAVEL Agents

Booked for travel — by computer: Travel agents are being offered a variety of computerized services to ease their work load (with illus) p181, Sep.9

TRAVEL Industries, Inc.

Readers Report: Unveiled (with illus) p5, Oct.7

TRAVELSTEAD, Harrold

Shell sales drop as hems go up (with illus) p139, Nov.25

TRI-State Motor Transit Co.

Some performance funds have been buying stock in Tri-State # p122, Aug.19

TRICE, John R.

Vietnam sparks a family war: Heavy losses to Dallas insurance company stemming from military policies lead to family law suit p150, Oct.21

TROWBRIDGE, Alexander

No holds are barred for dollar's defense: President and the Fed rally to protect the dollar — and one result is a higher cost of borrowing (with illus) p38, Nov.25

TRUCKS and Trucking

Three trucking companies agree to merge: new outfit would be in the industry's top five p36, Jul.29

Freight rates edge higher: ICC approves a general hike in shipping rates p34, Aug.5

Truckers, rails unite against local taxes p50, Aug.19

British vehicle manufacturer will begin road-testing a gas turbine truck, may market it late next year p74, Sep.2

Double-wall truck trailers solve problem of transporting liquid carbon monoxide p74, Sep.2

What Vietnam is teaching Philco (with illus) p100, Sep.9

Three long-haul truckers, armed with CAB permits to double as air freight forwarders, plan to open stations in 17 cities # p46, Sep.30

Teamsters start to slip bridle: Steel haulers' strike reflects growing willingness within union to defy IBT headquarters (with illus) p113, Oct.28

Blitzing trucks off the highway: That's the goal of a German tax plan that would shift long-haul traffic from road to rail — and of a similar scheme is under study in Britain (with illus) p104, Nov.11

British Minister of Transport added a road tax ranging from $140 a year to $532 on top of the proposed licensing system for truckers # p46, Nov.25

TRUFFLES

Rare white truffle grows rarer still: Delight of gourmets since Roman times is becoming scarce, apparently because of increased use of chemical fertilizers (with illus) p48, Dec.9

TRUSTS

Planning finances for a decade. How to get the breaks . . . and avoid the obstacles p143, Nov.4

TRUTH-in-Lending Act

Compromise truth-in-lending bill passes Senate; House expected to go along p44, Jul.15

Lending bill in trouble once again p40, Jul.29

Short News Item

TUBERCULOSIS

FDA approves anti-tuberculosis drug that foils new and resistant bacilli p66, Nov.25

TURE, Norman B.

Key factor: nondefense side of budget p49, Jul.15

LBJ's tax hike gains big-name support (with illus) 41, Sep.16

TURKEVICH, Dr. Anthony L.

Astronauts may find moon a bit like home (with illus) p80, Oct.7

TURKEY

A firmer truce on Cyprus. The dangers that remain p109, Dec.2

TURNER, Donald F.

Too big for antitrust to handle? The trend to great corporate size and control is irreversible, John K. Galbraith told three critics last week, and antitrust has been 'a charade' (with illus) p70, Jul.8

TURTLENECKS

See Clothing Industry

21st CENTURY Publishing Co.

Two new magazines take offbeat approaches to reach the consumer p141, Aug.19

TWO Guys

A $700-million-a-year conglomerate is being created by the merger of Vornado Inc., Two Guys, and Food Giant Markets # p44, Jul.15

TYSON, Robert C.

A new boss at The Corporation: Edwin H. Gott, a production man, joins the top triumvirate of U. S. Steel (with illus) p140, Jul.8

U

UDALL, Stewart

Can 'new towns' meet a budget (with illus) p103, Nov.18

ULTRONIC Systems Corp.

Reuters teamed up this week with Ultronic Systems to offer a financial news service in the U. S. # p46, Sep.30

Buttons are a broker's best friend: Electronic gadgets that give instant stock information are enabling brokers to cope with growing trading volume (with illus) p123, Nov.4

UNDERTAKERS

Justice Dept. sues undertakers' group over its curbs on price advertising p46, Dec.2

UNDERWRITERS' Laboratories, Inc.

Has set up its first consumer advisory council # p56, Nov.11

UNEMPLOYMENT Compensation

High court snaps into action: Defining unemployment p50, Dec.9

UNION Carbide Corp.

Union Carbide to brand fine jewelry for first time — with Quintessa label p57, Aug.5

Strike woes multiply p35, Oct.7

UNIROYAL, Inc.

Something special for magazines . . . is catching on with clients. Marketing Outlook p174, Oct.14

UNITCAST Corp.

Company is said to be up for sale # p126, Jul.8

UNITED Air Lines

United buys 79 new jets: The nation's no. 1 airline in passengers and planes will have 399 jets by 1971 p29, Jul.29

A market warms up for secondhand jets p56, Sep.2

Homing in on the airport crisis: Studies outline what's needed before jumbo jets arrive in 1969 (with illus) p115, Nov.18

Pan Am and United Air Lines complete deals for major long-term financing p24, Dec.30

UNITED Aircraft Corp.

Why high-speed trains run late. Production and design problems are holding up the start p176, Oct.7

UNITED Artists Television, Inc.

High court snaps into action: Justices agree to hear United Shoe Machinery and CATV royalty cases p50, Dec.9

UNITED Coatings, Inc.

Spacecraft coating, developed by NASA, is converted to tough interior house paint p64, Aug.12

UNITED Fruit Co.

Yes, they sell more bananas: Things are brighter at United Fruit these days after the terrible '50s (with illus) p90, Jul.8

UNITED Mine Workers

Mine Workers appeals $3-million judgment: union is charged with antitrust violations p86, Sep.2

UNITED NATIONS

Soviets draw a blank p105, Jul.8

How long can Rhodesia hold out? There's little surface evidence that U. N. sanctions have had a serious effect on the nation (with map and illus) p46, Jul.22

A stalemate in the Mid-East. Impasse in the U. N. p140, Sep.23

Who'll profit from the oceans p54, Sep.23

New arms for war on hunger: Development of single cell protein may do much to solve malnutrition problem (with illus) p160, Oct.21

Arvid Pardo, Maltese envoy to U. S. urges international control of ocean floor (with illus) p42, Nov.4

Can U. N. parcel out the sea-bed? Huge U. S. investment in underwater research is threatened by proposal that world body control ocean floor (with illus) p66, Nov.11

Why Goldberg opts out: Ambassador to U. N. feels he can do little more in his post to shape a settlement in Vietnam (with illus) p40, Dec.16

The General Assembly agreed to cooperate in the rescue of astronauts and objects returning from space # p24, Dec.23

UNITED Shoe Machinery Corp.

High court to hear Hanover's $4.2-million suit for damages against United Shoe Machinery p48, Oct.14

High court snaps into action: Justices agree to hear United Shoe Machinery and CATV royalty cases p50, Dec.9

UNITED STATES Chamber of Commerce

Arguing the tax hike: Testimony before Ways & Means shows NAM for a rise, Chamber of Commerce against, labor for hitting business harder p30, Aug.26

UNITED STATES Steel Corp.

A new boss at The Corporation: Edwin H. Gott, a production man, joins the top triumvirate of U. S. Steel at a time when earnings and market share are lagging (with cover and illus) p140, Jul.8

Agreement on a wage package has ended a month-long strike at Universal Atlas Cement # p36, Jul.29

Higher pay, more benefits for steelworkers prompt forecast of narrowing profits p104, Jul.29

Steel goes afield: Industry seeks to diversify p42, Sep.30

U. S. Steel joins boost in wire prices p50, Nov.18

Lake boat operators sight a brighter day (with illus) p118, Nov.25

U. S. Steel proves it's the leader p34, Dec.16

UNITED STATES Supreme Court

When bicycle maker peddles alone: Arnold Schwinn can keep its bikes out of discount stores, but sales on consignment promise problems for others p39, Jul.1

Waiting for fresh legal guidelines: Business has some important issues at stake in coming session of Supreme Court (with table) p38, Sep.23

High court to hear Hanover's $4.2-million suit for damages against United Shoe Machinery p48, Oct.14

The future of the Bank Merger Act was placed in doubt as the Supreme Court overturned lower court approval of a St. Louis bank merger # p56, Oct.21

Court agrees to hear the first case challenging FCC's authority to regulate CATV # p52, Oct.28

High court snaps into action: Major decisions in business area include rejection of Texas' offshore oil land claim. Justices will hear United Shoe Machinery and CATV royalty cases (with illus) p50, Dec.9

Court refused to hear a J. P. Stevens & Co. appeal against a lower court order to reinstate 71 workers illegally fired for union activity # p48, Dec.16

Court upheld a lower court's blessing on a joint venture of Olin Mathieson and Pennsalt Chemicals # p48, Dec.16

UNITED Van Lines, Inc.

Another hot summer for movers: The peak season for the moving industry is in full swing (with illus) p94, Jul.15

UPJOHN Co.

Squibb and Upjohn racing to be first with injectible birth control drug p50, Nov.18

URANIUM

France seeks place in uranium market with deal to tap big deposit in Niger p84, Jul.15

Uranium industry gets new punch: The push to nuclear power revives the uranium business (with illus) p72, Nov.25

Readers Report: Missing wealth p4, Dec.16

URBAN Coalition

Anti-rioters at work: While the debate rages, work is going on across the U. S. to cure some of the root causes of unrest — lack of jobs and education (with illus) p34, Aug.12

Businessmen to play bigger role in ghetto. Cities Outlook p117, Sep.9

URBAN Renewal

President Johnson has appointed a Cabinet-level study group to figure out ways to transfer surplus federal properties into urban renewal projects # p34, Sep.2

A $100-billion plunge through 1980 into urban rehabilitation by the savings and loan industry is urged by Bart Lytton # p52, Oct.28

UTILITIES

It's open season on utilities: Everybody's taking potshots at the power companies and urging greater federal controls (with illus) p41, Jul.22

Staving off blackouts: FPC's recommendations for preventing power failures would cost the utilities $8-billion, give FPC a bigger supervisory role p100, Jul.29

Seven New York utilities will launch cooperative project to build breeder reactor p64, Aug.12

Power industry is due for a hard jolt . . . so cities can glitter p57, Aug.26

Growth power on the Pacific: Though nobody loves a utility, PG&E is a leader in profits and revenues among U. S. power companies — and it's even winning friends (with illus) p44, Sep.2

Public power scraps for share in atom plants p56, Sep.9

Readers Report: High-powered p6, Sep.16

Short News Item

Recreation seen as key to power licenses p58, Oct.28

Nuclear power plants a steady fire p54, Nov.18

Uranium industry gets new punch: The push to nuclear power revives the uranium business (with illus) p72, Nov.25

Guarding against more blackouts: A bill to give FPC bigger say in utilities' pooling arrangements stirs controversy p54, Dec.30

V

VACATIONS

Vacations with a premium: In bargaining with railroads next September, one union will seek time-and-a-half pay for workers' holidays p17, Jul.1

Readers Report: Happy holidays p5, Jul.15

VACCINES

New force in vaccines: Powerful centrifuge developed at AEC center promises vaccines that will shield against many diseases p127, Aug.12

VALL, Seymour

What makes an angel successful (with illus) p56, Oct.7

VALLEY Metallurgical Processing Co.

Error in figuring 'hot' stocks' profits is latest in series of Street alarms p160, Oct.14

VALLEY Mould & Iron Corp.

Ingot mold maker casts new horoscope: Valley Mould & Iron pooh-poohs threat from continuous casting, but seeks a safer future through modernization, diversification (with illus) p74, Aug.5

VARIABLE Annuities

New York insurance men think that a new Connecticut law permitting sales of individual variable annuities may pave the way for similar legislation in New York # p126, Jul.15

VATICAN

See Catholic Church

VAUGHN, Grady H., Jr.

Brokers wonder whether the death of Vaughn will mean a change in control of Dr. Pepper Co. # p122, Aug.19

VENEZUELA

Le Nickel of France signs agreement calling for study of nickel deposits in Venezuela p52, Aug.5

Philadelphia's city-owned gas company plans to import 1-billion cu. ft. of liquefied natural gas from Venezuela # p46, Nov.25

Keeping up the pace: Japan leads world in GNP growth rate (with table) p46, Dec.30

VENUS

Mariner V will take a close look at Venus as it flies within 2,500 mi. on Oct. 19 p79, Oct.7

Warm touch of Venus: Signals from the Soviet's Venera-4 indicate the planet's atmosphere is hot enough to melt tin (with illus) p49, Oct.21

VERITY, C. W.

Steel industry takes a big bite: Latest price increases, if they stick, will cover 24% of industry's products, the most in 16 months (with illus) p47, Dec.9

VICK, Edwin H.

Total pet food sales for 1967 should hit $810-million # p70, Sep.16

VIRGINIA Electric & Power Co.

Home-heating battle gets still warmer p76, Aug.12

VIRUSES

Scientists find way to trigger output of virus-fighting substance by body p60, Aug.19

Helping the body to fight viruses: Merck reports finding substances that in mice spur production of 'interferon,' a protein that helps check viral invaders (with illus) p80, Sep.23

Do the flu viruses that bug humans come from the birds and the beasts? p79, Oct.7

A virus fells British meat trade: Effects of hoof-and-mouth epidemic are being felt throughout nation's economy (with illus) p76, Dec.9

VOGEL, Borje

How Sweden keeps them working: Sweden's active-labor-market program helps train, relocate, and find new jobs for the unemployed (with illus) p100, Jul.15

VOGELSANG, Guenter

The new men of iron at Krupp (with illus) p106, Aug.12

VOICEPRINTS

Teaching computers to listen . . . to the spoken word. Production Outlook p87, Sep.23

VOLKSWAGEN

VW advertises its new semi-automatic transmission # p70, Sep.16

Injecting fuel into the VW: Model 1600s now have computer-directed fuel injection system that meets U. S. anti-pollution standards (with illus) p44, Sep.23

Imported cars step on the gas (with table and illus) p142, Dec.9

A victory by Fiat: Fiat nosed out Volkswagen in 1967 to become biggest auto maker outside Detroit p20, Dec.30

VOLKSWAGEN Insurance Co.

Making insurance on beetles pay: Volkswagen Insurance concentrates on coverage for one kind of car (with illus) p119, Oct.14

Readers Report: Who's at the wheel p4, Oct.28

VORNADO, Inc.

A $700-million-a-year conglomerate is being created by the merger of Vornado Inc., Two Guys, and Food Giant Markets # p44, Jul.15

W

WCBS-TV

WCBS-TV defies regulators' demand it give 'significant' time to warnings on smoking p28, Jul.1

WAGES

'Real' wages still not rising p20, Jul.8

The pace quickens for wages: Pay settlements this year crack informal 5% guidepost, are likely to push higher (with table) p29, Aug.5

Wage increases in the first half of 1967 averaged 4.6%, up from 4.1% for the same period last year # p116, Aug.26

Cost pressures add their heat: Recent price hikes may only be prelude for many more as executives wait for demand to improve (with chart) p19, Sep.2

Workers at Swift & Co. gain 66¢ an hour; North-South wage differentials eased p168, Sep.16

Will railroad terms set a new pattern? Settlement in shopcraft dispute could lead other unions to raise the ante p145, Sep.23

Inflation undercuts wages and profits p26, Oct.7

Grain elevator operators win wage hikes, severance pay plan, and fringe benefits p152, Oct.14

Negotiated pay increases in third quarter averaged 14.9¢ an hour, up from a year ago p152, Oct.14

Ford sets costly pattern: Hefty contract of at least 6% which UAW won is expected to set standard for future union demands (with illus) p37, Oct.28

Wage gains grow bigger . . . and next year, more of the same p31, Oct.28

How UAW has propped up income: After 30 years of bargaining, the union has pieced together protections for pay, health, old age (with table) p83, Nov.11

Controls stay on shelf: While Washington hints at controls, no one seems too serious about them. But wage-price spiral is likely to bring jawbone campaign for voluntary curbs p33, Dec.16

WAKEFIELD, Lowell

A resource comes out of its shell in Alaska: King crab emerges as a rich segment of Alaska's important fishing industry (with illus) p132, Oct.7

WALKER, Alan

When a tycoon flunks retirement (with illus) p142, Dec.2

WALKER, Eschol

What Vietnam is teaching Philco (with illus) p100, Sep.9

WALLACE, Robert A.

How Washington makes its forecast: The troika and its technicians (with illus) p80, Dec.30

WALTER, James W.

One-man show in empire building: Jim Walter's single shell home has grown to a widely diversified group of companies (with illus) p122, Sep.16

WANKEL, Felix

A new car for a new engine: The Ro-80 sedan, made by Germany's NSU, is the first car designed from the start to use the rotary piston Wankel engine p72, Sep.2

WARNER & Swasey Co.

Wang Laboratories issued the hottest stock issue of the year # p164, Sep.9

WARNER, Beverly W.

Shorter strides for the giants? The multinational companies; an air of caution for '68 (with illus) p40, Dec.30

WARRANTY

Andrea Radio Corp. has put a five-year warranty on its television sets # p51, Jul.8

Detroit guarantees less: Not only are Detroit's price increases — over $100 per car — higher than last year's, but there are drastic revisions in warranty coverage p40, Sep.30

Detroit tightens its warranties. Dealers have the last word p166, Oct.14

WASHINGTON, D. C.

Capital place for tourists: That's what Washington would like itself to be (with illus) p122, Aug.5

Initial contract awarded for $500-million rapid transit system to serve Washington p36, Aug.26

Last press run for union home: The International Pressmen's Union will move its headquarters to Washington p66, Sep.9

Unscrambling Washington traffic (with illus) p198, Sep.16

Getting Washington to work on time: Capital planners want to build a rapid transit system. But there's a fight over how to split costs (with map) p60, Sep.30

Foes of war march on Pentagon: Highly visible protest against Vietnam policies fails to move the Johnson Administration (with illus) p43, Oct.28

Johnson bets heavily on capital mayor p62, Nov.11

How Washington makes its forecast: The troika and its technicians (with illus) p80, Dec.30

WASHINGTON Gas Light Co.

Home-heating battle gets still warmer p76, Aug.12

WASHINGTON Public Power Supply System

The Pacific Northwest Power Co. and the Washington Public Power Supply have agreed to end their fight over the right to build the High Mountain Sheep Dam # p46, Oct.7

Short News Item

WASHINGTON (State)

Ultimatum in the West: Clean up or close down p104, Oct.21

WASHINGTON Steel Corp.

Too small for a hot strip mill of its own, a steelmaker casts about for partners p138, Jul.8

WASHINGTON, Walter E.

Johnson bets heavily on capital mayor p62, Nov.11

WASHKANSKY, Louis

Doctors in Cape Town, South Africa, are continuing blood tests on Washkansky who received the first human heart transplant # p56, Dec.9

WASMUTH, Dr. Carl E.

Transplanting hearts in humans: Defining death p100, Dec.2

WASSERBERGER, George

Mark Cross puts well-tanned look on West Coast: Famous New York leather store opens its first branch, in San Francisco (with illus) p66, Dec.2

WASSERMAN, Richard M.

Levitt's secret is change (with illus) p46, Jul.29

WATER

Water — both fresh and salty — to come under deeper study by federal scientists p200, Sep.9

'Instant' fabric-and-rubber water tank in San Jose will mark municipal first (with illus) p178, Sep.30

Hud's 'no' doesn't stop mayors p54, Dec.16

WATER Pollution

Watery grave for Lake Michigan? Pollution-control officials worry that Lake Michigan may become a ghost lake as a result of industrial waste (with illus) p103, Oct.21

WATSON, Raymond L.

'New town' rises back at the ranch: Irvine Co. is well on the way to building a new city (with illus) p176, Sep.23

WATSON, Thomas J., Jr.

Corporations: Where the game is growth (with illus) (Special Report) p98, Sep.30

WAUKESHA Motor Co.

Brokers are wondering if the merger of Waukesha Motors into Cooper Industries will be approved at the stockholders' meeting # p148, Sep.30

WEATHER

Storm stalkers get jump on hurricanes: With help of computers, satellites, and radar, warnings come faster than ever (with map and illus) p106, Jul.15

WEGMAN (Leonard S.) Co.

Use of garbage to generate power gets boost from New York plan for $110-million plant p166, Nov.11

WEIDENBAUM, Murray

Keeping tabs on Pentagon outlays p46, Oct.28

WEIGHT-Reducing Pills

New enemy within: drug interaction. Deaths apparently caused by mixtures of weight-reducing pills underscore dangers (with illus) p114, Oct.14

WEIGHTS and Measures

Weights scheme adds accuracy, and shaves costs p54, Sep.23

WELFARE

'New poor' swell the ranks: Despite the war on poverty, there are over 8-million Americans on welfare rolls (with illus) p72, Nov.11

Rebuilding the welfare system (Editorial) p200, Nov.18

WELLS Fargo Bank

Dean of Stanford B-School will quit campus to become director of Wells Fargo Bank p93, Oct.21

WELLS, Rich, Greene, Inc.

Detroit's No. 4 holds on: American Motors finds a bit of cheer in early returns on its new Javelin (with illus) p42, Nov.18

WENT, Dr. Frits

Science takes a field trip up the Amazon (with illus) p132, Sep.16

WEST Coast Airlines, Inc.

Deficit-ridden Pacific Air Lines merges and grounds ad campaign based on fear p58, Jul.1

WEST VIRGINIA

Luring the poor out of the hills: That's the hardest part of West Virginia's drive to urbanize, using federal aid to help create city jobs (with illus) p74, Jul.1

WEST Virginia University

West Virginia agency finds all coal usable as sewage treatment media p200, Sep.9

WESTCHESTER Classic

Companies tee off to win more friends (with illus) p28, Sep.2

WESTERN Auto Supply Co.

Western Auto Supply to open the first of a group of department stores next month p141, Aug.19

WESTERN Electric Co.

Nike-X system gets off the pad: The U. S. has reluctantly decided to build a 'thin,' $5-billion defense against Red Chinese missiles (with map, table, and illus) p35, Sep.23

Business gears up for the Nike-X: The $5-billion anti-missile system presents U. S. industry with an imposing array of challenges p38, Sep.30

WESTERN International Hotels

Readers Report: Disappointed competitor p5, Jul.29

WESTERN Nuclear, Inc.

Uranium industry gets new punch (with illus) p72, Nov.25

WESTERN Testing, Inc.

Vanishing breed: Members of some cattle clubs find their assets are missing p40, Jul.15

WESTERN Union Co.

New jolt for Ma Bell and friends: Pending two cases could upset traditional practices p91, Aug.19

WESTIN, Av

Meatier than Bonanza: Two new programs—a government project and a Ford Foundation series — are designed for viewers who are starving for more culture (with illus) p38, Nov.4

WESTINGHOUSE Electric Corp.

Lockheed and Westinghouse are finalists in design competition for new submarine p111, Jul.29

Westinghouse tries its hand at appliance retailing in deal with West Coast chain p57, Aug.5

Westinghouse sets up lab to tailor use of lasers to small manufacturers p64, Aug.12

Can U. N. parcel out the sea-bed (with illus) p66, Nov.11

Flooding a laser rod with light may prove best way to energize lasers, Westinghouse experiment indicates (with illus) p104, Dec.2

WESTMORELAND, Gen. William C.

The course holds steady: After meeting with top aides from Vietnam, President Johnson will adhere to the present line p35, Nov.18

WESTON Merchandising Corp.

Company will license the Major League Baseball Players Assn. new MLB symbol # p56, Nov.11

WHARTON School of Finance & Commerce

A tax increase would flatten consumer spending p20, Aug.12

It's a go-go economy: Upturn is already well under way, computers at Wharton School figure, with growth averaging a 7½% annual rate for the next two quarters (with chart) p21, Aug.26

A partial auto strike would slow the upturn . . . but would reinvigorate it in first-half '68 p13, Sep.2

The shape of 1968: Fast rise, then slow growth p25, Dec.2

WHEAT

Canada's wheat farmers predict a disastrous crop of around 350-million bu. this year # p32, Jul.22

WHEELING Steel Corp.

Interlake Steel, Wheeling Steel, and Pittsburgh Steel are discussing a possible three-way merger # p46, Oct.7

Three-way merger talks between Interlake Steel, Wheeling Steel, and Pittsburgh Steel is called off # p56, Dec.9

WHITE Consolidated Industries, Inc.

White has agreed to take on the ailing Hupp Corp. # p110, Aug.5

Is rumored to be buying a position in the stock of Cyril Bath Co. # p156, Sep.16

WHITE, Kevin H.

Off-year vote gives few clues to 1968 (with illus) p48, Nov.11

WHITE Motor Corp.

Putting the brake on GM: Settlement with Justice Dept. lets auto maker retain earth-moving machinery developed after purchase of Euclid, but it must sell rest of Euclid's business p33, Aug.12

Euclid will divest itself of its dump truck business, and White Motor will be the buyer # p118, Dec.2

WHITE Pine, Mich.

How White Pine got to pay dirt: Copper Range's mine in Michigan was closed down for a quarter century. But massive investment and innovation are making it pay (with illus) p120, Jul.29

WHITE Plains, N. Y.

Riding the rails again: Quick action by Congress ended the rail strike (with illus) p17, Jul.22

WHITEHEAD, Edward

Readers Report: A dissertation on beards—and other hairy recollections (with illus) p9, Dec.2

WHITEHEAD, John C.

When half a loaf is the answer: Textron planned a $100-million issue at a cost below 6%; after two delays, it settled for half the package (with illus) p118, Jul.8

WHITMAN'S Chocolates Div.

Will package its chocolates in cans with ring-pull aluminum tops # p78, Sep.30

WHITNEY, Mrs. C. V.

Box office movie belle makes its third debut (with illus) p40, Oct.14

WHITTAKER Corp.

The thread that ties diversity together: Whittaker Corp. says its apparently wild mixture of acquisitions is unified by steady interest in materials (with illus) p74, Dec.2

WIDMER'S Wine Cellars, Inc.

New York's vintners take a bigger sip: With new management and extra capital, they're pushing for a much wider market (with illus) p52, Dec.23

 # Short News Item

WILEY, George A.

'New poor' swell the ranks p72, Nov.11

WILKES, Donald

A minimum of friction: Sandia Corp.'s new device is said to have only one-tenth the friction in a roller or ball bearing (with illus) p52, Oct.21

WILLIAMS, Calvin, Jr.

Will steamers make it back on auto market? Inventors work to perfect external combustion power plant (with illus) p85, Dec.9

WILLIAMS, Dr. Carroll M.

Science takes a field trip up the Amazon (with illus) p132, Sep.16

WILLIAMS, Charles

Will steamers make it back on auto market (with illus) p85, Dec.9

WILLIAMS, Edward Porter

The new gloss at Sherwin-Williams (with illus) p154, Jul.15

WILLIAMS, Walter W., Jr.

Greyhound charges three former aides lure customers, employees; it sues for $10-million p48, Oct.14

WILSON & Co.

The three corporations formed from Wilson & Co. have been christened "meat balls", "golf balls", and "goof balls" # p124, Aug.19

WILSON, Bob

GOP congressmen get early start on '68 (with illus) p94, Sep.2

WILSON, C. W.

Bringing the world down to scale (with illus) p112, Jul.29

WILSON, George

They left Pan Am for riches in Fiji: Some airline employees have parlayed an idea and $100,000 into a South Seas hotel chain (with illus) p82, Sep.16

WILSON, Harold

See also Great Britain

Wilson takes over the economic helm. Course: steady as she goes p78, Sep.2

Wilson tries to wrest victory from retreat: He hopes devaluation will boost exports, cut imports, trim dangerous deficits in trade and balance of payments (with table and illus) p34, Nov.25

For Britain: tough medicine — or else. Wilson loses his strong hold on the party p61, Dec.23

WILSON, Harry B.

He sells architecture the way he sold soap (with illus) p74, Oct.28

WILSON, John B.

How Phillips fastens onto its profits: Phillips Screw Co., with patents expired, has found new design to keep money rolling in (with illus) p154, Nov.11

WILSON, Joseph C.

'New poor' swell the ranks p72, Nov.11

WILSON, Peter

Sotheby's touch in St. Louis: Auction house chairman knocks down works of art for benefit of City Museum (with illus) p140, Dec.9

WILSON, W. H.

Addressograph-Multigraph may get a looser rein under its new chief executive p144, Sep.9

WINES

Western wines stack up with Europe's p103, Sep.2

Wining and dining—with authority p104, Sep.2

New York's vintners take a bigger sip: With new management and extra capital, they're pushing for a much wider market (with illus) p52, Dec.23

Galled by de Gaulle: Some Americans, angered by the general's tactics, cut out vacations in France and snub goods made there (with illus) p22, Dec.30

WINSTON, Joel A.

Birrell goes on trial to answer charges of investment swindles and tax evasion p116, Dec.9

WIRTZ, W. Willard

See also Dept. of Labor

Where unions have most growth potential: All levels of government are facing the fact that soon they may be dealing with militant union members (with illus) p76, Oct.21

AFL-CIO gets wooed for 1968: Administration saturated convention with top officials (with illus) p76, Dec.16

WOLFE, J. E.

Wolfe bows out as railroads' negotiator and union criticism turns to praise p72, Aug.5

WOLFSON, Louis E.

Wolfson sentenced to one-year jail term, $100,000 fine in $3.5-million stock fraud p118, Dec.2

WOLMAN, Jerry

Dark skies for Philadelphia's No. 1 Eagle: Jerry Wolman has suddenly found his Midas touch is leaden (with illus) p100, Dec.9

WOODS, George D.

Price of money reform: Now that IMF has agreed to a new kind of money, Europeans want more say in the fund and to see U. S. payments in balance (with illus) p42, Oct.7

WOODS, James M.

Bringing new jobs into the ghettos: Companies, on their own and under government prodding, put up new plants in slum areas (with illus) p84, Dec.2

WORKERS Defense League

Cram course for Negro apprentices: Program set up in New York City coaches youngsters on how to prepare and qualify for craft union exams (with illus) p88, Nov.25

WORLD Bank

Shaking the money tree at Rio: Plan to create new reserve asset seems sure to win approval at IMF meeting next week, but World Bank bid to keep soft-loan unit solvent faces tough sledding (with table) p41, Sep.23

Price of money reform: Now that IMF has agreed to a new kind of money, Europeans want more say in the fund and to see U. S. payments in balance (with illus) p42, Oct.7

The whiz kid steps aside: With Defense Secretary McNamara leaving to be president of World Bank, consensus is that most of his policies will remain in force at Pentagon (with illus) p31, Dec.2

WORLD Book

Aiming at mom to sell books: World Book employs a swarm of amateur sales people (with illus) p56, Jul.29

WORLD Conference on Smoking & Health

Crusading against cigarettes: Health experts from all over the world are marshalling the facts and mapping a campaign against smoking (with table and illus) p39, Sep.16

WORLD Executives, Inc.

Tough questions for recruiters p42, Dec.23

WORLD Health Organization

Do the flu viruses that bug humans come from the birds and the beasts? p79, Oct.7

WORTHINGTON, Leslie B.

A new boss at The Corporation (with illus) p140, Jul.8

WRISTON, Walter B.

Bankers hedge bets: Meeting in New York for the ABA convention (with illus) p34, Sep.30

WURF, Jerry

Where unions have most growth potential: All levels of government are facing the fact that soon they may be dealing with militant union members (with illus) p76, Oct.21

WYANDOTTE Transportation Co .

High court snaps into action p50, Dec.9

Readers Report: Court's ruling p5, Dec.23

WYNN, Mary Joyce

Temporaries win permanent role: Why temporaries like working that way (with illus) p64, Dec.23

X

XEROX Corp.

Investors seeking to participate in Xerox's overseas growth turning to A. Kershaw & Sons, Ltd. # p148, Sep.30

XIMENES, Vicente

Boosting jobs in Southwest p54, Sep.23

Y

YALE University

A greener look for Yale blue: Long a cautious investor, Old Eli has hired young fund men to manage its endowment (with table) p143, Sep.30

Readers Report: Gilt-edged colleges p5, Nov.4

YALEM, Mrs. Charles H.

Sotheby's touch in St. Louis (with illus) p140, Dec.9

YANKEE Nuclear Power Corp.

Public power scraps for share in atom plants p56, Sep.9

YARD, Boyd W.

Dundee solves a weighty problem (with illus) p150, Nov.25

YASEEN, L. C.

How Katie makes Kentucky grow (with illus) p184, Sep.9

YEMEN

Yemen affair starts unraveling p150, Sep.9

YLVISAKER, Paul N.

Bankrolling the slum clearance job p58, Oct.14

YOGURT

Dannon fattens up on nothing but yogurt (with illus) p82, Sep.9

YOO-HOO Chocolate Beverage Corp.

Bottling deal with beverage company keeps Pepsi in chocolate drink market p141, Aug.19

YOUNG, John D.

Schultze picks aides to update Budget Bureau p56, Sep.9

YUGOSLAVIA

Nasser is the 'dove' in Arab tent. Tito carries a compromise p87, Aug.12

Tito schemes, but Israel isn't buying p149, Sep.9

Z

ZEFF, Stephen A.

How business schools welcome the world: U. S. investments and production abroad spur international outlook among business school deans (with illus) p118, Dec.9

ZISCH, William W.

Getting to the ghettos: Johnson Administration wraps its programs for help to the hard-core unemployed into one package (with illus) p38, Oct.7

Ghetto jobs: Johnson's top goal for '68. Zisch will help shape incentives p27, Dec.23

ZOLLER, Dr. Karel

Scaling the Alps for tax havens (with illus) p66, Oct.21

ZUBROD, Dr. C. Gordon

Closing in on leukemia: Science is making giant strides toward drugs that control the disease (with chart and illus) p87, Oct.7

ZURN Industries, Inc.

Zurn Industries and Alco Standard are rumored to be interested in Fawick Corp. # p118, Dec.2

ZWICK, Charles J.

How Washington makes its forecast: The troika and its technicians (with illus) p80, Dec.30

Short News Item